OVERALL VISIBILITY SCORE

42

Grade: F

Your score reflects how ready AI systems are to confidently cite, trust, and act on behalf of your brand. Foundational improvements are needed across multiple layers to establish visibility.

Most businesses at this early visibility stage score between 55 and 75.

Category Breakdown

Layer 1: Entity Clarity	**10 / 24**

Layer 2: Structural Accessibility	**15 / 20**

Layer 3: Semantic Alignment	**7 / 20**

Layer 4: Authority & Reinforcement	**10 / 20**

Layer 5: Automation Readiness	**0 / 15**

🤖 AI Visibility Summary

Your brand is currently invisible or untrusted by AI systems. Agents will likely ignore your entity in favor of clearer competitors.

Strength

No dominant strengths detected yet; the foundation needs reinforcement.

Vital Gap

Critical gaps in Entity Clarity, Semantic Alignment, Authority & Reinforcement are reducing your Visibility Score.

Bottleneck Impact: The primary visibility constraint is a combination of Automation Readiness and Semantic Alignment. AI systems can access your site, but inconsistent hierarchy signals and limited third-party validation reduce confidence in citing or recommending your brand.

Fastest Score Gains

- Implement a chat widget or lead capture form to become fully equipped.
- Enrich Title Tags and Meta Descriptions to clarify semantic meaning.
- Verify business details on 3rd-party knowledge graphs (Wikidata, Crunchbase) to solidify trust.

With targeted upgrades in structure and authority, your existing automation stack is well positioned to convert increased AI visibility into measurable lead flow.

Audit Recap

Your visibility score determines how effectively you are capturing market demand. A score of 42 indicates that there are significant opportunities for improvement across multiple layers. Review the category breakdown to identify your weakest layers.

Want to review the detailed findings and fix these gaps?

Book a Strategy Call