

OVERALL VISIBILITY SCORE

66

Grade: D

Your score reflects how ready AI systems are to confidently cite, trust, and act on behalf of your brand. Semantic Alignment is strong, but entity clarity signals are limiting visibility.

Most businesses at this early visibility stage score between 55 and 75.

Category Breakdown

Layer 1: Entity Clarity	11 / 24
Layer 2: Structural Accessibility	15 / 20
Layer 3: Semantic Alignment	20 / 20
Layer 4: Authority & Reinforcement	10 / 20
Layer 5: Automation Readiness	10 / 15



AI Visibility Summary

AI systems can find and understand your brand, but may hesitate to cite or recommend it due to authority and alignment gaps.

Strength

Strong signals detected in Semantic Alignment, providing a solid foundation.

Vital Gap

Critical gaps in Entity Clarity, Authority & Reinforcement are reducing your Visibility Score.

Bottleneck Impact: The primary bottleneck is Authority & Reinforcement (F). This prevents AI agents from trusting your brand enough to recommend it.

Fastest Score Gains

- Generate 3-5 new reviews on Google/Trustpilot to validate authority.
- Implement a chat widget or lead capture form to become fully equipped.
- Install a conversion interactions (Chat/Forms) to capture AI-driven traffic.

With targeted upgrades in structure and authority, your existing automation stack is well positioned to convert increased AI visibility into measurable lead flow.

Audit Recap

Your visibility score determines how effectively you are capturing market demand. A score of 66 indicates that there are some solid foundations, but key gaps preventing full visibility. Review the category breakdown to identify your weakest layers.

Want to review the detailed findings and fix these gaps?

[Book a Strategy Call](#)

Generated by PPM AI Visibility Audit Automation