CoGrammar

Welcome to this session:

Open Session: Effective Communication

The session will start shortly...

Any Questions?
Drop them in the questions section.







Safeguarding & Welfare

We are committed to all our students and staff feeling safe and happy; we want to make sure there is always someone you can turn to if you are worried about anything.

If you are feeling upset or unsafe, are worried about a friend, student or family member, or you feel like something isn't right, speak to our safeguarding team:



Ian Wyles Designated Safeguarding Lead



Simone Botes

Nurhaan Snyman



Rafiq Manan



Ronald Munodawafa



Charlotte Witcher



safeguarding concern

Scan to report a



or email the Designated Safeguarding Lead: Ian Wyles safeguarding@hyperiondev.com





Democracy

Every person's opinions matter.

Respect

We look after each other.

Tolerance

We accept each other's differences.





Rule of Law

We keep to the rules.

Liberty

We are free to make choices.







Objective



- This practical will focus on the role of effective communication in advancing the Labour Government's rollout of breakfast clubs in UK schools, a programme aiming to address child poverty and support education.
- Students will explore tools and techniques for active listening, critical questioning, constructive feedback, and trust-building to foster successful implementation.







INTRODUCTION

Brief Overview

- In November 2024, the Breakfast Club initiative gained attention in the UK as part of a government-backed plan to combat child hunger and enhance educational readiness. Chancellor Rachel Reeves announced a £7 million pilot scheme to establish free breakfast clubs in up to 750 primary schools starting in April 2025. The initiative aims to address food insecurity and ensure that children begin their school day well-fed and ready to learn.
- The pilot is designed to test various models of breakfast club delivery, taking into account geographic and socio-economic challenges. Insights from this phase will guide a nationwide rollout. This effort aligns with the government's broader objectives to reduce child poverty and improve educational outcomes, addressing a critical need as families face rising living costs.



INTRODUCTION

Brief Overview

- Advocacy groups like Magic Breakfast welcomed the initiative, emphasizing the importance of robust implementation and monitoring to maximise its impact.
- They highlighted the role of such programs in combating hunger and supporting children's academic and social development. This program underscores the government's commitment to investing in youth and tackling systemic inequalities, fostering a brighter future for the next generation.



- "What key messages should we highlight to parents and schools about breakfast clubs?"
 - "What might be some challenges in communicating this initiative to various stakeholders, and how could we address them?"







Suggestions for Effective Communication

- ✓ Create Localised Messaging.
- ✓ Highlight Success
 Stories.
 - ✓ Use Visual Aids.







ACTIVE LISTENING & QUESTIONING

Activity

A teacher expresses concerns about implementation logistics.

- ✓ "What do you think you could hear that would reveal underlying concerns?"
- ✓ "What follow-up questions could you ask to clarify their points?"
 - ✓ "How would non-verbal cues aid your understanding?"





Suggestions for Effective Communication

- ✓ Empathise First.
- ✓ Ask Open-Ended Questions.
 - ✓ Summarise Frequently.







CONSTRUCTIVE FEEDBACK & FEEDFORWARD

Activity

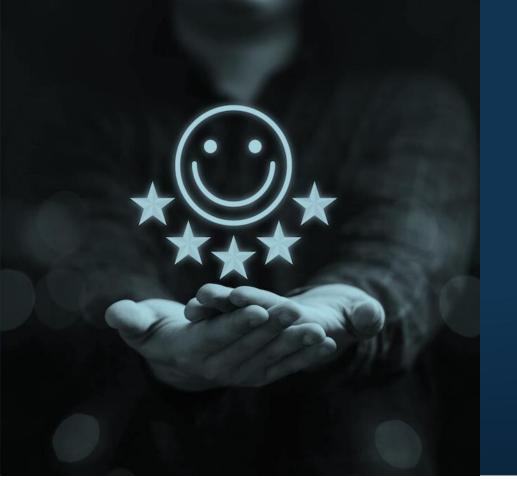
Students give feedback on a leaflet about a breakfast club.

- "What aspects of this leaflet work well, and why?"
- "What changes would make this clearer or more engaging?"









Suggestions for Effective Communication

- ✓ Be Specific In Feedback.
- ✓ Balance Critique & Praise.
- ✓ Anticipate Challenges.







CLEAR COMMUNICATION: ARTICULATING GOALS AND UPDATES

Activity

Draft a message for a community meeting explaining the programme.

- ✓ "What essential details must the audience know?"
- ✓ "How can we simplify complex information without losing accuracy?"
 - ✓ "What channels would best reach parents and educators?"





Suggestions for Effective Communication

- ✓ State Goals Upfront.
- ✓ Be Transparent About Challenges.
- ✓ Use Varied Platforms.







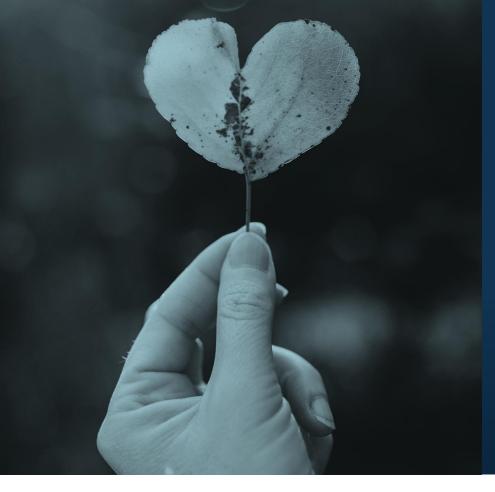
BUILDING RAPPORT & TRUST

Activity

Practice empathetic communication in response to sceptical school staff.

- ✓ "How would you show empathy in your response?"
 - ✓ "What phrases would help to establish trust?"
- √ "How can recognising contributions improve team morale?"





Suggestions for Effective Communication

- Acknowledge Contributions.
- ✓ Be Consistent In Follow-Ups.
 - ✓ Encourage Dialogue.









Question 1

"What was the most impactful communication tool you practiced today?"



Question 2

"What new ideas could you bring to improve the programme's rollout?"





Thank you for attending







