

Eye-O Analysis Report

Idea: An AI app that goes through my emails and deletes all emails that haven't been opened for a week or more

Viability Score: 5/10

Product Name: InboxChisel

Positioning:

An AI-driven email decluttering app for busy professionals seeking a streamlined inbox.

Tagline:

Declutter Your Inbox Effortlessly

Target Users:

Busy professionals, tech-savvy individuals, email-heavy occupations, ages 25-50, privacy-conscious users

Revenue Model:

Subscription-based model with tiered pricing for additional features like advanced sorting, integration with multiple email accounts, and priority customer support.

Key Risks:

- Privacy concerns
- Misdeletion of important emails
- User trust issues

Counter Moves:

- Implement robust privacy protocols and transparency
- Develop a strong undo feature and user notifications
- Build credibility through testimonials and partnerships

Opportunities:

- Collaboration with email service providers
- Offering premium features for power users
- Integrating with productivity tools

Launch Plan:

- Conduct market research to refine product features
- Develop MVP with core functionality
- Create a landing page to capture interest
- Initiate a beta testing phase with selected users
- Gather feedback and iterate on product features
- Plan launch event on Product Hunt and LinkedIn

Next Steps:

- Render Working Code using a platform like Glitch (<https://glitch.com>)
- Develop a privacy policy to ensure user data protection
- Design a user-friendly UI/UX interface
- Identify potential partners in the productivity space
- Plan an email marketing campaign targeting professionals
- Set up analytics to track user engagement and feedback