# **Maret Idris**

#### **Product designer**

maret.career@fasterlap.com

Work authorization: ■ Yes

Design experience: 7 years

Coding experience: 2 years

## **Design skills**

- Mobile design (Android, iOS)
   Visual design using Figma, Sketch,
- Photoshop
   Interaction design using Figma,
   Sketch
- Prototyping using tools (Invision, Sketch)
- Ideation and wireframing
- User research

### **Coding skills**

Prototyping using code (JavaScript, HTML, CSS, React, npm, Webpack)

# What I've done in the last 2-years

I invested the last 2-years to learn how to code in JavaScript, React, HTML, CSS. I can now build single-page web applications. I have a better understanding of the constraints of the web environment which allows me to design products with humans and technology in mind.

## Work experience

#### Lead product designer (freelancer) - R3BL

Nov 2016 - Jan 2019 (2 yrs 3 mos), Mountain View, CA

- Designed an Android/iOS app for TruckX electronic logbook and trip planning app for truck drivers.
- Designed in-house experimental projects to test ideas to find product-market fit.
- Designed Universal Android Media Player sample app for Google's Android media developer relations team.

#### Lead product designer - Yodas

Jun 2016 - Nov 2016 (6 mos), Mountain View, CA

Led the product design efforts while executing user research and usability testing to find out the needs and challenges of software engineers in the Bay Area.

#### **Co-founder / product design director - Inmusik**

Jan 2012 - Jun 2016 (4 yrs 6 mos), Redwood City, CA

Designed social music network for emerging musicians to connect, engage and monetize their current and future fan engagement.

## Lead UX/UI designer (freelancer) - Abbey Road Studios

Jan 2015 - Aug 2015 (8 mos), Remote

I was the only designer in this project. I created every design for the public site. The goal of this large project was to redesign the old Abbey Road Studios website and create an easy to navigate single home for all Abbey Road brands (studios, institute, RED, store, crossing cam).

#### Lead UX/UI designer (freelancer) - WholeWorldBand

May 2014 - Aug 2014 (4 mos), Dún Laoghaire, Ireland

I was the only designer in this project tasked with designing WholeWorldBand's (rebranded as Youdio) web platform and parts of the iOS app.

