# CP3402 Weekly Practical Student Learning Journal Record

**Student's name : Marcus Thum**
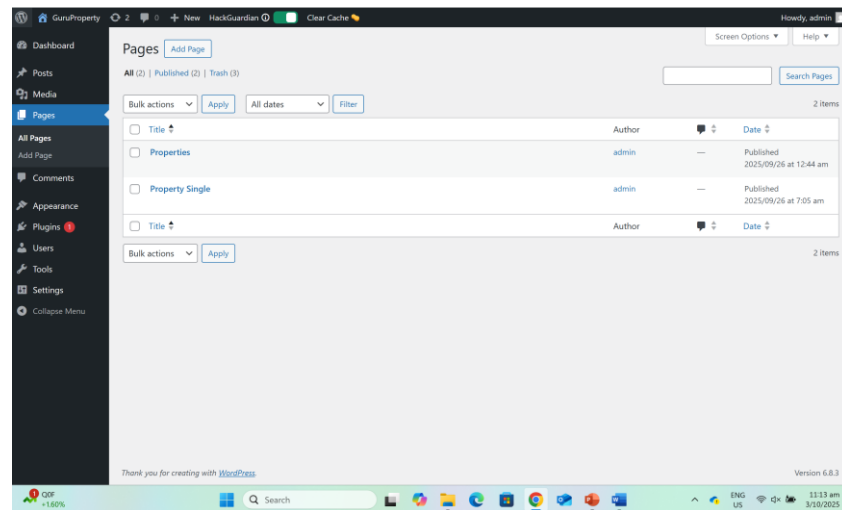
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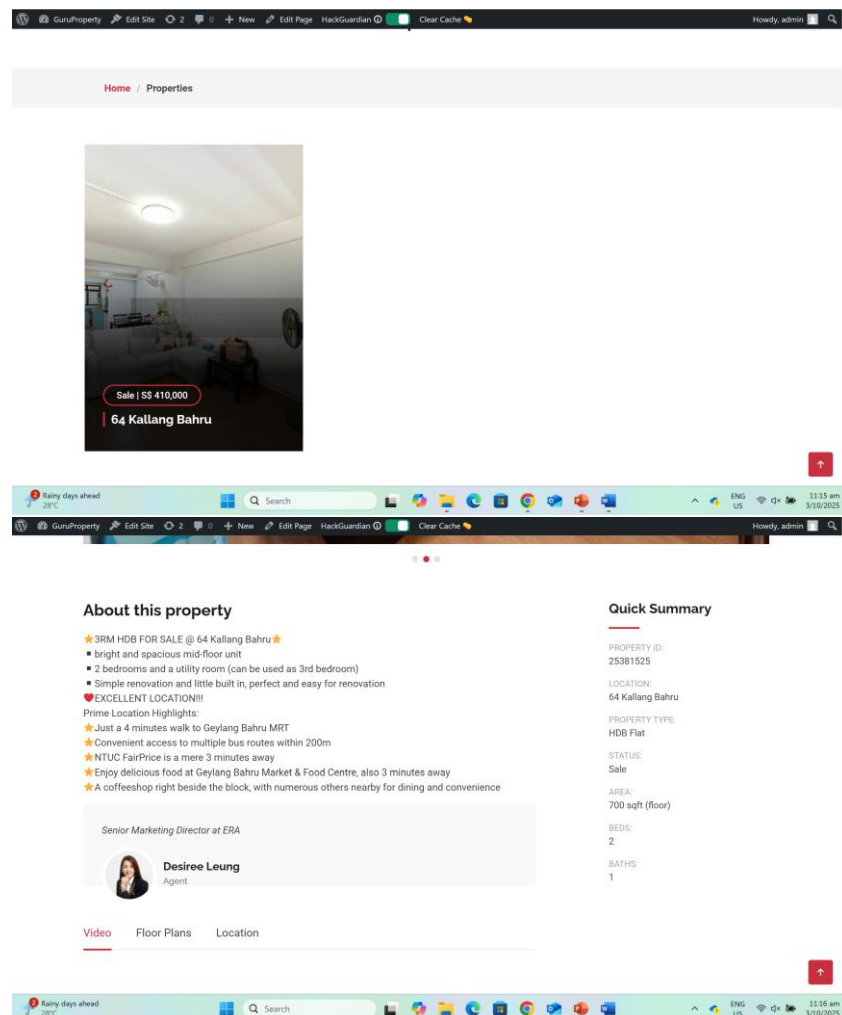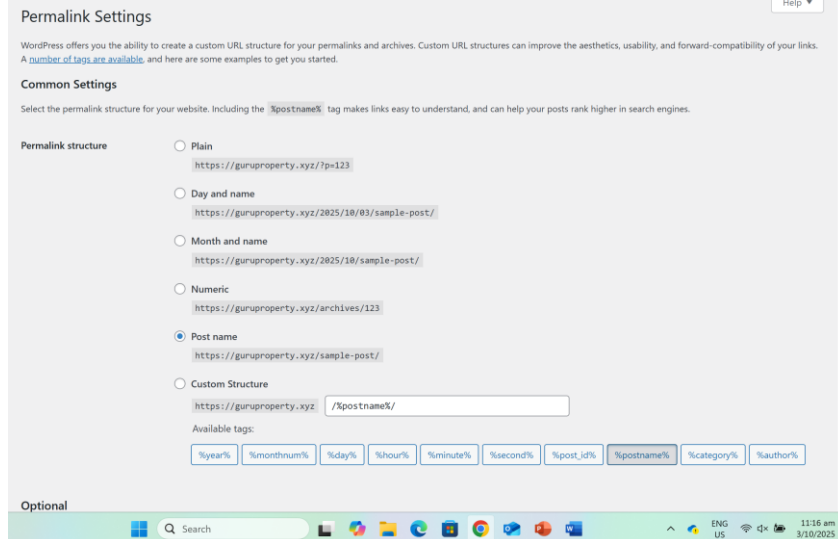| | |
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| **3 / 10 / 2025**<br>**9.00am – 12.00PM**<br>**(**Re-learning and doing the practical & Journaling) | **Week 3: Wordpress**<br><br><br><br>Created 2 more Pages for Property Listing and Each Unit (Property Single) Using Wordpress (Migrating from static pages)<br><br> |

Links follow page name (post name)

**Learning Activities & Resources – Using CMS Wordpress:**
Using WordPress permalinks is a powerful way to make websites more user-friendly, SEO-optimized, and professional. By naming pages and posts with clean, descriptive URLs, visitors can easily understand the content and search engines can better rank them. Adding two more property pages further enhances site structure and provides potential clients with more options to explore.

**Practical:**
Working practically with WordPress provides hands-on experience in managing and structuring a website effectively. Migrating pages teaches the importance of organizing content and ensuring smooth navigation while keeping links functional. Permalinks play a crucial role in optimizing SEO and user experience, as clean URLs make content easier to find and more professional.

**Resources / Links:**
- Weekly Journal: https://github.com/MarcusThum/CP3402-Marcus-Thum-Guru.git
- Website: https://guruproperty.xyz/
- Hosting Platform: https://www.spaceship.com/ (*NEW)

**Estimated Hours:**
Spent 3 hours doing the practical and journaling.

**Content Insights:**
WordPress emphasizes on creating SEO-friendly posts with clean permalinks, optimized headings, and engaging visuals. Using categories and tags improves navigation, while plugins enhance performance and analytics tracking. Regular updates and consistent formatting build trust. These practices ensure content is accessible, professional, and aligned with audience expectations for better reach.

| | **Career/Employability/Learning Insights** |
|---|---|
| | WordPress skills significantly boost employability by equipping individuals with practical abilities sought after in the digital job market. Proficiency in creating and managing websites shows adaptability and technical competence, qualities highly valued across industries. Understanding themes, plugins, and customization demonstrates problem-solving and creativity, while SEO and content management knowledge highlight marketing awareness. Employers appreciate candidates who can design user-friendly websites, maintain functionality, and improve online visibility. Freelance opportunities also expand as businesses increasingly rely on WordPress for their online presence. |

Add more rows if necessary

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