

MARCUS A. ALEXANDER

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EDUCATION

Harvard University – Cambridge, MA

GPA: 3.51/4.0

B.A in Economics

Anticipated Graduation: May 2025

- **Accomplishments:** NCAA Division I Student-Athlete (Harvard University Football Team); 1st Generation College Student/Student-Athlete
- **Industry Education:** Building a Financial Model, Core Data Analysis, Core Financial Concepts, Finance Interview Prep, Valuation 1: DCF

TECHNICAL SKILLS

- **Advanced PowerPoint:** used MECE & Pyramid Principles to design business presentations for Fortune 500 companies
- **Data Visualization:** created a 3-year roadmap to visualize the key steps needed to manage/maximize a \$1.5M budget
- **Financial Management:** managed a \$1.5M budget over 3 years for UHG accounting for direct and indirect costs
- **Project Management Professional (PMP) Training:** initiated, planned, executed, monitored & closed a project
- **Scrum Methodology:** worked in sprints to coordinate project activities and track goals, milestones, and OKRs

EXPERIENCE

Ey Parthenon – *Summer Associate – Private Equity AA&M* | Boston

06/2024 – 09/2024

- Conducted secondary research and built SAM/TAM models across diverse industries to support private equity investment decisions and market evaluations.
- Spearheaded primary call sourcing and data analysis workstreams, providing actionable insights and driving due diligence processes.
- Developed financial models and presentations, collaborating with cross-functional teams to evaluate targets, optimize portfolio performance, and execute acquisition strategies.

Forte Specialty Contractors *Generalist Intern* | Las Vegas

05/2023 – 07/2023

- Worked on ultra-luxury real estate deals and development projects ranging from \$20 million and above.
- Gained experience in supply chain management within the real estate industry.
- Utilized high-level project estimation software to accurately estimate project costs and timelines.

Morgan Stanley – *Firmwide Strategy Student Consultant* | Remote

07/2022 – 08/2022

- Created a multi-channel financial wellness program for MS's Strategy & Operations team to enhance employee relationships post-COVID
- Introduced several initiatives (i.e., digital financial portal) to assess & address the financial concerns of Black/Hispanic workers at the bank
- Developed a 3-year action plan to reduce the % of Black/Hispanic workers worried about their financial futures from 61% to <50% by '25
- Presented results to MS's Strategy & Ops. team leveraging Pyramid & MECE principles to subdivide PowerPoint slides into small subsets

Heineken USA – *Strategy & Insights Student Analyst* | Remote

03/2022 – 05/2022

- Created a go-to-market strategy for Heineken USA that outlined the clear action plans and steps needed to succeed in the U.S. marketplace
- Developed a strategic implementation roadmap to visualize the key outcomes needed to achieve 15% beer volume growth by the end of '23
- Led benchmark analysis to compare Heineken's performance in the U.S. to other F&B companies with significant market share in the U.S.
- Established a focused cost-reduction program to lower Heineken's overall-cost base/solve profitability challenges against a \$34MM budget

LEADERSHIP & SPECIAL ACTIVITIES

JP Morgan Chase & Co. – MAP Early Education Series Participant | Remote

01/2023 – 07/2023

- Meet with different members of JPMC's Commercial Banking team once a month to learn more about Commercial and Corporate Banking
- Develop business acumen through exposure to firm-wide functions including Commercial Real Estate, Midsized Businesses, and Startups
- Learn how the firm manages relationships across the firm/globally in accordance with Corporations, Financial Institutions & Public Sector

Make A Play Foundation (MAP)

- Advanced Placement D-League Fellow (Team Friday Night Lights) | Remote **12/2022 – Present**
 - Manage a portfolio of complex initiatives required to consult several Fortune 500 companies with a cross-functional case team
 - Analyze business challenges through systematic problem-solving frameworks (DMAIC, MECE, MEDDIC, PESTEL, SWOT)
- Training Camp Summer Scholar (Brown Team) | Remote **06/2022 – 08/2022**
 - Received 35+ hours of targeted interview prep., professional development coaching & industry-specific training for F500 roles
 - Participated in various events with MAP's F500 partners to explore potential career paths in consulting/finance/operations/tech
 - Placed 2nd Overall in Credit Suisse's HBCU Recruiting case competition, introducing a plan to increase % of HBCU applicants

Evercore – 2023 Sophomore Diversity Seminar – Investment Banking Simulation Participant | Menlo Park

03/2023 – 03/2023

- Attended in an invite-only seminar designed to provide highly motivated undergraduates with an inside look into investment banking
- Participated in an interactive and educational investment banking simulation to learn more about working as a full-time M&A Analyst
- Analyzed Climarex's \$20B all-stock combination, Arena Pharmaceuticals's \$6.7B sale to Pfizer & TCGPlayer's \$295B sale to eBay