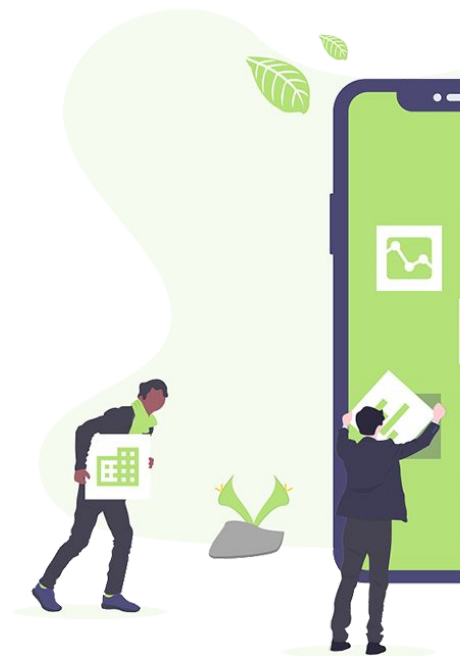
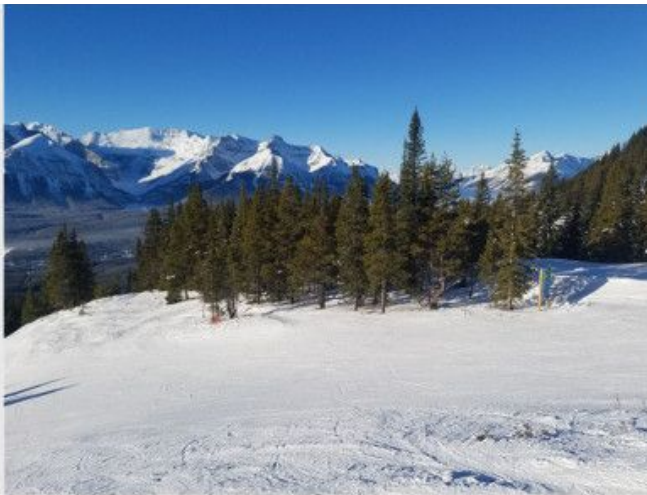


Aprendizado de máquina e erros comuns







1.

Definir uma métrica

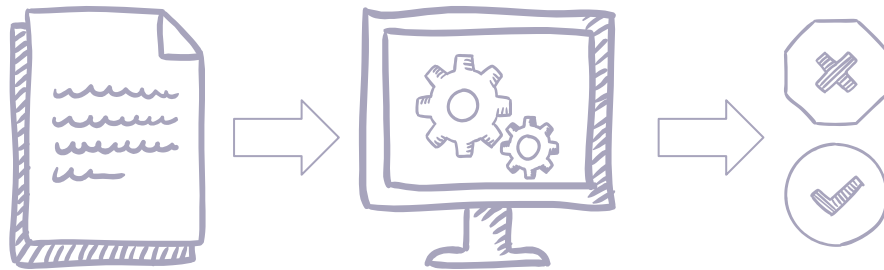
Se você for mais liberal na seleção de métricas você pode ter uma melhor visão do seu sistema.



2.

Modelo simples primeiro

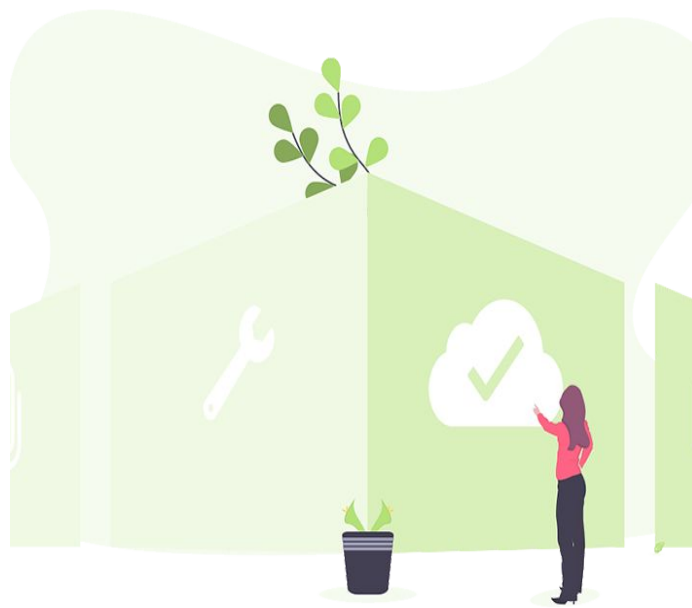
métricas de baseline e comportamento de baseline.



3.

Checar o modelo antes de exportá-lo

Teste, métrica.



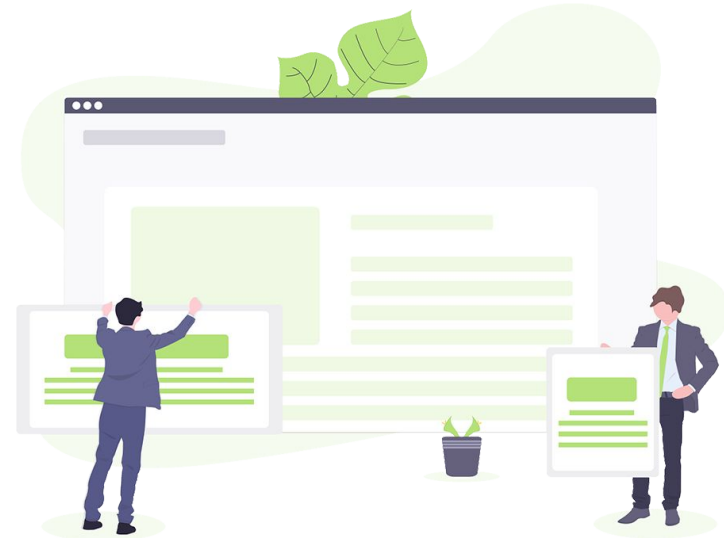
4.

Logs e documentação

Verifique falhas silenciosas.



5. Tentar prever o mundo real



6.

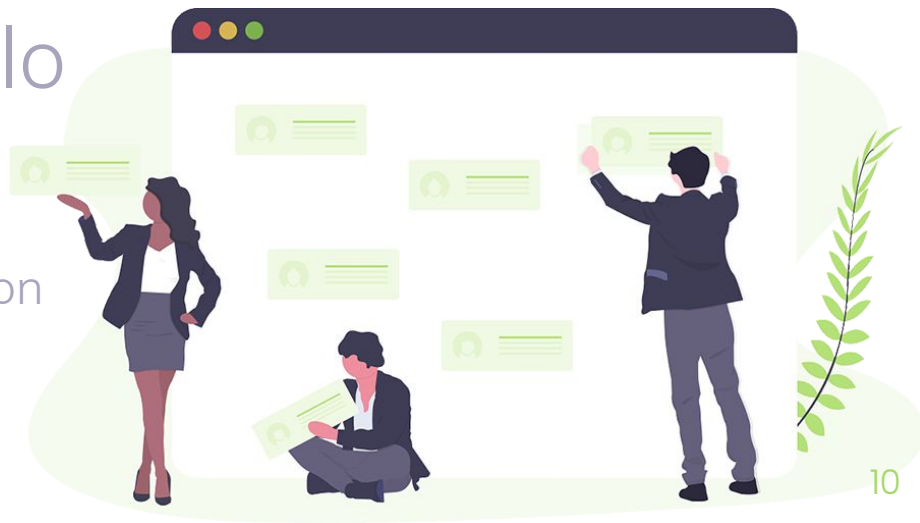
Homem e máquina

Homem e máquina precisam trabalhar juntos.



“ 60% das organizações reportaram mudança no modelo de negócios em adoção ao modelo de IA.

International Data Corporation
(2019)



7.

Evite criar ou reforçar preconceitos



Links:

<https://ai.google/responsibilities/responsible-ai-practices/>

<https://medium.com/google-design/human-centered-machine-learning-a770d10562cd>

<https://developers.google.com/machine-learning/guides/rules-of-ml/>

<https://medium.com/syncedreview/2019-in-review-10-ai-failures-317b46155350>

<https://towardsdatascience.com/checklist-for-debugging-neural-networks-d8b2a9434f21>

<https://scholar.harvard.edu/files/sendhil/files/aer.p20171084.pdf>

<https://medium.com/@guillaumechaslot/how-algorithms-can-learn-to-discredit-the-media-d1360157c4fa>

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<https://unsplash.com/>

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