



**Legends Magazine**  
[www.legendsmagazine.net](http://www.legendsmagazine.net)

**158 Main Street  
South River, NJ  
08882, U.S.A.**

Phone: (908) 812-4639  
Fax: (732) 432-7502  
[marcus@legendsmagazine.net](mailto:marcus@legendsmagazine.net)

## Mission Statement

Legends Magazine is committed to the underground and independent music scene throughout the world with emphasis on music and performance within the gothic/industrial, punk/post-punk, ethereal/ambient, electronica/EBM, techno/trance and similar darker realms. Considered an authority on the subject, Legends receives promotional copies from labels as well as new and upcoming bands from around the world. Reviews within Legends are known for their length, clarity, knowledgeable authors and truthfulness. Our staff reviewers are dedicated to music in one way or another and their lengthy reviews and feature articles clearly show this. Legends Magazine tends to offer the feature articles to independent and new musical artists as it is our belief that well-known acts already receive the coverage they need. As a result the magazine has become popular in the scene as a new music resource for enthusiasts around the world. It is our goal to highlight, promote and introduce new and beautiful music within these genres to a larger, worldwide audience of music enthusiasts.

## History

Legends Magazine debuted in October, 1990 as a small gaming/fantasy zine with a hardcopy distribution around 50. Today Legends Magazine and Legends Online currently have a combined distribution of around 25,000 readers per month. Over the years it has adapted themes and content to become the music-based journalistic magazine it is today. Promotional music releases are received at the rate of around 6 or more per week for review consideration and we have had opportunity to interview and cover some of the biggest artists in the genres our format serves. Some of these have been Michael Aston (Gene Loves Jezebel), Garry Dassing (Mentallo and the Fixer), Chris DeNiro (Adam and the Ants, JackieOnAssid), Jim Thirwell (Foetus) among others. Legends' Internet presence dates back to late '95.

## Current Goals

Since 1995 concentration of the magazine has been on the building of our World Wide Web site, which now boasts an average of 6500 visitors and 15,000 page views each week. The site has available the full text of all articles ever printed in the past decade-plus it's been running. Now that we have established ourselves on the Internet we will continue to promote our website, but we are turning a larger portion of our concentration back to the hardcopy version with a heavy promotional campaign to solicit advertising and sponsorships to fund a full print and distribution base starting in the US, then expanding into North America and Europe. Some noticeable recent changes to support these goals have been the adaptation of our new logo, created by Daryl Litts, who has done designs for a number of music labels and artists as well as the massive multi-thousand dollar hardware upgrade to systems in both our office and server farm.

## Other Coverage and Themes

In addition to the music coverage that Legends Magazine features every month there are book reviews, literary rants and poems, fantasy, horror and science fiction within as well. Legends Magazine runs serials, short stories and more from new and upcoming authors and columnists such as Sue Simpson, The Mean Little Man, Mike Ventarola, Lad Moore, Logan Russell, Cameron Rodgers and more. Cover illustrators over the years have included the computer graphics of Steven Stone from the United Kingdom, the surrealist paintings of Chuck Lapp III and fantasy art of Lee Alverson from the USA, design and layout by Daryl Litts also of the USA and impressionist painter M.C. Poirier from Canada.

## Partnerships and Affiliations

- In Perpetual Motion Internet Radio and Legends Magazine present the *Band Of The Week*, and IPM's regular music format regularly features bands that are fully covered in Legends Magazine.
  - Legends/IPM Band of the Week – [www.legendsmagazine.net/bandweek.htm](http://www.legendsmagazine.net/bandweek.htm)
  - In Perpetual Motion Radio – [www.ipmradio.com](http://www.ipmradio.com)
- Hidden Sanctuary is a webzine run by one of Legends' staff writers, Michael Ventarola, and commonly features musical artists that are featured in Legends Magazine.
  - Hidden Sanctuary – [www.hiddensanctuary.com](http://www.hiddensanctuary.com)
- Amazon.Com provides a storefront where readers of Legends Magazine can immediately purchase albums and works from the musical artists they read about from within the article itself.
  - Amazon.Com – [www.amazon.com](http://www.amazon.com)
- Rev. Daryl Litts has developed album covers for such artists as Mentallo & The Fixer (Shimri), Girls Under Glass and Fektion Fekler (Moksha). He also designed the new Legends Magazine dragon logo currently in use. He provides great services for new bands and labels needing graphic arts work and regularly provides such services at excellent rates.
- Studio Zubrovka is a photography and design service run by sometime Legends illustrator John L. Yarbro. He provides full design features and creates images of a darker bent for some artists and labels covered by Legends Magazine.
  - Studio Zubrovka – [www.legendsmagazine.net/pan/rayn/zubrovka](http://www.legendsmagazine.net/pan/rayn/zubrovka)
- Alverson Fantasy Art Studios, run by Lee Alverson. Lee has been one of our longest contributing illustrators and regularly creates work for our feature fiction chapter series.
  - Alverson Fantasy Art Studios – [www.n-link.com/~lalverson/](http://www.n-link.com/~lalverson/)
- The Mean Little Man is a Legends columnist who provides editorial commentary for Legends most every month. He regularly delves into radical political views and discusses current events without remorse in the Mean Little Column.
  - The Mean Little Site – [www.meanlittleman.com](http://www.meanlittleman.com)

## Contact Information

Post: Legends Magazine, 158 Main Street, South River, NJ, 08882, USA

Phone: (908) 812-4639

Fax: (732) 432-7502

E-Mail: [marcus@legendsmagazine.net](mailto:marcus@legendsmagazine.net)

Alternate E-Mail: [legendsmag@comcast.net](mailto:legendsmag@comcast.net)

Web: [www.legendsmagazine.net](http://www.legendsmagazine.net)

AOL Instant Messenger: Marcus Pan

ICQ: 379381

## Advertising Rates

INSIDE			OUTSIDE (front & back, behind cover)		
Size	Black & White	Color	Size	Black & White	Color
Business Card	\$20.00	N/A			
1/6 Page	\$35.00	N/A	1/4 Page	\$75.00	\$115.00
1/4 Page	\$50.00	N/A	1/3 Page	\$100.00	\$175.00
1/3 Page	\$75.00	N/A	1/2 Page	\$130.00	\$200.00
1/2 Page	\$100.00	N/A	1 Page	\$175.00	\$250.00
1 Page	\$150.00	N/A			

### ONLINE BANNER

Per Week	\$35.00
Per Month	\$75.00
Per 1000 Imp.	\$60.00

Page size – 8½ x 11

Banner Specifications – 468 x 60, max 50K, .GIF or .JPG, animation allowed, color scheme max 256

First time advertisers in Legends take a 25% discount on all prices shown!

Hardcopy advertisement space is on a first come, first serve basis.

## About the Staff

### THE EDITOR: Marcus Pan

Marcus Pan is the head bitch and creator of Legends Magazine, the idea of which was born at the New York Renaissance Festival XIII in Sterling Forest, NY, inside an empty bottle that previously contained Captain Morgan's spiced rum. Presenting himself as "some kind of writer," he spends his days as a consulting Technical Writer and Procedure/Software Trainer and his nights in the Legends home office in South River, NJ working on the next issue, the website and his other online projects. Somewhere in his days he finds time to spend with his wife, Laura, and young daughters, Sophia and Felicia. Some of his other online projects include:

- o The Net.Goth Directory – [www.legendsmagazine.net/pan/netgoth](http://www.legendsmagazine.net/pan/netgoth)
- o Surreal RAYn – [www.legendsmagazine.net/pan/rayn](http://www.legendsmagazine.net/pan/rayn)
- o The Serpent's Inn – [www.legendsmagazine.net/pan/serpent](http://www.legendsmagazine.net/pan/serpent)
- o The Pan Pages – [www.legendsmagazine.net/pan](http://www.legendsmagazine.net/pan)

### REVIEWER/COLUMNIST: Mike Ventarola

Mike's reviews are typically the most thorough to be found within the pages of Legends and he takes pains to delve as deep into the music as is possible without going insane. In addition to his work with Legends Magazine, he is also part-time promoter for musical talent and creator of the webzine, Hidden Sanctuary. He also contributes the occasional column *MP3: The Music Revolution*, which covers the online music scene.

- o Hidden Sanctuary – [www.hiddensanctuary.com](http://www.hiddensanctuary.com)

### REVIEWER: Dan Century

Dan is a seasoned goth-rivet-punk-industrial-something-or-other. He started his affiliation with Legends Magazine when he met Pan at a mutual place of work in Somerset, NJ and began with live reviews, later continuing with music release coverage and the occasional rambling. Dan's involvement was extremely heavy during the opening of the Legends Online archive, where he was instrumental in digitizing all graphics from issues of the magazine previously available only in hardcopy so that everything could be offered on the Legends Online web site. Considered by many to be one of our most sarcastic and toughest music critics, some artists have been known to quake with fear at his caustic wit and vitriolic ramblings – while readers enjoy his truthfulness and style.

- o Dan Century – [www.dancentury.com](http://www.dancentury.com)

#### REVIEWER/INTERVIEWER: Rat Bastard

Keeping his true identity secret to all but his closest friends and allies, Rat Bastard is neither a rat nor a bastard. A little guy with a big mouth and a lot of spunk, his affiliation with Legends Magazine began when Pan dragged him on a hellish, near-deadly nightmare trip to Boston for a Legends club promotion there. Since then he has been dragged in again and again and forced to write music reviews at the threat of revealing his true identity. He has also taken to chasing bands down for live interviews, filling a writing void that appeared after he left college – and the radio station he wrote for – behind. He was the primary contact for all Legends related activities at Convergence VII in New York City, relieving Marcus of the duty so he could be terribly drunk for most of the weekend. Both were quite successful endeavors. He has also continued these pointman duties at further Convergence and similar conventions and live shows.

#### REVIEWER: Chris E. Eissing

Christopher E. Eissing brings over 20 years of experience in performance and music. His credits include: over 30 theatrical productions as a performer; contributed musically to over 40 LPs and 3 animated films; contributed heavily to 2 documentary films; and has worked nearly every size venue from basement punk show to sports arena in musical styles ranging from punk and hardcore, to classical and country. Aside from music and theater, Christopher Eissing is an award-winning writer and poet and holds degrees in communications, theater, philosophy and journalism.

#### REVIEWERS: GothPat & Hirez

The UK based husband and wife team of GothPat and Hirez were pulled onto the staff when Legends' submissions were reaching Andes-sized circumferences. Since then they've taken assignment after assignment as reviewers and have become quite well known within our pages. The duo typically handles more reviews than most anyone else within Legends and as such allows Marcus to concentrate on things like putting new issues together, Legends Online and heading off possible court suits due to Hirez's reviews. Hirez's reviews receive a lot of feedback – mostly since he has a habit of displaying his very crusty old-goth nature and stomping on music with truth and honesty. He's loved by readers – hated by many bands, excepting of course those he actually takes a liking to.

#### COLUMNIST/REVIEWER: The Mean Little Man

The elusive Mean Little Man is a study in nihilism, nonconformity and outright anger. His involvement with Legends Magazine also began in Somerset where he was employed for a time at the same company as Marcus and Dan Century. Then he disappeared, resurfaced with as much gall and splendor as he can muster and began his Mean Little Column within the pages of Legends Magazine. It wasn't long before he was bullied into merchandising services for Legends and part-time CD reviewer as well. It is the Mean Little Man who created the Legends Magazine merchandise store and it is also him that regularly helps Marcus get drunk cheaply by brewing his own brand of Mean Little Beer and utilizing his editor as a guinea pig to make sure it isn't deadly.

- o The Mean Little Site – [www.meanlittleman.com](http://www.meanlittleman.com)
- o Legends Magazine Store – [www.cafepress.com/legendsmag](http://www.cafepress.com/legendsmag)

#### ILLUSTRATOR: Lee Alverson

Lee began working with Marcus as an illustrator for the Serpent's Inn fantasy series. Since then he's moved to more 3D-like graphic novel illustrations, started appearing on the covers of recent issues of Legends Magazine and eventually became the head illustrator who works on the fantasy and science-fiction stories and serials that run.

- o Alverson Fantasy Art Studios – [www.n-link.com/~lalverson](http://www.n-link.com/~lalverson)

#### ILLUSTRATOR: Pangia

Commissioned by Marcus to create original illustration for a series of fantasy stories, *From the Letters of Father Canis*, Pangia has appeared on recent covers of Legends as a feature artist. He also opened a new gallery in Surreal RAYn called *Impressions Real and Imagined* as well. Marcus is currently trying to continue goading him into illustration for fiction in Legends Magazine.

- o Impressions Real and Imagine – [www.legendsmagazine.net/pan/rayn/pangia](http://www.legendsmagazine.net/pan/rayn/pangia)

#### DESIGNER: Rev. Daryl Litts

- o Daryl Litts began working with Legends following the closing of his own zine, *InFaction*. He provides design services and was commissioned to create the dragon logo that debuted as Legends' new trademark in April, 2001. He's also handled the creation and layout for numerous front covers since and before that time, including Legends #111, #115 and #118, by far some of the best covers we've had.