# Fan Yao

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#### EDUCATION

University of Virginia

Charlottesville, US

Ph.D. in Computer Science, Co-advised by Dr. Hongning Wang and Dr. Haifeng Xu

2019-Current

- Research Interest: Online Learning in multi-agent environments, Bandit Algorithm, Recommender System

Peking University

Beijing, China

M.S. in Applied and Computational Mathematics, Advisor: Dr. Tiejun Li

2013-2016

B.S. in Mathematics, double major in Philosophy

2009-2013

## EXPERIENCE

#### University of Chicago

Chicago, IL, US

Visiting Student at Computer Science Department Advisor: Dr. Haifeng Xu

2023.5-present

- Multi-agent modeling for digital content market.

Meta Research

Menlo Park, CA, US

Student Researcher at Modern Recommender System Group Host: Dr. Qifan Wang

2023.12-2024.7

- Deploy mechanism design solutions for improving user engagement on Instagram Reels.

Google Research

Mountain View, CA, US

Student Researcher at Forsight Manager: Dr. Craig Boutilier, Host: Dr. Chih-wei Hsu

2022.5-2022.9

- Work on Bayesian preference elicitation in interactive recommender systems using Concept Activation Vectors.

ByteDance

Remote in US

Research Intern at AML Lab Manager: Dr. Chong Wang, Host: Dr. Taiqing Wang

2021.5-2021.8

- Enhance the recommendation diversity and mitigate the Echo chamber effect of TikTok via collaborative Thompson sampling approach and gradient-based Determinantal Point Processes.

Alibaba Group

Beijing, China

Algorithm Engineer at Taobao Manager: Dr. Xin Li

2017.8-2019.7

 Design and maintain content recommendation system for Taobao main page, mainly focusing on deep-learning based match/ranking solution.

#### Manuscripts and Preprints

- 1. \*F. Yao, \*Y. Cheng, E. Wei, and H. Xu, "Single-Agent Poisoning Attacks Suffice to Ruin Multi-Agent Learning", under review.
- 2. \*S. Ahmadi, \*A. Blum, \*H. Xu, \***F. Yao**, "Strategic Filtering for Content Moderation: Free Speech or Free of Distortion?", *under review*.
- 3. \*J. Wu, \*H. Xu, and \***F. Yao**, "Multi-Agent Learning for Iterative Dominance Elimination: Formal Barriers and New Algorithms", *under major revision for JMLR*.
- 4. Y. Cheng, **F. Yao**, X. Liu, and H. Xu, "Learning from Imperfect Human Feedback: a Tale from Corruption-Robust Dueling", arXiv preprint, arXiv:2405.11204.

5. E. Biyik, F. Yao, A. Haig, Y. Chow, C. Hsu, M. Ghavamzadeh, and C. Boutilier, "Preference Elicitation with Soft Attributes in Interactive Recommendation", arXiv preprint arXiv:2311.02085.

# JOURNAL PUBLICATIONS

- 1. \*R. Sundaram, \*A. Vullikanti, \*H. Xu, and \*F. Yao, "Pac-Learning for Strategic Classification", Journal of Machine Learning Research (JMLR), 2023.
- 2. F. Yao, F. Li, and T. Li, "Mean Field Study of a Propagation-Turnover Lattice Model for the Dynamics of Histone Marking", Science China Physics, Mechanics & Astronomy, vol. 60, no. 2, p. 028 711, 2017.

## Conference Publications

- 1. F. Yao, L. Yiming, L. Jingzhou, N. Shaoliang, W. Qifan, W. Hongning, "Mechanism Design Through Exploration Control: Optimizing the Trade-Off Between User and Creator Engagement", Neurips, 2024.
- 2. F. Yao, Y. Liao, M. Wu, C. Li, Y. Zhu, J. Yang, J. Liu, Q. Wang, H. Xu, and H. Wang, "User Welfare Optimization in Recommender Systems with Competing Content Creators", KDD, 2024.
- 3. F. Yao, C. Li, D. Nekipelov, H. Wang, and H. Xu, "Human vs. Generative AI in Content Creation Competition: Symbiosis or Conflict?", ICML, 2024.
- 4. F. Yao, C. Li, K. Sankararaman, Y. Liao, Y. Zhu, Q. Wang, H. Wang, and H. Xu, "Rethinking Incentives in Recommender Systems: Are Monotone Rewards Always Beneficial?", Neurips, 2023.
- 5. F. Yao, C. Li, D. Nekipelov, H. Wang, and H. Xu, "How Bad is Top-K Recommendation under Competing Content Creators?", ICML, Oral (2.4%), 2023.
- 6. M. Wu, F. Yao, and H. Wang, "An End-to-End Solution for Spatial Inference in Smart Buildings", BuildSys, Best Paper Nomination, 2023.
- 7. F. Yao, C. Li, D. Nekipelov, H. Wang, and H. Xu, "Learning from a Learning User for Optimal Recommendations", ICML, 2022. (Spotlight presentation at the ICML 2023 Workshop on Interactive Learning).
- 8. \*J. Wu, \*H. Xu, and \*F. Yao, "Multi-Agent Learning for Iterative Dominance Elimination: Formal Barriers and New Algorithms", COLT, 2022.
- 9. F. Yao, C. Li, D. Nekipelov, H. Wang, and H. Xu, "Learning the Optimal Recommendation from Revealed Preferences", AAAI, 2022.
- 10. \*R. Sundaram, \*A. Vullikanti, \*H. Xu, and \*F. Yao, "Pac-Learning for Strategic Classification", ICML, Oral (3%), 2021.

### INVITED TALKS

- Cornell University, ESIF Economics and AI+ML Meeting, "Human v.s. GenAI Competition".
- 2024.8 2024.6

- George Mason University, "Understanding Competition-Driven Content Ecosystems".
- 2024.4

Northwestern University, Midwest Workshop on Control and Game Theory, "Understanding Competition-Driven Content Ecosystems".

<sup>\*</sup>Equal contribution; authors listed in alphabetical order.

• Mila & Vector Institute, Seminar talk, "Understanding Competition-Driven Content Ecosystems"	·. 2024.
• Cornell University, Seminar talk, "Understanding Competition-Driven Content Ecosystems".	2024.
• Meta Research, "How Bad is Top-K Recommendation under Competing Content Creators?".	2023.
• Uber Research, "Learning from a Learning User for Optimal Recommendations".	2022.
Awards	
• UVa Endowed Graduate Fellowship (\$12k).	2024
• ICML Travel Award.	2022
• Graduate Teaching Award of the CS Department of UVa.	2020
• Outstanding Graduate Student Award of Peking University.	2016
• Bronze Medalist in Team Contest, Honorable Prize in Individual Contest of Applied and Computa Shing-Tung Yau College Student Mathematics Contests (Ranked top 6 in team nation-wide).	ational Mathematics 2012
• Gold Medalist in Chinese Mathematics Olympics (Ranked top 40 individually nation-wide).	2009
TEACHING  • Teaching Assistant at University of Virginia	Spring 2023
Introduction to Algorithmic Economics	5pring 2026
• Teaching Assistant at University of Virginia Introduction to Reinforcement Learning	Fall 2022
• Teaching Assistant at University of Virginia  Learning and Games	Spring 2021
• Teaching Assistant at University of Virginia Algorithms	Fall 2020
• Teaching Assistant at Peking University  Linear Algebra	Spring 2016
Services	
• ICML PC	2021,2022,2023,202
• Neurips PC	2022,2023,202
• KDD PC	2022,2023,202
• AAAI PC	2021,2022,2023,202

• IJCAI PC

 $2022,\!2023,\!2024$