



## Executive Board Miting de Avance

26 January 2015

K 202

# PLATFORMS

## Ababa, Joshua Amiel

### General Platform

Strengthening the Organization's Identity

- Meron na siyang naestablish. Balik sa mga pinagseeserbian.

Adapt to Impending Change

- Calendar shift, K-12

Re-evaluation of Organization's Effort

- Ano yung gumagana? Hindi?

Create a Long Term Plan

- For the succeeding years.

### Plan of Action

Evaluate: ano yung pangangailangan ng edukasyon? Saan nagkukulang?

Consultation: hindi lang tayo makakaranas. Kumuha ng outside opinion and professionals.

Partnerships: utilize with SBC orgs, TFP, TD.

Service: heart of things

### Members

Equal opportunities for growth: Issue of burnout. Lahat makapagtrabaho. Maequalize yung weight, reduces. How do we motivate to be part of the organization.

External Opportunities Finder: Humahanap ng conferences, seminars, etc. Internship Database.

Widening the Formation Effort: Specialized skills ng mga Gabayano. Other talents? Formal trainings. Holistic formation.

Tatak Gabayano: kung paano magtrabaho.

### Erya Kids

Address the calendar shifts.

A more diverse education: widen what to teach, what to hone.

Partnership with SBC

Erya Kids Post-Graduation: something like Athena. Survey of what happens to them

### Scholars

Scholars-for-Scholars

Maximization efforts

Continued Service

Find them Opportunities



## **Banta, Mary Jill Ira**

Vision for Gabay: Equal support for all three sectors.

Platform is founded on the need to:

1. Realign programs towards org vision, mission, and goals.
2. Address concerns for each sector and system
3. Adapt to imminent changes

### Sectors

#### *Members*

- Inculcate the culture of Service to all three sectors
- Invest on the members and their capacities
- Promote opportunities for growth in othe aspects of life
- Support of member involvement efforts
  - o Mentorship
  - o Proper delegation
  - o Lessa ctive memebbers ot join corea team
- Awareness of current issues
- Recognition of member efforts

#### *Erya*

- SP
- Consult with institutions outside Gabay
- Develop appropriate methods of assessment
- Collect feedback.
- Conduct tutoring worjshops
- Erya: complementary, supplementary.
- Systematic Erya admin.

#### *Scholars*

- Monthly reminders.
- Centralzed list of part time jobs.
- Partnerships with depts. And offices re: scholars' issues.
- Constant data gathering on scholars' needs.

### Response to imminent changes

- Consultation with OSA, admin.
- Member involvement in major decisions.
- Reassess relevance of previous years' projects

## **Baticulon, Marimar**

Ateneo Gabay: para saan? Not all projects nafefeel natin 'to.

- Forming competent members
- Scholars Sector
- Erya Sector



Going back to the "Why?"

- Why does Gabay exist? Bakit nagtataya?
  - o Pagbubuo ng members para maglingkod. Tulong sa scholar sector. Erya sector na ibigay ang edukasyon due sa kanila.
- Reassessing project impact?
  - o Naisasapuso ba natin yung things?
  - o Reevaluate nature. Ano ba tinutulong sa sector natin?

Keeping you informed and involved

- Teams within committees
  - o Coordinated lahat ng committees. Smaller groups. Direct connection with members; hindi lang commhead -> members. What about inactive members? Reaching out
- Centralized resource: No lost Gabayano
  - o I was a lost Gabayano. Malaman ng lahat ng Gabayanos.
  - o Lahat nakakareceive ng updates.
- GA for new members
  - o GOrSem. lilan lang nakakapunta. Dito nabubuo yung cliques. Social penetration issue. Common ground. Main introduction of the org.
  - o Collaboration between committees. Constant communication with members.

Equipping you to help others

- Project head application and mentorship
  - o Hindi lang tap nang tap.
  - o What about hindi kilala?
- Core Team application: a bigger core team
  - o Mas maraming nahuhubog.
  - o Mas maraming makakagawa

Building lasting connections

- Strengthening external relations para mahubog sectors natin.
- Gabby the Scholar team

## Belonguel, Shiphrah Gold

*How does an organization for scholars in the Ateneo fit into the Philippine Education Sector?*

- o Vision: "magtataguyod ng kabutihan ng mga iskolar na magiging halimbawa ng tao-para-sa-kapwa"

**We** are trying to build a **community of scholars** to create **future scholars**.

**We**

Five committees, one vision

- o Different approaches, equal importance
- o Areas for synergy



- Focused on creating the scholars
- Everything they do is valid

#### Maximize Member Potential

- Project outcomes are matched with member growth points
- Strategic integrated curriculum

#### Minimize Input

- Impact over input
- Emphasive responsible financial management
- Evaluate project scale

### **Community of Scholars**

#### **Why scholars?**

- We have something to bring to the table. Other people benefit. Culture of excellence.
  - Scholar Presence in the Ateneo
    - Reassessing needs
    - Improving services
    - Evaluating impact
    - Getting personal

#### Scholar Presence outside Ateneo

- Continued participation in the PSA
- Creating more scholars, spreading the culture of scholarship

We know the importance of education

### **Future Scholars**

#### Restructuring the Erya program

- More areas, different formats, more time slots
- Opening partnerships with different NGOs

#### Opportunities for Structural Change

- Creating a model for other scholars' organization network for lobbying, policy making.

### **Cartagena, Louie**

*Branding: a promise made, a promise kept.*

- Identity: Clarifying Perception. There is a core identity of the organization.
  - There is an evolution of Ateneo Gabay.
- Pagtataya: Finding Meaning in Tradition
  - Our actions are not devoid of risks. We still do it anyway.
- Competency: Responding appropriately to our sectors
  - Effectively delivering our message.
  - Data Gathering and Analysis.
- Heartwork: Balancing personality with professionalism
  - Unity of behavior and branding.
- Consistency: Making our message and advocacy memorable
  - Tangible asset.



Why?

"Steady investment in design is rewarded by lasting competitiveness." – Design Council UK

- Evolution: survival of the fittest
- A metamorphosis of the organization's journey.

Effect of strong branding: Sustainability, building long-term relationships. Showing a face to the world. Attractive to financial partnerships. Something that organization will benefit from.

## Espacio, Lorenzo

*Bakit hinahayaan mo na malimita ka ng mga bagay na wala sa control mo? Bigyan ng oportunidad para mangarap at maabot sila. Nakakapagtaya tayo sapagkat una tayong pinagtayaan, minahal.*

*Tinatanaw: isang komunidad na may layunin para sa mga organisasyon sa labas. Pagtaya dahil pinagtayaan ako. Bumuo ng oportunidad upang makamit ang tinatanaw.*

### Kolaborasyon

- Magkaroon ng collaboration of EB and GA. Midyear planning.

### Brand

- Branding. Mas malakas na matranslate sa mga tao.

### Link

- Makipag-ugnayan upang tunay na mapaglingkuran ang mga sector.

### Hubog

- Forming project heads into what they should be.

### Needs and Impact Assessment

- Pagtingin kung may talab para makabuluhan ang pagtaya. Tunay bang nakakatugon?

## Lim, Joanne

1. Financial Sustainability: hindi lang pagdepend sa existing projects
  - a. Revenue-generating avenues to finance projects
  - b. Minimizing cost
  - c. budget allocation
2. CC: Strengthening Services: mas malaking impact.
  - a. More avenues for community involvement
  - b. Internal systems improvement
  - c. Erya partnerships
  - d. Maximizing impact on CC



- e. Service to scholars' community: SWeek, SFD
- 3. Keeping the family culture
  - a. Managing member relations
  - b. Reaching out to alumni: sense of kinship
  - c. Building friendships over business: friendship and camaraderie in projects
- 4. Exploring and expanding external relations to better provision of services
  - a. Partners, sponsors
  - b. Ateneo offices and departments
  - c. Utilizing relations with other orgs inside and outside Ateneo

## **Llamera, John Paulo**

*"Neatening systems and fortifying member formation efforts to form an org that is geared towards serving the sectors"*

### **Strengthening the SP arm of GEFP**

- Unlock full potential by collaborating with different organizations such as TD, ANI
- COA-SBC equation

### **Konstant mentorship to members**

- Reassess the LMP projects
  - o Forms, hosting workshop
- Project Heads FB group
  - o Deputy to organize to give updates
- Projects Heads (now and then) IC

### **Engendering a legitimate Gabay Talent Pool**

- Legitimize talent-oriented subgroups, join school competitions, source of funds

### **Tell no to Burnout and Missing in Action**

- Unhealthy relationships
- IC with overseers and co-heads: decision through voting
- Replacement of people

### **Configured Project Heading Applications**

- Start of every year and sem
- Project heads' database and directory

### **Holistic COA-SBC area formation program**

- 1+1+1+1 = Bigger Impact
- Scholarship

### **Yes to stricter implementation of deadlines**



## **Tsang, Jimson Timothy**

*Over the years, Ateneo Gabay has established a lot of projects, and has three sectors.*

*Gabay will be facing major problems: Calendar Shift. K-12 program.*

### **F.O.S.T.E.R.**

#### **Fund Management Program**

- Supplier Database: to find materials, caterers, etc, and decrease additional costs

#### **Organize Academic Database**

- Research re: ways in mitigating effects of major issues
- Digitizing and updating. Long exams, modules, etc.

#### **Sustain Membership Foundations**

- Start preparations for no new students, etc. cos K-12.

#### **Transition Erya Partners Properly**

- Proper orientation of Erya stakeholders cos adjustments.

#### **Externalize Scholars' Contacts**

- PSS. Continued Relations.

#### **Raise Erya Involvement and Awareness**

- Increase of 30-40 members.
- Raise awareness.
- Open Erya.



## QUESTION AND ANSWER

**For you what is the biggest challenge that Gabay is facing? How are you going to address it if ever you become EB?**

- Llamera: Calendar shift, specifically, Caroling. Pinakamalaking pinagkukunan ng funds and mababawasan siya. We need to start early.
- Belonguel : Communicating the raison d'être and advocacy.
- Baticulon: Active involvement ng members. Hindi lahat naiinvolve sa advocacy. We need constant communication.
- Tsang: Funds! To address this, we need proper fund management. Reduce the negative costs ng organization.
- Lim: Financial stability. Budget allocation to other projects. Paghanap ng other fundraising avenues.
- Cartagena: Sustainability. We have to think of the academic shift and the adjustment needed. We must establish financial stability. Communication as well, we need to help improve ourselves. Branding as solution.
- Espacio: Translating the advocacy to the members. Pagtataya. Joining projects because hinila lang. Kailangan ng matibay na because. Grounding ourselves in the advocacy.
- Banta: Pantay na pagtingin sa mga sectors, such as Erya. Making everyone join in on the advocacy. We need to have consultations re: methods/assessment ng impact ng projects.
- Ababa: Maximization. Hindi namaximize members; hindi nadeploy. Kulang sa erya, scholars, etc. Kulang pero marami naman talaga yung members.

**AS EB, financial awareness is important. Describe the previous, current, and future financial status of the organization.**

- Lim: Hindi nakakasapat sa lahat ng projects ng Gabay. Iallocate, pero maliit pa rin. For next year, sa pagkakaroon pa ng ibang revenue-generating projects. Minimize costs.
- Tsang: Nahirapan ang SWeek financially. Kailangan iaddress yun. Hindi siya kaya in one year. Slowly and eventually macomplete ang sustainability.
- Baticulon: Lahat ng projects kulang ng project. Time to minimize projects, maximize impact. Collaboration with others.
- Belonguel: Living on subsistence. Explored different fundraising efforts, we should continue. Paigtingin ang marketing. Evaluate projects.
- Llamera: Nahirapan for planning. SWeek. Caroling. Calendar Shift.
- Ababa: Hindi maganda. Tumataas na costs, pero di naman ganoon kalaki yung budgets. Nababawasan yung avenues for fundraising. Limited Caroling time. Di pa nakakahanap ng kapalit. Humanap ng paraan, not necessarily just one project.
- Banta: We're able to plan for emergency situations. There is a need to evaluate projects, what can be done without. Look for its impact. Balikan yung successful previous efforts, bakit hindi ibalik uli?
- Espacio: Long-term goals considering FM. Medyo long-term na yung pananaw. Explore possibilities to become more stable. Answer: Paano mamaximize yung limited resources?
- Cartagena: internal struggles. Budgeting. Branding. Partnering with organizations helps us.





## How far are you willing to push through with Erya on your platform?

- Belonguel: In the upcoming year magiging concern ng OEVP. An office presence helps. Area of concentration for the OEVP. Coordination with EdOp, to connect with partner orgs/eryas. More formats to explore.
- Ababa: Find external opportunities for the kids. Specialized talents. Before sumabak sa Erya, prepare them.
- Banta: Work closely with EdOp. Ano pwede magawa ng internals, etc. Ano yung pwedeng gawin ng externals? SP, SecGen. Improvement sa documentation.
- Espacio: Makiugnayan sa mga other orgs. To combine the other efforts of SBC orgs, etc. Higit na makakabenefit ang pakikipagkapwa.
- Baticulon: As far as I can go. Erya is under the GA talaga. Collaboration of everyone. Then, branching out through external relations. Constant follow up.
- Lim: Wala naman totally sa EdOp head. As part of the GA, mahalaga yung opinion ng iba. Solving other issues.
- Llamera: Kung itutuloy ang SBC effort, pinakama-ambag. Scholarships for Erya kids.

## Kung may project na tatanggalin, ano yun?

- Llamera: Angkan Scheme, like AngCan. Sobrang daming nagugol na effort and time.
- Lim: Lente/DWKJ. Kasi pwede namang icombine yung member formation and awareness.
- Tsang: Dahil calendar shift, may matatanggal talaga. Readjusting.
- Baticulon: Mixing, like PrepErya and ExpErya. Collaborative effort from everyone. Focus on impact rather than quantity.
- Banta: Scholars' Party. Sobrang laki ng budget. What about impact? Konti lang naman nakakaenjoy. Isang sector lang ang napagsisilbihan. Evolve into a more low-cost thing.

## On proposing current projects and new MemForm activities: How does it fit in the MemForm projects? Counterproductive ba?

- Baticulon: GOrSem cos one whole day event. 50/200. GA na one hour involving other members. lilan lang yung part naman kasi sa mga preliminary activities. May nabubuung cliques na kaagad. Social penetration becomes a problem. Another thing, pwede pang mamimize yung costs and effort.
- Llamera: Talent Pool, sobrang daming potential. Kung dedicated yung mga tao, magiging madali na lang yun. Competition winnings might be used for funds.

## Is there a current need to revise TML?

- Ababa: no need to revise cos totoo naman siya to what Gabay does.
- Shiph: Yes. It's for others to know the orgs. May evolution from scholars-for-others to scholars-for-scholars.

## Ano yung kulang/mali sa branding?

- Louie: it's not about identity. Consistent naman. It's more of Gabay brand identity, talks about tangible things: logo, etc. Is that effective for our org? It's what other people see.
- Espacio: May identity. Paglabas mo ng Gabay, meron ba? Tumutugon ba? Difficulty in finding something material that will show what Gabay is.



## **What systems can be removed? What can be further streamlined?**

- Ababa: MP3. Kailangan idagdag yung subjectivity. Bigyan ng weight ang leadership positions.
  - o IVP: Subjectivity grade is taken into account during delibs. How would you quantify?
- Espacio: Post-Project Forms that encourage innovations. For the next project head, how to innovate?
- Cartagena: Transitioning must be improved. Nagrerelay masyadong verbal. Post-Project Documentation na dadaan sa CommHeads. Information Dissemination.
- Banta: Documentation ng sem-long projects. Did you see any Erya pictures? Efficiency in the systems. Regular promo ng services.
- Baticulon: Efficiency. Pag-a-upload nang agaran. Less than half nakakareceive ng WU. Evaluations din. Paano ba gumagana yung network of communication? Nagkukulang yung promos.

## **Aim of long-term partnerships pero walang kumakagat, bakit?**

- Lim: MOA. Makapagmarket ng product. Kulang yung returns sa kanila. Filling in the MOA.
- Belonguel: what kind of partners do we want? How? Nagbibigay naman tayo ng Gabay portfolio, pero bakit hindi? Sa kanila mismo.
- Baticulon: kailangan natin maipakita na may impact, for them to be attracted to the proposals.

## **Will there be any personal issues that might impact your line of work as a prospective EB?**

- Ababa: No.
- Everyone else: Yes.

## **Why should we note vote for you?**

- Espacio: When your vision is not aligned with yours.
- Banta: I'm very firm.
- Ababa: Pessimistic. Kailangan ng emotional outlet.
- Llamera: I have many insecurities.
- Lim: Many insecurities. I also have a tendency to be spontaneous and not follow things.
- Tsang: Not to be online on FB regularly.
- Baticulon: Hindi mo ako kilala, if you're not voting for me. Mag-aaway tayo pag di tayo aligned.
- Belonguel: Nakakatakot yung gusto kong gawin.

## **Any concrete steps in alumni relations?**

- Lim: Make use of the EVP, SecGen positions. Updating them and inviting them to alumni events.
- Tsang: May slowly na ginagawa for alumni relations. Batch names, etc. We invite them to events naman busy lang sila.
- Belonguel: Identify key people per batch. Gawing more personal.



## Steps for 40<sup>th</sup> year ng org?

- Lim: Ayusin yung financial matters. Raking in revenues. Future partners. These are baby steps we should take.
- Ababa: Countdown to Alumni Homeoc Reminding them na malapit na. involve sila sa planning. Mag-iwan ng pera.
- Baticulon: prepare our members for it. Constant communication with alumni. Sana tuloy-tuloy na yung communications. Hindi naman sobrang garbo niya. Communicate re: us.
- Tsang: Funds din. Lessen the problems for the next ExeCom. Sa kanila ang planning and implementation.
- Espacio: By 40<sup>th</sup> year, may brand na. Marami n asana yung projects na we'd be proud of.

## Fund pullout ng AASA. SWeek, tuloy ba o hindi?

- Baticulon: Yes. We just need to reevaluate ng individual projects. We have to ask, "What about impact?" and "Does it serve the sector?". Opportunity to further flesh the details.
- Tsang: Yes. Pwedeng iminimize yung size ng SWeek. Make sure the impact is still there. Mamaintain yung impact.
- Llamera: Yes. Itweak yung mga ginagawa. Look for subsidies.

## Are you willing to head Scholars' Week?

- Banta: No.
- Everyone else: Yes.

## What outcome do you want to achieve for the sectors? How do you see Gabay contributing to it?

- Llamera: Patatagin pa yung SP. Sana mas dumami yung mga Erya kids na nagiging scholars, nakakapasok sa magagandang schools.
- Cartagena: positioning ourselves in the SBC. What makes us unique but what makes us vital.
- Belonguel: Experience of Erya of other orgs.
- Espacio: Edukasyon bilang instrument ng pagbabago. Paano gagamitin yun para makapangarap yung iba? Maparealize natin sa kanila yung kakayahan.

## Do you think that holistic formation by the org is possible?

- Belonguel and Ababa: No.
- Everyone else: Yes.

## Ano yung kakulangan ng current EB?

- Espacio: Efficacy in communicating/relaying advocacy.
- Cartagena: Foresight.

## Ano yung plano pag matalo kayo?

- Banta: Erya Head.
- Lim: Maging active pa rin. Serving the sectors.
- Espacio: OEVP deputy.
- Belonguel: EdForm mentor.



- Llamera: Focus on members.
- Baticulon: Tatakbo bilang Acad Head.
- Ababa: Safeguard caroling.
- Louie: Focus on thesis.
- Tsang: Tumulong sa mga Gabayanos na mag-adapt calendar shift?

**What could be the positive implication of the calendar shift? Cite initial steps.**

- Lim: Mas matagal na makapagprepare for the changes. Constant meeting regarding decisions and plans.
- Cartagena: Preparing all the necessary documents. Gawin na before the things accumulate.
- Tsang: Inform na yung mga members ano gagawin. Planning and stuff for the activities.
- Banta: Consultation with COA, OSA, and other entities about what they can do for us and what we can do for us. In major decisions, emphasis on member involvement. June pa lang dapat prepared na for things.
- Baticulon: More time to plan and reconnect with the members. Realigning of the vision with projects. Mentorship.
- Belonguel: Pwede rin yung iserve as capacity-building for the EB. Visioning Workshop, etc.

**Do you think it will help that we have just one sector?**

- Ababa: No.
- Lanz: Yes, remove Members.

**Kailangan ba natin na bonded tayo with other orgs, especially that of SBC?**

- Everyone: yes.

**What do you think can Sanggu do for our sector?**

- Espacio: Institutional change through Sanggu. Relay concerns to Sanggu. Lobbying.
- Baticulon: Sino pa pwede matulungan? Network, communication with other`entities.

**How do you plan to sill maintain the org's advocacy if ever you become SecGen?**

- Llamera: Yabag. Focus on articles na may kabuluhan. Maintaining the internal order.
- Baticulon: inculcate the advocacy. Information dissemination.
- Cartagena: nabibigyan naman yung formation ng members. Discipline.

**Ano yung committee mong gusting ioversee na hindi sa'yo?**

- Cartagena: Acad
- Espacio: EdOp
- Banta: SA
- Ababa: SF
- Lim: SF
- Tsang: EdOp
- Baticulon: EdOp
- Belonguel: EdOp
- Llamera: EdOp



## **Three people you want to work with?**

- Cartagena: Pauline, Jeff, Nep
- Espacio: Mai, Jim, Louie
- Banta: Mai, Shiph, Louie
- Ababa: Louie, Shiph, Jill
- Lim: Jim, Louie, Shiph
- Tsang: Louie, Shiph, Ababa
- Baticulon: Lanz, Jopau, Jim
- Belonguel: Louie, Ababa, Jim
- Llamera: Mai, Shiph, Jill

## **Preferred position?**

- Cartagena: President
- Espacio: EVP
- Banta: IVP
- Ababa: EVP
- Lim: IVP
- Tsang: FO
- Baticulon: SecGen
- Belonguel: EVP
- Llamera: SecGen

## **Commitment and Prioritization**

- Cartagena: Acads, Gabay, Relationship
- Espacio: Acads, Gabay, AFARM
- Banta: Family, Acads, Gabay
- Ababa: Acads, Gabay
- Lim: Acads, Gabay, Relationships
- Tsang: Acads, Gabay, Family
- Baticulon: Gabay, Family, Acads
- Belonguel: Gabay, Relationship, Acads
- Llamera: Gabay, Acads, Friends

## **What would make you resign?**

- Cartagena: Academics
- Espacio: Acads
- Banta: If iparesign ng OAA
- Ababa: Mental instability
- Lim: Family
- Tsang: Acads
- Baticulon: Di ko nagagawa nang maayos
- Belonguel: Acads
- Llamera: Acads



## **Least preferred position?**

- Cartagena: FO
- Espacio: SecGen
- Banta: FO
- Ababa: SecGen
- Lim: SecGen
- Tsang: SecGen
- Baticulon: FO
- Belonguel: SecGen
- Llamera: FO

## **Sell yourself as an EB in 15 seconds.**

- Llamera: Dahil base sa performance ko naman, nagagampanan ko roles ko.
- Belonguel: Kasi sobrang taas ng ambisyon ko for the org.
- Baticulon: Magtiwala sana kayo sa akin dahil tiwala ako sa inyo.
- Tsang: Okay lang na hindi niyo ako iboto basta ang iboto niyo, tama.
- Lim: I can make relationships happen.
- Ababa: Marami pa tayong marating as an org.
- Banta: Maraming reforms ang gusto ko.
- Espacio: Nagtataya na may kabuluhan
- Cartagena: Vote for me. Thank you.