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## OVERALL VISIBILITY SCORE

# 18

## Grade: F

Your score reflects how ready AI systems are to confidently cite, trust, and act on behalf of your brand. Foundational improvements are needed across multiple layers to establish visibility.

*Most businesses at this early visibility stage score between 55 and 75.*

## Category Breakdown

| | |
|---|---|
| **Layer 1: Entity Clarity** | **0 / 24** |

| | |
|---|---|
| **Layer 2: Structural Accessibility** | **11 / 20** |

| | |
|---|---|
| **Layer 3: Semantic Alignment** | **7 / 20** |

| | |
|---|---|
| **Layer 4: Authority & Reinforcement** | **0 / 20** |

| | |
|---|---|
| **Layer 5: Automation Readiness** | **0 / 15** |

🤖 **AI Visibility Summary**

**Your brand is currently invisible or untrusted by AI systems. Agents will likely ignore your entity in favor of clearer competitors.**

**Strength**

No dominant strengths detected yet; the foundation needs reinforcement.

**Vital Gap**

Critical gaps in Entity Clarity, Structural Accessibility, Semantic Alignment are reducing your Visibility Score.

**Bottleneck Impact:** The primary visibility constraint is a combination of Entity Clarity and Authority & Reinforcement. AI systems can access your site, but inconsistent hierarchy signals and limited third-party validation reduce confidence in citing or recommending your brand.

## Fastest Score Gains

- Claim your Google Business Profile to lock in identity trust.
- Generate 3-5 new reviews on Google/Trustpilot to validate authority.
- Install a conversion interactions (Chat/Forms) to capture AI-driven traffic.

*With targeted upgrades in structure and authority, your existing automation stack is well positioned to convert increased AI visibility into measurable lead flow.*

## Audit Recap

Your visibility score determines how effectively you are capturing market demand. A score of 18 indicates that there are significant opportunities for improvement across multiple layers. Review the category breakdown to identify your weakest layers.

Want to review the detailed findings and fix these gaps?

**Book a Strategy Call**