

# Advertisement and marketing

Apps online through website and mobile

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Testimonials

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# Regulatory Issues

Data Privacy

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Copyright Compliance

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# Product ideas

Citation Generator

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Integrated Feedback

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Referral Program / Discounts

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Promotional Ads

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Ethical AI Use

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AI Transparency

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Smart Summarization

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Collaborative Workspace

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# Pricing

Freemium (basic features)

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Tiered Subscription

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# Basic features

Research Topic Suggestions

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Source Credibility Scoring

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Student Discounts

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Institution Licensing

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AI-powered Research

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Plagiarism Checker

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