



MARINA ALEJANDRA VILA

CONTACT

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<https://github.com/MaretaVila>

EDUCATION

DEGREE

Degree in Electronic Arts (2009)
National University of Tres de Febrero

POSTGRADUATE

Master in educational processes mediated
by technology (2017-2020)
National University of Córdoba

Postgraduate International Course in
Politic and Management
in Culture and Comunication (2011)

Latin American Faculty of
Social Sciences

TRAINING COURSES

FreeCodeCamp

Data Structure and Algorithm in JavaScript
Front End Development Libraries

DevCamp by Bottega.

HTML, CSS & JavaScript

Valencia Activa.

Web Development

Coursera

Diseño de Experiencia del Usuario (UX) de
Google

AWARDS

Fulldome Award to the Best Soundtrack by
the the artwork in Visual Music Texografias.
14th Fulldome Festival, Jenna. Alemania

LANGUAGES

Spanish. Native

English. C1

German. A2

Portuguese. A2

SKILLS

Illustrator - Photoshop - InDesign - Premier
Figma - XD - Miro - Jira

HTML - CSS - JavaScript/ES6 - REACT - Node.js
Sass - Bootstrap - Tailwinds - MUI
CMS (Wordpress)

PROFILE

I am a UX/UI designer focused on creating future user experiences and new interfaces. I also have knowledge of frontend development. Throughout my career I have led projects and multidisciplinary teams in different renowned institutions and government organizations for the digital transformation and modernization of various areas.

PROFFESIONAL EXPERIENCE

Qubicks (2020 - present). Valencia. Spain.

UX/UI Designer

- Simplify complex problems and turn them into simple actions.
- Make UX improvement proposals and document them for execution.
- Formulate comprehensive UX improvement strategies, implementing user-centric methodologies. Utilize user research techniques such as in-depth interviews and use-case exploration to pinpoint user pain points effectively.
- Define costumer journey maps, user task flows, and construct intuitive sitemaps.
- Create responsive UI and generate interactive prototypes with Figma from low-fidelity to high-fidelity. Design of Figma components.
- Develope of the frontend web and movile using JavaScript (ES6), React for building dynamic UI. Strong knowledge of HTML and CSS (use Bootstrap, Tailwinds and MUI).

Centre of Experimentation and Research in Electronic Arts (UNTREF)

(2017 - 2021) Buenos Aires, Argentina - Valencia, Spain.

Head Lead

- Leadership and coordination of the work team.
- Responsible for communication and design of digital interfaces.
- Website design and administration. Content management (Drupal, Wordpress).
- Advanced knowledge of HTML5, CSS3 and libraries like Bootstrap.
- Experience in responsive and adaptive web design using Adobe XD and Figma.
- Experience with JavaScript and frameworks like React.
- Creation and maintenance of digital products

Programa Abrigo. (UNTREF) (2011 - 2017). Buenos Aires, Argentina.

Responsible for Graphic and Web Design

- Editorial design and layout for art and technology catalogs and magazines.
- Graphic design for events, branding and digital content for social networks and website.
- Web design, information architecture and website development.
- Artistic and cultural coordination and management.

Head of the Cabinet of Ministers of the Argentine Nation. (2008 - 2016). Buenos Aires, Arg.

Web and Graphic Designer

- Responsible of design in the Institutional Communication Unit.
- Coordination of multidisciplinary teams.
- Integral visual design of navigation and interface for sites.
- Leadership in the implementation of websites and applications.
- Content management. Text editing, upload images, modify styles, photo editing.
- Graphic design for events, congresses and national programs.
- Editorial design, book layout.
- Aesthetics, illustration and digital image retouching. Application of aesthetic guidelines.