

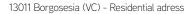
# PERSONAL DATA



Borgomanero (NO) 12/01/1998



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Licensed and self-sufficient

Available for relocation

#### ONLINE INFO



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# Marco Vercelli

Passionate about art and culture, after graduating in Humanistic studies, my desire to translate my passion for art into functional, contemporary elements aimed at enhancing the individual led me to pursue **Fashion Design Degree** at IED in Milan, where I graduated with honors with a thesis focused on the concept of "Liquid Modernity."

I love the **research** approach aimed at creating a unique artistic and communicative dimension, which I am passionate about translating into garments through the choice of evocative and effective fabrics and materials that convey emotions without ever losing sight of **functionality, contemporaneity, and sustainability**.

My approach to each project is based on meticulous analysis and in-depth research, creativity, and a contemporary vision, always with a keen eye on the heritage of a brand.

I am now eager to put myself to the test as a Fashion Designer in stimulating projects within a Style department; I am also interested in research and development roles within the Product department of the fashion sector, where I can put my acquired skills to use and develop new ones with an approach that is always passionate and curious.

#### WORK EXPERIENCE

Showroom assistant at Ermenegildo Zegna (Milan, Italy)

Management of cataloging and archiving activities: I was responsible for photographing the brand's garments and subsequently cataloging them using Excel files for cataloging and archiving purposes.

June - July 2025

#### **EDUCATION**

- Bachelor's degree in Fashion Design

IED European Institute of Design - Milan

Grade: 110/110 with honors

Thesis project: "Liquid Modernity." Inspired by Bauman's essay "Liquid Modernity," I designed a menswear/womenswear fashion collection focused on contemporary formal wear, developed through the choice of fabrics and silhouettes that evoked my vision of contemporary society and fashion.

- Bachelor's degree in Humanistic

Catholic University of the Sacred Heart - Milan

- English language course

Shenker - Milan

Bachelor's degree course in banking, insurance and finance

Catholic University of the Sacred Heart - Milan

- High school diploma in Scientific studies

G. Ferrari High School for Science studies - Borgosesia

October 2021 - April 2025

October 2018 - December 2021

February 2018 - June 2018

October 2017 - January 2018

September 2012 - June 2017

#### SKILLS

## TECHNICAL SKILLS

- Manual and digital illustration
- Technical drawing and technical sheets
- lconographic research, target research, textile research, product research, color chart development
- Pattern making
- Sewing
- Fashion design: menswear, womenswear, kidswear, accessories
- Concept development
- Artistic direction for photos and videos
- Styling
- Moodboard development
- Brand identity
- Graphic design for prints and fabrics
- Knitwear
- Merchandising development

### SOFTWARE

- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- CLO 3D
- Procreate
- Adobe Premiere
- Canva
- Office: Word, Excel, Power Point
- Operating systems: Windows, Mac

#### LANGUAGES

- Italian: Native speaker
- English: B2 level
- French: Base level

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