AEM :

1. AEM stands for Adobe Experience Manager.
2. which is a comprehensive content management solution offered by Adobe.
3. It is designed to help businesses create, manage, and deliver digital experiences across various channels, such as websites, mobile apps, and forms.
4. AEM is used for content authoring, digital asset management, personalization, and multi-channel content delivery.
5. It integrates with other Adobe Marketing Cloud solutions to provide a unified digital marketing platform.