Safeguarding & Welfare

We are committed to all our students and staff feeling safe and happy; we want to make sure there is always someone you can turn to if you are worried about anything.

If you are feeling upset or unsafe, are worried about a friend, student or family member, or you feel like something isn't right, speak to our safeguarding team:

Ian Wyles
Designated Safeguarding Lead

Simone Botes

Nurhaan Snyman

Rafiq Manan

Ronald Munodawafa

Tevin Pitts

Scan to report a safeguarding concern

or email the Designated Safeguarding Lead:
Ian Wyles
safeguarding@hyperiondev.com

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Democracy
Every person's opinions matter.

Respect
We look after each other.

Tolerance
We accept each other's differences.

British Values

Rule of Law
We keep to the rules.

Liberty
We are free to make choices.

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HOUSEKEEPING

Leadership & Management Live Lectures – Housekeeping

- The use of disrespectful language is prohibited in the questions, this is a supportive, learning environment for all - please engage accordingly.

    - *(Fundamental British Values: Mutual Respect and Tolerance)*

- No question is daft or silly - **ask them!**

- Should you have a question during the lecture, please feel free to **post in the Questions section** and I will respond throughout.

Leadership & Management Live Lectures – Housekeeping

- Activating **live captions** in your browser's accessibility settings is a helpful option for better understanding, especially for those with hearing impairments or challenges with accents.

- For all **non-academic questions**, please submit a query: ***www.hyperiondev.com/support***

- Report a safeguarding incident: ***www.hyperiondev.com/safeguardreporting***

- Should you have any further questions or want to provide us with feedback, please feel free to post them **here.**

- **GitHub Link to access L&M Presentation Slides.**

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CONNECTION
before content...

Open Questions...

"When you think about a product you love, what do you think went into deciding its most important features?"

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"If you were planning a cross-country road trip, how would you decide which stops to include? Now think of this in terms of a product; how would you create a roadmap for its journey?"

"You're given a list of 20 potential features for a product but can only pick five to work on. What factors would help you make that decision?"

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LEARNING OUTCOMES

Learning Outcomes

- Apply the **various methods and tools for generating ideas**, evaluating their feasibility, and organising them to support the product development process.

- Determine and **articulate product specifications** with clarity and precision to guide development efforts and ensure alignment with user needs and business objectives.

- Create a **comprehensive product roadmap** to communicate the vision and effectively guide the development team.

- Apply **prioritisation techniques and frameworks** to make informed decisions that maximise the value delivered to users and the business.

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IDEA MANAGEMENT

IDEA MANAGEMENT

Idea management is the foundational stage of the product management process, **where concepts are generated, evaluated, and refined** to shape the future direction of a product or service.

This phase is crucial as it sets the stage for innovation and effectively drives the development of **solutions that address market needs and opportunities**.
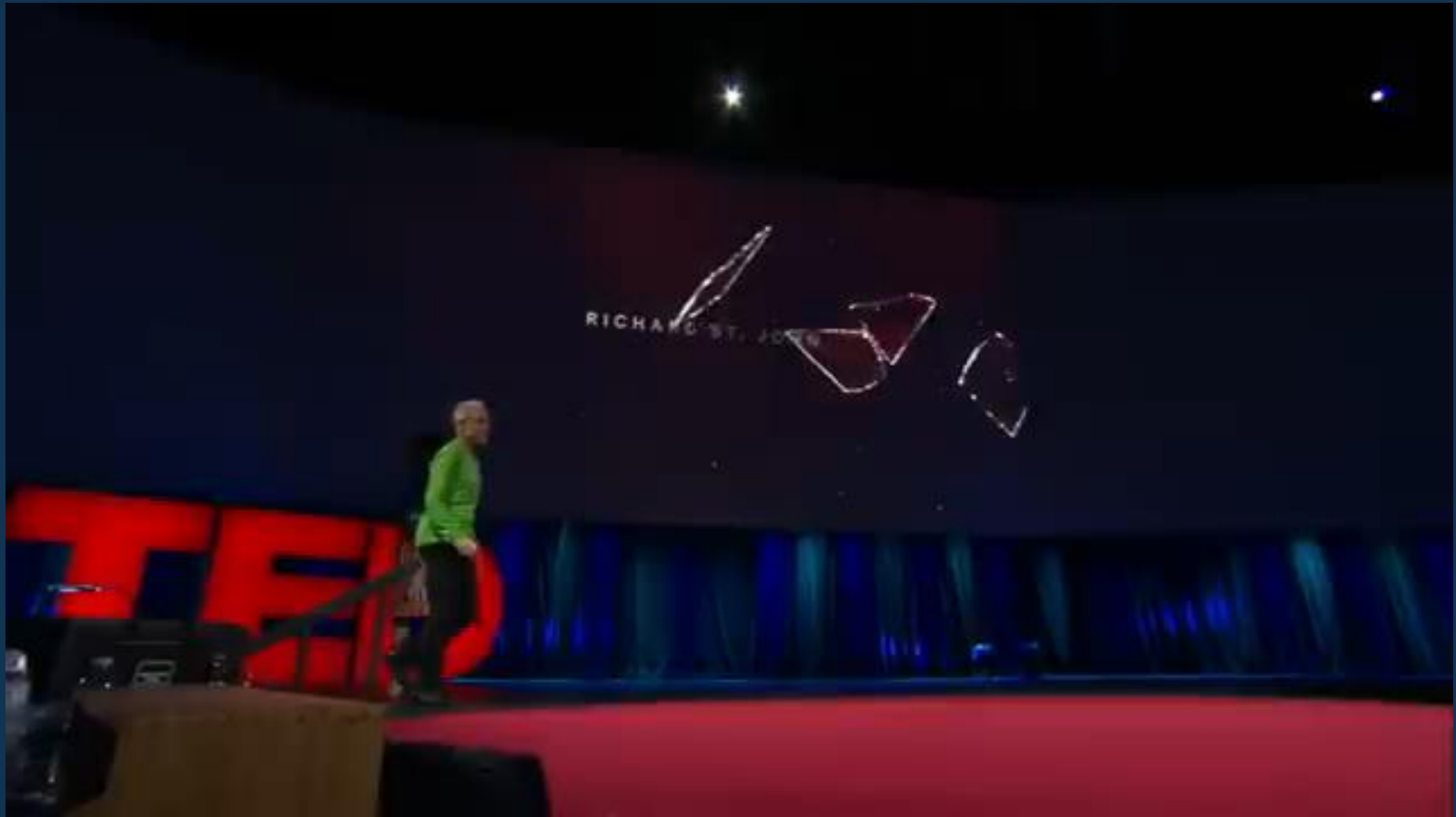
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IDEA MANAGEMENT

Idea Management Aspects

1. Idea Generation.

2. Idea Screening.

3. Idea Validation.

4. Concept Development.

5. Idea Prioritisation.

6. Idea Selection.

7. Idea Documentation.

8. Idea Iteration.

DEMOCRACY

The process of **collecting ideas from a wide range of sources**, including employees and customers, promotes a democratic approach to decision-making.

It **encourages open participation and values input from all levels** of the organisation, ensuring a more inclusive product management process.

1. How can I foster a culture of innovation within my organisation and encourage stakeholders to actively contribute valuable ideas that align with our strategic objectives and address market needs?
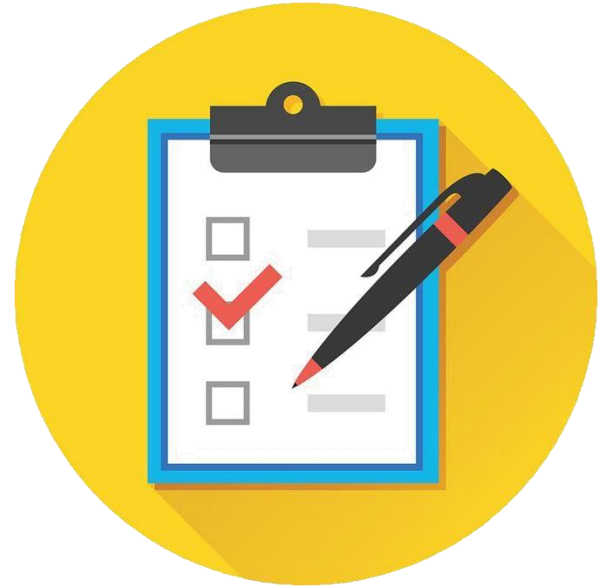
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*Leadership & Management/**Idea Management***

SPECIFICATION

SPECIFICATION

This phase involves defining the **detailed requirements and features of the product**, outlining its *functionality, design, and technical specifications*.

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SPECIFICATION

Specification Aspects

1. Requirement Gathering.

2. Functional Requirements.

3. Technical Requirements.

4. Design Specifications.

5. Quality Standards and Testing Criteria.

6. Documentation and Review.

7. Iterative Refinement.

8. Stakeholder Alignment.

Setting and adhering to **established benchmarks for performance, security, and compliance** ensures that the product development process follows structured, legal standards and regulations.

Time To Reflect

1. How can I effectively gather and prioritise requirements from various stakeholders to ensure that the product specifications align with user needs and business objectives while also considering technical feasibility and resource constraints?

Midway

ROAD MAPPING

ROAD MAPPING

Road mapping involves creating a strategic plan that outlines the **trajectory of the product's development over time**, aligning with business goals, market needs, and resource constraints.

Calendar

ROAD MAPPING

Road Mapping Aspects

1. Define Goals and Objectives.

2. Prioritise Features and Initiatives.

3. Develop a Timeline.

4. Communicate the Roadmap.

5. Iterate and Adapt.

6. Align with Business Strategy.

7. Balance Short-Term and Long-Term Goals.

8. Track Progress and Performance.

RESPECT

Sharing the roadmap transparently with internal teams ensures mutual respect for everyone's input, **fostering a collaborative approach** to product development.

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1. How can I effectively balance the product roadmap's prioritisation of features and initiatives to ensure alignment with short-term market needs and long-term strategic objectives while also considering resource constraints and dependencies between features?

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PRIORITISATION

Prioritisation involves deciding which features, tasks, or initiatives take precedence over others based on their **value, impact, and alignment with business goals**.

PRIORITISATION

It ensures that finite resources such as **time, money, and manpower are allocated efficiently** to deliver maximum value to users and the business.

Prioritisation **minimises wasted resources, accelerates time-to-market**, and enhances the overall effectiveness of product development efforts.

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Prioritisation Considerations

1. User Needs and Impact.

2. Business Goals and Strategy.

3. Technical Feasibility and Effort.

4. Dependencies and Constraints.

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Methodologies

1. MoSCoW Method.

2. Kano Model.

3. RICE Scoring.

4. Value vs Complexity.

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ProductPlan

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*Leadership & Management/**Prioritisation***

LIBERTY

Prioritising **features based on user needs emphasizes the importance of individual choices and preferences**, giving users the liberty to choose what features matter most to them.

Time To Reflect

1. How can I make sure my prioritisation decisions balance user needs, business goals, technical feasibility, and resource limits, to maximise value for both the product and the company?

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*Leadership & Management/**Prioritisation***

QUESTIONS & ANSWERS

LECTURE CONCLUSION & RECAP

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RESOURCES

RESOURCES

VIDEOS:

- ✓ **4 Simple Ways To Have A Great Idea | Richard St. John**

- ✓ **The Moscow Prioritization Method - Explanation And Best Practices**

- ✓ **What Is The RICE Scoring Model?**

Thank you
for attending

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SKILLS FOR LIFE
SKILLS BOOTCAMPS

Department for Education