MARCOS LÓPEZ SAPITRI CV

CONTACT

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-Facebook: Marcos López Sapitri

INTRODUCTION

My name is Marcos Lopez Sapitri, I'm Spanish-Indonesian, Male, I'm 27 years old and I have full availability to work now.

My work experience is wide: Social Media Management, SEO Marketing, AI Image processing, Tourism, Hospitality, Logistics, Public Relations, Events Organizer... Although I'm always ready and excited to accept new challenges.

Able to talk fluently in 4 languages: Spanish, English, Indonesian and Javanese... Also I can hold my own in French, Italian and Portuguese.

EXPERIENCE

Blue Coral Homestay, Karimunjawa, Indonesia- *General Manager & Tour Coordinator*
April 2018-December 2020

M.R.X Group (Freelance), Jakarta, Ind- *Event Organizer*
October 2018- February 2019

Freelance, Karimunjawa, Ind- *Martial Arts Trainer/Coach*
June 2020- September 2020

Big K Hostel, Karimunjawa, Ind- *SEO Marketing(Morning Shift) - F&B Department manager (Afternoon Shift)*

September 2020-December 2020

Jepara Garden Resort, Jepara, Ind- *Operational & Staff Manager & Supervisor*

February 2021- April 2021

Ingram Micro Commerce & Lifecycle Services (de Bijenkorf), Tilburg, The Netherlands- *Smart Inbound/Picking/Shop Vas Warehouse Operator*

May 2021- October 2021

DSV Solutions Roosendaal (Primark), Roosendaal, NL - *Warehouse Employee (Inbound)*

October 2021- December 2021

Kuehne+Nagel B.V. Zaandam, NL - *Warehouse Employee*

April 2022 - December 2022

Locca Sea House, Bali, Indonesia - *PR & Promotor*

January – February 2023

Kuehne+Nagel B.V. , Zaandam, NL - *Warehouse Operator*

May - June 2023

Rhenus Warehousing Solutions Eindhoven B.V. , Eindhoven, NL - *Warehouse Employee*

June - October 2023

Yonaguni Fiesta, Bali, Indonesia – *Event Organizer*

November 2023

Bamboo Oasis Resort, Bali, Indonesia – *Marketing & Public Relations*

April - Actual 2023

EDUCATION

IES Adeje , Spain - *High School Certificate*

May 2014

HTML 5 Course - *udemy.com / Teacher : Víctor Robles*

February 2023

SEO and WEB Positioning Course – *udemy.com / Teacher: Jorge Jaramillo*

January 2024

Excel (Microsoft) complete course – *udemy.com / Teacher: Miguel Maraby*

June 2021

CSS and CSS3 standard: Responsive, SASS, Flexbox, Grid and Bootstrap –

udemy.com / Teacher: Víctor Robles

March 2024

Marketing Strategies and Digital Marketing – *udemy.com / Teacher: Andres Brachetta & Belén Rodríguez*

March 2024

SKILLS / ABILITIES

- **MARKETING STRATEGIES** (MARKETING MIX, SMART OBJECTIVES, AIDA METHOD, ETC...)
- **KEYWORDS ANALYSIS AND STRATEGY** (SHORT-TAIL, LONG-TAIL)
- **SEO AND WEB POSITIONING SPECIALIST** (GOOGLE ALGORITM, SITEMAPS, AMP LANDING PAGES ETC...)
- **SOCIAL MEDIA MARKETING** (INSTAGRAM, FACEBOOK, YOUTUBE, ETC...)
- **HTML 5** (UPDATED STANDARD AND SEO ORIENTED)
- **CSS3: RESPONSIVE DESIGN, SASS, FLEXBOX, GRID, BOOTSTRAP**
- **EXCEL/SHEETS, WORD/DOCS, POWERPOINT/SLIDES** (MICROSOFT AND GOOGLE)
- **CANVA** (SOCIAL MEDIA POSTS, LOGOS, VIDEO EDITING)
- **MICROSOFT CLIPCHAMP** AND **CAPCUT** (VIDEO EDITING)
- **OTA** (ONLINE TRAVEL AGENT)
- **GOOGLE COLLAB** and **STABLE DIFUSSION XL** (AI IMAGE PROCESSING AND OTHER APPS)
- **GOOGLE TRENDS & GOOGLE ANALYTICS**
- **NOTION AND GOOGLE CALENDAR** (PLANNING AND ORGANIZING EVENTS, MEETINGS,ETC...)
- **LANGUAGES :** **SPANISH, ENGLISH, INDONESIAN**