

## Project Design Phase-II

### Data Flow Diagram & User Stories

Date	02 Nov 2023
Team ID	NM2023TMID0438
Project Name	CREATE A BRAND PROMO VIDEO USING CANVA

#### Data Flow Diagrams:

A Data Flow Diagram (DFD) is a traditional visual representation of the information flows within a system. A neat and clear DFD can depict the right amount of the system requirement graphically. It shows how data enters and leaves the system, what changes the information, and where data is stored.

#### Example: CREATE A BRAND PROMO VIDEO USING CANVA

- 1. Introduction:**
  - Start with your brand's logo and a catchy tagline.
  - Briefly state the video's purpose.
- 2. Showcase Your Brand:**
  - Highlight products, services, or values.
  - Use text overlays to convey key messages.
- 3. Key Features:**
  - Present core features with animations.
  - Show how they benefit customers.
- 4. Customer Testimonials:**
  - Include short customer quotes.
  - Build trust and credibility.
- 5. Call to Action (CTA):**
  - Encourage viewers to take action.
  - Provide a clear and compelling CTA.
- 6. Achievements and Social Proof:**
  - Mention awards or statistics.
  - Reinforce your brand's success.

#### Example: DFD Level 0 for CREATE A BRAND PROMO VIDEO USING CANVA



## User Stories

User Type	Functional Requirement (Epic)	User Story Number	User Story / Task	Acceptance criteria	Priority	Release
Marketer	Alerting System	USN-1	As a Marketer, I want to receive real-time alerts when the system detects signs of templates with high views and ratings for my video.	I can receive an alert within 10 second of detection.	High	Sprint-1
		USN-2	As a Marketer, I want to be able to customize the alert settings such as the type of alert and the sensitivity of the detection.	I can adjust the alert type and sensitivity in the settings.	Medium	Sprint-2
		USN-3	As a Marketer, I want the system to integrate with my system's sensors to enhance the accuracy of the detection.	The system can access the vehicle's sensors and provide additional information.	Medium	Sprint-2
		USN-4	As a Marketer, I want to be able to turn off the alerting system when I am not posting videos.	I can disable the alerting system in the settings.	Low	Sprint-3
Marketer	Calibration	USN-1	As a Marketer, I want to be able to calibrate the system to my personal characteristics such my editing skills.	The system provides a calibration process that takes into account my personal characteristics.	Medium	Sprint-1
		USN-2	As a Marketer, I want the system to automatically recalibrate itself periodically to ensure accuracy.	The system performs a recalibration process every week.	Low	Sprint-3

User Type	Functional Requirement (Epic)	User Story Number	User Story / Task	Acceptance criteria	Priority	Release
Marketer (Customer Support Representative)	Data Analysis	USN-1	As a Marketer, I want to be able to view my data over time to monitor my behavior and make changes if necessary.	I can access my data in the app's dashboard.	High	Sprint-2
		USN-2	As a Marketer, I want my data to be secure and protected from unauthorized access or misuse.	The system complies with relevant security and privacy regulations and standards.	High	Sprint-2
Marketer (Administrator)	Integration	USN-1	As a Marketer, I want the system to integrate with my smartphone's GPS to provide additional context such as location and speed.	The system can access the smartphone's GPS data.	Medium	Sprint-3
		USN-2	As a Marketer, I want the system to integrate with other devices such as a smart watch to provide info through multiple modalities.	The system can connect to other devices and provide alerts through multiple modalities.	Low	Sprint-3