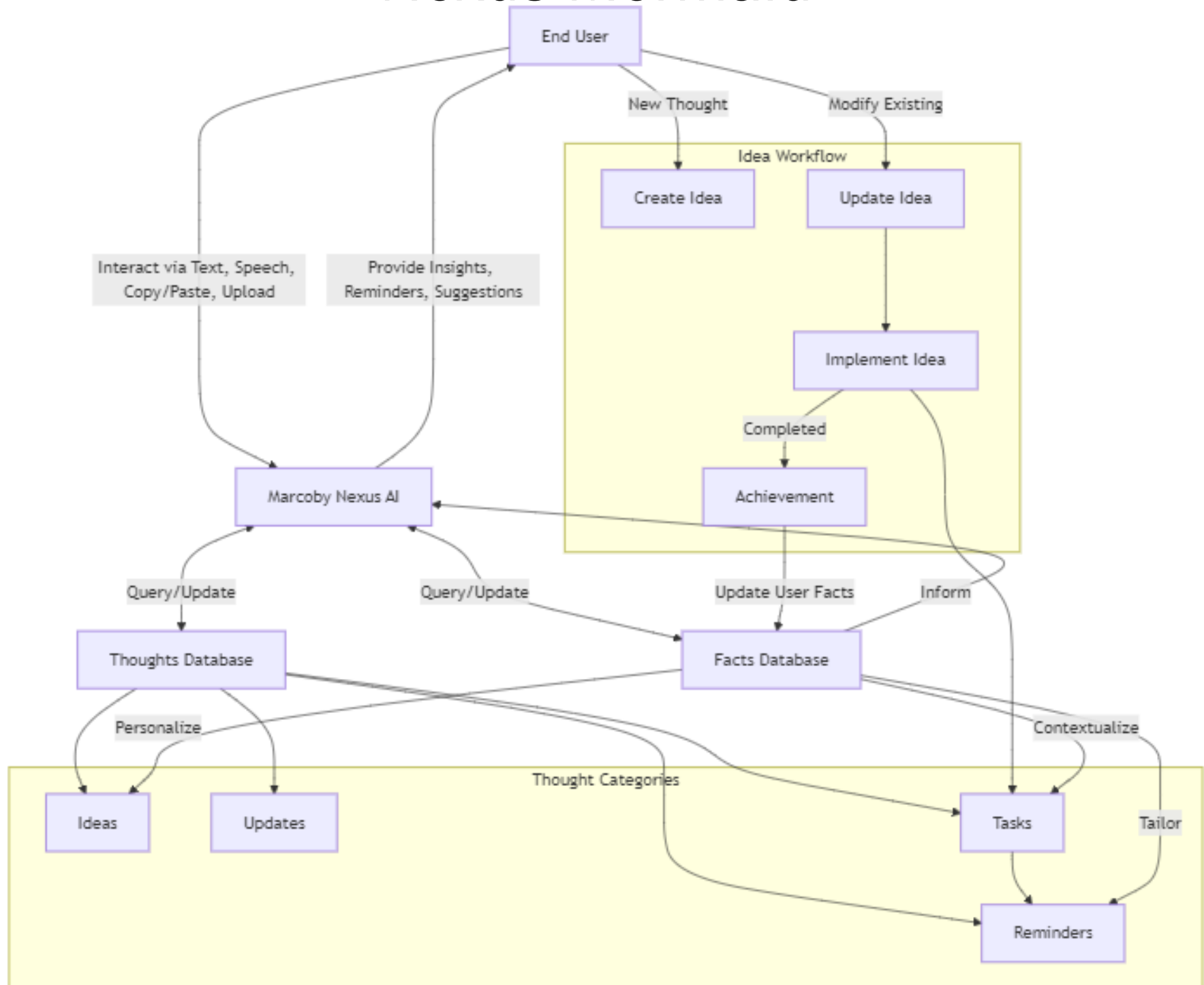
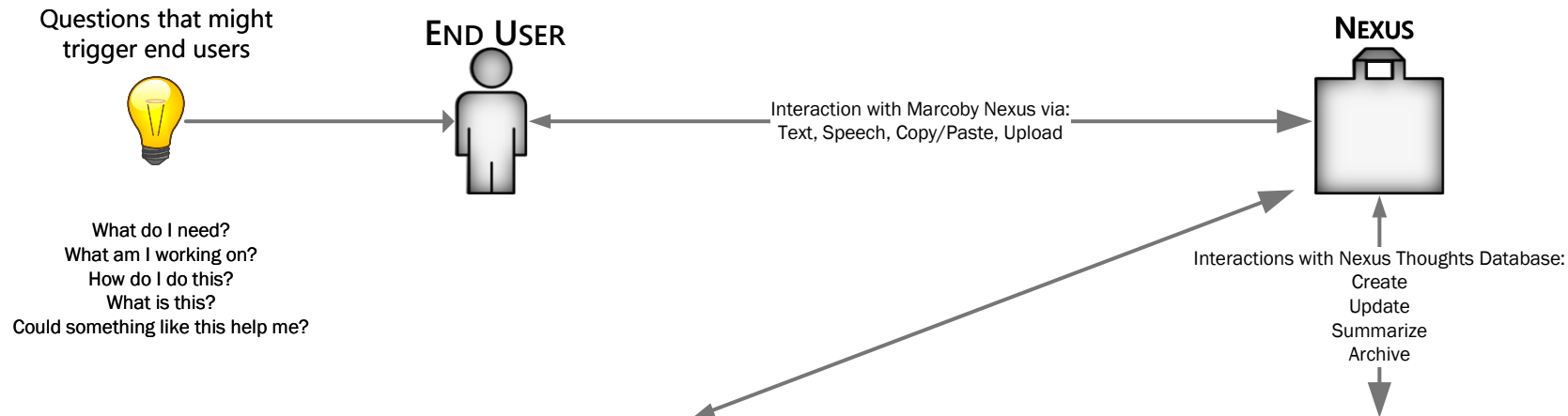


# Nexus Mermaid



# MARCOBY NEXUS: IDEA MANAGEMENT

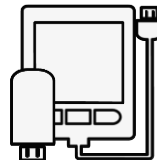


## ALL IDEAS USE THESE DATA FIELDS

CreatedBy  
UpdatedBy  
CreationDate  
LastUpdated  
Personal or Professional  
Main Sub Categories of Personal and Professional  
Initiative  
Impact  
Status

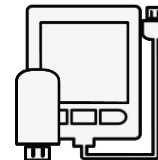
CreatedBy – Who originated this idea/entry into Nexus?  
UpdatedBy – Who last updated this idea/entry in Nexus?  
CreationDate – When did we first come up with this idea?  
LastUpdated – When did we last do something with that idea?  
Personal or Professional – Does this affect my personal life or my career?  
Main Sub Categories of Personal and Professional – What aspect of that personal/professional does it affect?  
Initiative – Big picture goal  
Impact – just me, one other person, a group of people, etc.  
Status – Status from thoughts

## THOUGHTS



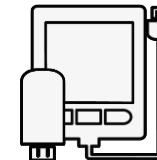
Ideas:

Statuses:  
Future Goals  
Concept  
In Progress  
Completed



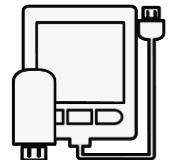
Updates:

Statuses:  
Pending  
Reviewed  
Implemented



Tasks:

Statuses:  
Not Started  
In Progress  
Completed

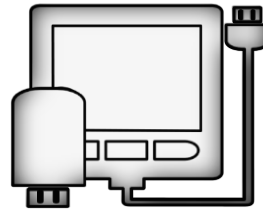


Reminders

Status:  
Upcoming  
Due  
Overdue

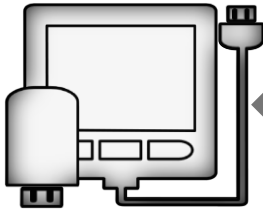
ALL THOUGHTS FALL INTO ONE OF THESE

# MARCOBY NEXUS: THOUGHT LIFECYCLE



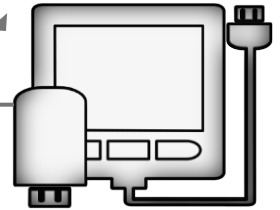
## Ideas

Goals or Initiatives end user would like to complete



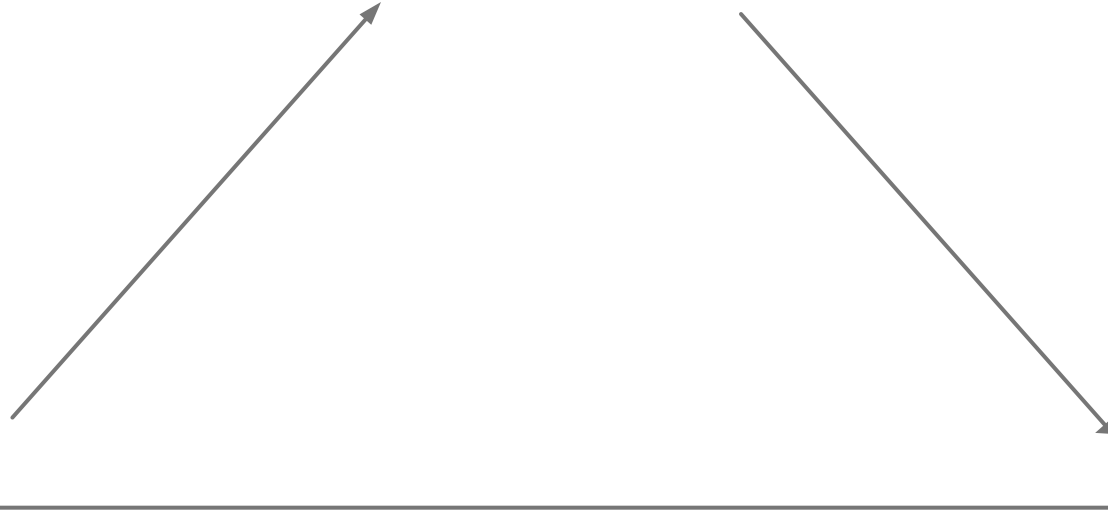
## Reminders

Notifications or suggestions from Nexus to End User to complete tasks so that they can accomplish their ideas

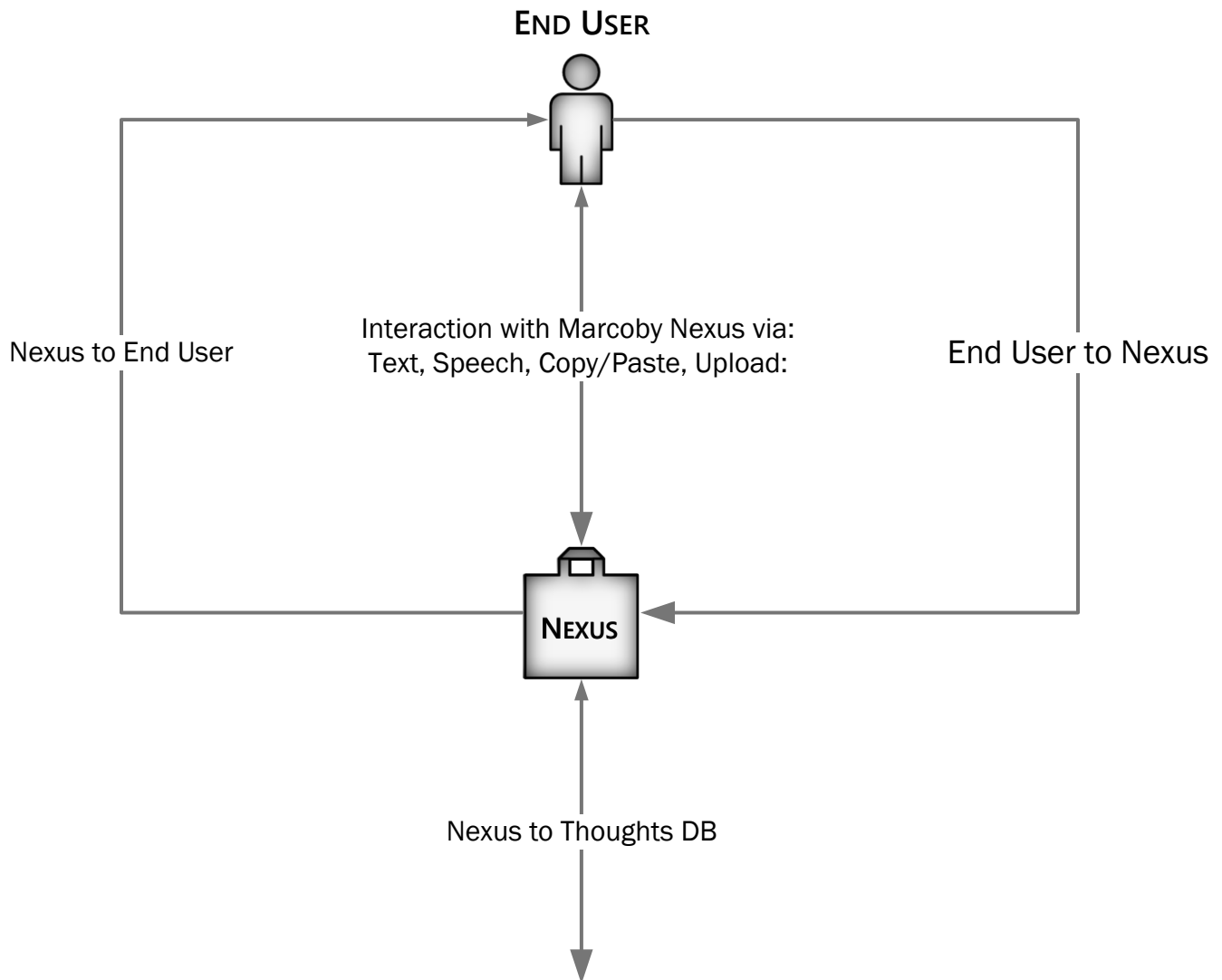


## Tasks

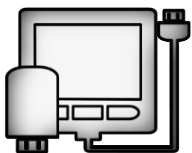
Things needed to complete Ideas



# MARCOBY NEXUS: INTERACTIVE PROMPTS

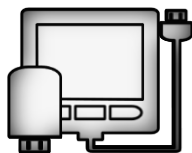


## THOUGHTS



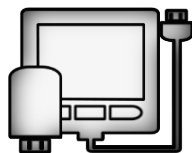
Ideas:

Statuses:  
Future Goals  
Concept  
In Progress  
Completed



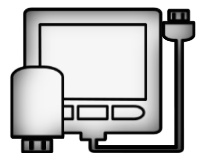
Updates:

Statuses:  
Pending  
Reviewed  
Implemented



Tasks:

Statuses:  
Not Started  
In Progress  
Completed



Reminders

Status:  
Upcoming  
Due  
Overdue

ALL THOUGHTS FALL INTO ONE OF THESE

# MARCOBY NEXUS: IDEA PROMPT WORKFLOWS

**User to NA:** I need help with something.  
**NA to DB:** Does this relate to an existing thought based on thoughts collected over time.  
**DB to NA:** Search for thoughts related to input from user based on keywords  
**NA to User:** Did you mean this? (Show thought)  
No = Idea Create workflow trigger  
Yes = Idea Update workflow trigger

## Idea Create

### Begin idea creation workflow

**User to NA:** No this is something new  
**NA to User:** Let's brainstorm to develop the thought.

### Qualifications for Developed Thought

Is this an idea, task, or a reminder?  
Is this Personal or Professional?  
What sub-category of Personal or Professional does this apply to?  
What is the intention or objective of this thought?

### Once idea is developed

**NA to User:** Recap thought  
**User to NA:** Confirm or revise until worked out and then confirm. Loop until confirmed.

### Once new idea is confirmed

**NA to DB:** Create thought in DB  
**DB to NA:** Thought created in DB  
**NA to User:** Thought created  
**End**

## Idea Update

### Begin idea update workflow

**User to NA:** Yes that's correct  
**NA to DB:** Pull data related to thought to provide context aware recap  
**NA to User:** Provide recap of thought data.

### Once Recapped

**User to NA:** State how to interact with existing thought  
**NA to DB:** Analyze how input from end user would affect an existing thought (Idea, Task, or Reminder)  
**NA to User:** Inform user how this might affect an existing thought.

### Once informed

**User to NA:** Give feedback on analysis and confirm or adjust update to idea. If adjusted, reanalyze how this might affect an existing thought. Loop until confirmed.

### Once confirmed

**NA to DB:** Update thought  
**NA to User:** Thought updated  
**End**