

Typography



Rohr, Maria

General

The leading font for our brand is Montserrat. It is progressive and has a special personality representing the SoftwareONE brand.

It is used in online media, print publications, presentations and headlines of business stationery.

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890(,.;:?!\$&*)

bold

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890(,.;:?!\$&*)

regular

For the bodytext of business stationery (Outlook, Word, Excel) the font Calibri is used to maintain functionality.

Aa

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890(,.;:?!\$&*)**

bold

Aa

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890(,.;:?!\$&*)**

regular

Titles

Font: Montserrat, bold, caps

Font Color: Red

Subtitles and Intro Texts

Font: Montserrat, bold

Font Color: Dark Gray

EMPOWERING COMPANIES TO TRANSFORM

Empowering companies to transform

orem ipsum dolor sit amet, consectetur adipiscing elit. Aenean commodo ligula eget
olor. Aenean massa.

Body Text

Font Montserrat, regular

Font Color Dark Gray

rem ipsum dolor sit amet, id inermis delicata sit, nostro aliquid id eos, vix primis legimus et. Nihil consequat per
pitur pro et, no alienum apeirian quo. No nec graece everti elaboraret. Mea vocent invidunt argumentum in, ius
aterno consulatu ei. At ponderum sensibus consulatu cum, et ius reque cetero dissentias.

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