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Website Project Proposal

Proposal Requirements: 20 pts. total

1 pt. Project Site Title: **Barsema's Geo Map**

1. pt. Client: **Federico**

1. pts. Goal:
   1. Explain what the idea.
   1. What will your site do and in what way provides a service or solves a problem.

The idea is to set up Geo-map locations around Barsema Hall so that whenever a user walks by they will have be notified and a message will pop up. They will then be given certain information about that specific location. Our site will be an interface for the end user to see exactly what the Geo-map is for, how it works, and to navigate around Barsema Hall.

2pts. Audience
   1. Describe the customer base (who your users/audience will be)
   1. Describe a visitor using your site (persona, journey map)

Our client will be Federico he wants a geo location site around Barsema hall that will inform users of their location to help them navigate better around Barsema Hall.

Students or people unfamiliar with Barsema Hall can use the site and can navigate through Barsema easier.

1) A visitor using our site will land on our home page where it will welcome them to the Barsema Geo Map website.

2) Then the Visitor will have the option to learn more about Geo Mapping on our Geo Mapping page.

3) Then there will be page giving a quick background of Barsema and NIU.

4) Finally, the visitor will go to our notification page where they will click track and it will ping their location and tell them where they are in Barsema and quick information on where they are.

2 pts.

    A. Describe your project road map
1. Submit Proposal
2. Decide on design of website
3. Build Home Page
4. Build Design Page
5. Build Geo Map Page
6. Build Notification Page
7. Submit Final Product
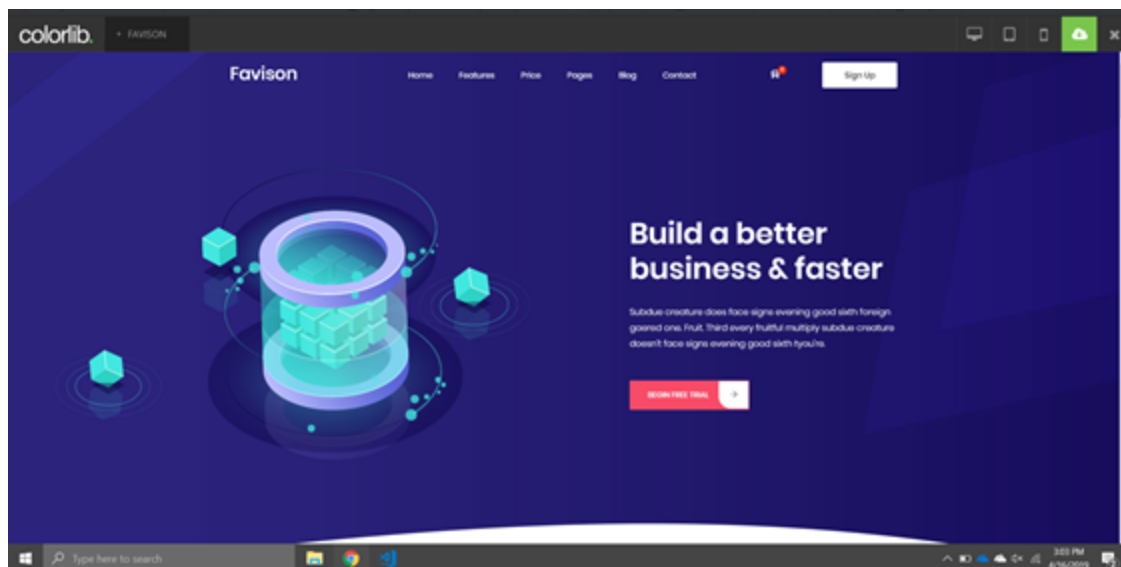
    B. How far along is the idea development
        a. Currently the product is an idea. We plan to develop a site that will showcase the prototype. We hope to utilize pre-written geo-tracking code to further the development of a prototype.

2 pts. Site Map:

1. Home
2. Design
3. Geo Map (page of your choice)
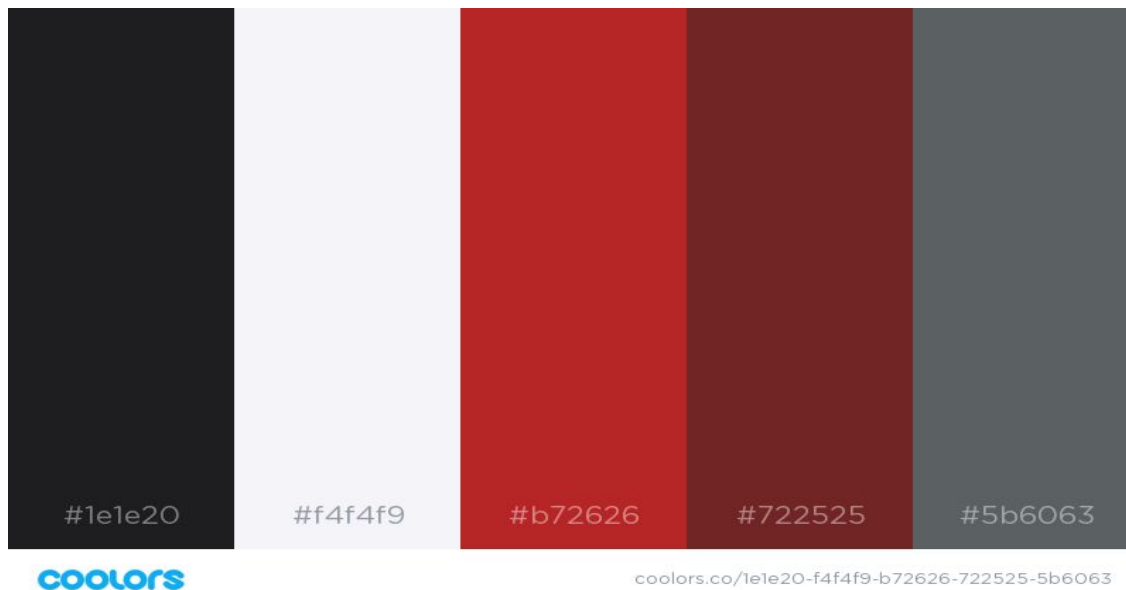4. Notification (page of your choice)

1 pt. Inspiration Site:

Screenshot of 1 or 2 websites to use as design inspiration - Templated.co for example

1 pt. Color Combination
3-5 colors: screenshot from Adobe Color to show your planned color palette

| #1e1e20 | #f4f4f9 | #b72626 | #722525 | #5b6063 |

COOLORS

coolors.co/1e1e20-f4f4f9-b72626-722525-5b6063

8 pts. Wireframe & Mockup:
Use Balsamiq to create a simple sketch of the layout for your site to communicate the idea.