

PORTFOLIO

MARCO ALPOIM

2023

ABOUT ME

Marco Alpoim
Lisboa, Portugal
Portuguese - Native
English - Intermediate (B1)
Spanish - Elementary (A2)
Master's student in Communication Design at the Faculty of Fine Arts of Lisbon (FBAUL).

EDUCATION

2021 - Current
Master in Communication Design
Faculty of Fine Arts of Lisbon (FBAUL)

2018 - 2021
Degree in Visual Arts and Technologies
Higher School of Education of Lisbon (ESELx)

2014 - 2018
12th grade in visual arts
Leal da Câmara Secondary School

EXPERIENCE

2021 - 2023
Graphic Designer in ANYTHINK, Digital marketing & communication.
ANYTHINK - <https://any-think.pt/>

2021 - 2022
Text Pagination (Reports and Articles)
Higher School of Education of Lisbon (ESELx)

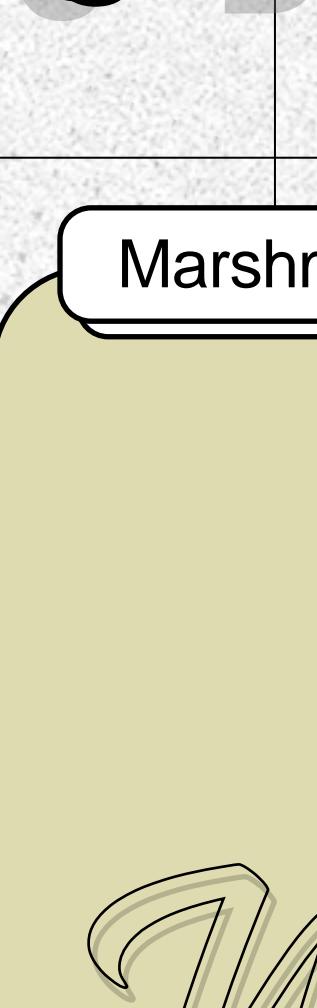
2021
Curricular Internship in ANYTHINK, Digital marketing & communication.
ANYTHINK - <https://any-think.pt/>

SKILLS

Graphic Design;
Web Design (UX/UI);
Programation (HTML, CSS, JS);
Illustration (Digital & scientific);
Social Media Content;
Photo and video editing;
Visual Arts (Painting, sculptures & more);

SOFTWARE

Photoshop:
Illustrator:
InDesign:
PremierePro:
Visual Studio Code:
Blender:
Fusion 360:



CONTACT

marco.alpoim@live.pt
www.linkedin.com/in/marcoalpoim/
[@marco_alpoim](https://www.behance.net/marco_alpoim)
<https://www.behance.net/gallery/150748245/Marshmello-X-Vans-2021-Capsule-Collection>

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Branding & Communication media

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Photoshop & Analogue Drawings

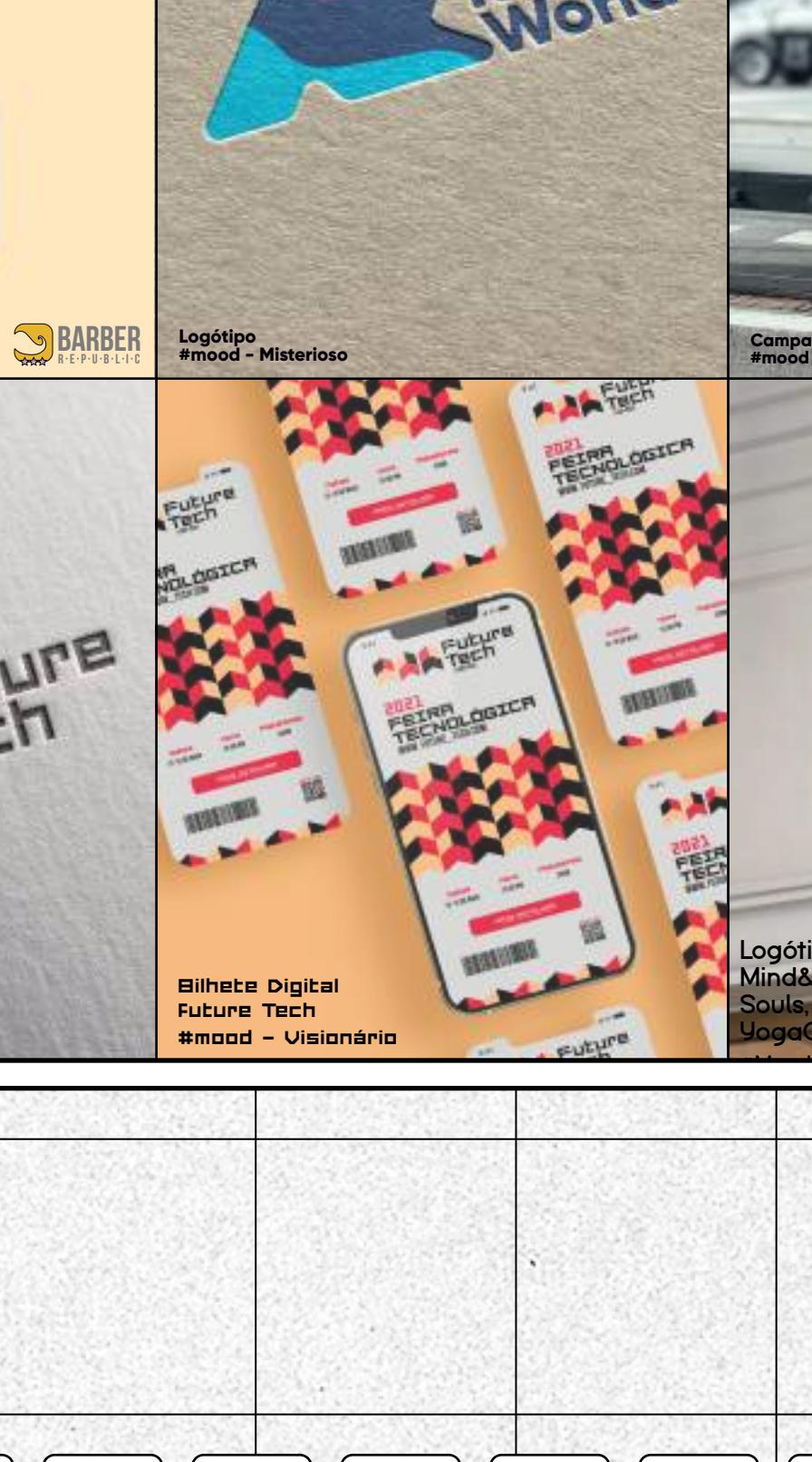
4 GRAPHIC DESIGN

BabyDriver_Poster.eselx



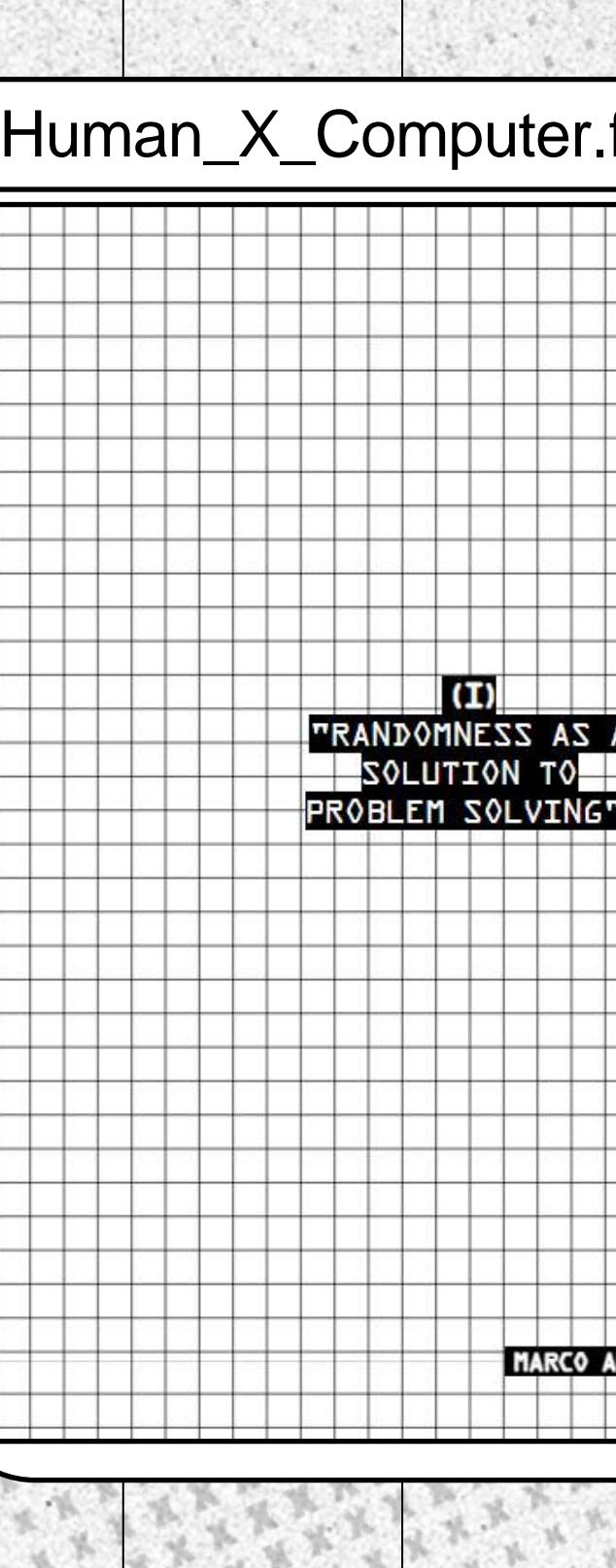
- Typography Poster for the movie "Baby Driver"

Marshmello_Box.eselx



- Shoe box design proposal for a possible partnership between Marshmello and Vans

StayBox_Musical_Fest.eselx



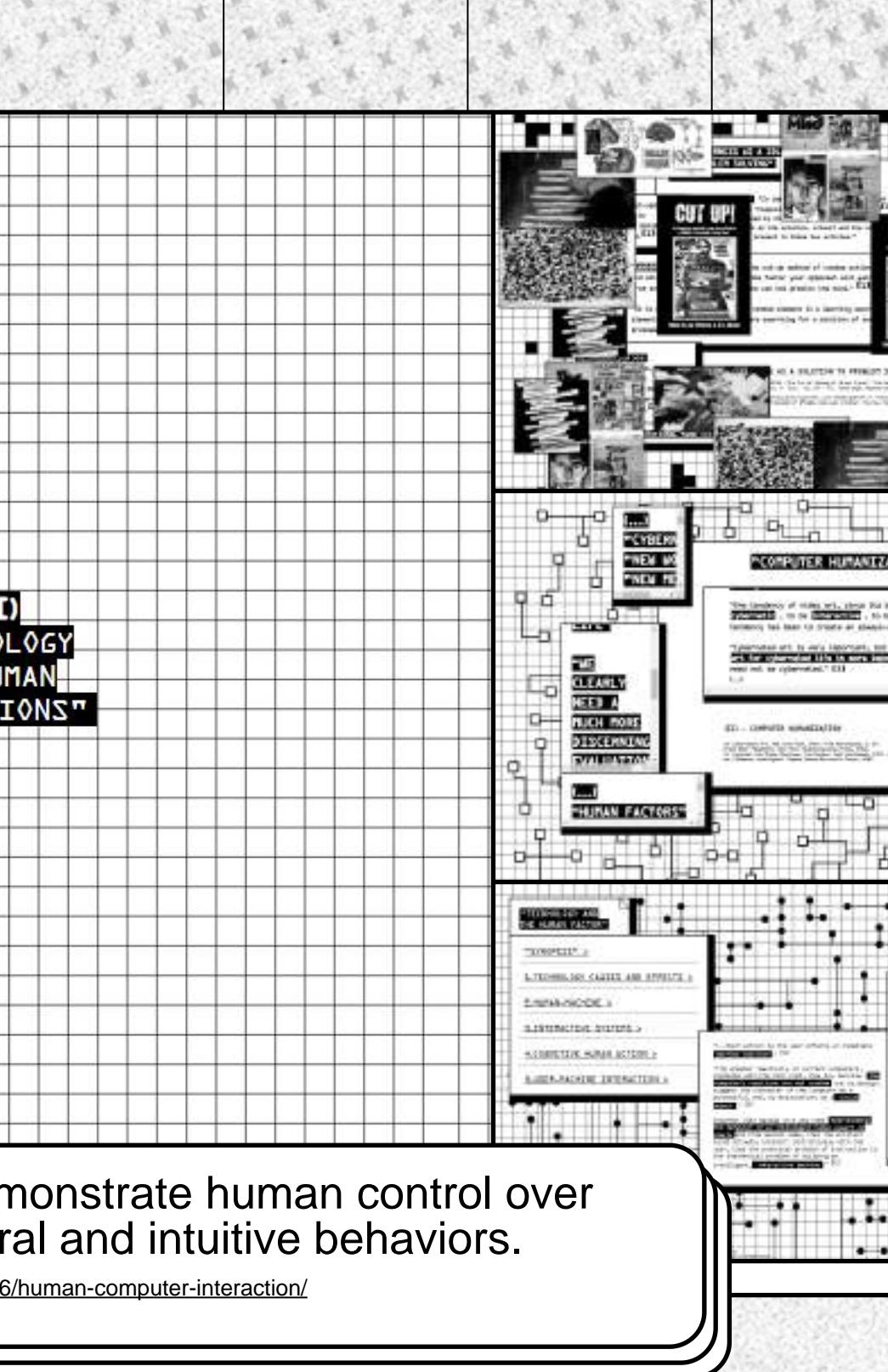
- Branding & Communication media for the music festival StayBox. A safe online music event/festival

Roda_de_Bicicleta_1913.eselx



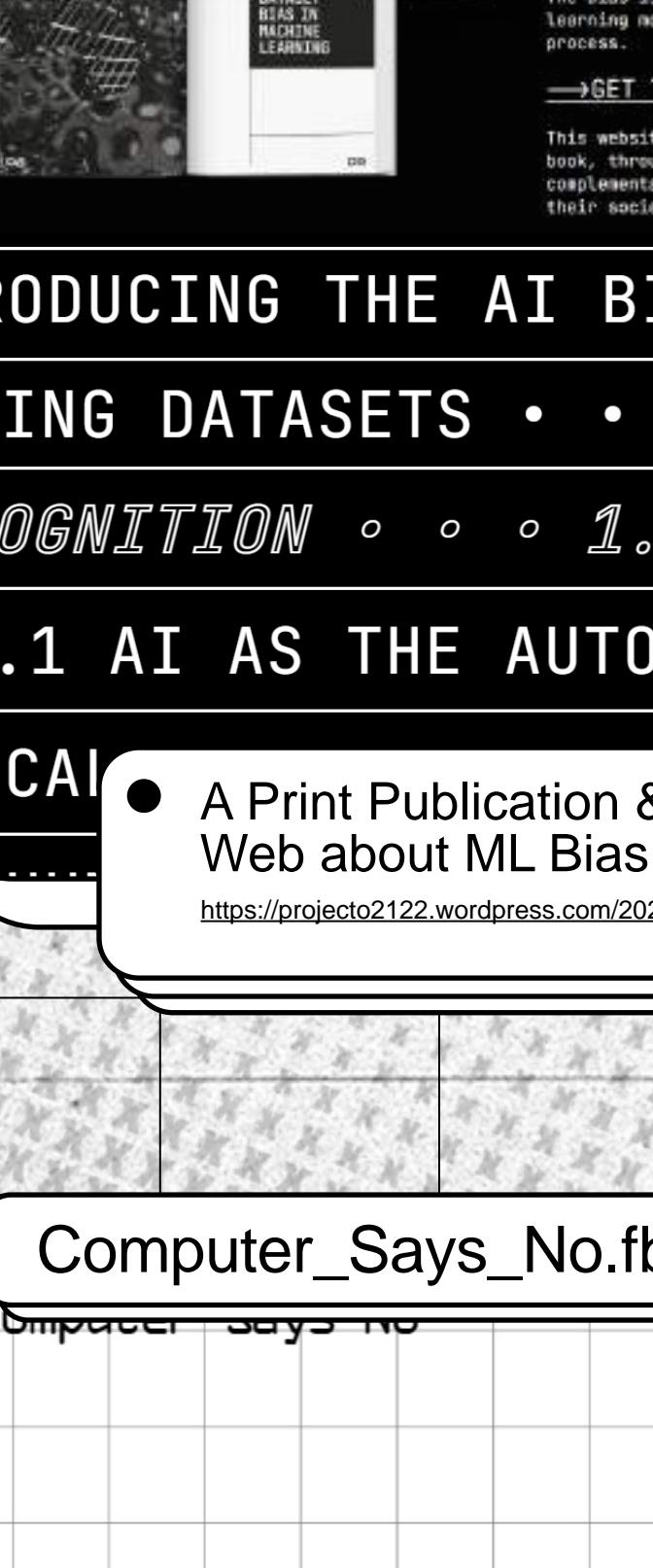
- Case Study - Bicycle Wheel - By Marco Alpoim & Ricardo Almeida

Revista_Cultural_Creative.eselx



- 1st edition of the Creative Magazine in 2019

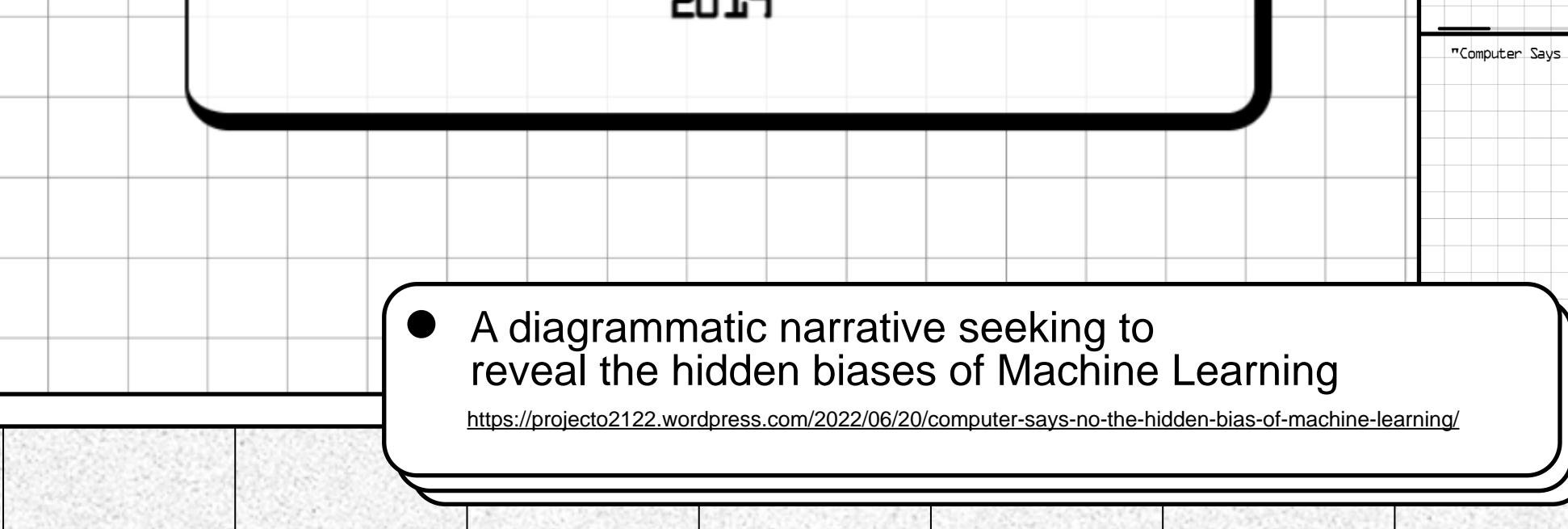
Project_Pithoi.eselx



- Branding & Communication media for a self-watering vase, sustainable and easy maintenance of vases

5 WEB DESIGN

Project_Mood.eselx



- Internship Projects at Anythink

Human_X_Computer.fbaul



- This project aims to demonstrate human control over machines through natural and intuitive behaviors.

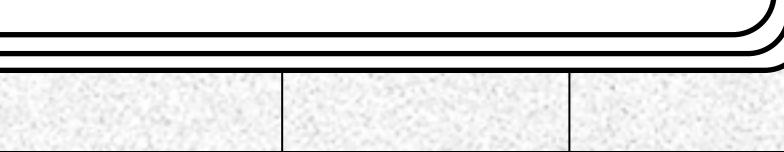
<https://www.behance.net/gallery/150741722/Project-Mood-Marco-Alpoim>

Facing_the_ML_Bias.fbaul

- A Print Publication & A Complement Web about ML Bias

<https://project2122.wordpress.com/2022/02/05/facing-the-machine-learning-bias/>

The_Unplanned_Social_Bias_of_ML_Algorithms.fbaul



- This project aims to demonstrate human control over machines through natural and intuitive behaviors.

<https://www.behance.net/gallery/150741722/The-Unplanned-Social-Bias-of-Machine-Learning-Algorithms-Marco-Alpoim>

Computer_Says_No.fbaul

- This project aims to demonstrate human control over machines through natural and intuitive behaviors.

<https://www.behance.net/gallery/150741722/The-Unplanned-Social-Bias-of-Machine-Learning-Algorithms-Marco-Alpoim>

The_hidden_biases_of_machine_learning

- This project aims to demonstrate human control over machines through natural and intuitive behaviors.

<https://www.behance.net/gallery/150741722/The-Unplanned-Social-Bias-of-Machine-Learning-Algorithms-Marco-Alpoim>

AI_IS_SENDING_PEOPLE_TO_JAIL_AND_GETTING_IT_WRONG_BY_KAREN_HAO_2019

- A diagrammatic narrative seeking to reveal the hidden biases of Machine Learning

<https://project2122.wordpress.com/2022/03/15/the-unplanned-social-bias-of-machine-learning-algorithms/>

Project_Mood.eselx

- Internship Projects at Anythink

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Project_Pithoi.eselx

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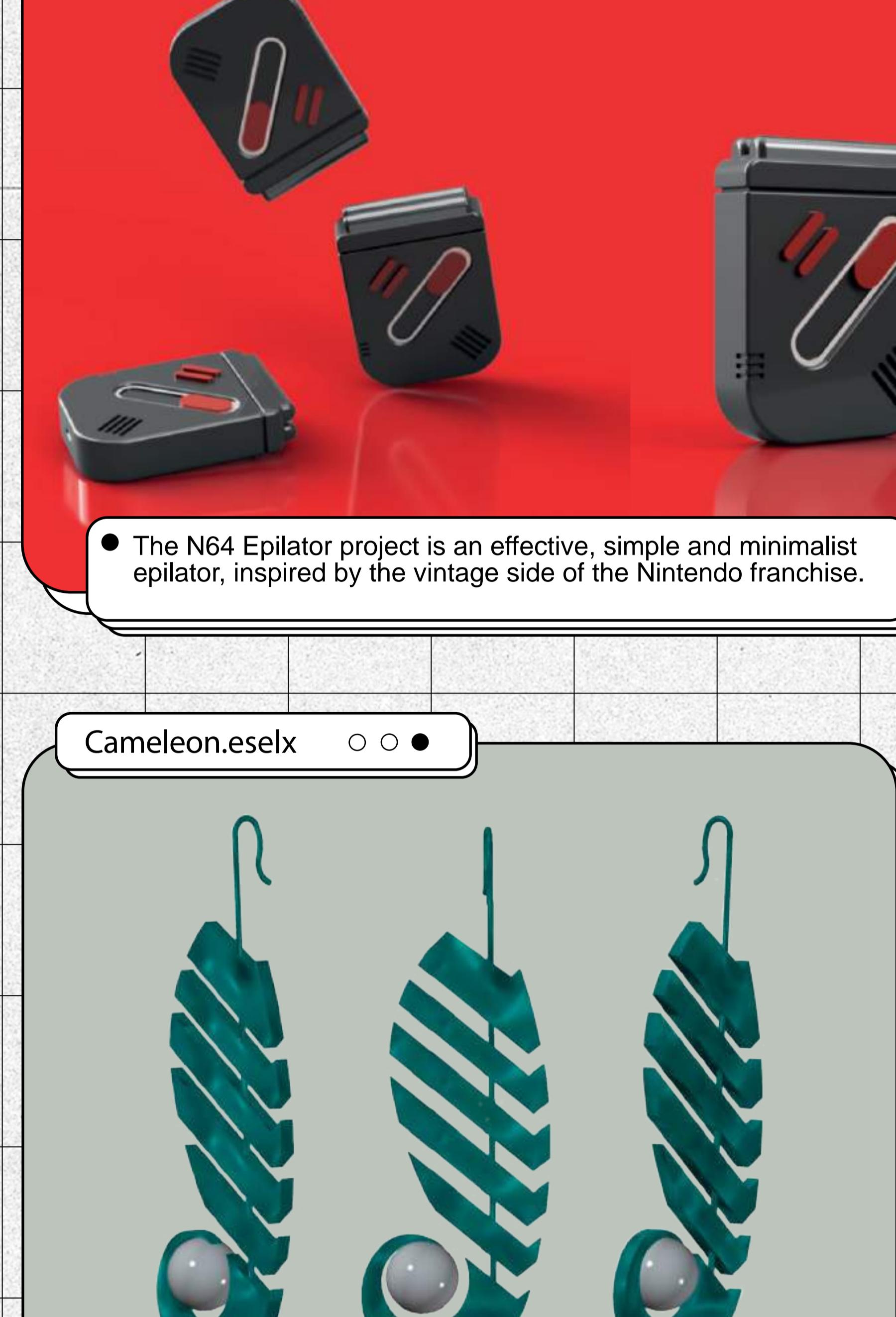
Sintra Street Art Mapping.fbaul



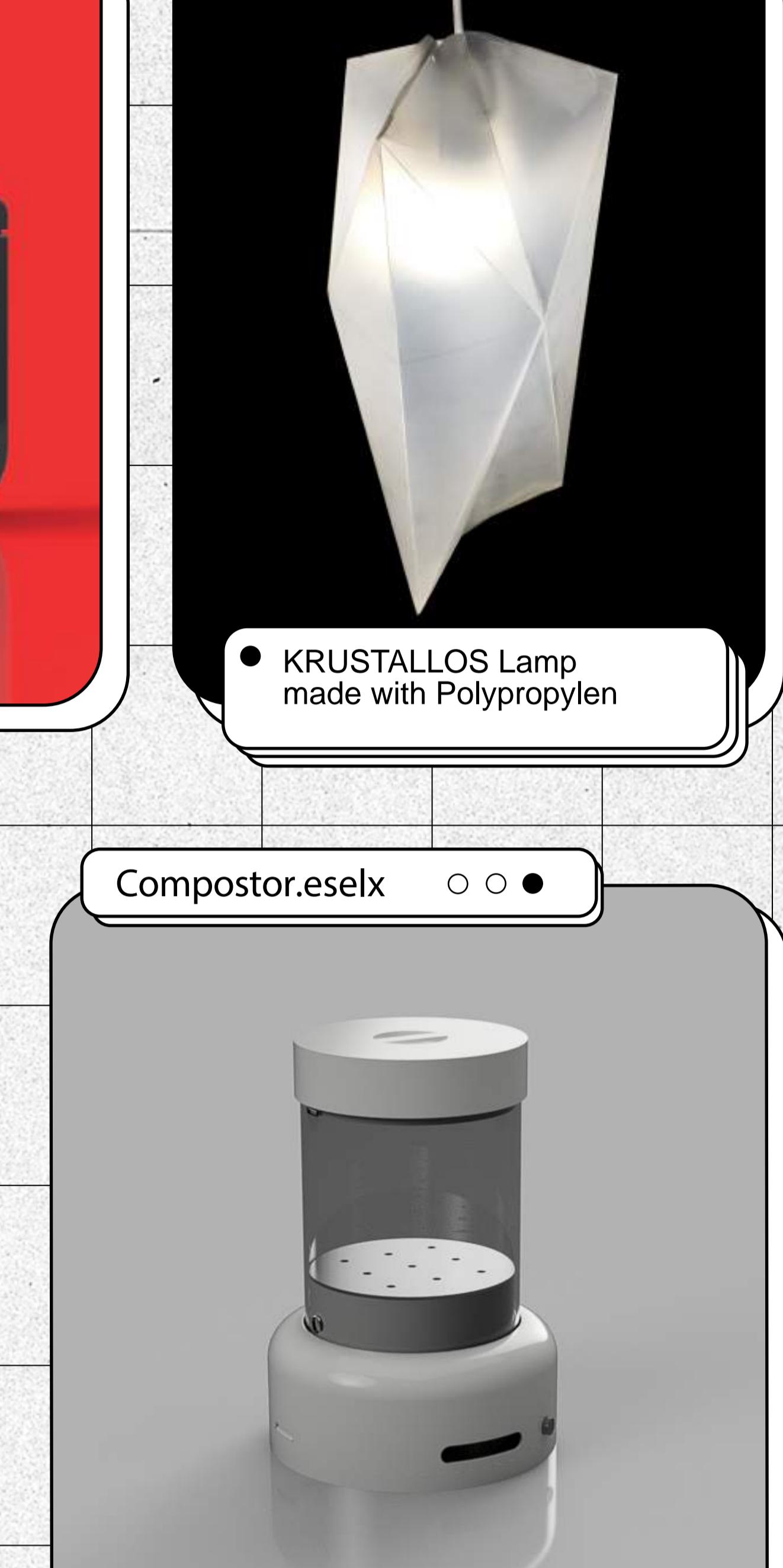
PRODUCT DESIGN

3

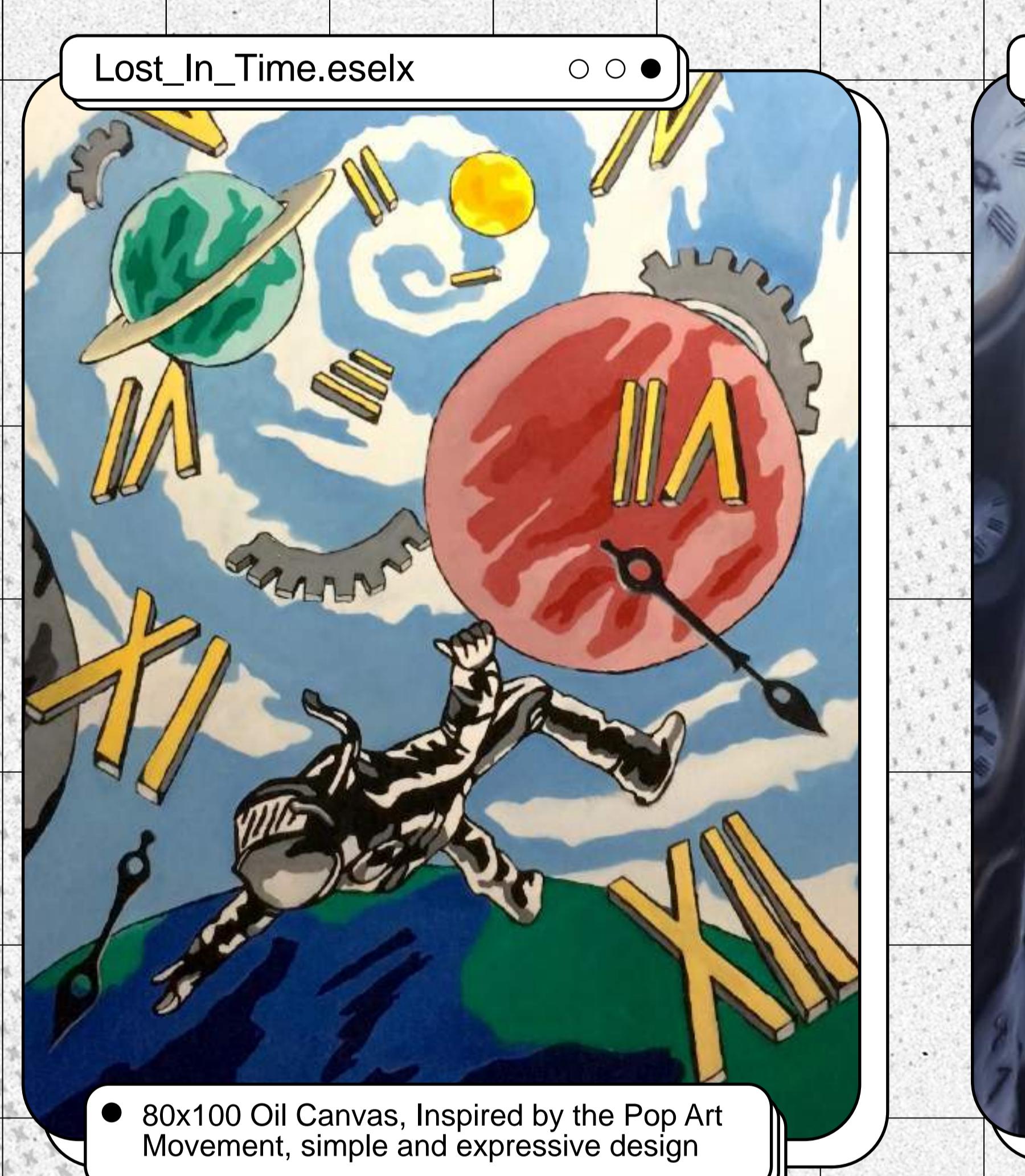
Self_Watering_Vase.eselx



Project_Ecoponto.eselx



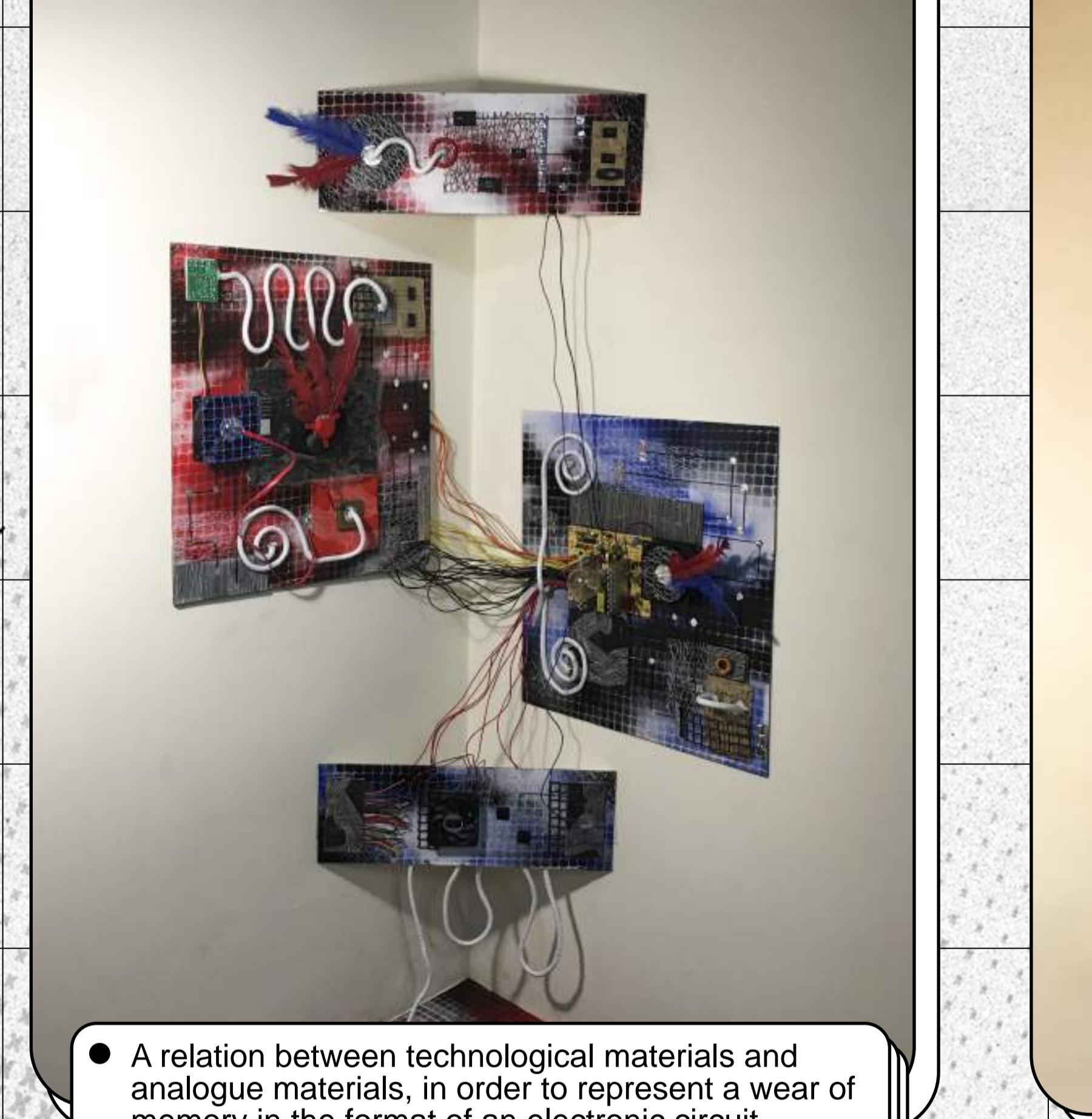
Epilator_N64.eselx



KRUSTALLOS.eselx



Cameleon.eselx

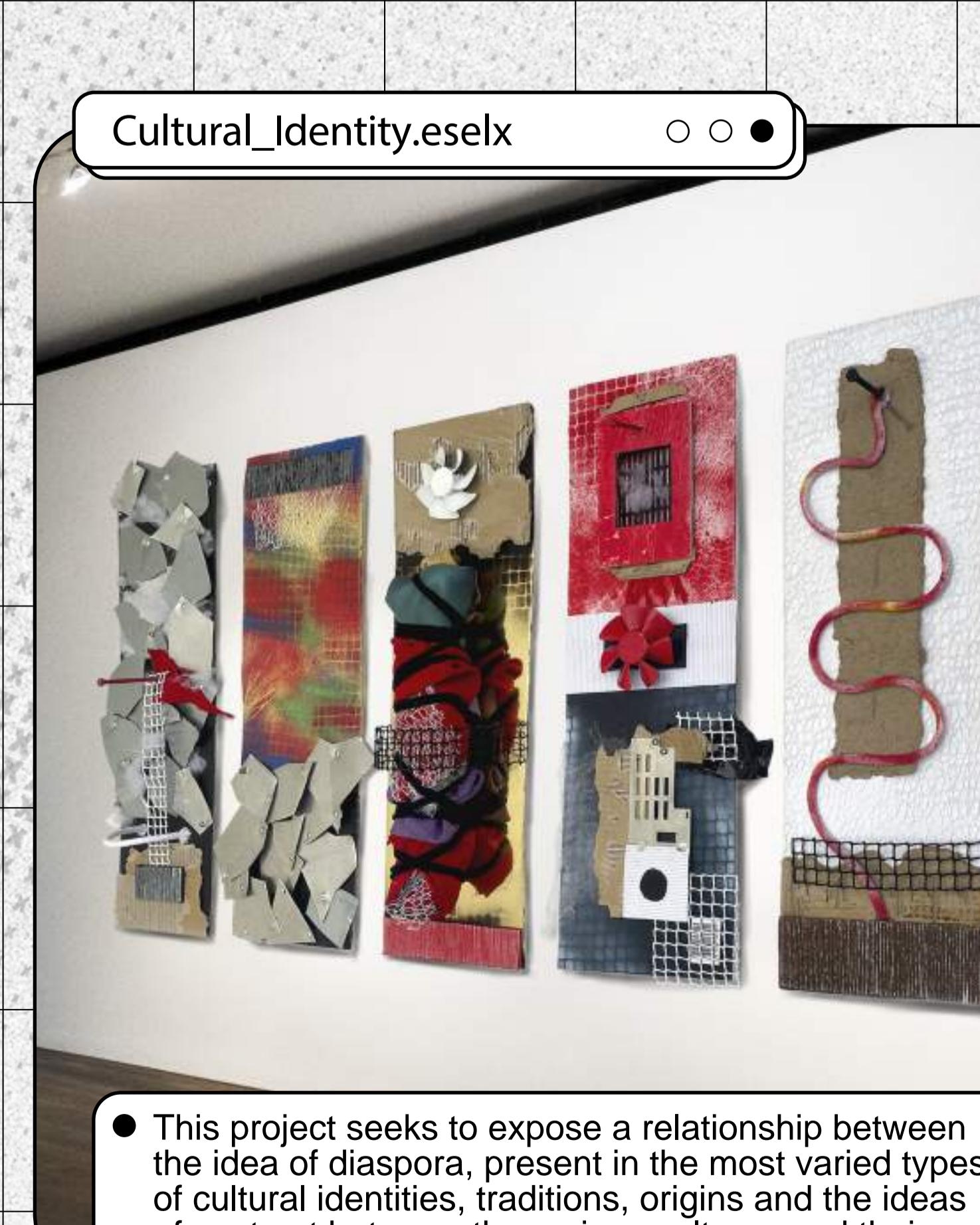


Compostor.eselx

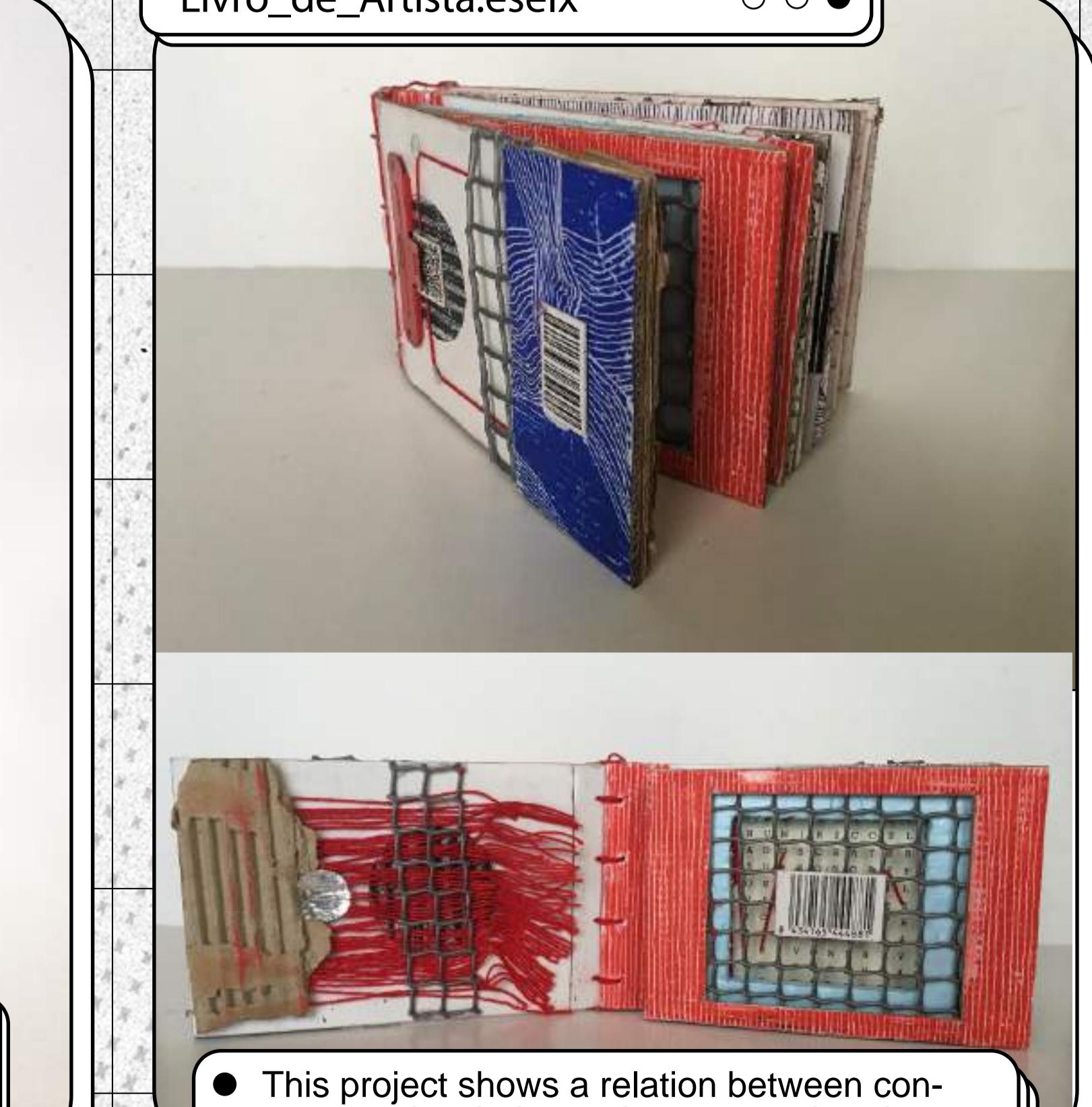


4 VISUAL ARTS

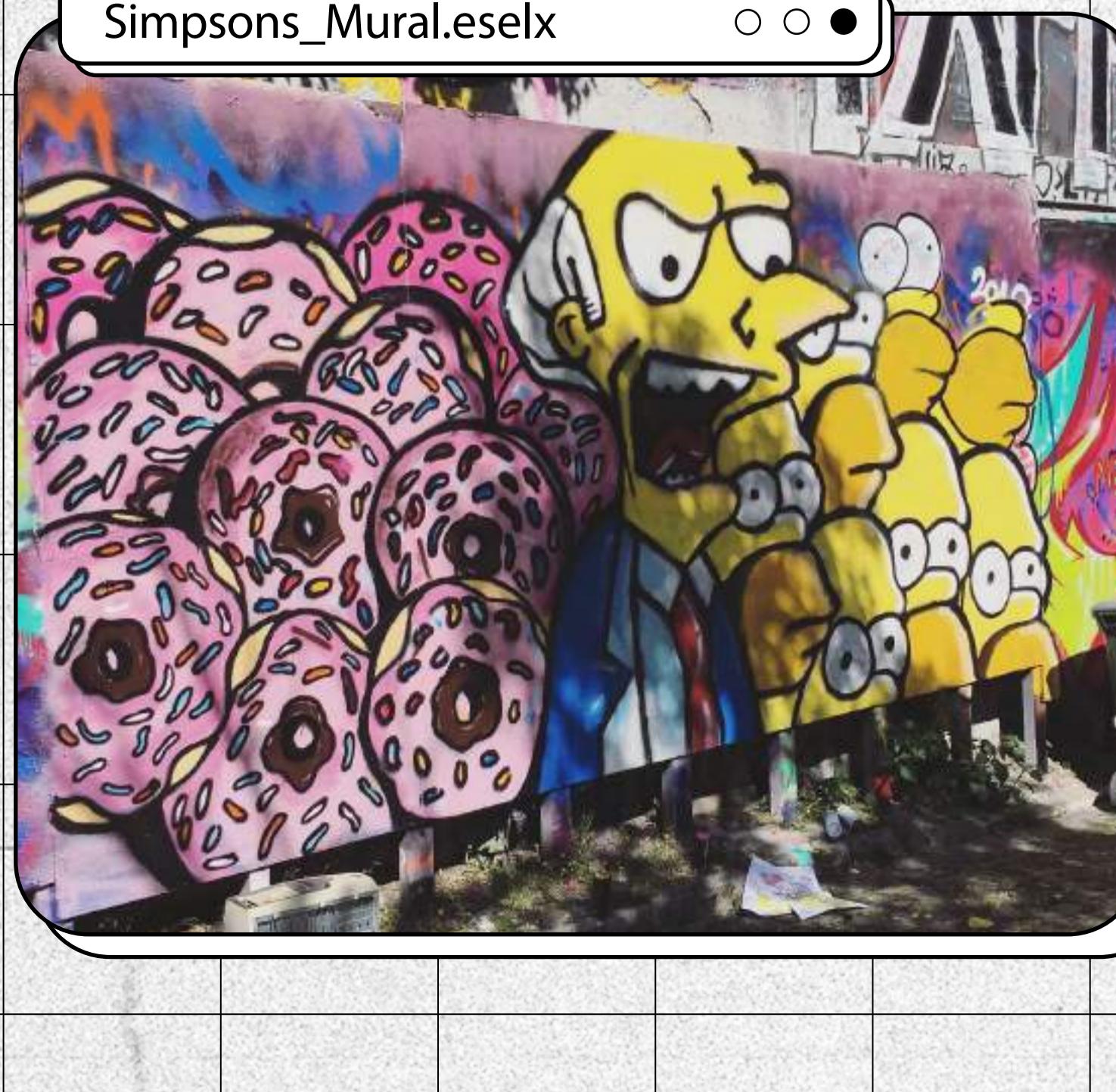
Lost_In_Time.eselx



The_Persistence_of_Time.eselx



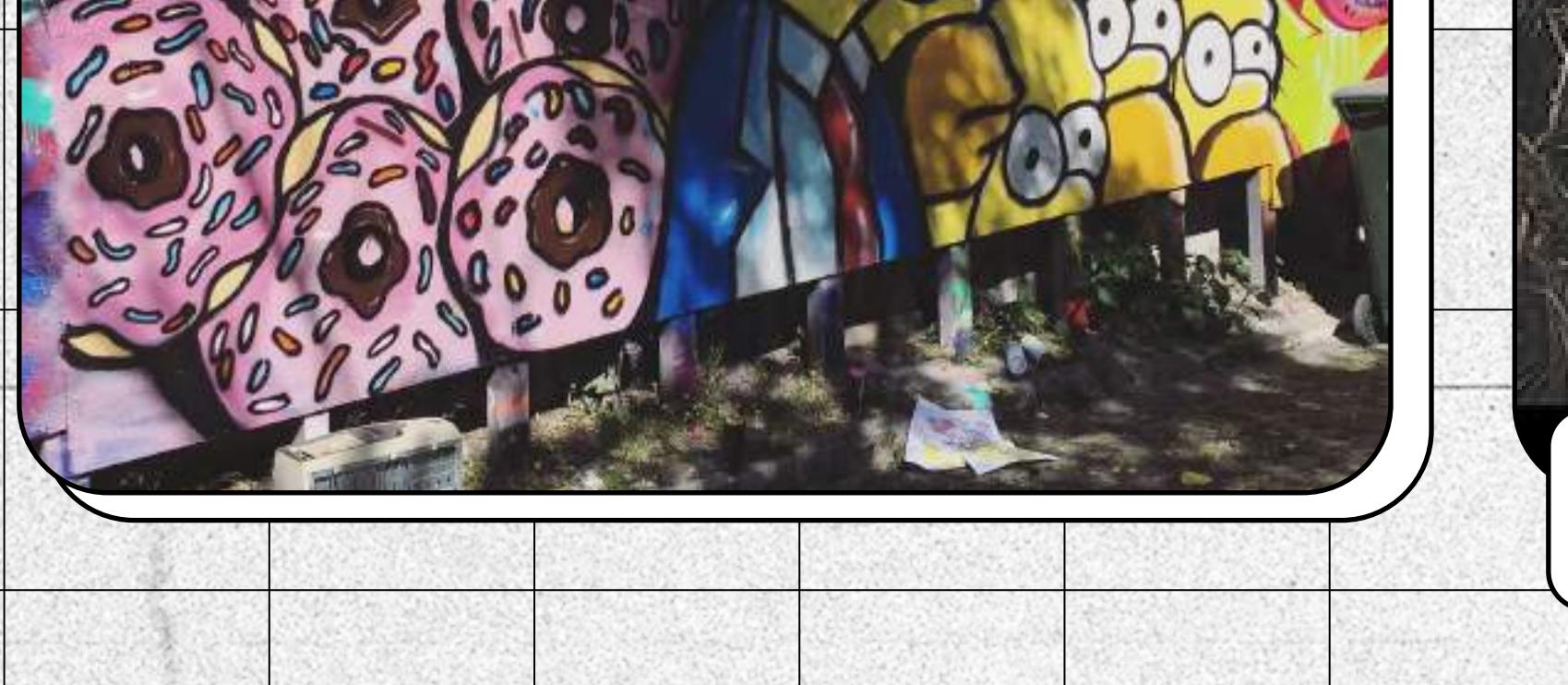
Insolitam.eselx



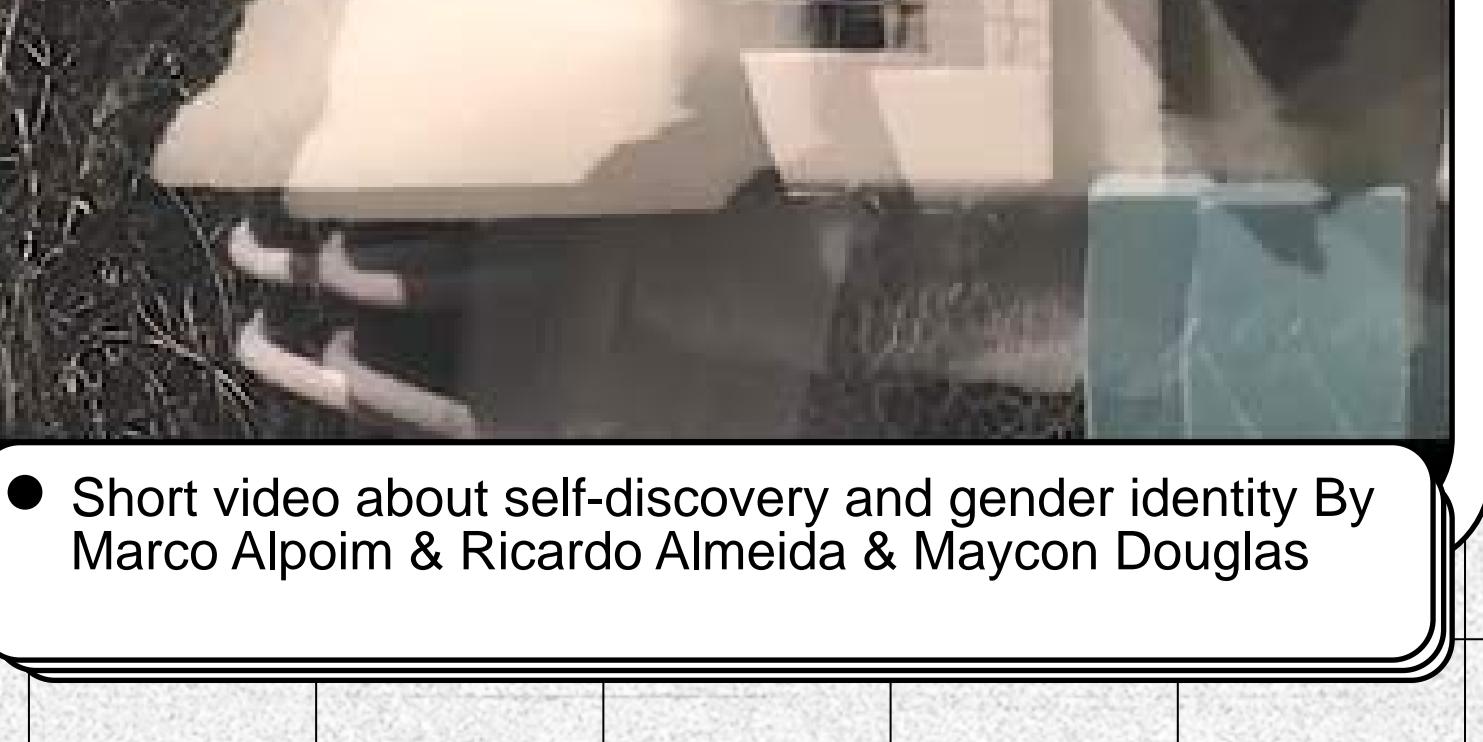
A_Vintage_Memory.eselx



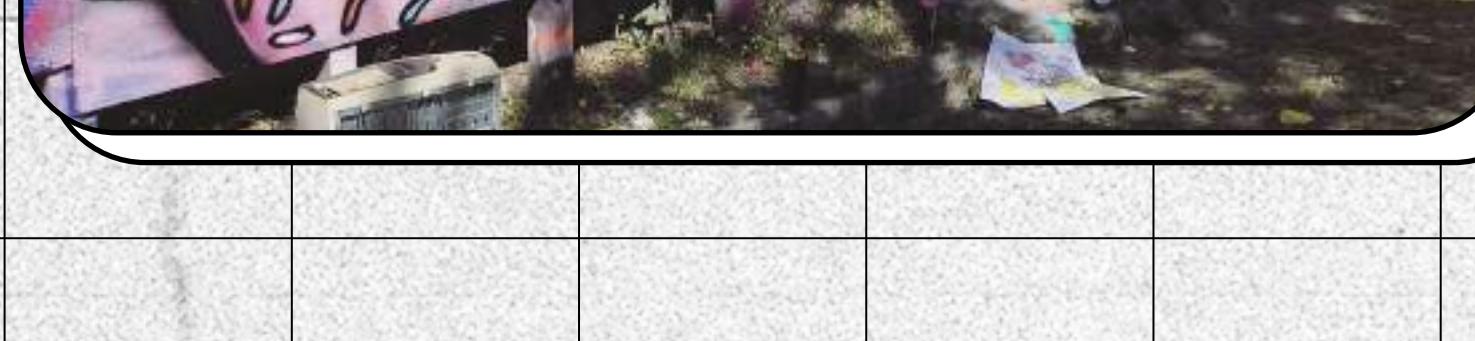
Corpo_Fragmentado.eselx



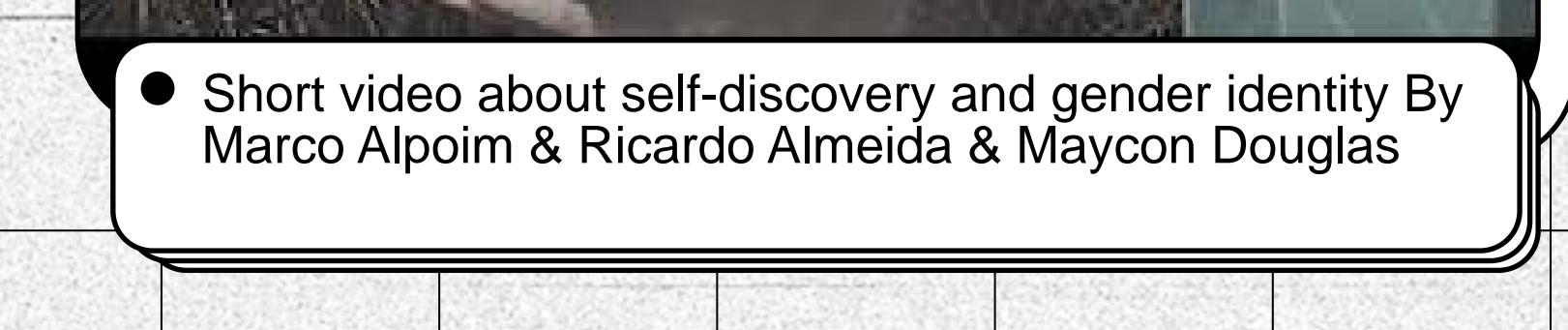
Desgaste.eselx



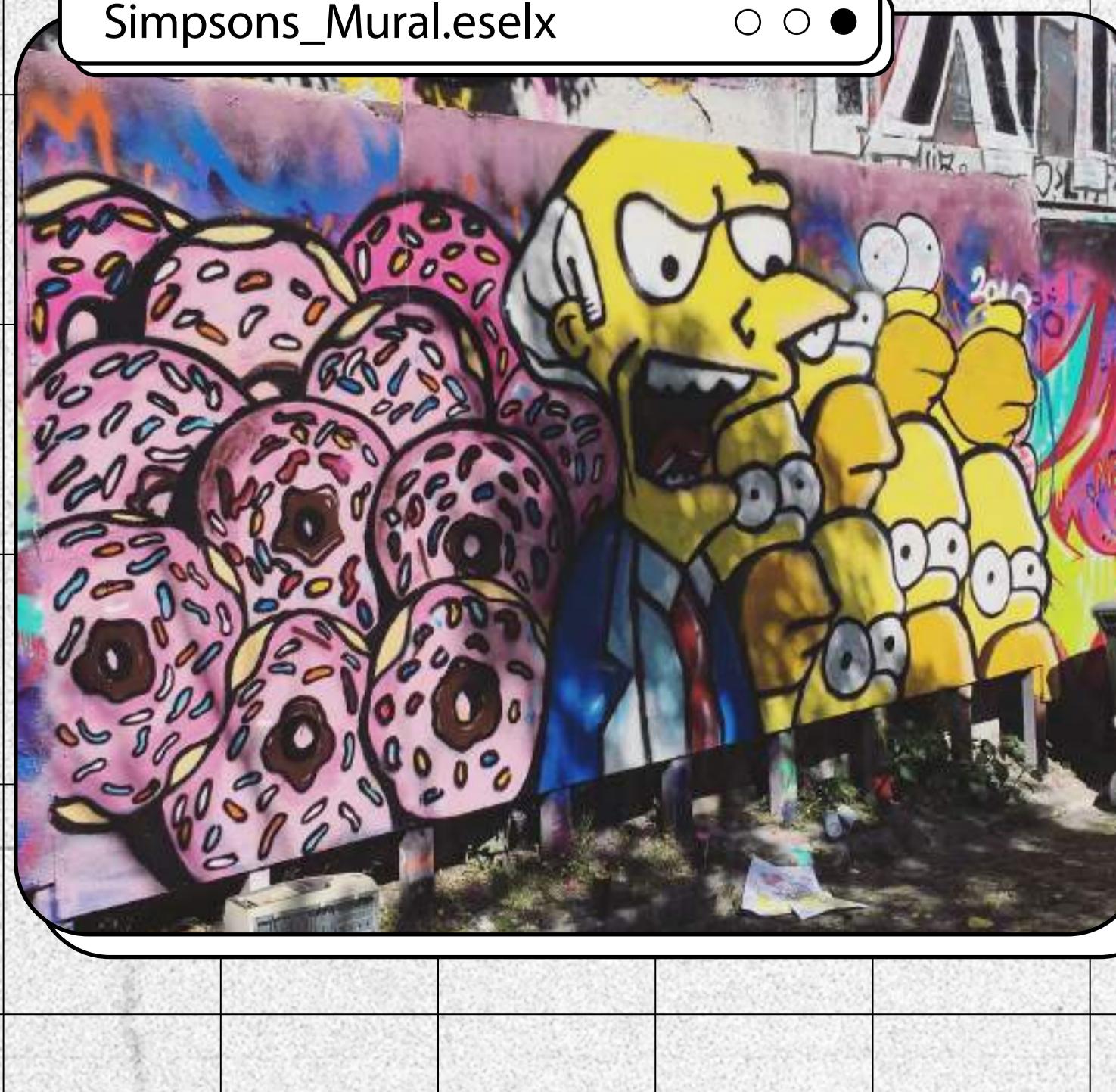
Cultural_Identity.eselx



Livro_de_Artista.eselx



Simpsons_Mural.eselx



Géneros.eselx



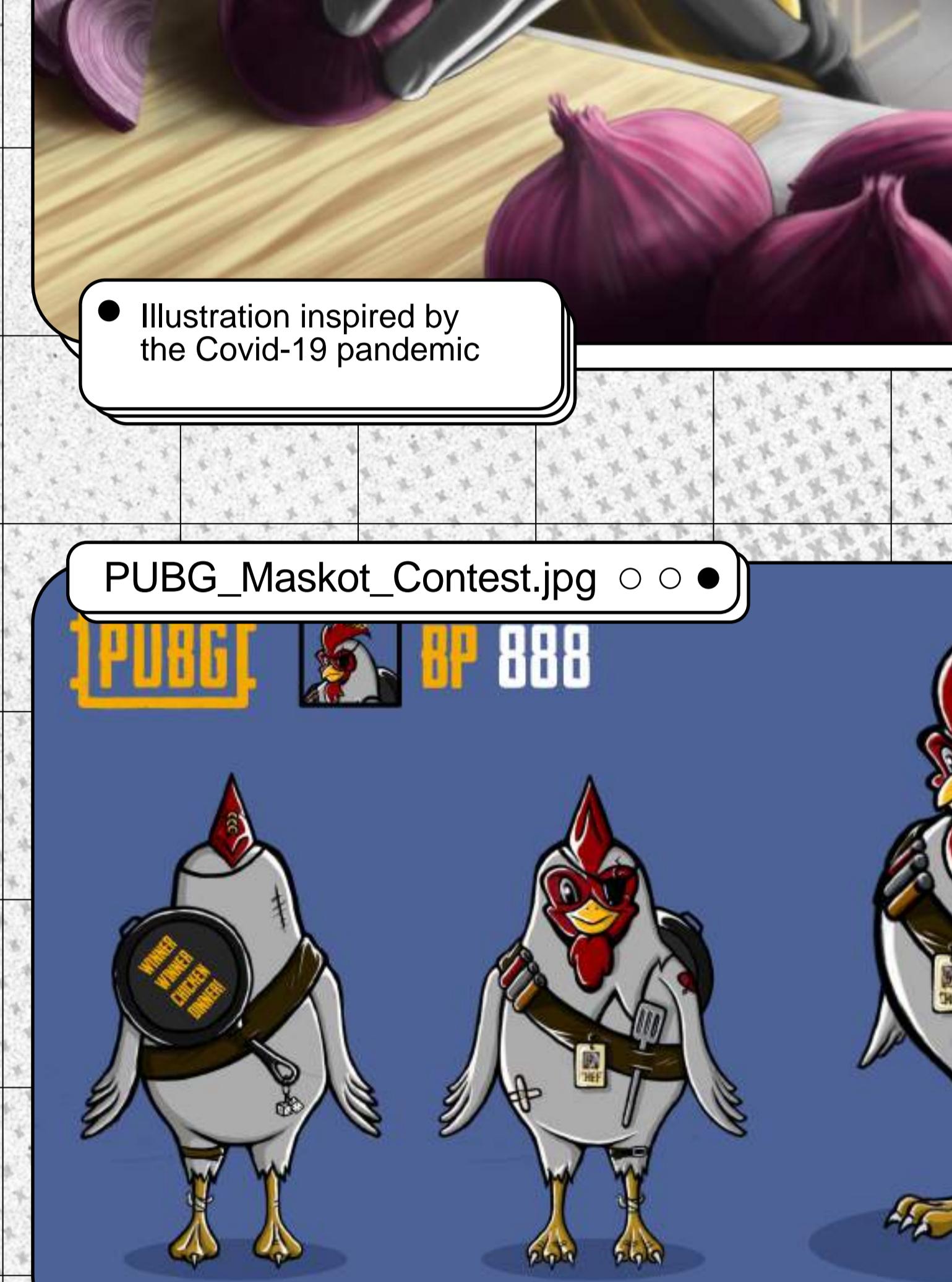
ILLUSTRATION & MORE

5

Project_Apis_Mellifera.eselx

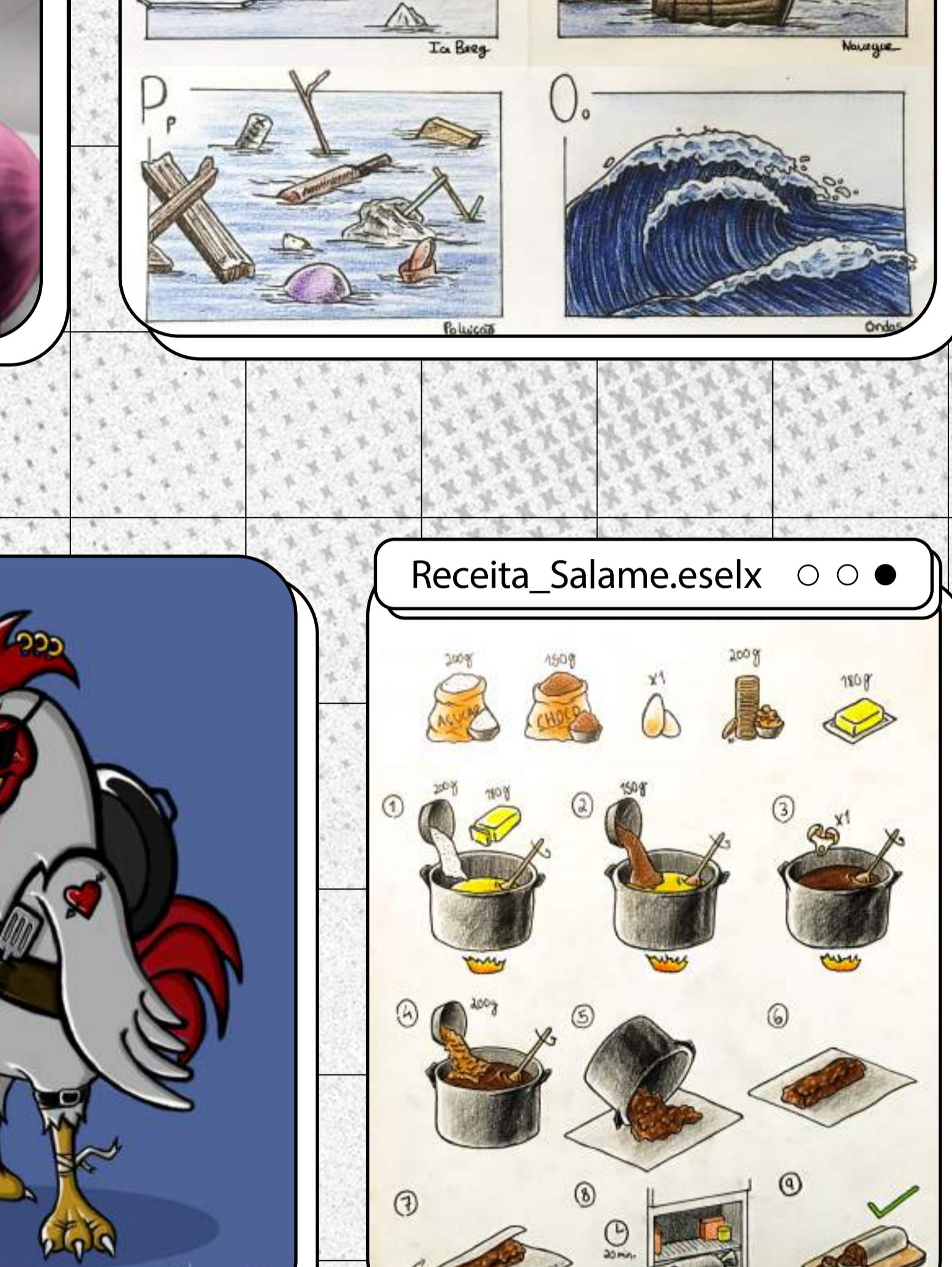


StayBox_Musical_Fest.png

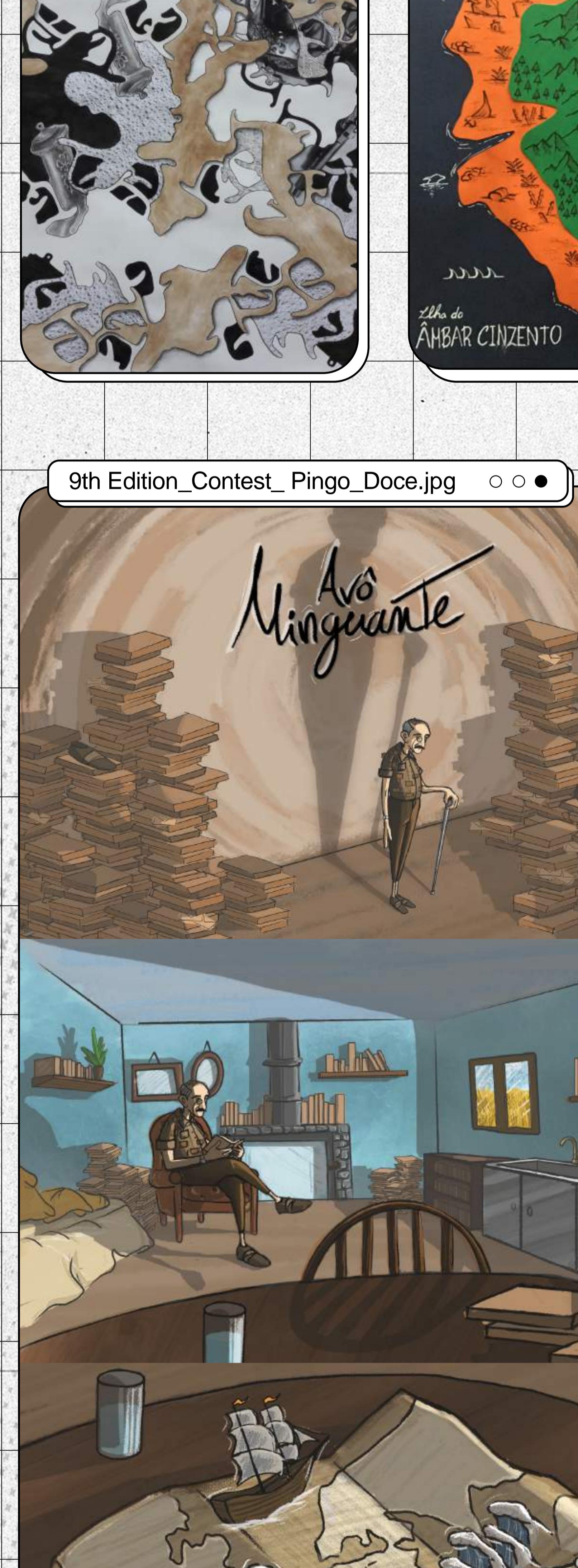


- Illustration inspired by the game PlayerUnknown's Battlegrounds(PUBG)

StayBox_Musical_Fest.png



Cebola_Vírus.eselx

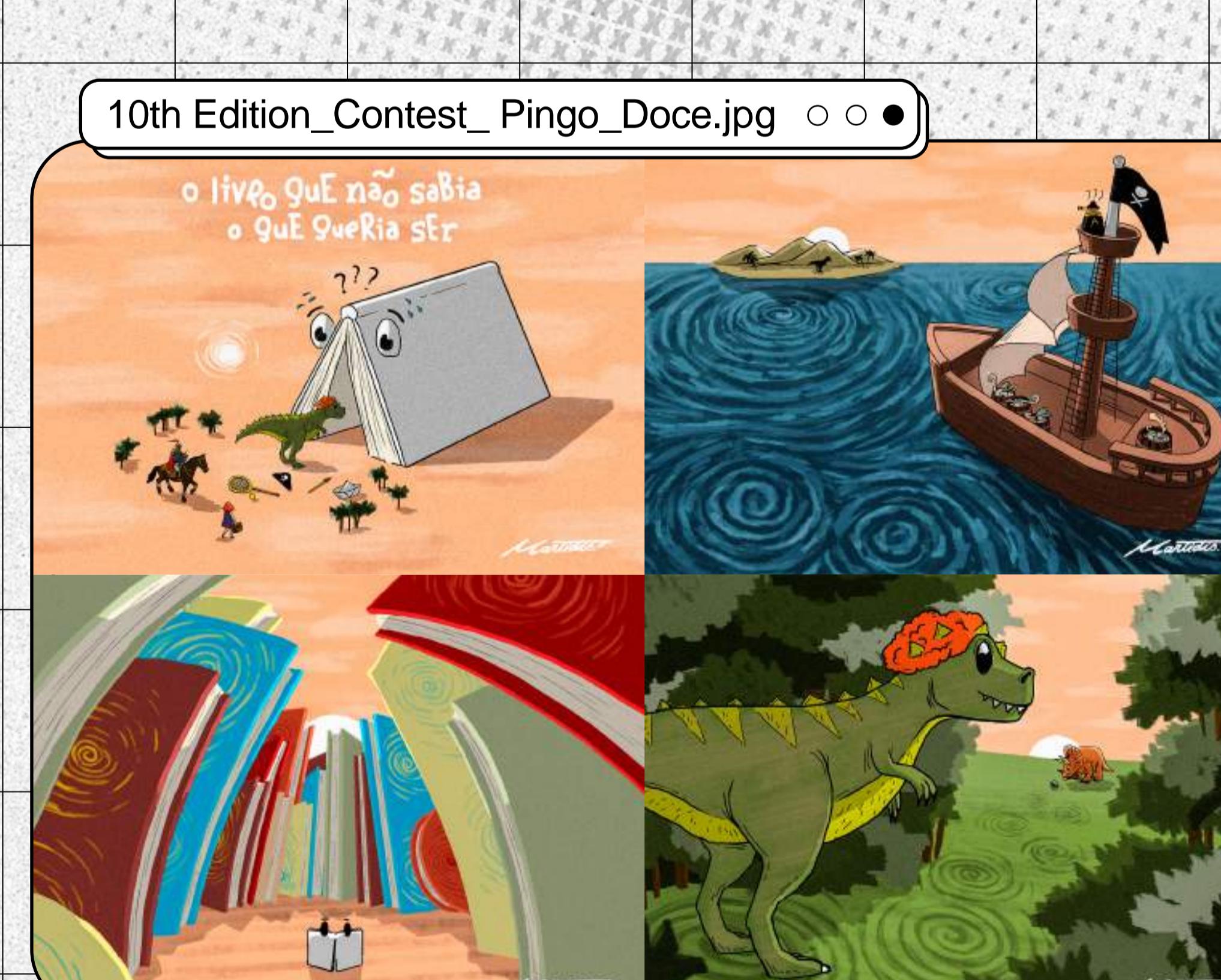


- Illustration inspired by the Covid-19 pandemic

ABC_Oceano.eselx



PUBG_Maskot_Contest.jpg



- Maskot Contest for PlayerUnknown's Battlegrounds (PUBG)

Receita_Salame.eselx



Shadows.eselx



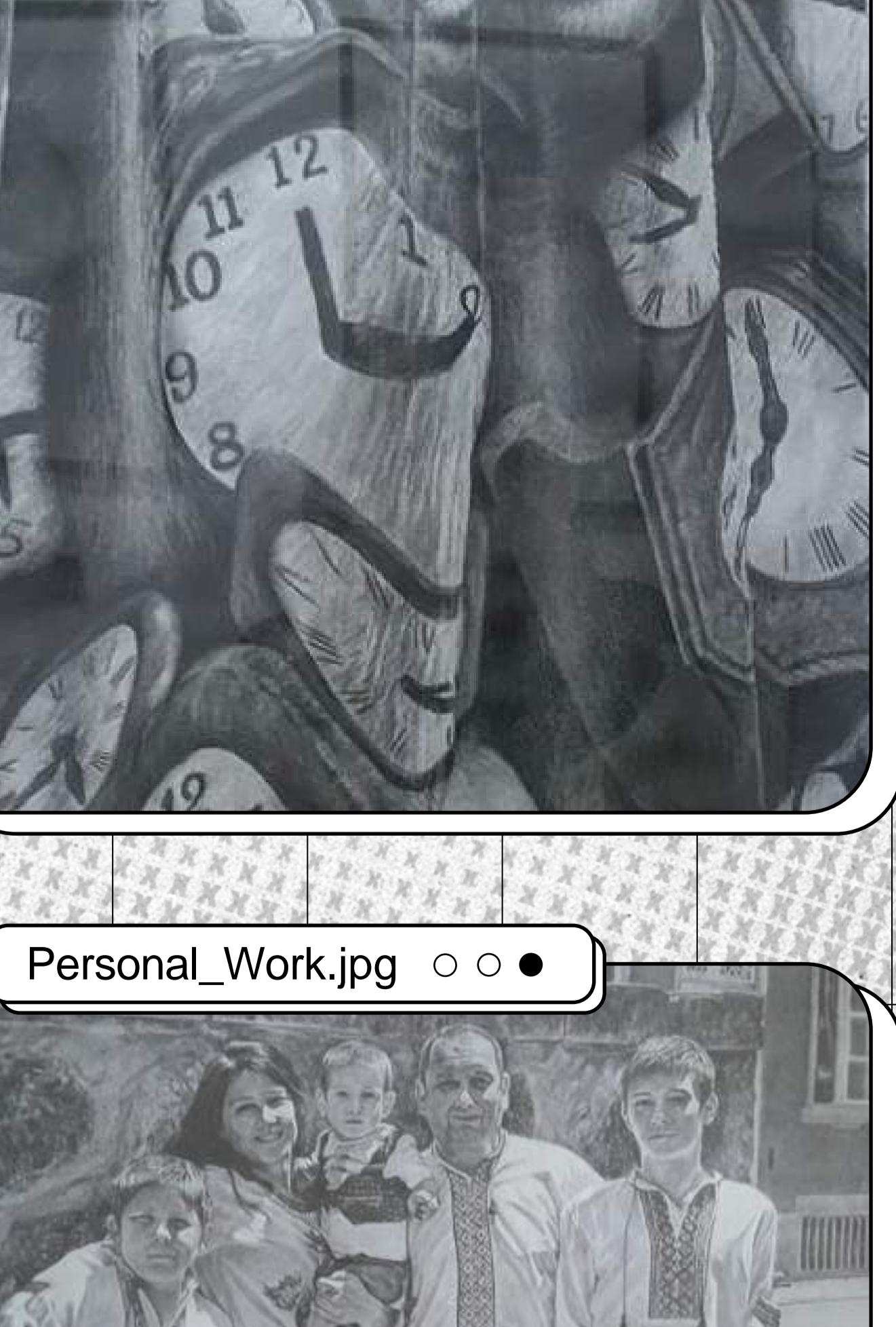
Mapa_Ilha_Âmbar_Cinzento.eselx



9th Edition_Contest_Pingo_Doce.jpg



Prespective.eselx

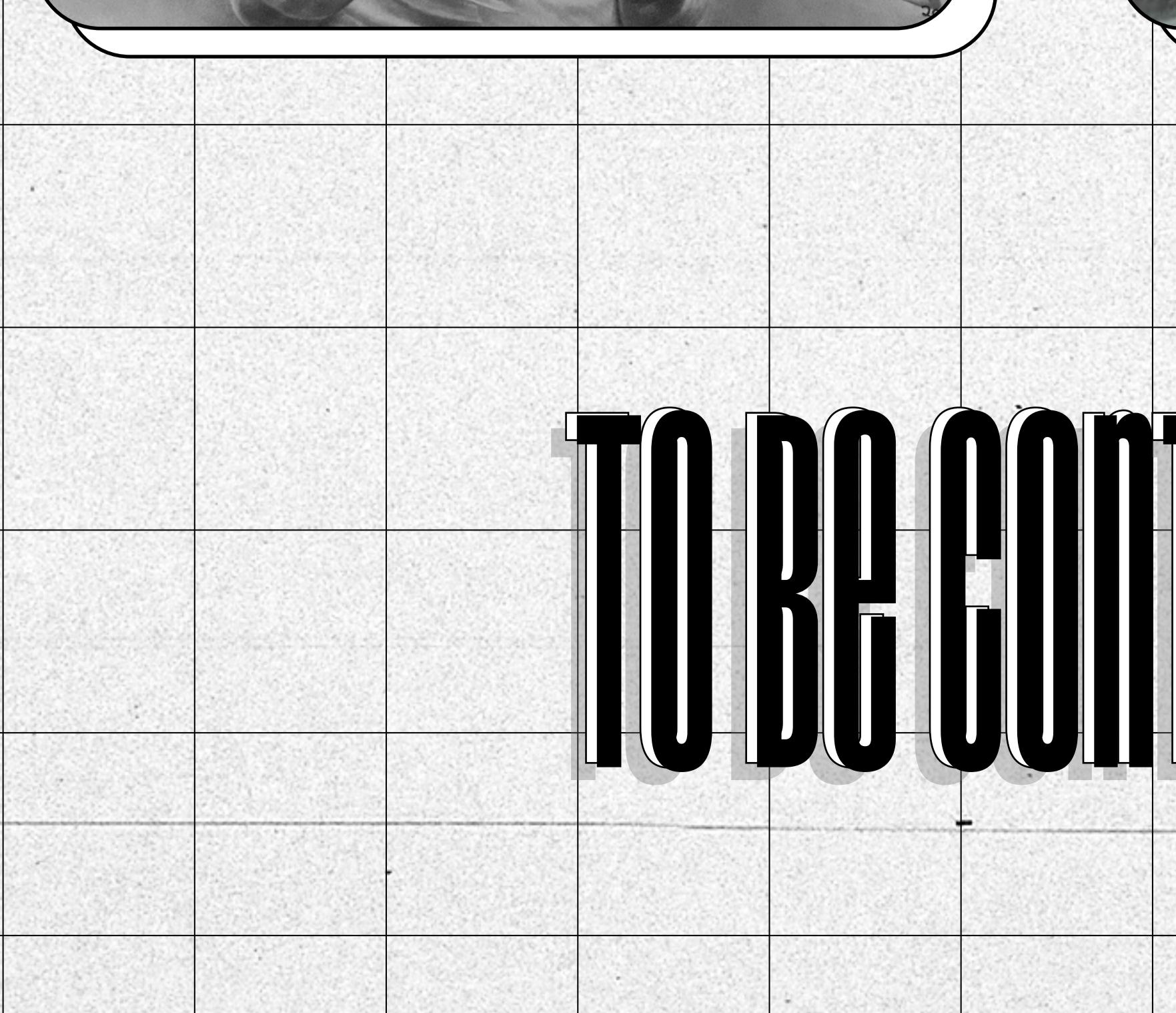


- Cartas Dixit

Personal_Work.jpg



Personal_Work.jpg



Personal_Work.jpg



Personal_Work.jpg

Personal_Work.jpg

TO BE CONTINUED