

Performance & Final Submission Phase
Solution Performance

Date	02 Nov 2023
Team ID	NM2023TMID0438
Project Name	CREATE A BRAND PROMO VIDEO USING CANVA

Solution Performance Tabulation:

PARAMETER	DESCRIPTION
Introduction	<ol style="list-style-type: none">1. Begin with a captivating brand logo animation to grab the viewer's attention immediately.2. Introduce your brand's name and essence succinctly, setting the video's tone and purpose.
System Overview	<ol style="list-style-type: none">1. Showcase your product or service in action, focusing on its usage and benefits.2. Use compelling visuals and animations to explain how your system works, while highlighting key milestones in your brand's history.
Key Features	<ul style="list-style-type: none">• Highlight the core features and offerings of your brand, using a mix of text, images, and animations.
Performance Evaluation	<ul style="list-style-type: none">• Share relevant statistics, charts, or graphs to demonstrate the success and impact of your brand.
Future Enhancements	<ul style="list-style-type: none">• Tease upcoming improvements or additions to your brand, creating anticipation among viewers.
Conclusion	<ol style="list-style-type: none">1. Summarize the main points of the video, ensuring clarity and retention.2. Encourage viewers to take action, using a persuasive call to action (CTA), and express your gratitude for their support.