

# Eye-O Analysis Report

**Idea:** An AI tool that analyzes company Slack conversations to predict employee burnout before it happens

**Viability Score:** 8/10

**Product Name:** BurnoutGuard

## Positioning:

Predictive employee wellness tool for proactive burnout management in modern workplaces.

## Target Users:

HR professionals, team managers, organizational psychologists, medium to large enterprise companies with remote or hybrid workforces.

## Revenue Model:

Subscription-based model with tiered pricing for different company sizes, offering additional consulting services for customization and integration.

## Key Risks:

- Privacy concerns over monitoring conversations
- Accuracy of AI predictions
- Resistance from employees and managers

## Counter Moves:

- Implement strict data privacy measures and transparency
- Offer trial periods to demonstrate AI's accuracy
- Conduct workshops to illustrate benefits and gain buy-in

## Opportunities:

- Partnerships with HR tech companies
- Expansion into other communication platforms like Microsoft Teams
- Market gap in proactive employee well-being solutions

## Launch Plan:

- Develop a minimum viable product (MVP) with core AI functionality
- Conduct beta testing with a select group of companies
- Gather feedback and iterate on the product
- Create marketing materials highlighting key features and benefits
- Establish partnerships with HR tech platforms
- Launch a dedicated website and begin outreach campaigns