

DULUX COLOUR AWARDS 2011

COMPETITION

1. The ***Dulux Colour Awards 2011*** aim to encourage visionary use of colour in design. For each category entered, paint should make up a significant proportion of the building materials used. The competition categories are:

Residential Exterior: The exterior paint finishes of any building used as a private residence.
Residential Interior: The interior paint finishes of any building used as a private residence.
Commercial Exterior: The exterior paint finishes of any commercial or industrial building.
Commercial Interior: The interior paint finishes of any commercial or industrial building.
Sustainable Interior: Any interior paint project – commercial or residential – that uses Dulux Professional EnvirO₂.
Student Category Years 1-6: Paint specification by architecture or interior design students who are currently attending or have just completed – within the past 12 months – a course at a recognised university or college.
Grand Prix: Selected from among all category winners, this must be a complete – built – project.
2. Entry is open to Architects, Interior Designers, Specifiers, Colour Consultants and Students of Interior Design or Architecture, up to one year of graduation that reside in Australia, New Zealand, Papua New Guinea or Fiji.
3. A separate entry form is required for each category that the entrant participates in. Entrants can submit more than one project. Please note that previous submissions will not be accepted.
4. Information on how to enter the ***Dulux Colour Awards 2011*** and prizes form part of these Terms and Conditions. Participation in this competition is deemed acceptance of these Terms and Conditions.

PROMOTER

5. The Promoter is Dulux Australia a division of DuluxGroup (Australia) Pty Ltd (ABN 67 000 049 427) of 1956 Dandenong Road, Clayton 3168, Victoria, Australia.

ELIGIBILITY AND ENTRY

6. Entries open at **9.00 am** (AEST) on **14th October 2010** and close at **5.00 pm** (AEST) on **8th February 2011**.

7. To be eligible to enter the ***Dulux Colour Awards 2011*** entrants must:
(i) be a resident of Australia, New Zealand, Papua New Guinea or Fiji;
(ii) be a Architect, Specifier, Interior Designer, Interior Decorator, Colour Consultant or Student of Architecture and Interior Design currently studying or up to 12 months from graduation, and (iii) design and build a project as the entrants entry into the competition which falls within one of the six competition categories; (iv) such project must not have been designed and built more than twelve months before the opening of the competition; and (iv) complete an online entry form for Australian residents or a hard copy entry form for New Zealand, PNG or Fiji residents, available from the Dulux website, www.dulux.com.au/colourawards.
8. Entrants must provide the following personal details: full name, organisation (if applicable), address, a daytime contact number or mobile phone number and an email address.
9. Entrants must also provide the category that they are entering, their project details including project name, address, contract name, building/developer and photographer, and a project description (maximum of 2,000 words) which provides the judges with a rationale of the colour chosen, the context for the building, the type of business (if relevant) and its location. Entries should also include reference to the Dulux colour(s) and Dulux paint(s) used.
10. Entrants are required to provide digital photographs of the project they are entering. Australian resident's images must be uploaded to the competition website (www.dulux.com.au/colourawards) as part of the online entry process. New Zealand, Papua New Guinea and Fiji entrants must supply a CD of digital images of the project with their submission. Images must be provided in non-compressed JPEG or TIF format, 2MG in size, at least 300dpi and in colour. Please note that professional photography is not required as long as the images provided are a good representation of the project. Entrants may submit a minimum of three images and a maximum of five, comprising a wide shot and close up shots.
11. As part of Dulux's sponsorship of Interior Designer Awards Colour in Commercial Interior Design and Colour in Residential Design Awards, DCA entries will be automatically entered into the Interior Designer Awards free of charge and all finalist projects will be displayed at designEX. Visit www.interiordesignawards.com.au for further information. Please note that separate terms and conditions may apply to these awards, such terms and conditions are available from www.interiordesignawards.com.au.

NON-ELIGIBILITY

12. Employees (and their immediate families) of the Promoter, participating retailers and agencies associated with this promotion are ineligible to enter.
13. The Promoter reserves the right, at any time, to verify the validity of entries and entrants (including an entrant's identity and address) and to disqualify any entrant who submits an entry that is not in accordance with these Terms and Conditions or who tampers with the entry process. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
14. Incomplete and indecipherable entries and any entry which has incorrectly entered personal information or contact details shall be deemed invalid entries.

JUDGING

15. Each competition category will be shortlisted by a panel from Dulux.
16. Shortlisted entrants will be judged independently by a panel of prestigious industry representatives. Judging will commence on 29th March 2011. One winner will be selected from each competition category (seven winners in total).
17. Entrants will be notified if the project entered has been shortlisted. Non-shortlisted entrants will also be notified.
18. The category winners will be announced at the invitation only Dulux Colour Awards event on 30th March 2011 and published online at www.dulux.com.au/colourawards.
19. This is a game of skill and chance plays no part in determining the winners. Each entry will be individually judged based on originality and creative merit of the project. The judges may select additional reserve entries which they determine to be the next best, and record them in order, in the case an invalid entry or ineligible entrant is selected as a winner.
20. The judges' decision is final and no correspondence will be entered into.

PRIZE

21. Each professional category winner will receive AU\$1,500 prize money, a certificate and a trophy. The student category winner will receive AU\$1,000 prize money, a certificate, a trophy, and the opportunity to collaborate with Dulux to release a limited edition colour palette as part of the Designers for Dulux program. The Grand Prix winner will receive

- AU\$2,000 prize money, a certificate and a trophy, plus one (1) return business class airfare and 5 nights' accommodation to attend the International Contemporary Furniture Fair in New York City. Travel insurance and transfers are also included. Spending money is not included.
22. Each prize can only be redeemed by the category winner as nominated on their entry form.
23. The prize(s) are not transferable or exchangeable.

GENERAL CONDITIONS

24. If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law (a) to disqualify any entrant; or (b) to modify, suspend, terminate or cancel the ***Dulux Colour Awards 2011***, as appropriate.
25. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the Promotion, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in prize value to that stated in these Terms and Conditions; (e) any tax liability incurred by a winner or entrant; or (f) use of the prize.
26. Entrants consent to the Promoter using the entrants name, likeness, image and/or voice in the event they are a winner (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this competition (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter.
27. The Promoter collects personal information in order to conduct the Promotion and may, for this purpose, disclose such information to third parties required for the provision of the Prize. Entry is conditional on providing this information. The Promoter may, for an indefinite period unless otherwise advised, use the information for promotional, marketing and publicity purposes including sending electronic messages or telephoning the entrant. Entrants should direct any

request to access, update or correct information to the Promoter. All entries become the property of the Promoter.