LearnHub Ideation Phase – Brainstorm & Idea Prioritization Template

Date: 26th June 2025
Team ID: LTVIP2025TMID55173
Project Name: LearnHub
Maximum Marks: 4 Marks

Brainstorm & Idea Prioritization Template

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritization ensures value, out-of-the-box ideas, and focus on impact. In this template, all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Step-1: Team Gathering, Collaboration, and Select the Problem Statement

- Students lack affordable and flexible online learning platforms

- No centralized platform for individual educators to host courses

- Lack of multilingual learning options

Step-2: Brainstorm: Idea Listing and Grouping

Brainstormed Ideas:

- We need a platform where students can access affordable courses

- We need a platform where individual educators can create and share courses

- Courses should be available in multiple languages

- Courses should be accessible from anywhere anytime

Grouped Ideas:

- Students can enroll and learn at affordable cost

- Individual educators can create and sell courses

- Courses can be multilingual and globally accessible

Step-3: Idea Prioritization

Ideas prioritized based on importance and feasibility:

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Importance ↑
        |
        |     [Courses can be multilingual and globally accessible]
        |
        |     [Individual educators can create and sell courses]
        |
        |     [Students can enroll and learn at affordable cost]
        |
        +----------------------------------------→ Feasibility
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