

new branding

wen

Soon™

- New brand guidelines, colours, typography - May / July
alpha, evan, pentacle
- Product research (strategic) June / July
georgina
- Product design (new branding, web design language) - May / July
alpha, evan, pentacle, meolemite, banteg
- Product design (new features based on research) - June / ongoing
evan, meolemite, pentacle, georgina, banteg

product ui polish

- pre yearn re-brand
- evolve current design
- accessibility enhancements
- minimal functional changes
- in prod very soon™

