# Fan Yao

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#### EDUCATION

University of Virginia

Charlottesville, US

Ph.D. in Computer Science, Co-advised by Dr. Hongning Wang and Dr. Haifeng Xu

2019-Current

- Research Interest: Online Learning in multi-agent environments, Bandit Algorithm, Recommender System

Peking University

Beijing, China

M.S. in Applied and Computational Mathematics, Advisor: Dr. Tiejun Li

2013 - 2016

B.S. in Mathematics, double major in Philosophy

2009-2013

#### EXPERIENCE

University of Chicago

Chicago, IL, US

Visiting Student at Computer Science Department Advisor: Dr. Haifeng Xu

2023.5-present

- Multi-agent modeling for digital content market.

Meta Research

Remote in US

Student Researcher at Modern Recommender System Group Host: Dr. Qifan Wang

2023.12-present

- Deploy mechanism design solutions for improving user engagement on Instagram Reels.

Google Research

Mountain View, CA, US

Student Researcher at Forsight Manager: Dr. Craig Boutilier, Host: Dr. Chih-wei Hsu

2022.5 - 2022.9

- Work on Bayesian preference elicitation in interactive recommender systems using Concept Activation Vectors.

ByteDance

Remote in US

Research Intern at AML Lab Manager: Dr. Chong Wang, Host: Dr. Taiqing Wang

2021.5-2021.8

 Enhance the recommendation diversity and mitigate the Echo chamber effect of TikTok via collaborative Thompson sampling approach and gradient-based Determinantal Point Processes.

Alibaba Group

Beijing, China

Algorithm Engineer at Taobao Manager: Dr. Xin Li

2017.8-2019.7

 Design and maintain content recommendation system for Taobao main page, mainly focusing on deep-learning based match/ranking solution.

#### Manuscripts and Preprints

- 1. F. Yao, Y. Liao, M. Wu, C. Li, Y. Zhu, J. Yang, Q. Wang, H. Xu, and H. Wang, "User Welfare Optimization in Recommender Systems with Competing Content Creators", arXiv preprint, arXiv:2404.18319, 2024.
- 2. E. Biyik, **F. Yao**, A. Haig, Y. Chow, C. Hsu, M. Ghavamzadeh and C. Boutilier, "Preference Elicitation with Soft Attributes in Interactive Recommendation", arXiv preprint arXiv:2311.02085.

### JOURNAL PUBLICATIONS

1. \*R. Sundaram, \*A. Vullikanti, \*H. Xu, and \*F. Yao, "Pac-Learning for Strategic Classification", Journal of Machine Learning Research (JMLR), 2023.

#### SELECTED CONFERENCE PUBLICATIONS

- 1. **F. Yao**, C. Li, D. Nekipelov, H. Wang, and H. Xu, "Human vs. Generative AI in Content Creation Competition: Symbiosis or Conflict?", **ICML**, 2024.
- 2. **F. Yao**, C. Li, K. Sankararaman, Y. Liao, Y. Zhu, Q. Wang, H. Wang, and H. Xu, "Rethinking Incentives in Recommender Systems: Are Monotone Rewards Always Beneficial?", **Neurips**, 2023.
- 3. **F. Yao**, C. Li, D. Nekipelov, H. Wang, and H. Xu, "How Bad is Top-K Recommendation under Competing Content Creators?", **ICML**, **Oral** (2.4%), 2023.
- 4. M. Wu, F. Yao, and H. Wang, "An End-to-End Solution for Spatial Inference in Smart Buildings", BuildSys, Best Paper Nomination, 2023.
- 5. **F. Yao**, C. Li, D. Nekipelov, H. Wang, and H. Xu, "Learning from a Learning User for Optimal Recommendations", **ICML**, 2022. (**Spotlight** presentation at the ICML 2023 Workshop on Interactive Learning).
- 6. \*J. Wu, \*H. Xu, and \*F. Yao, "Multi-Agent Learning for Iterative Dominance Elimination: Formal Barriers and New Algorithms", COLT, 2022.
- 7. **F. Yao**, C. Li, D. Nekipelov, H. Wang, and H. Xu, "Learning the Optimal Recommendation from Revealed Preferences", **AAAI**, 2022.
- 8. F. Yao, R. Cai, and H. Wang, "Reversible Action Design for Combinatorial Optimization with Reinforcement Learning", AAAI-ML4OR, 2022
- 9. \*R. Sundaram, \*A. Vullikanti, \*H. Xu, and \*F. Yao, "Pac-Learning for Strategic Classification", ICML, Oral (3%), 2021.
- 10. **F. Yao**, F. Li, and T. Li, "Mean Field Study of a Propagation-Turnover Lattice Model for the Dynamics of Histone Marking", *Science China Physics*, *Mechanics & Astronomy*, vol. 60, no. 2, p. 028 711, 2017.

#### INVITED TALKS

• Uber Research, "Learning from a Learning User for Optimal Recommendations".	2022.6
• Meta Research, "How Bad is Top-K Recommendation under Competing Content Creators?".	2023.8
• Cornell University, Seminar talk, "Understanding Competition-Driven Content Ecosystems".	2024.2
• Mila & Vector Institute, Seminar talk, "Understanding Competition-Driven Content Ecosystems"	". 2024.4
• Northwestern University, Midwest Workshop on Control and Game Theory, "Understanding Competition-Driven	
Content Ecosystems".	2024.4

#### AWARDS

•	ICML Travel Award.	2022
•	Graduate Teaching Award of the CS Department of UVA.	2020
•	Outstanding Graduate Student Award of Peking University.	2016
•	Bronze Medalist in Team Contest, Honorable Prize in Individual Contest of Applied and Computational M Shing-Tung Yau College Student Mathematics Contests (Ranked top 6 in team nation-wide).	athematics, 2012
•	Gold Medalist in Chinese Mathematics Olympics (Ranked top 40 individually nation-wide).	2009

<sup>\*</sup>Equal contribution; authors listed in alphabetical order.

### TEACHING

• Teaching Assistant at University of Virginia Introduction to Algorithmic Economics	Spring 2023
• Teaching Assistant at University of Virginia Introduction to Reinforcement Learning	Fall 2022
• Teaching Assistant at University of Virginia  Learning and Games	Spring 2021
• Teaching Assistant at University of Virginia Algorithms	Fall 2020
• Teaching Assistant at Peking University  Linear Algebra	Spring 2016

## SERVICES

• ICML PC	2021,2022,2023,2024
• Neurips PC	2022,2023,2024
• KDD PC	2022,2023,2024
• AAAI PC	2021,2022,2023,2024
• IJCAI PC	2022,2023,2024