

Details of your portfolio

PD URL site (**Compulsory to fill up for milestone 2 and 3*):

<https://mardhiah-portfolio.netlify.app/>

Name of your portfolio:

Mardhiah Azli

Your Logo:



Describe your target audience:

My target audience is mainly students, young professionals, and potential employers in the fields of UI/UX, web development, mobile development, and digital design. Most are aged 17–40 and based in Singapore, with diverse cultural backgrounds and a basic to strong understanding of design and tech.

They value creativity, clarity, and thoughtful design. They appreciate work that shows good problem-solving, visual storytelling, and technical skill. This audience is often looking for portfolios that are professional, well-crafted, and easy to navigate, whether for inspiration, collaboration, or assessing my suitability for internships and opportunities.

Describe your brand story/ purpose:

I'm Mardhiah — a Digital Design & Development student who loves blending storytelling with technology. My journey started from a fascination with beautiful interfaces and grew into a passion for creating experiences that feel thoughtful, immersive, and visually compelling.

I'm inspired by dark-academia aesthetics, interactive media, and meaningful user experiences. Through my work in UI/UX, web development, and mobile development, my purpose is to design digital experiences that reflect creativity, intention, and emotional depth. I want my audience to feel the care behind every detail — from layout to interaction — and to see how design and development come together to tell a story.

Design brief

Colour scheme & Colour palette:



Typography:

What is the font type used?

Cormorant Garamond

Playfair Display

Cormorant Garamond
Playfair Display

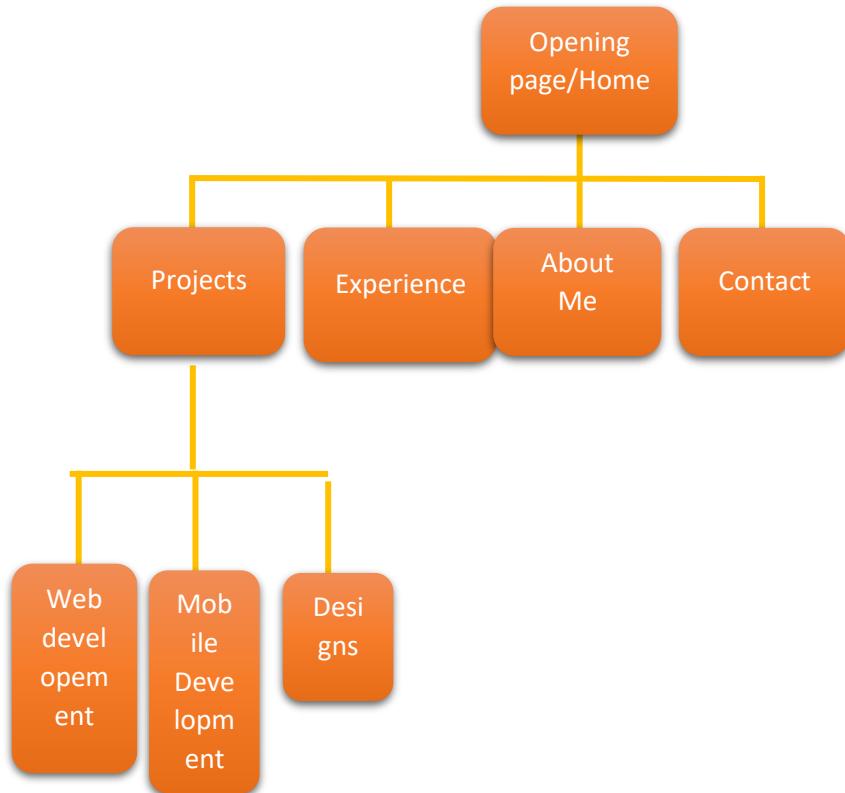
Theme:

Dark Academia

Layout/ Arrangement:

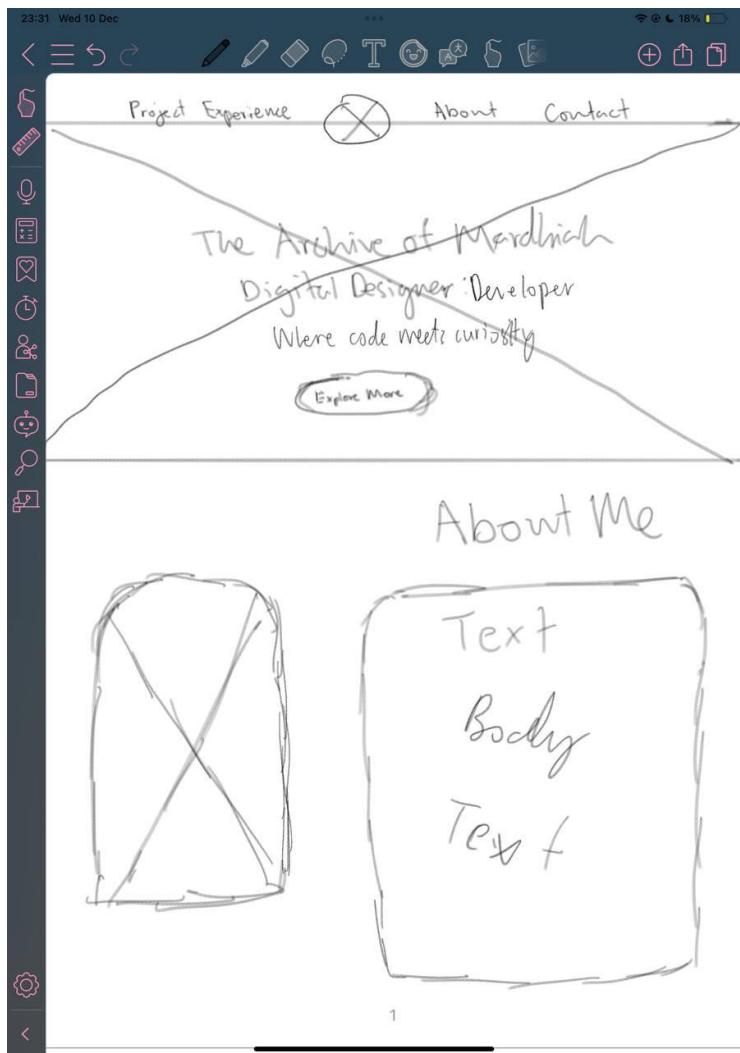
How will you arrange the multimodal composition in a way that makes sense for your audience and your purpose? How might you arrange ideas and elements so that your composition is effective?

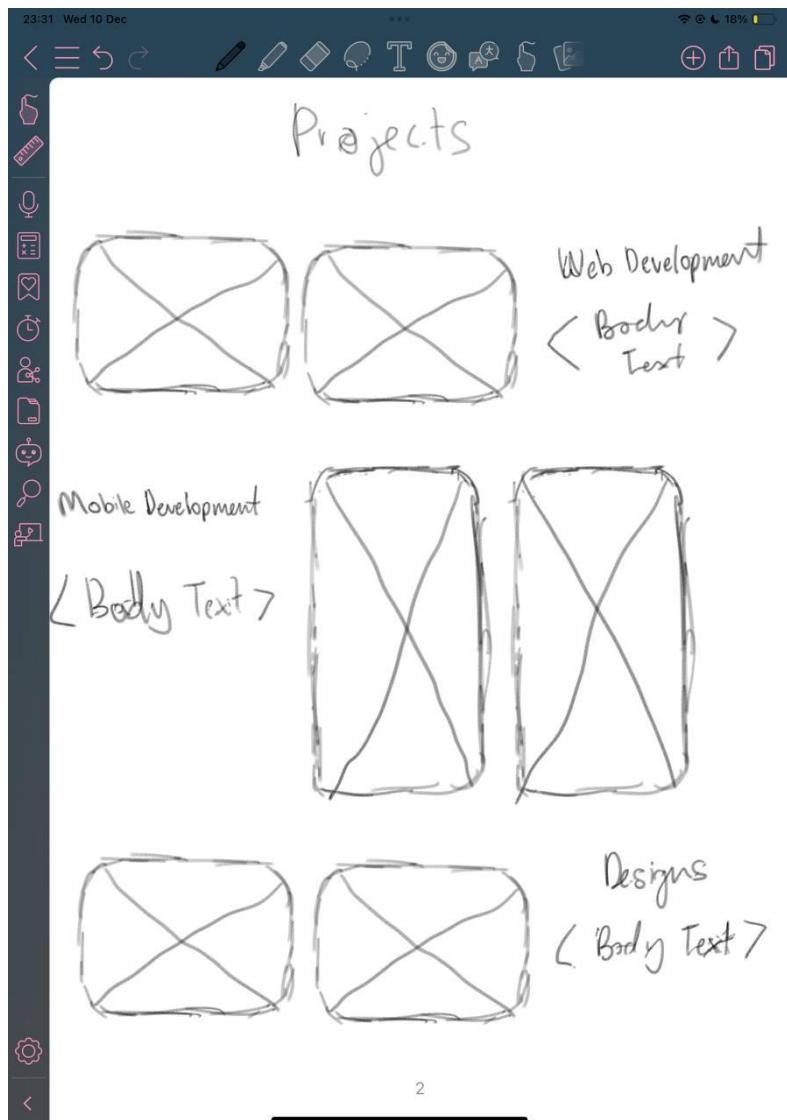
Minimally 3 tabs with 2 layers of navigation

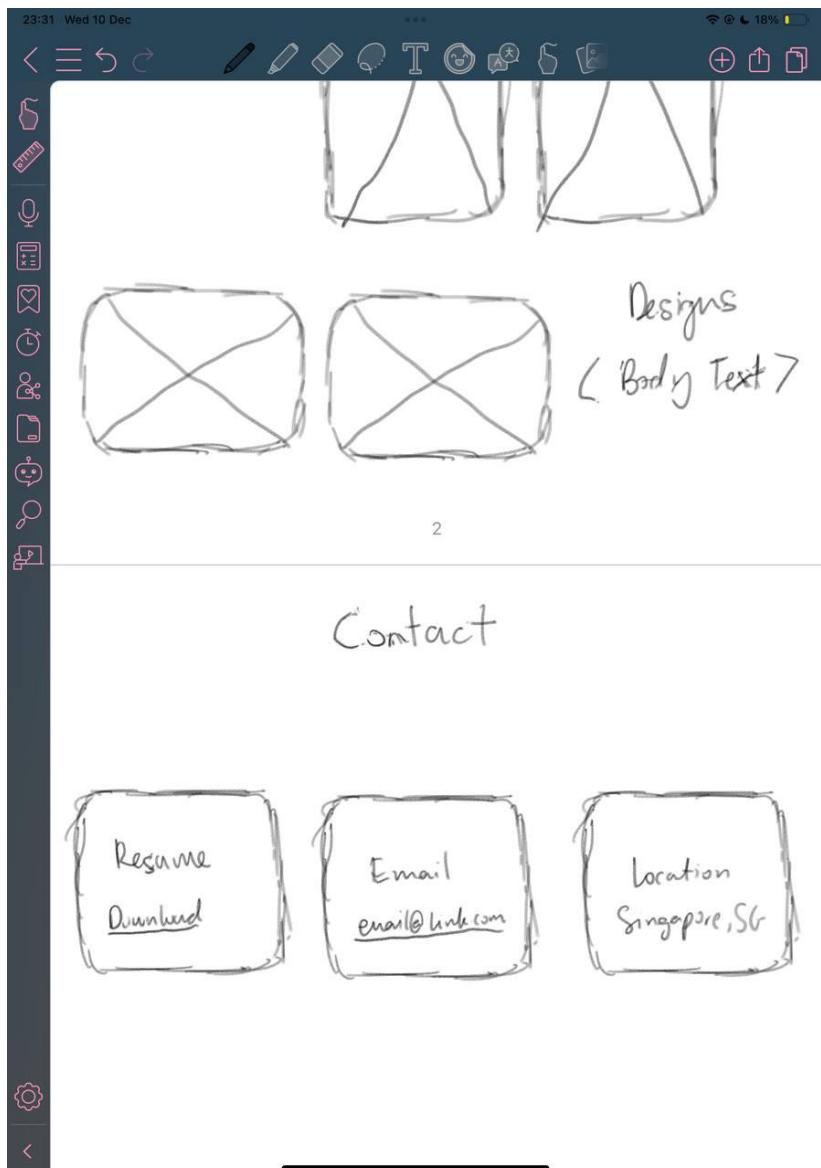


Low fidelity wireframe:

Insert your low-fidelity wireframe here. This can be photo of your sketches or digitally created low-fidelity wireframe using shapes. E.g.



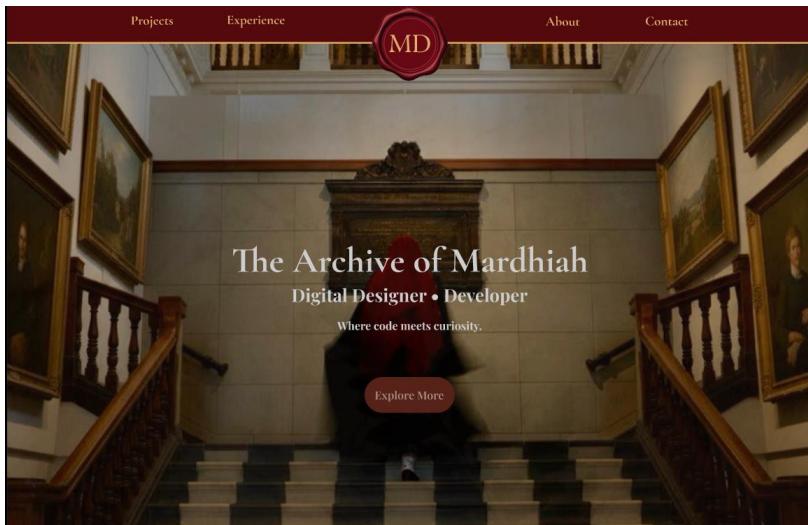




High fidelity wireframe (*Compulsory to fill up for milestone 2 and 3):

Insert your high-fidelity wireframe here. Full set of ALL the pages in JPEG or PDF format.

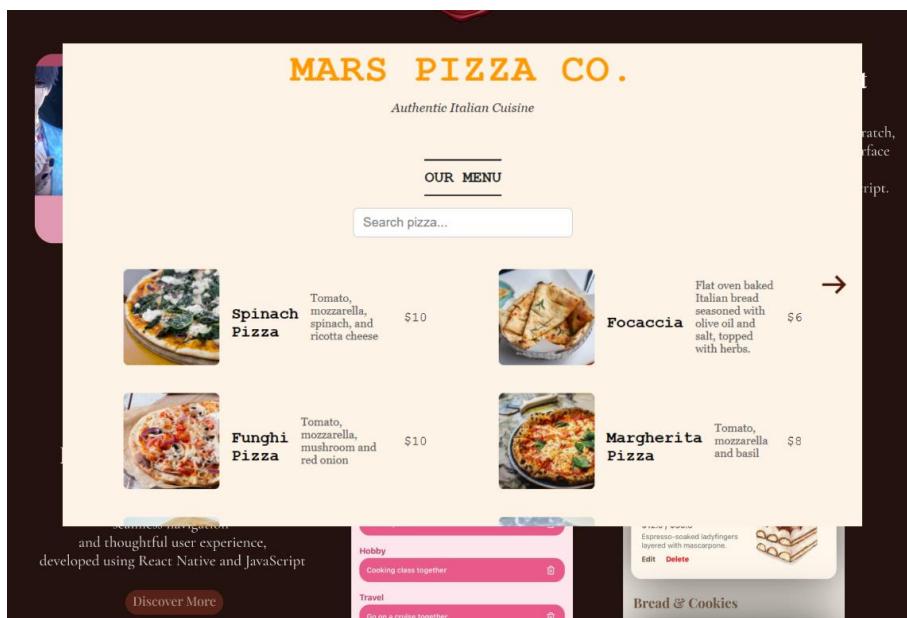
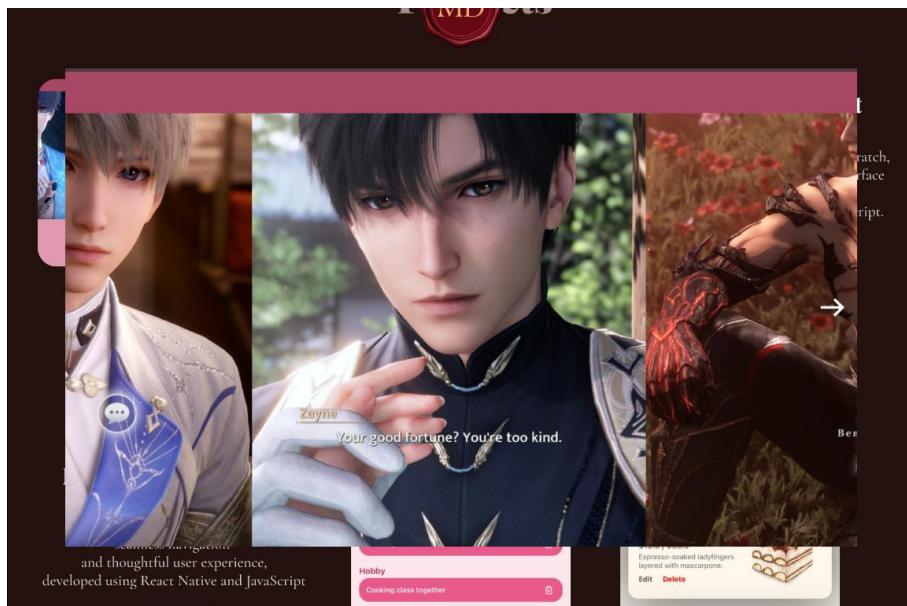
E.g.

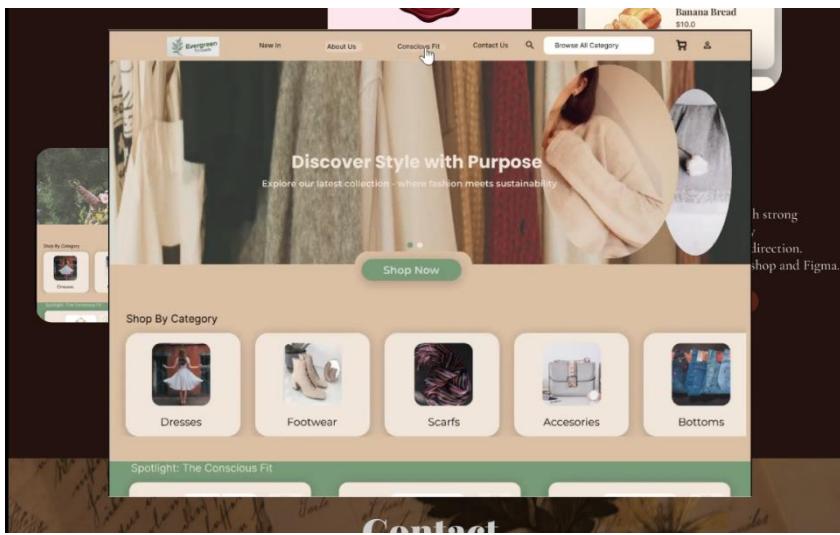
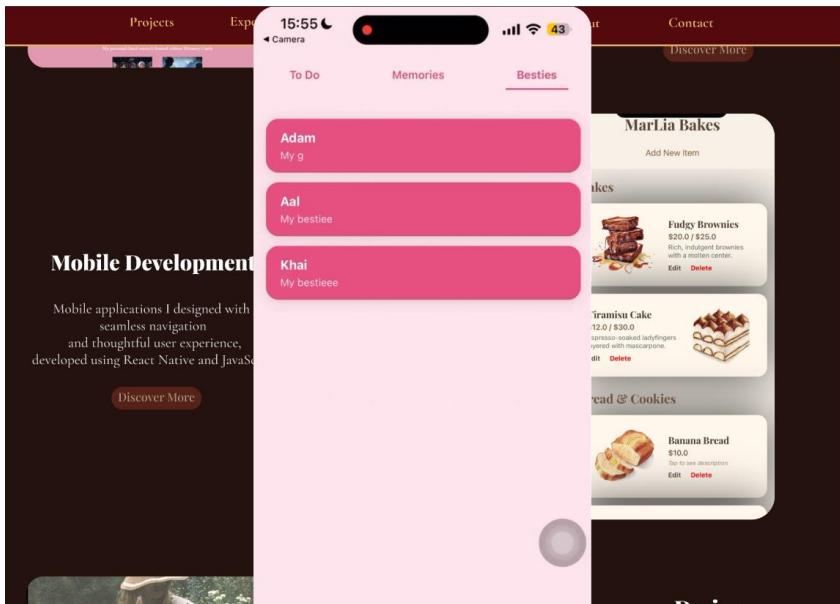


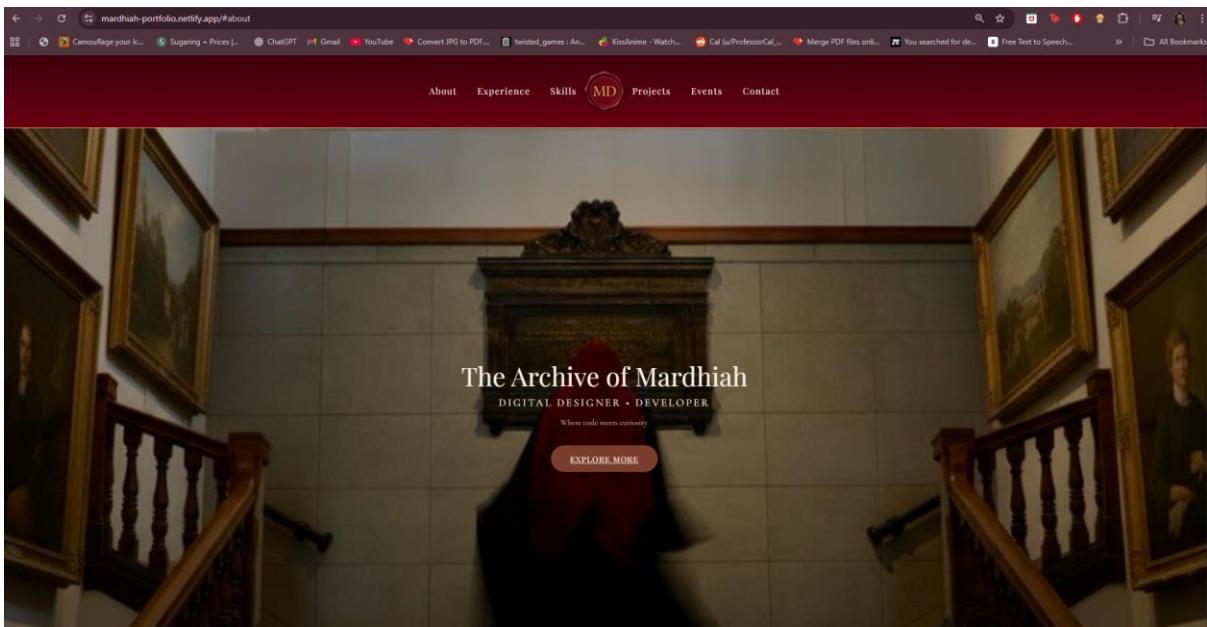
The image shows a collage of three contact cards arranged horizontally. Each card is white with rounded corners and a thin gray border. The background is a textured, sepia-toned surface featuring several pages of old, cursive handwriting, possibly from historical documents or letters.

- RESUME**: Contains a brown document icon and a link to download the resume at [Download Resume](#).
- EMAIL**: Contains a brown envelope icon and an email address: mardhiahazli@gmail.com.
- LOCATION**: Contains a brown location pin icon and the text "Singapore, SG".

At the bottom center of the collage are three circular icons representing social media or communication platforms: a brown Instagram icon, a brown Twitter icon, and a brown LinkedIn icon.







mardhiah-portfolio.netlify.app/#about

About Experience Skills Projects Events Contact

About Me



I'm Mardhiah

a Digital Design & Development student with a passion for creating meaningful digital experiences.

I enjoy blending design and technology to build interfaces that are both visually compelling and carefully thought out.

With a strong interest in UI/UX, front-end development, and immersive interaction design, I aim to create work that reflects my curiosity, creativity, and attention to detail.

Experience & Education

mardhiah-portfolio.netlify.app/#about

About Experience Skills Projects Events Contact

Experience & Education

Game Designer – Intern – EDN Media Pte Ltd
(Apr 2021 – Aug 2021)
Conducted our field research for game development. Developed and tested newly acquired educational games. Assisted in company's promotional events.

Republic Poly - Diploma in Digital Design & Development
(Aug 2021 – Present)
Specialising in UI/UX, immersive interaction design, and full-stack development. Participated in competitions and delivered multiple end-to-end projects.

Customer Service/Repair Technician – Intern – PC Dreams
(Sep 2021 – Nov 2021)
In charge of handling customer service/enquiries. Assisted in repairing laptops and mobile components.

Higher Nitec in IT Application & Development
(Apr 2022 – Mar 2023)
Built strong foundations in coding, software development, and interface design. Created multiple school projects that strengthened full-stack skills.

Nitec in Electronics in Computer Networking and Communications
(Jan 2020 – Jan 2021)
Learned fundamentals of networking, hardware systems, and communication technologies. Built foundational IT skills that supported later interest in software and digital development.

The screenshot shows a professional-looking portfolio website. At the top, a navigation bar includes links for 'About', 'Experience', 'Skills', 'Projects', 'Events', and 'Contact'. The 'Skills' section displays icons for Python, Java, HTML, CSS, Bootstrap, Figma, Illustrator, and Photoshop. The 'Projects' section features a thumbnail for a dark-academia inspired project and a thumbnail for a web development project titled 'MARS PIZZA CO.'.

The screenshot displays a portfolio website with a dark theme. At the top, a navigation bar includes links for About, Experience, Skills, Projects (highlighted with a circular icon containing 'MD'), Events, and Contact.

Projects

Web, mobile, and design work that blends storytelling with dark-academia inspired visuals.

Web Development

Mars Pizza Co. - a pizza delivery service. Full-stack web project built from scratch, covering both interface design and the back-end logic. Built using HTML, CSS, JavaScript, and Node/Express.

Mobile Development

Mobile applications I designed with seamless integration and thoughtful user experience, developed using React Native and Figma.

DISCOVER MORE

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DISCOVER MORE

mardhiah-portfolio.netlify.app/#about

About Experience Skills **MD Projects Events Contact**

Design
Design work built with strong visual identity and cohesive creative direction, made with Illustrator, Photoshop, and Figma.

[DISCOVER MORE](#)

[VIEW ALL PROJECTS](#)

Events

Community projects, volunteering, organising, and student leadership moments.

Student Leader Orientation

Supported planning and facilitation for orientation programmes, focusing on teamwork and student engagement.

2023

Volunteer Community Project

Participated in community outreach initiatives and coordinated activities to support participants.

2024

Organising & Event Support

Assisted in event operations such as logistics, registration, and on-ground coordination. Lead on a current community project for youths.

2023

mardhiah-portfolio.netlify.app/#about

About Experience Skills **MD Projects Events Contact**

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2023

[VIEW ALL EVENTS](#)

Contact

Archive an email, send a note, or explore the extended documents.

RESUME

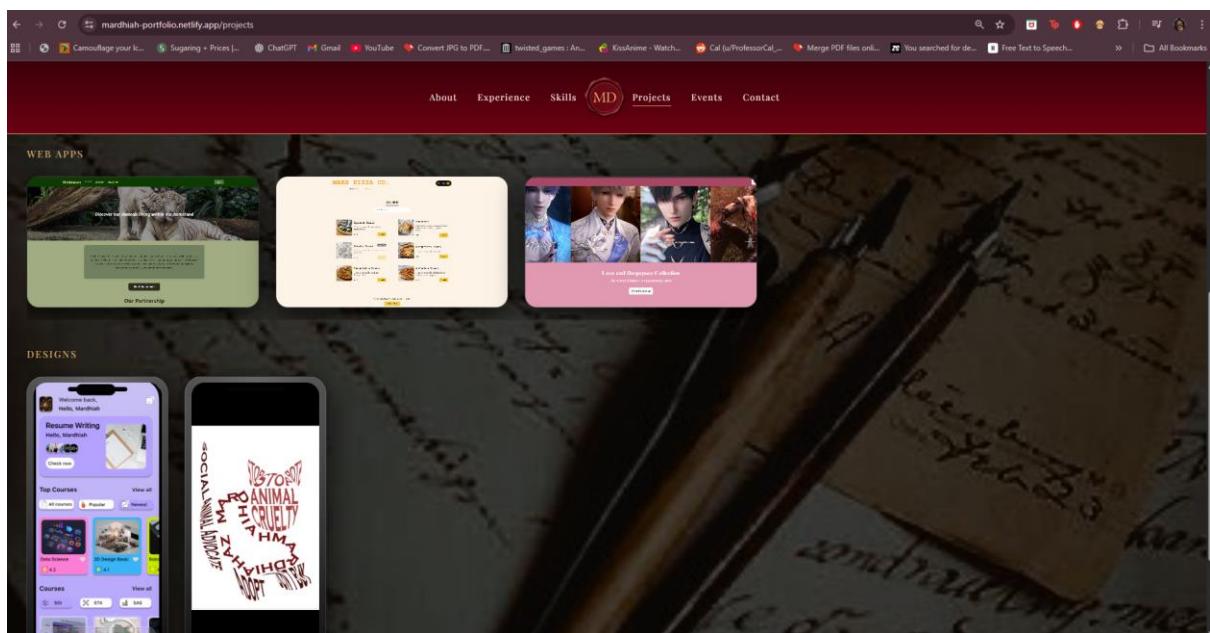
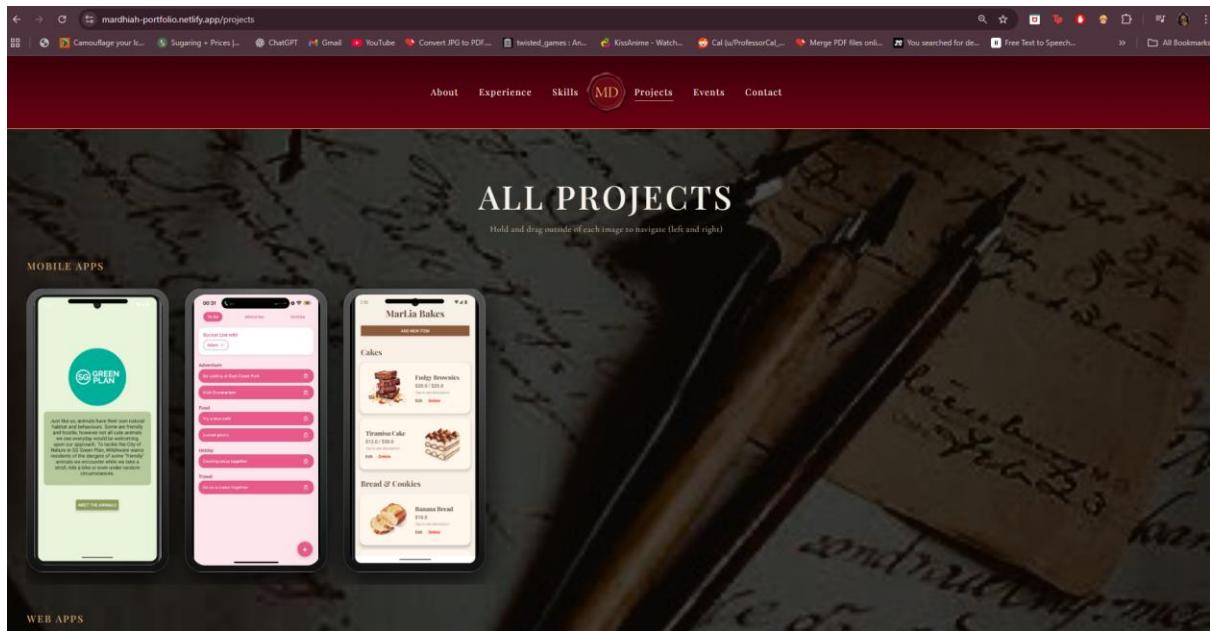
[Download Resume](#)

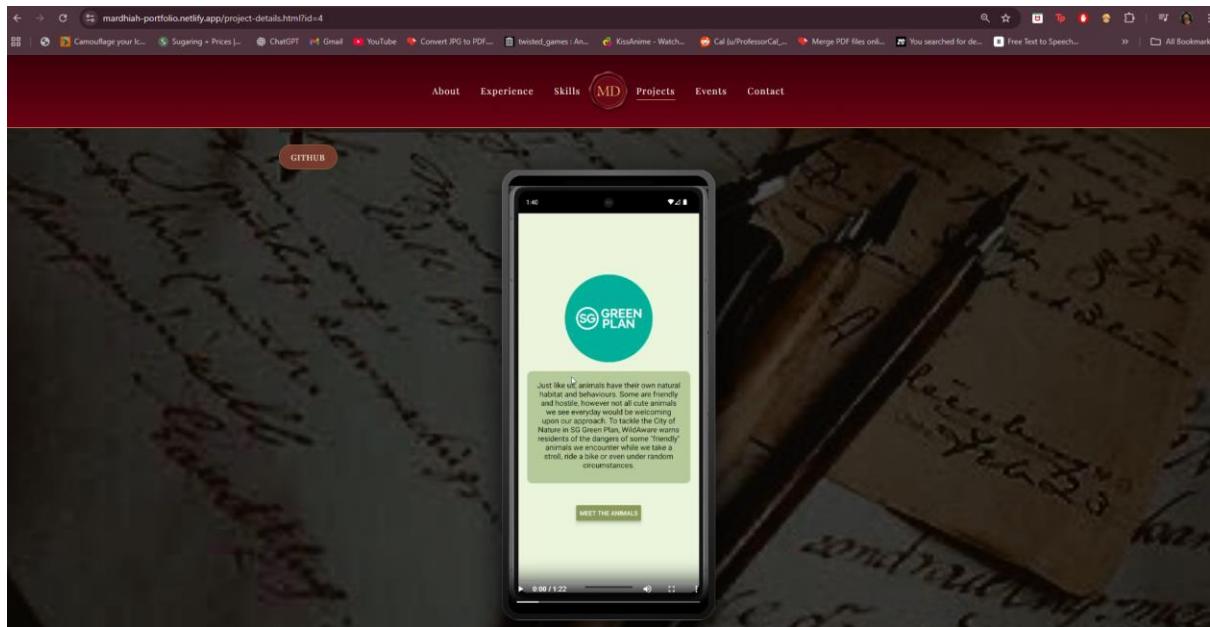
EMAIL

mardhiahshah@gmail.com

LINKEDIN

[View LinkedIn Profile](#)

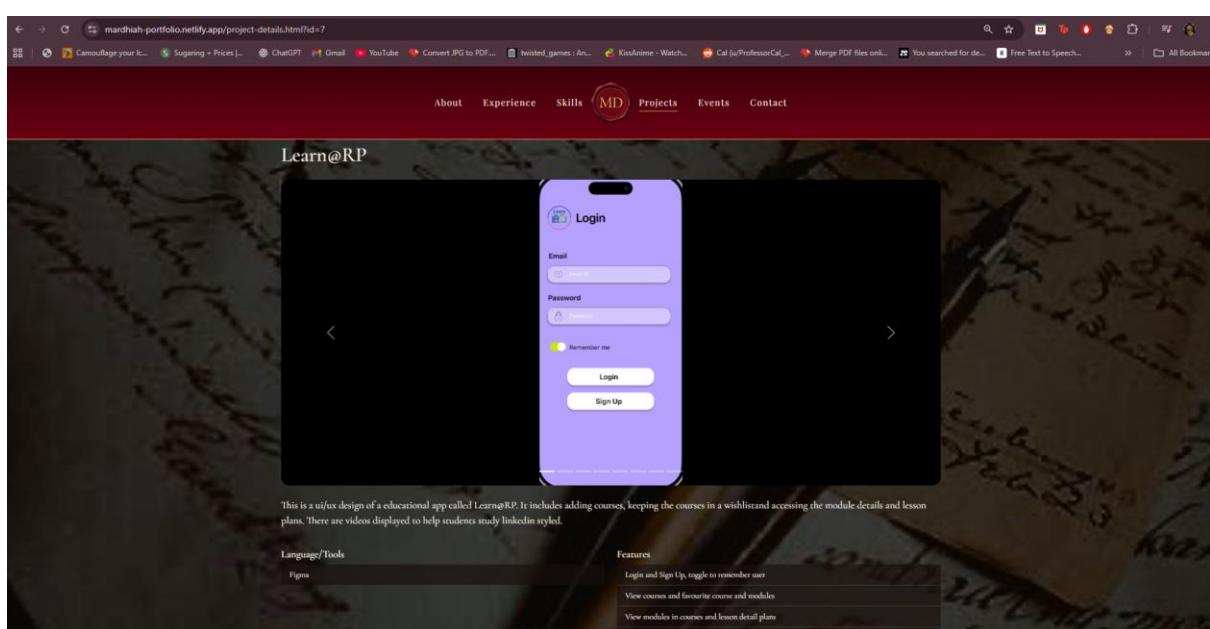
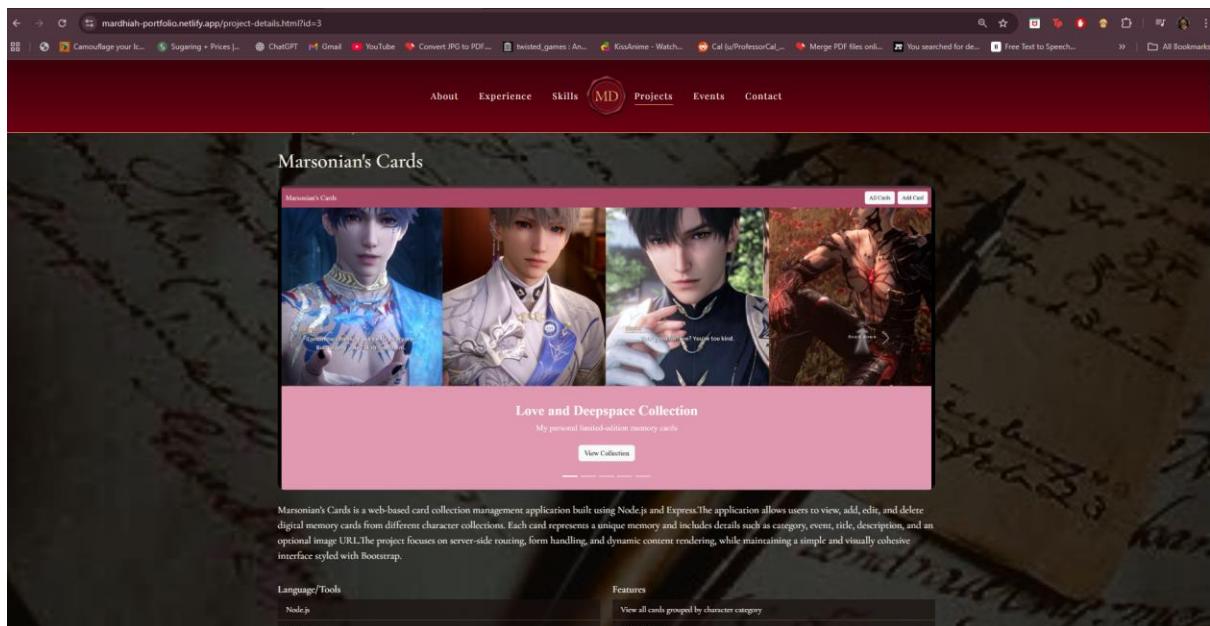




The Wildlife Animal Mobile App is a mobile application developed using React Native, designed to educate users about different animal species through an interactive and engaging experience. The app allows users to browse animal information retrieved from a backend web service, view detailed descriptions, and test their knowledge through an in-app quiz. The project combines mobile UI development, API integration, and interactive user engagement features, making it both educational and user-friendly.

Language/Tools	Features
React Native	View list of animals retrieved from backend API
Node.js	Interactive Quiz Feature to test user knowledge and get immediate feedback and score tally
Express.js	Designed specifically for mobile interaction
Expo	Input validation and User Feedback
JavaScript	
In-memory data storage	
RESTful API	

[GITHUB](#)



**Link to your Prototype – Most likely on Figma (make sure your lecturer is given access to the site)
(To fill up for milestone 2 and 3):**

1<https://www.figma.com/design/WvqP4xxbzmWVcpAtQiSMTu/Untitled?node-id=97-24&t=MoSqynmqsBbUKTm4-1>

Reference sites (*Optional):

Any reference websites you have make references

Behance.net

Pinterest.com