

# MARCOS LÓPEZ SAPITRI CV



## CONTACT

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- Contact Page: [Linktr.ee](https://linktr.ee)
- My Portfolio: [My Portfolio - WEB](#)
- Certificates: [One Drive](#)

## INTRODUCTION

My name is Marcos Lopez Sapitri, a 27-year-old Spanish/Indonesian with diverse cultural insights. I am currently fully available for work.

I have solid experience and skills in Social Media Management, SEO and SEM Marketing, Tourism, Hospitality, Logistics, Public Relations, Event Planning, and Sales. I'm also eager to take on new challenges and grow professionally.

I am fluent in four languages: Spanish, English, Indonesian, and Javanese, and I have working knowledge of French, Italian, and Portuguese.

## EXPERIENCE

**Freelance** - *Affiliate Marketing & Blogger (Personal Brand & Niche)*  
Actual 2024

**Nueva Idea Mkt (Spanish)** - *Content & Leads Management*  
Actual 2024

**Bamboo Oasis Resort, Bali, Indonesia** - *Accounts and Channels Coordinator*  
April 2024 – August 2024

**Yonaguni Fiesta, Bali, Indonesia** - *Brand Ambassador in Bali*  
February & November 2023

**Jepara Garden Resort, Jepara, Ind - Front Office HR**

February 2021- April 2021

**Big K Hostel, Karimunjava, Ind - Growth Hotel Marketing.**

September 2020-December 2020

**M.R.X Group (Freelance), Jakarta, Ind - Event Marketing Planner.**

October 2018- February 2019

**Kuehne+Nagel B.V. Zaandam, NL - Warehouse Operator.**

April 2022 - December 2022

**Ingram Micro Commerce & Lifecycle Services (de Bijenkorf), Tilburg, The Netherlands - Smart**

*Inbound/Picking/Shop Vas Warehouse Operator*

May 2021- October 2021

**Blue Coral Homestay, Karimunjava, Indonesia - Operational Manager**

April 2018-December 2020

## EDUCATION

**IES Adeje , Spain - School Certificate**

May 2014

**HTML 5 Course - *udemy.com / Teacher : Víctor Robles***

February 2023

**SEO and WEB Positioning Course - *udemy.com / Teacher: Jorge Jaramillo***

January 2024

**Excel (Microsoft) complete course - *udemy.com / Teacher: Miguel Maraby***

June 2021

**CSS and CSS3 standard: Responsive, SASS, Flexbox, Grid and Bootstrap -**

*udemy.com / Teacher: Víctor Robles*

March 2024

**Marketing Strategies and Digital Marketing - *udemy.com / Teacher: Andres Brachetta & Belén Rodríguez***

March 2024

**Instagram Specialist - *udemy.com / Teacher: Federico Rodríguez***

August 2024

## SKILLS / ABILITIES

- UPDATED MARKETING STRATEGIES (**MARKETING MIX**, **SMART OBJECTIVES**, **AIDA METHOD**, ETC...)
- **KEYWORDS ANALYSIS** AND STRATEGY (SHORT-TAIL VS LONG-TAIL STRATEGY, **KWFINDER**, ETC...)

- **SEO** AND WEB POSITIONING SPECIALIST (GOOGLE ALGORITHM, SITEMAPS, **AMP LANDING PAGES** DESIGN ETC...)
- SOCIAL MEDIA CONTENT MANAGEMENT & CAMPAIGNS (**META.BS** [INSTAGRAM & FACEBOOK], **YOUTUBE FOR CREATORS**, INSIGHTS/ENGAGEMENT ANALYSIS, ETC...)
- **HTML 5** (UPDATED STANDARD AND SEO ORIENTED)
- **CSS3**: RESPONSIVE DESIGN, SASS, FLEXBOX, GRID, BOOTSTRAP
- EXCEL/SHEETS, WORD/DOCS, POWERPOINT/SLIDES (**BOTH** MICROSOFT AND GOOGLE)
- **CANVA** (PRODUCT PRESENTATIONS, SOCIAL MEDIA POSTS, LOGOS, VIDEO EDITING)
- MICROSOFT CLIPCHAMP AND **CAPCUT** (VIDEO EDITING)
- OTA (ONLINE TRAVEL AGENT) & **CHANNEL MANAGER** SOFTWARE SYSTEM.
- CHAT GPT, DALL.E, GEMINI, M.COPILOT GOOGLE COLLAB, STABLE DIFUSSION XL (**AI IMAGE PROCESSING** AND **PROMPTING**)
- GOOGLE TRENDS , **GOOGLE ANALYTICS** & GOOGLE ADS
- **NOTION** AND **GOOGLE CALENDAR** (CONTENT PLANNING, ORGANIZING EVENTS, ARRANGE MEETINGS,ETC...)
- LANGUAGES : **SPANISH**, **ENGLISH**, **INDONESIAN**