

yExperience

people



new branding

wen

Done

- Product design (ui polish) - April - [evan](#), [pentacle](#), [banteg](#)
- Brand research, strategy - March / April - [nemesis](#)

Doing

- Landing page v1 - April - [pentacle](#), [meolemite](#)
- Product research (tactical) April / May - [georgina](#)
- Visual design (vanilla) templates - April / May - [alpha](#), [pentacle](#)
- Big idea campaign pieces - April / ongoing - [draper](#), [pentacle](#), [kay](#)
- Creative and visual design direction - May / June - [alpha](#), [pentacle](#), [happenings](#)