Resume 3: Product Manager (Senior Level)

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SUMMARY Strategic Product Manager with 8+ years driving product vision and execution for B2B SaaS platforms. Expert in user research, data-driven decision making, and cross-functional team leadership. Successfully launched 15+ features impacting 500K+ users.

KEY SKILLS Product Strategy & Roadmapping | User Experience Design | Agile/Scrum Methodologies Data Analysis & Metrics | A/B Testing | Market Research | Stakeholder Management Tools: Jira, Confluence, Figma, Amplitude, Mixpanel, SQL, Tableau

PROFESSIONAL BACKGROUND

Senior Product Manager | CloudScale Technologies | Jan 2019 - Current → Led product strategy for enterprise analytics platform ($50M ARR) → Increased user engagement by 60% through data-driven feature prioritization → Managed product backlog for 3 engineering teams (25+ developers) → Collaborated with sales team resulting in 40% increase in enterprise deals → Launched mobile application achieving 4.8 App Store rating

Product Manager | DevTools Inc. | Mar 2016 - Dec 2018 → Owned developer platform serving 100K+ monthly active developers → Conducted 200+ user interviews informing product roadmap decisions → Reduced customer churn by 25% through improved onboarding experience → Worked closely with UX designers on user journey optimization

Associate Product Manager | TechStartup Co. | Jun 2014 - Feb 2016 → Supported product launches for fintech mobile application → Analyzed user behavior data to identify growth opportunities → Coordinated with marketing team on go-to-market strategies → Assisted in raising Series A funding through product demos

EDUCATION MBA in Technology Management | University of Washington | 2014 BS Business Administration | University of California, Los Angeles | 2012

ACHIEVEMENTS • Product of the Year Award - CloudScale Technologies (2021) • Speaker at ProductCon Seattle (2020, 2022) • Certified Scrum Product Owner (CSPO) • Google Analytics Individual Qualification