



Says

What have we heard them say?
What can we imagine them saying?

Don't forget to label your visuals.

quickly and clearly.

imagery



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Visuals

Clean design

Craft a solid introduction.



MADHUMITHA
manimegalai,kavitha,
mareeswari,

Captivate readers with your headline.

There are 7 types of infographics based on their uses.

Don't forget to label your visuals.

Consider your infographic design layout.

Captivate readers with your headline.

Understand the goal and topic of your infographic



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

See an example