Group: EMP

Stakeholders:
(anyone else they could involve)

Simon.

Value Proposition Statement:

Opportunities:

Risks:

Options to deliver on that value:

Opportunities:	Suggested Actions

Risks:	Suggested Actions:
Access	This is almost never the right tool for a professional system.
UX.	You need to recognise that UI and UX is important
Reinventing the wheel	Can this just come through an API to a traditional asset management system

General Thoughts:

Nail down scope. Paper prototyping! Check out Balsamiq and similar tools.

If you have further ideas and are able to discuss this with the group, please add your contact details:
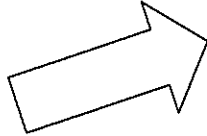
Group: EMF

Stakeholders:
(anyone else they
could involve)

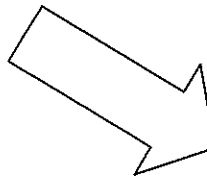Need the voice of the future customers of Envisage

Value Proposition Statement:

Exploring the unit of measurement

Opportunities:

Wide range of uses / customers

Risks:

Scope creep
— poorly defined objectives for the project

Options to deliver on that value:

Opportunities:	Suggested Actions

Risks:	Suggested Actions:
how do you measure qualitative aspects — eg cleanliness of facilities)	

General Thoughts:

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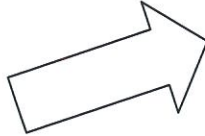
Group: EMF

Stakeholders:
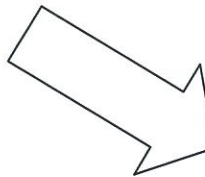(anyone else they
could involve)

Value Proposition Statement:

"to show the potential"

Opportunities:

Risks:

light weight project

Options to deliver on that value:

Opportunities:	Suggested Actions
"Experience" tool capable of interfacing with many/all asset management systems.	

Risks:	Suggested Actions:
Definition of requirements	Paper-base prototype

General Thoughts:

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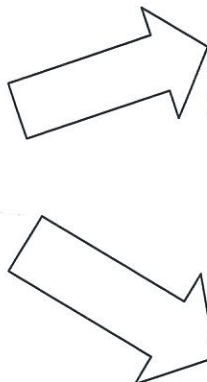
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Group: EMF: Experience framework Management
Marcus Chia, Joe Sleeman

Stakeholders:
(anyone else they could involve)

Simon Noble, Envisage NZ

Value Proposition Statement:

Ease of showcasing framework to pot. clients w emphasis of experience of users.

Opportunities:

1. Reduce $ for unnecessary / unwanted assets
2. Turn assets that are unused into useful assets
3. Crowd / community engagement

Risks:

Integrates w potential clients current systems

Differing values of different groups / councils conflicting the experience + value of users.

Options to deliver on that value:

Opportunities:	Suggested Actions
1. Reduce $ costs	How much could this save?
2. ↑ use of unused assets.	Case studies! This is a hard thing to get head around.
3. Community engagement -	Think about how to use this to reduce clients data/physical input.

Risks:	Suggested Actions:
Will it work? Who/what clients have tested et.	Engage w a mock client e.g DCC + test.
How does client get their data into framework.	Additional plug in / research around how data is stored.
Value difference	Get vx values around an asset of mock client.

General Thoughts:

Are you building Interface?

& / OR
# 3 opportunities

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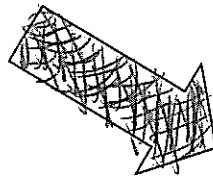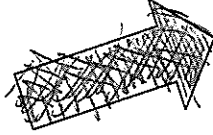
Group: Experience Management Framework.

Joe Sleeman   Marcus Chia.

Stakeholders:
(anyone else they
could involve)

Simon Nobel. - Envisage.

Value Proposition Statement:

Imp framework for Simon past experience.

Opportunities:

User Experience. UX.

Risks:

Bint of Difference - UX.

Options to deliver on that value:

Opportunities:	Suggested Actions

Risks:	Suggested Actions:
Tool Set	
Scope Creep.	
Knowledge Set.	

General Thoughts:

- Need to work with customers "their needs".
- Risk Simon - stat up.
- Data model.
- Framework Unique. — 10 months.

If you have further ideas and are able to discuss this with the group, please add your contact details:

➤ Show potential clients.