

## SPECIFIC CRITERIA FOR THE GENERAL MOTORS GLOBAL TRADING PARTNER LABEL TEMPLATE:

- THE TEMPLATE IDENTIFIES HOW AND WHERE DATA IS TO BE PLACED ON THE LABEL WHEN IT IS REQUIRED AS PART OF A GM BUSINESS REQUIREMENT
- FONT SIZES ARE SPECIFIED FOR READABILITY - DATA THAT WILL NOT FIT AT THE SPECIFIED FONT SIZE IS TO BE TRUNCATED
- WHEN A MATERIAL HANDLING CODE (*ALSO KNOWN AS "DLOC"*) IS REQUIRED, RECEIVING LOCATIONS ARE RESPONSIBLE FOR PROVIDING THE CORRECT INFORMATION TO THE SUPPLIER (*VIA EDI*)
- MINIMUM LABEL DIMENSIONS - APPROXIMATELY 4" (102 MM) HIGH BY 6" (152 MM) WIDE
  - AT GMOV IN EUROPE IS THE PAPER FORMAT DINA5 (~ 6" x 8") IN USE => IF IT WILL BE USED, PLEASE EXPAND THE FONT TO MAX
  - ALWAYS THE CONTAINER SIZE/PLACE FOR THE LABEL SHOULD BE THE DECISION WHICH PAPER SIZE MAY BE USED
- LABELS SHALL BE PRINTED WITH BLACK CHARACTERS ON WHITE BACKGROUND (*NEITHER COLORED PAPER NOR COLORED INK IS ALLOWED*)
- FONTS SHALL BE **UPPERCASE BOLD ARIAL NARROW, HELVETICA CONDENSED OR EQUIVALENT**
- BAR CODE SYMBOLOGIES ON THE LABEL SHALL BE: CODE 128 LINEAR BAR CODE, AND, PDF417 2-D BAR CODE
- DATES SHALL BE IN THE INTERNATIONAL FORMAT OF "DDMMYYYY" (EG: 25SEP2001)
- SUPPLIERS MUST USE DELJIT-SH 2 CHARACTER PLANT CODE DATA IF THE PCI SEGMENTS ARE PROVIDED
  - ALTERNATIVE IS TO USE THE 5 CHARACTER CISCO PLANT CODE FROM THE NAD+ST SEGMENT
- WEIGHTS SHALL BE EXPRESSED IN THE INTERNATIONAL METRIC FORMAT OF KILOGRAMS (*ROUNDED, NO DECIMAL*)
- LABELS SHALL BE VERIFIED AS LEGIBLE BY THE SUPPLIER PER AIAG B10, B14, B8, B16, QS9000 AND ISO STANDARDS (*NOTE: BAR CODES MUST BE EASILY SCANNABLE AND MEET OR EXCEED ANSI PRINT QUALITY "C" AT POINT OF RECEIPT*)
- LABELS SHALL BE AFFIXED IN ACCORDANCE WITH GM1738 GUIDELINES (*USUALLY OPPOSITE ENDS OF EACH CONTAINER*)
- FOR LOCAL SUPPLIERS ONLY SHIPPING TO LOCAL GM PLANTS CAN USE THE LOCAL LANGUAGE BUT MUST HAVE COMMON LABEL FORMAT.

ADDITIONAL DETAILS AVAILABLE AT GENERAL MOTORS' SUPPLY POWER SITE "<https://gmsupplypower.covisint.com/web/portal/home>" (search on "GM1724")

EMAIL REQUESTS FOR ADDED CLARIFICATION OR SUGGESTED CHANGES TO: REVERENCE THE CONTACT LIST ON SUPPLY POWER

NOTE: SEE ALSO SINGLE LABEL (GM1724-A) AND  
MIXED LABEL (GM1724-C) STANDARDS  
AND PACKAGING GUIDELINES (GM1738)

### IT'S YOUR IMAGE

Your label is the impression of your company and it's products. Poorly printed labels, sloppy placement, and unscannable barcodes reflect on the perception of your company. The shipping label and associated processes should receive the same quality efforts as your product – it's your image.

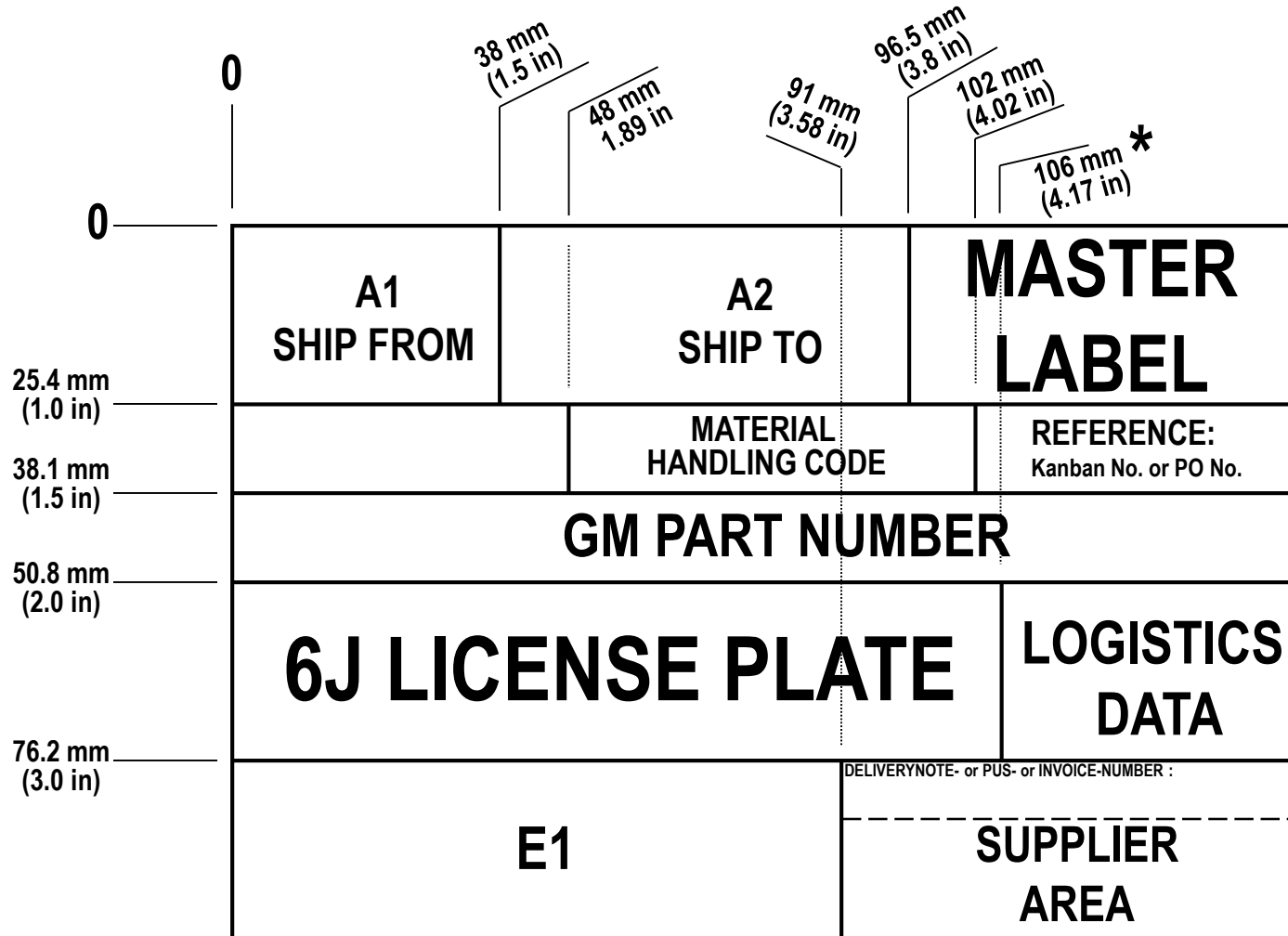
<b>CUSTOMER NAME:</b> <b>ALL GM FACILITIES (GLOBALLY)</b>	<b>LABEL PURPOSE/USE:</b> TO BE USED ON A MASTER CONTAINER OR PALLET LOAD HOLDING MORE THAN ONE CONTAINER WITH A SINGLE PART NUMBER.	<b>NOTE:</b> ANY DIMENSIONS THAT ARE NOT OTHERWISE SPECIFIED ON THIS PAGE SHALL BE IN COMPLIANCE WITH AUTOMOTIVE INDUSTRY STANDARDS		
<b>AUTHORIZATION:</b> <b>GM WORLD-WIDE PURCHASING</b>	<b>ISSUE DATE:</b> <b>15APR2015</b>	<b>VERSION . RELEASE</b> <b>2015-01</b>	<b>SPECIFICATION ID NUMBER:</b> <b>GM 1724-B: LABEL</b> <b>TEMPLATE FOR MASTER PALLET LOAD</b>	<b>PAGE 1</b> <b>OF 7</b>

# DATA LAYOUT

<b>A1 SHIP FROM</b>	<b>A2 SHIP TO</b>	<b>MASTER LABEL</b>
	<b>MATERIAL HANDLING CODE</b>	<b>REFERENCE:</b> Kanban No. or PO No.
<b>GM PART NUMBER</b>		
<b>6J LICENSE PLATE</b>		<b>LOGISTICS DATA</b>
<b>2D BARCODE</b>		DELIVERYNOTE- or PUS- or INVOICE-NUMBER :  ----- <b>SUPPLIER AREA</b>

***MINIMUM LABEL DIMENSIONS - APPROXIMATELY 4" (102 MM) HIGH BY 6" (152 MM) WIDE***

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This dimension based on nominal 0.38 mm (0.015 in) Code 128 bar code license plate. The label provider must ensure quiet zone requirement of 6.4 mm (0.25 in) is maintained.

**MINIMUM LABEL DIMENSIONS - APPROXIMATELY 4" (102 MM) HIGH BY 6" (152 MM) WIDE**

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# DATA SOURCES

DATA FROM SUPPLIER FILES  
NOTE: SUPPLIER CONTACT (PHONE OR E-MAIL) IS AT THE SUPPLIER'S OPTION  
ONLY NEED "MADE IN" OR "ASSEMBLED IN" TITLE

ADDRESS INFORMATION  
SUPPLIER GENERATED  
BASED ON CUSTOMER  
ORDER

PLANT/DOCK CODE FROM  
EDIFACT DELFOR OR  
DELJIT PCI SEGMENT # 12

MATERIAL HANDLING CODE FROM  
EDIFACT DELFOR OR DELJIT PCI  
SEGMENT #11

DATA FROM SUPPLIER FILES  
CUSTOMER PART NUMBER  
MUST MATCH CUSTOMER  
ORDER  
MAXIMUM 8 CHARACTERS

SUPPLIER DUNS ID  
COMBINED WITH SUPPLIER  
GENERATED SHIP PACK  
SERIAL NUMBER

LOGISTICS DATA  
GROSS WEIGHT:  
SUPPLIER GENERATED  
ROUND INTEGER-NO DECIMAL  
TOTAL QUANTITY:  
SUPPLIER GENERATED  
NUMBER OF PACKS:  
SUPPLIER GENERATED  
QUANTITY PER PACK:  
SUPPLIER GENERATED

FROM: SUPPLIER NAME FROM ADDRESS LINE 1 FROM ADDRESS LINE 2 FROM ADDRESS LINE 3 EMAIL PHONE CONTACT MADE IN XX		TO: GM PLANT NAME TO ADDRESS LINE 1 TO ADDRESS LINE 2 TO ADDRESS LINE 3 PLANT/DOCK: LC 15C		<b>MASTER LABEL</b>	
		MATERIAL HANDLING CODE: <b>A6-987</b>		REFERENCE: <b>G1155</b>	
PART NUMBER <b>12345678</b>					
LICENSE PLATE (6J)  <b>UN 123456789 A2B4C6D8E</b>			GROSS WEIGHT KG: <b>99</b> TOTAL QTY: <b>10000</b> # PACKS: <b>10</b> QTY/PACK: <b>1000</b>		
			DELIVERYNOTE- or PUS- or INVOICE-NUMBER : <b>SUPPLIER AREA</b>		

**Fonts shall be upper case bold Arial narrow, Helvetica condensed or equivalent**

**NOTE: PCI INFORMATION QUALIFIED IN COMPOSITE DATA ELEMENT C8027/7511; DATA PROVIDED IN COMPOSITE DATA ELEMENT C210/7102**

CUSTOMER NAME: <b>ALL GM FACILITIES (GLOBALLY)</b>		LABEL PURPOSE/USE: TO BE USED ON A MASTER CONTAINER OR PALLET LOAD HOLDING MORE THAN ONE CONTAINER WITH A SINGLE PART NUMBER.		NOTE: ANY DIMENSIONS THAT ARE NOT OTHERWISE SPECIFIED ON THIS PAGE SHALL BE IN COMPLIANCE WITH AUTOMOTIVE INDUSTRY STANDARDS	
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# FORMAT & FONT SPECS

Title: **FROM:**  
6 Point, 1.5 mm, 0.06"  
**Address 4 lines max**  
10 point, 2.5 mm, 0.1"  
**Phone Number (Optional)**  
10 Point, 2.5 mm, 0.1"  
**MADE IN XXX or ASY IN XXX**  
10 Point, 2.5 mm, 0.1"

**FORMATS SHALL BE UPPER CASE BOLD ARIAL NARROW,  
HELVETICA CONDENSED OR EQUIVALENT**

Title: **TO:**  
6 Point, 1.5 mm, 0.06"  
**Address 4 lines max**  
12 Point, 4.3 mm, 0.17"  
Title; **PLANT DOCK**  
6 Point, 1.5 mm, 0.06"  
**Plant/Dock Text**  
11 Character max  
28 Point, 6.4 mm, 0.25"

FROM: FROM ADDRESS LINE 1 FROM ADDRESS LINE 2 FROM ADDRESS LINE 3 FROM ADDRESS LINE 4 EMAIL PHONE CONTACT MADE IN XX	TO: TO ADDRESS LINE 1 TO ADDRESS LINE 2 TO ADDRESS LINE 3 TO ADDRESS LINE 4 PLANT/DOCK: <b>LC 15C</b>	<b>MASTER LABEL</b>
QUANTITY:	MATERIAL HANDLING CODE: <b>A6-987</b>	REFERENCE: <b>G1155</b>
PART NUMBER <b>12345678</b>		
LICENSE PLATE (6J)  <b>UN 123456789 A2B4C6D8E</b>	GROSS WEIGHT KG: <b>99 KG</b> TOTAL QTY: <b>10000</b> # PACKS: <b>10</b> QTY/PACK: <b>1000</b>	
	DELIVERYNOTE- or PUS- or INVOICE-NUMBER : <b>SUPPLIER AREA</b>	

Mat Handling Reference Sub-Block  
Title: **MATERIAL HANDLING CODE**  
6 Point, 1.5 mm, 0.06"  
**MATERIAL HANDLING CODE Text**  
8 Character max  
36 Point, 9.17mm, 0.36"

LOGISTICS DATA  
Title: **GROSS WEIGHT:**  
6 Point, 1.5mm, 0.06"  
**Gross Weight Text:**  
18 Point, 0.18"  
**Unit of Measure Text KG**  
18 Point, 0.18"  
Title: **TOTAL QTY**  
6 Point, 1.5 mm, 0.06"  
**Total Quantity Text**  
18 Point, 0.18"  
Title: **# PACKS**  
6 Point, 1.5 mm, 0.06"  
**# of Packs Text**  
18 Point, 6.1 mm, 0.18"  
Title: **QTY/PACK**  
6 Point, 1.5 mm, 0.06"  
**Quantity per Pack Text**  
18 Point, 0.18"

Title: **PART NUMBER**  
6 Point, 1.5 mm, 0.06"  
**Part Number Text**  
44 Point, 11.2 mm, 0.44"  
**Graphic Optional**  
Safety/Security  
Right Justified

Title: **LICENSE PLATE (6J)**  
6 Point, 1.5 mm, 0.06"  
**Bar Code**  
Code 128  
0.381 mm (15 mil) nominal  
Height 13 mm (0.5 inch) min  
Data Identifier: 6J  
Assigning Authority: UN = D-U-N-S  
9 digits D-U-N-S Number  
9 characters container serial  
number max  
Human Readable Text  
24 Point, 6.1 mm, 0.24"  
Note-Spaces are optional in human  
readable text only. SPACES SHALL NOT  
BE INCLUDED IN BAR CODE DATA

Title: None  
PDF 417 2D Bar Code

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# DATA IDENTIFIERS

DATA IDENTIFIERS (DIs) DEFINE THE NATURE OF THE DATA CONTAINED WITHIN THE LINEAR BAR CODE.

DIs ARE USED WITHIN THE 2D BAR CODE TO DEFINE THE NATURE OF THE DATA IN EACH FIELD.

THE TABLE BELOW REPRESENT TYPICAL DIs USED WITH GM COMMON GLOBAL SHIPPING LABEL TEMPLATES.

ADDITIONAL DIs MAY BE USED AS BUSINESS PROCESSES REQUIRE AND SHALL CONFORM TO AIAG B10, B14, ANSI, AND ISO STANDARDS

DATA IDENTIFIER (DI)	QUALIFIER	DEFINITION	COMMENT	EXAMPLE	WITHIN 2D BARCODE
P	na	GM PART NUMBER	TYPICALLY EIGHT(8) NUMERIC CHARACTERS	P12345678	REQUIRED
Q	na	QUANTITY	QUANTITY PER PACK	Q1000	REQUIRED
7Q	PL	TOTAL QUANTITY	TOTAL QUANTITY IN MASTER PACK/PALLET	7Q10000PL	REQUIRED
7Q	PK	NUMBER OF PACKS	NUMBER OF INDIVIDUAL PACK ON THE MASTER PACK	7Q10PK	REQUIRED
7Q	GT	GROSS WEIGHT	GROSS WEIGHT OF MASTER PACK ROUNDED(NO DECIMALS)	7Q999GT	REQUIRED
6J	na	MASTER LICENSE PLATE	HAS STRUCTURE SEE 1724A FOR DEFINATION	6JUN123456789A2B4C6D8E	REQUIRED
20L	na	MATERIAL HANDLING CODE	DELIVERY LOCATION WITHIN PLANT	20LA6-967	REQUIRED
21L	na	PLANT/DOCK CODE	IDENTIFIES PLANT AND DOCK LOCATION	21LLC 12C	REQUIRED
K	na	PO NUMBER	IF REQUIRED AS PART OF GM BUSINESS PROCESS	KGM1234	REQUIRED IF PROVIDED
15K	na	KANBAN NUMBER	IF REQUIRED AS PART OF GM BUSINESS PROCESS	15K1155	REQUIRED IF PROVIDED
2S	na	PICKUP SHEET IDENTIFER	IF REQUIRED AS PART OF GM BUSINESS PROCESS	2SBO3456789	REQUIRED IF PROVIDED

SID Shipment ID: DeliveryNote- or Pick-up-Sheet- or Invoice-Number

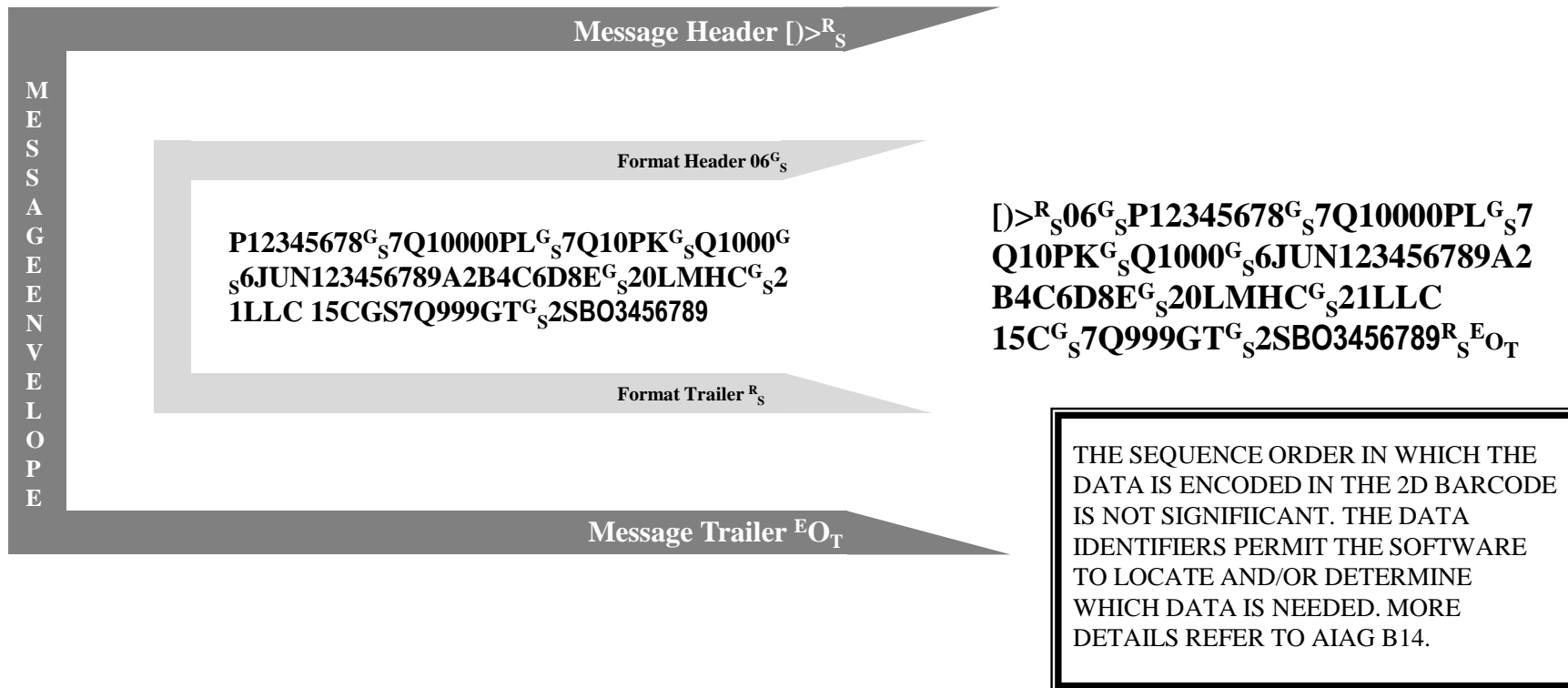
=> DeliveryNote is standard /// PUS-No. is used with DELJIT-PUS /// Invoice-Number is for Intercontinental Shipments

## NOTE

OPEL/VAUXHALL WILL PROVIDE CISCO CODE RATHER THEN 2 CHARACTER PLANT CODE FOR PLANT/DOCK DATA AND THEY WILL PROVIDE KANBAN AND PICKUP SHEET DATA.

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# PDF 417 2D BAR CODE DATA SYNTAX STRUCTURE



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