

Senior Data Analyst

Technical Exercise – Instructions:

The attached dataset contains the travel destination searches by user ID. Given the data on hand:

1. What are your observations in data quality?
2. What search trends do we see?
3. Is there a correlation between user city and search destination or between any other data points?

The focus of the homework is on the approach you take to answer the above. Feel free to highlight any assumptions you have made for your analysis. We also expect a summary or presentation of your findings.

Toolkits preferred: SQL, R, Python or Tableau