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Welcome to this session:

Tutorial:

Mastering Product Management

The session will start shortly...

Any Questions?
Drop them in the questions section.

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*Leadership & Management/**Tutorial***

Safeguarding & Welfare

We are committed to all our students and staff feeling safe and happy; we want to make sure there is always someone you can turn to if you are worried about anything.

If you are feeling upset or unsafe, are worried about a friend, student or family member, or you feel like something isn't right, speak to our safeguarding team:

Ian Wyles
Designated Safeguarding Lead

Simone Botes

Nurhaan Snyman

Rafiq Manan

Ronald Munodawafa

Tevin Pitts

Scan to report a safeguarding concern

or email the Designated Safeguarding Lead:
Ian Wyles
safeguarding@hyperiondev.com

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Democracy
Every person's opinions matter.
Respect
We look after each other.
Tolerance
We accept each other's differences.
British Values
Rule of Law
We keep to the rules.
Liberty
We are free to make choices.

HOUSEKEEPING

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Leadership & Management Live Lectures – Housekeeping

- The use of disrespectful language is prohibited in the questions, this is a supportive, learning environment for all - please engage accordingly.
    - ***(Fundamental British Values: Mutual Respect and Tolerance)***
- No question is daft or silly - **ask them!**
- Should you have a question during the lecture, please feel free to **post in the Questions section** and I will respond throughout.

Leadership & Management Live Lectures – Housekeeping

- Activating **live captions** in your browser's accessibility settings is a helpful option for better understanding, especially for those with hearing impairments or challenges with accents.
- For all **non-academic questions**, please submit a query: ***www.hyperiondev.com/support***
- Report a safeguarding incident: ***www.hyperiondev.com/safeguardreporting***
- Should you have any further questions or want to provide us with feedback, please feel free to post them **here.**
- **GitHub Link to access L&M Presentation Slides.**

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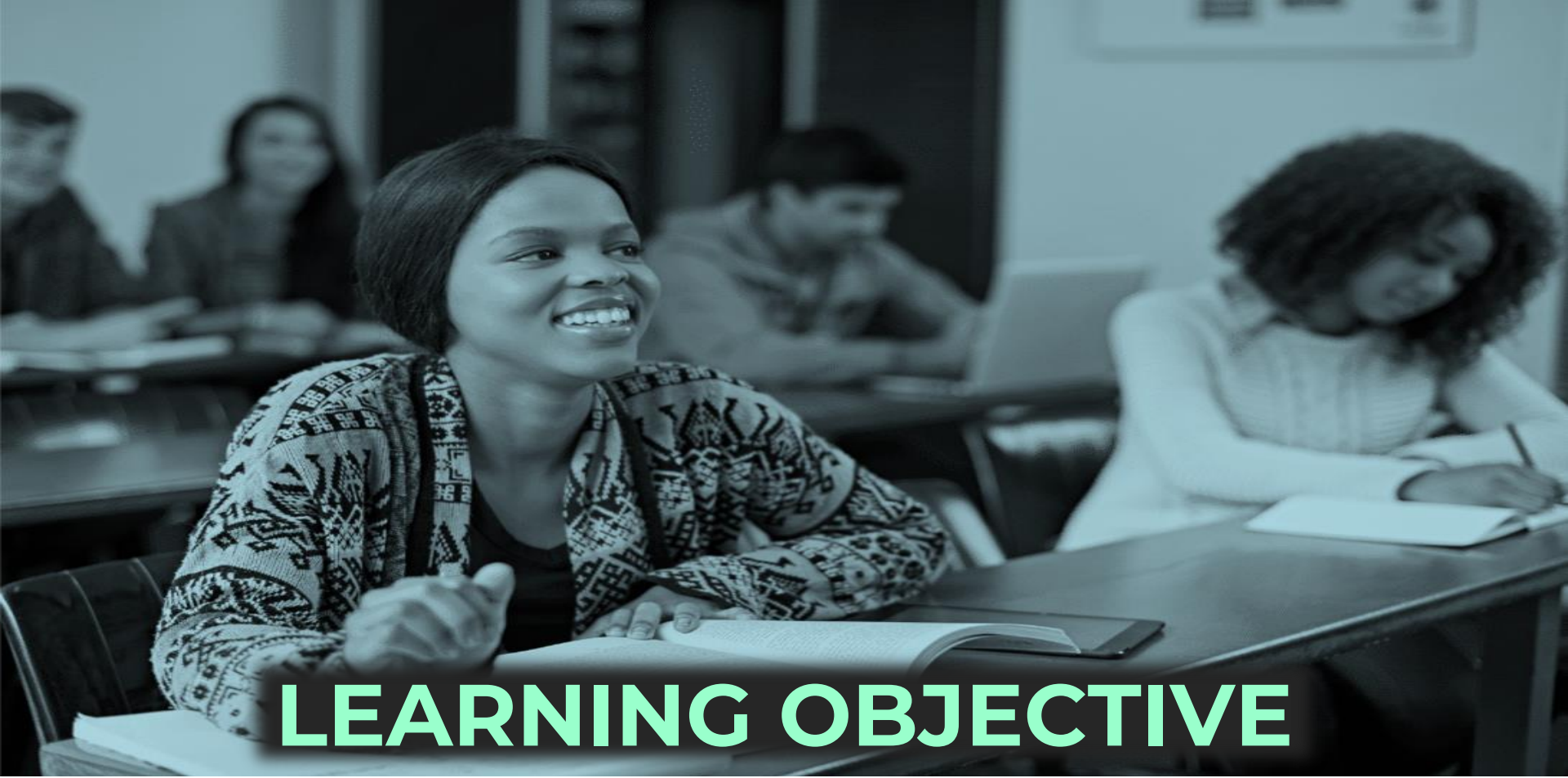

LEARNING OBJECTIVE

Learning Objective

- Gain hands-on experience in applying product management tools to **drive innovation and market alignment**.
- Work through **idea generation, product planning, road mapping, and user feedback integration**; just like real product teams do.
- Develop practical skills that help you turn creative ideas into well-structured, user-focused solutions.; and to **have fun collaborating with your team** while doing it.

INTRODUCTION

INTRODUCTION

Definition and Importance of Innovation and Market Alignment

- **Innovation:** Creating **new solutions to meet user needs and market demands**. For example, Tesla's autopilot feature revolutionised the driving experience.

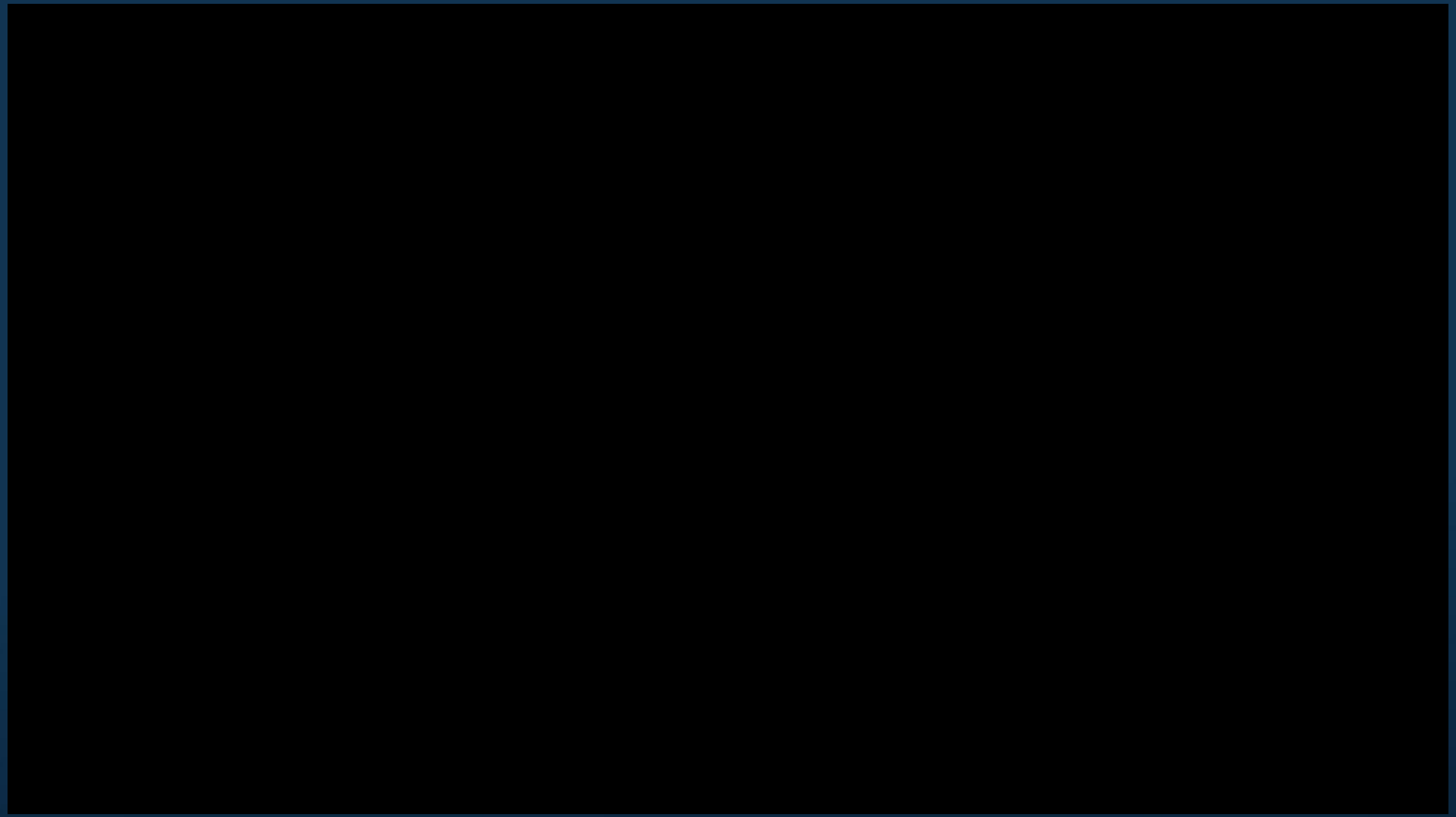
- **Market Alignment:** Ensuring **products align with user expectations and business goals**. Atlassian exemplifies this by focusing on continuous feedback to refine Jira and Trello.

INTRODUCTION

Key Elements of Innovation and Market Alignment

- **Idea Management:** Collecting and validating ideas to ensure they **address real needs**.
- **Road Mapping:** Developing a **clear plan for feature delivery**.
- **User Feedback Integration:** Using user insights to **refine and enhance products**.

https://www.youtube.com/watch?v=HdOJfIMdqyM



BREAKOUT SESSION

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Midway

TEAM PRESENTATIONS

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CONCLUSION

Thank you for attending

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SKILLS FOR LIFE
SKILLS BOOTCAMPS

Department for Education