Eye-O Analysis Report

Idea: An app that uses AI to write and send breakup texts for people who are too scared to do it themselves

Viability Score: 5/10

Product Name: Breakup Buddy

Positioning:

The app is positioned as an emotionally supportive AI tool for individuals navigating difficult relationship endings.

Target Users:

Young adults aged 18-35 who are tech-savvy, socially active, and prefer digital communication over face-to-face interactions.

Revenue Model:

Offer a subscription model with premium features like personalized message templates, emotional support chat options, and access to relationship advice content.