Marco Alpoim 2024

PORTFOLIO

Graphic Design | Illustration

(Scroll Down)

ABOUT ME

Marco André Gomes Alpoim

Sintra, Lisboa, Portugal

Portuguese - Native
English - Intermediate (B1)
Spanish - Elementary (A2)

Master's student in Communication Design at the Faculty of Fine Arts of Lisbon (FBAUL).

EDUCATION

2021 - 2023
Graphic Designer in ANYTHINK, Digital marketing & communication.
ANYTHINK - https://any-think.pt/

2021 / 2022
Curricular Internship (Reports and Articles)
Higher School of Education of Lisbon - IPL

2021
Curricular Internship in ANYTHINK, Digital marketing & communication.
ANYTHINK - https://any-think.pt/

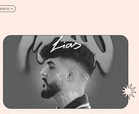
EXPERIENCE

2023 - Now - (2023)
Freelancer

2021 - 2023 (2 years)
Graphic Designer in ANYTHINK, Digital marketing & communication.
ANYTHINK - https://any-think.pt/

2021 / 2022 (1 year)
Text Pagination (Reports and Articles)
Higher School of Education of Lisbon - IPL

2021 - (1 year)
Curricular Internship in ANYTHINK, Digital marketing & communication.
ANYTHINK - https://any-think.pt/



SKILLS

Graphic Design;
Web Design (UI/UX);
Programmers (HTML, CSS, Js);
Illustration (Digital & scanning);
Social Media Content;
Photo Editing;
Visual Arts (Painting, sculptures & more);

SOFTWARE

Photoshop: ●●●●●●●●●●
Illustrator: ●●●●●●●●●●
Indesign: ●●●●●●●●●●
Premiere Pro: ●●●●●●●●●●
Visual Studio Code: ●●●●●●●●●●
Blender: ●●●●●●●●●●
Fusion 360: ●●●●●●●●●●

CONTACT

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1 GRAPHIC DESIGN

Branding and Communication media

Body Driver _Poster (2018)

Typography Poster for the band "Body Driver"

Mind media_Poster (2018)

Mind media proposed for a possible partnership between the studio and Mind Tone.

Stay Focus_Branding Proposal (2018)

Branding work Communication media for the cream, limited edition. A little online cream, more limited.
https://www.behance.net/gallery/73111255/Stay-Focus-Branding-Proposal

Pavlein_Ice Cream (2018)

Case Study - Pavlein Ice Cream - Alpoim & Pavlein - Metadata

Pavlein_Cultural Crème (2018)

Art artifacts of the Cremiss Magazine (c. 2018)
https://www.behance.net/gallery/73111255/Pavlein-Cultural-Creme

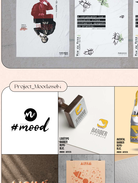
Project_Pithoi (2018)

Branding & Communication media for a self watering vase, customizable and using combinations of vases.
https://www.behance.net/gallery/73111255/Pithoi-Self-Watering-vase

Project_Pain de Poissonnaise

Pain de Poissonnaise project mock-up posters

Project_Moldanah



Moldanah project in Anything
https://www.behance.net/gallery/73111255/Moldanah-Anything-project

WEB DESIGN 2

Web & UI/UX

Abstract_Computer Hand

This project aims to demonstrate features created in our psychological thinking, and human behaviors.
https://www.behance.net/gallery/73111255/Abstract-Computer-Hand

Facing the AI_Fake Hand

Alfred Dubbelmann & Complement
Studio about AI, Bias
https://behance.net/gallery/101262223/Facing-the-machine-learning-bias

The Exploitation_Social Bias_UI/UX _Algorithm Hand

THE EXPLOITATION OF SOCIAL BIAS
THE EXPLOITATION OF SOCIAL BIAS
INCENTIVE LEARNING
THE EXPLOITATION OF SOCIAL BIAS
ALGORITHMS
ALGORITHMS
TRAINING DATA
TRAINING DATA
INCENTIVE LEARNING
INCENTIVE LEARNING
ALGORITHMS
ALGORITHMS
IMPORTANCE OF SOCIAL BIAS
IMPORTANCE OF SOCIAL BIAS
IMPLICATIONS OF THE ALGORITHMS
IMPLICATIONS OF THE ALGORITHMS
ALGORITHMS
ALGORITHMS

3 VISUAL ARTS

Paintings, Sculptures and Video

Lost_in_Time.png

Visual Collection, Inspired by the 90's Nineteen, simple and vaporwave design.

The_Persistence_of_Time.mp4

Visual Collection, The Persistence of Time, in tribute to Salvador Dali.

Incellsense.mp4

A relation between technological constructed reality or constructs, in order to represent a view of memory, in the future of modern time, virtual.

A3_Vintage_Mirrors_.mp4

Lonely sculpture with shapes that contain no share values, inspired by the obsolence of a vintage period.

Corpo_Fragmentado.mp4

The project is based on two aspects of the ring, human body, and fragmentation. The physicality it explores the fragment from all the minds of the body.

Degenerate.mp4

The project aims to relate the idiom of Abstract wars and degenerate art, through the constructed reality of pieces of war going life.

Cultural_Identity.mp4

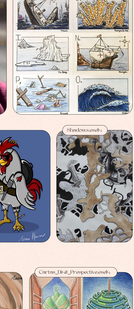
This project seeks to expose relationship between the idiom of Cultural Identity and Cultural Heritage, in the form of sketches, evidencing original and the clone of cartoon heroes as the western culture and their characteristic elements.

Hero_de_Artistas.mp4

This project shows a relation between concepts of Hero and Artists, in the form of Pop Art, Cartoons, appearances and, on the other hand, to explore what Adicto represents.

Simpsonia_Mutations.mp4

Gaiser.mp4



Short video about self-discovery, wet paper painting, by Vera e Xpaulo.wet Paper by Xpaulo wet Magazine Designs

ILLUSTRATION 4

Photoshop and Vectorial Drawings

Project_Apis Mellifera.mp4

Digital Scientific Drawing of The Pesticide Effect on The Bees Dying

Little.mp4

Illustration inspired by the game Chiquito's Adventure Heritage around the Pig

Little.mp4

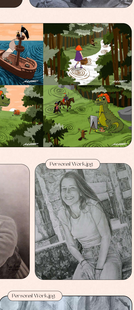


Illustration inspired by the game Adventure of the Labirinth Nintendo NES

Cybelle_Virus.mp4

Illustration inspired by the Covid19 pandemic.

MS_Oceanos.mp4

PUBG_Market_Content.jpg

Market Content for Chiquito's Adventure Heritage around PUBG

Windows.mp4

6th Edition_Content_Pingo_Doce.jpg

Cartoo_Heat_Prospects.mp4

Personal Work.jpg

10th Edition_Content_Pingo_Doce.jpg

Personal Work.jpg

Personal Work.jpg

Personal Work.jpg

Personal Work.jpg

Personal Work.jpg

Personal Work.jpg