Assignment -1

Digital Marketing

Student Name	Kaviyapriya p
Student Roll Number	20UBCS001
NM ID	E132BB6CE6D7CFF96F4467D09FE23BB4
College Name	AAA College of Engineering and Technology

QUESTION:

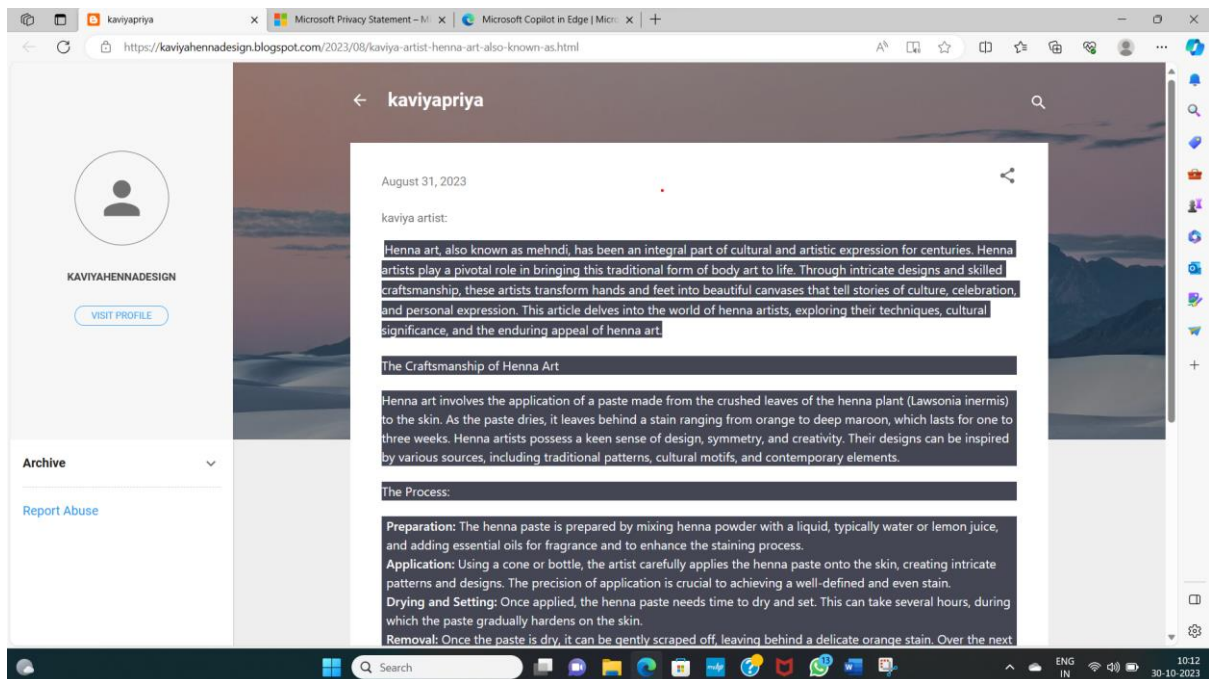**Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.**

BLOG USING BLOGSPOT:

Blog link: https://kaviyahennadesign.blogspot.com/2023/08/kaviya-artist-henna-art-also-known-as.html

Blog Title: Kaviyahennadesign
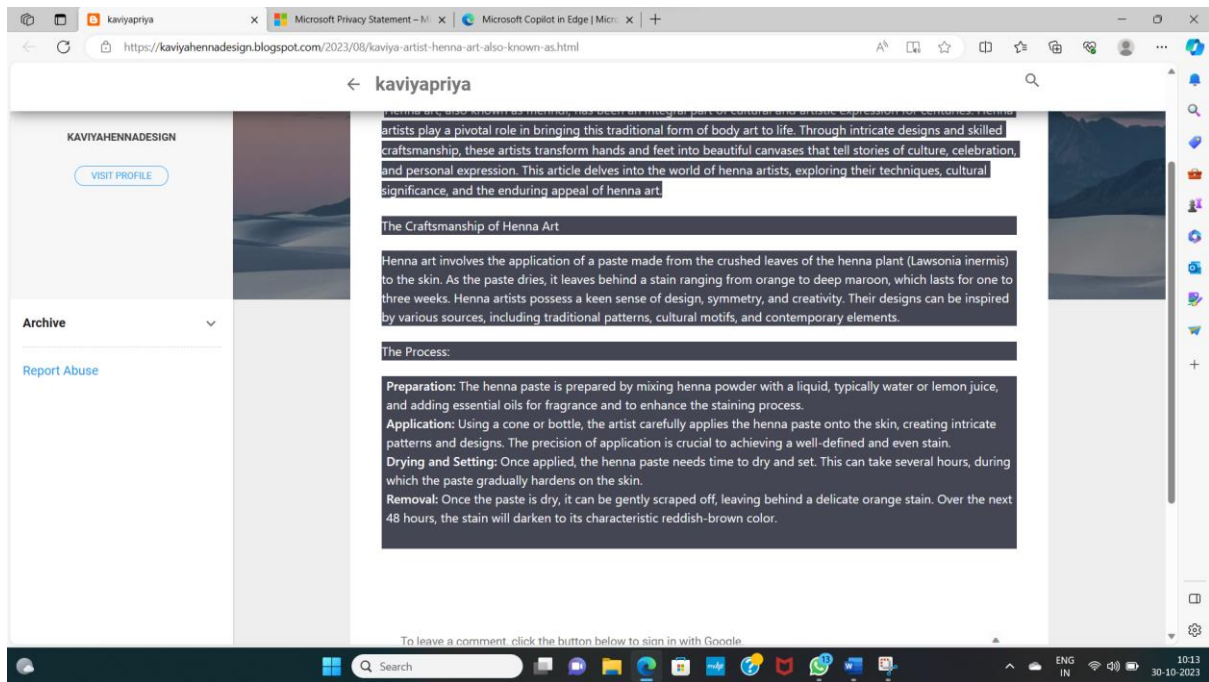
BLOG USING WORDPRESS:

Wordpress link: Your Site ‹ Site Title — WordPress.com

Blog Title: Kaviyahennadesign

Screenshot 1 (top):

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BOOK YOUR APPOINTMENT

The art of Henna—called mehndi in Hindi and Urdu—has been practiced in Pakistan, India, Africa, and the Middle East for over 5000 years. It was originally used for its natural cooling properties for the people living in hot desert climates. A paste would be made, in which the palms of hands and soles of feet would be soaked. It was also used for medicinal purposes and applied to the skin to treat such ailments as stomach aches, burns, headaches, and open wounds. When it was discovered the paste left a temporary stain on the skin—the plant contains lawsone, a reddish-orange dye that binds to the keratin present in skin—Henna's use progressed to decorative, as it was accessible to people of all socioeconomic levels.

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