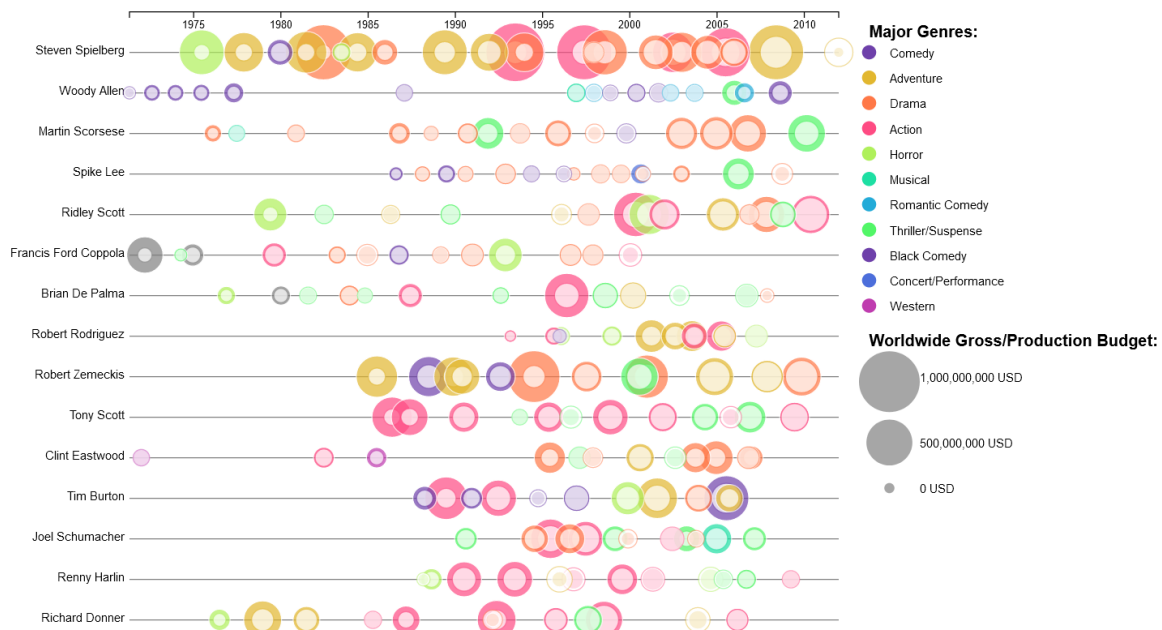


Screenshot of the visualization:



The colored circle represents the worldwide gross of a movie, while the inner white circle represents the production budget. Together, they give an impression of the profitability of the movie production. On hovering over a glyph, additional information about the selected movie is displayed. When you click on a circle, movies with the same genre are highlighted. You can then explore these movies and end the highlighting with another click.

Non-trivial insights:

- Action movies and adventure movies appear to have a considerably bigger worldwide gross than other genres. For example, the most successful movie, Jurassic Park, has a worldwide gross of 923,067,947 US Dollars – and it is an action movie. These genres are also among the most frequent.
- Production budgets of all movies are rather similar. They all have grown bigger over time: In the early years (roughly until 1990), they ranged from around 10 million US dollars up to 50 million US dollars. In later years (around 2010), most of the movies cost more than 50 million US dollars, many even over 100 million US dollars. This may be a byproduct of inflation. But it is also possible that the success of the directors has led them to be granted a bigger budget.