Marco Alpoim 2024

PORTFOLIO

Graphic Design + Illustration

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ABOUT ME

Marco André Gomes Alpoim

Portugal, Lisboa, Portugal

Portuguese - Native
English - Intermediate (B1)
Spanish - Elementary (A2)

Master's student in Communication Design at the Faculty of Fine Arts of Lisbon (FBAUL).

EDUCATION

2014 - 2018
12th grade in Visual Arts
Escola Secundária da Leal da Câmara | http://www.aesl.pt/

2018 – 2021
Degree in Visual Arts & Technologies.
Higher School of Education of Lisbon | https://www.esels.ipl.pt/

2020 – 2021
Candidate for the Students' Association 2020/2021, in the Image/Communication department.
Higher School of Education of Lisbon | https://www.esels.ipl.pt/

2021 – Current
Master's in Communication Design.
Faculdade de belas artes da universidade de lisboa – https://www.belasartes.ulisboa.pt/en/

EXPERIENCE

2018 - Now 4 years
Freelancer

2021 - 2023 2 years
Graphic Designer in ANYTHINK, Digital marketing & communication.
ANYTHINK - https://www.linkedin.com/company/anythink-pt/

2021 - 2023 2 years
Text Pagination (Reports and Articles).
Higher School of Education of Lisbon - IPL

2023
Curricular Internship in ANYTHINK, Digital marketing & communication.
ANYTHINK - https://www.linkedin.com/company/anythink-pt/

SKILLS

Graphic Design;
Web Design (UI/UX);
Programation (HTML, CSS, Js);
Illustration (Digital & scanning);
Social Media Content;
Photo and video editing;
Visual Arts (Painting, sculptures & more);

SOFTWARE

Photoshop
Ilustrator
Indesign
PremierePro
Visual Studio Code
Blender
Fusion 360

CONTACT

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@marco_alpoim
https://www.behance.net/marco_alpoim
https://marcoalpoim.github.io/Marco-Alpoim/

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1 GRAPHIC DESIGN

Branding and Communication media

Marshmello_Toys_and_

Marshmello design proposal for a possible partnership between Marshmallo and Vinca
https://www.behance.net/gallery/201139609/Marshmello-x-Vinca-Toys-Redesign

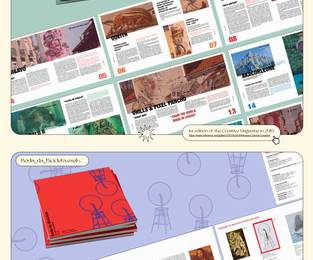
Stay_Zero_Musical_Festival_and_

Branding and Communication media for the music festival Stay Zero. A study within venues and festivals
https://www.behance.net/gallery/201137539/Stay-Zero-Musical-Festival

Project_Pithoi_and_

Branding & Communication media for a self watering vase, sustainable and long, containers of vinegar
https://www.behance.net/gallery/201135479/Self-Watering-vase

Portugal_Cultural_Creative_and_

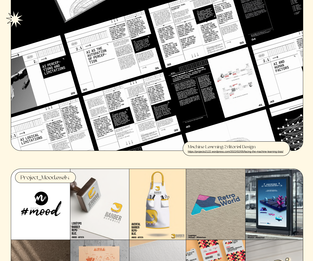


Art editors of the Creative Magazine in 2020
https://issuu.com/search?q=creative%20magazine%20portugal

Books_for_Kickstarter_and_

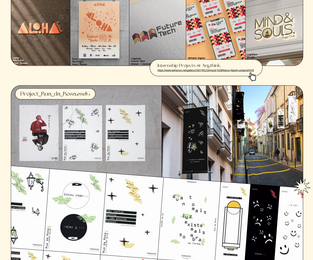
Case Study - Bagels Wheel
By Dwyer Alpoim & Duarte Mendes

Facing the Machine Learning Issue 2 Issue



Machine Learning 2 Issue Design
https://issuu.com/search?q=machine%20learning%20issue%20magazine

Project_Mood_and_



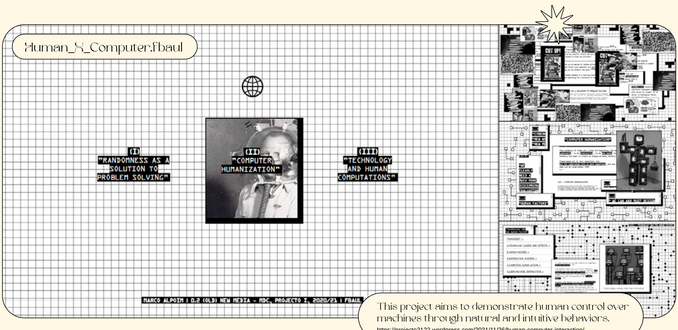
Internship Projects at Anything
https://issuu.com/search?q=anything%20marketing%20portugal

Project_Pen_ch_Pennants_

Pen ch Pennants (pt.1 and 2 of a series)
(Posters/Pennants and Cards Designs)

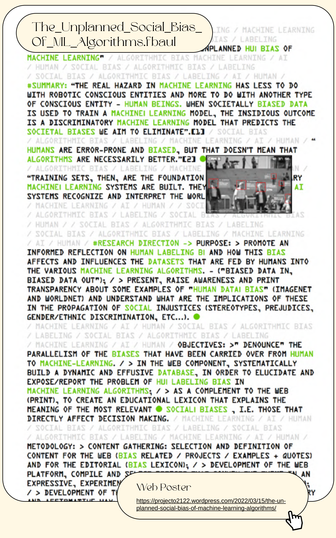
WEB DESIGN 2

Html, Css, Js

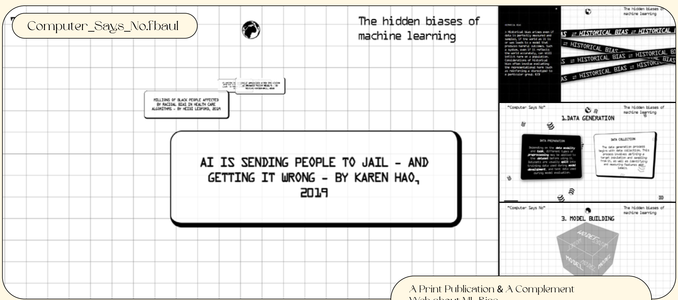


This project aims to demonstrate human control over machines through natural and intuitive behaviors.
https://projecto2122.wordpress.com/2021/11/26/human-computer-interaction/

A Print Publication & A Complement
Web about ML Bias
https://projecto2122.wordpress.com/2022/02/05/facing-the-machine-learning-bias/



Web Poster
https://projecto2122.wordpress.com/2022/03/15/the-unplanned-social-bias-of-machine-learning-algorithms/



A Print Publication & A Complement
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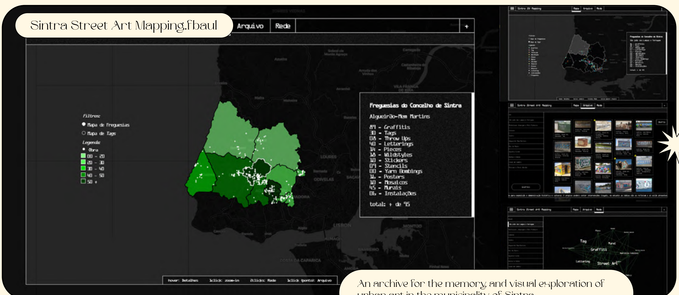
https://projecto2122.wordpress.com/2022/02/05/facing-the-machine-learning-bias/



An archive for the memory and visual exploration of urban art in the municipality of Sintra.
https://2022.fbaul-dcnm.pimarco_alpoim/sintra_street_art_mapping/index.html

3 VISUAL ARTS

Paintings, Sculptures and Video

Lost_In_Thousands

SOLARIS Series. Inspired by Stanisław Lem's novel, simple world-premise design.

The_Permanence_of_Tissues

SOLARIS Series. The Permanence of Tissues. Acrylic Ink Pen on Illustration Board 2008

Irrelevantsmile

A relation between technological constructs and mankind as represented, in this piece, by a man's vision of meeting a life-like human of an alien race. 2008

A_Vintage_Mirror_Lamb

Lamb sculpture with antique that crisis in chaos when inspecting the shadows of a vintage mirror.

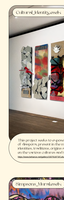
Corpo_Fragmentos#Lamb

The project is based on an unusual photo of the dog Jasmin lovingly presented to the Vet. It proposes a spiritual life to pieces of the body, after the death of the body.

Dangerous_Lamb

The project aims to celebrate the diversity of characteristics and behaviors that supplement the mechanical aspects of our everyday life.

Cultural_Identity_Lamb



The project seeks to recognize relationship between the idea of diaspora, present in the cover, viewed against of cultural identity, represented by the Lamb, and the idea of the Lamb as an alternative culture and heat. Characteristic elements:

http://www.flickr.com/photos/12127127@N02/sets/72157622611 http://www.flickr.com/photos/12127127@N02/sets/72157622611

Electric_Vitamin#Lamb

The project shows an relation between concepts and techniques that, on one hand, are natural ones, and on the other hand, are those based on complex cultural ideas, commonly

http://www.flickr.com/photos/12127127@N02/sets/72157622611 http://www.flickr.com/photos/12127127@N02/sets/72157622611

Inspiration_Mirror#Lamb

Cabaret#Lamb

Short video about self-discovery and self-acceptance. Inspired by Stanisław Lem's "Mirror Image" and Hugo's Les Misérables

ILLUSTRATION 4

Photoshop and Wacom Cintiq 22 Image

Project_Spiritual#Irrelevantsmile

Digital materials, re-mixing of The Grasshopper by The Kaiser Group

Untitled#Lamb

Illustration inspired by the prince Miguel's interview (Antologia Literária) 2004

Untitled#Lamb

Illustration inspired by the prince Cristóvão Nobre's photo (Visionarios) 2004

Gas_Mask_Children#Lamb

Illustration inspired by the Covid Experience

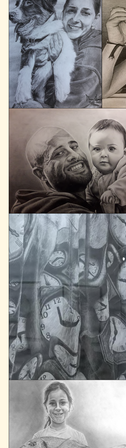
Mr._Octopus#Lamb

SOLO_Mask_Cockerel#Lamb

Mask's cover for Miguel Alcanena's family gathering 2013

Untitled#Lamb

100_Million_Content_Pages_Design

100_Million_Content_Pages_Design

Personal Work#Lamb