



MARINA ALEJANDRA VILA

CONTACT

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EDUCATION DEGREE

Degree in Electronic Arts (2009)
National University of Tres de Febrero

POSTGRADUATE

**Master in educational processes
mediated by technology (2017-2020)**
National University of Córdoba

**Postgraduate International Course
in Politic and Management
in Culture and Communication (2011)**
Latin American Faculty of
Social Sciences

TRAINING COURSES

FreeCodeCamp

Data Structure and Algorithm in *JavaScript*
Front End Development Libraries

DevCamp by Bottega.

HTML, CSS & JavaScript

Valencia Activa.

Web Development

AWARDS

Fulldome Award to the **Best Soundtrack** by
the the artwork in Visual Music Texografías.
14th Fulldome Festival, Jenna. Alemania

LANGUAGES

Spanish. Native

English. C1

German. A2

Portuguese. A2

SKILLS

Illustrator - Photoshop - InDesign
Premier- After Effects -
Sketch/XD - Figma

HTML - CSS - JavaScript/ES6 - REACT -
Node.js - Sass - TypeScript - Bootstrap - Git
CMS (Wordpress, Woocommerce, Shopify).

PROFILE

I am a UI/UX designer and Frontend developer focused on creating future user experiences and new interfaces. Throughout my career I have led projects and multidisciplinary teams in different renowned institutions and government organizations for the digital transformation and modernization of various areas.

PROFFESIONAL EXPERIENCE

Freelance (2020 - present). Valencia. Spain.

Frontend developer | Web & Graphic Designer

Web design and graphic design (single page, one page, landing page, etc).

Usability and web architecture for clients.

Frontend development for website implementation.

Logo design, visual identity and branding.

Content management. Text editing, upload images, modify styles, photo editing.

**Centre of Experimentation and Research in Electronic Arts (UNTREF)
(2017 - 2021)** Buenos Aires, Argentina - Valencia, Spain.

Coordinator

Leadership and coordination of the work team.

Responsible for communication and design of digital interfaces.

Creation of content and artistic proposals for international seminars and laboratories.

Website design and administration. Content management (Drupal, Wordpress).

Supervision and coordination of various tasks related to the activities of the Center,
including research topics.

Creation and maintenance of digital products.

Programa Abrigo. (UNTREF) (2011 - 2017). Buenos Aires, Argentina.

Responsible for Graphic and Web Design

Editorial design and layout for art and technology catalogs and magazines.

Graphic design for events, branding and digital content for social networks and website.

Web design, information architecture and website development.

Artistic and cultural coordination and management.

Head of the Cabinet of Ministers of the Argentine Nation. (2008 - 2016). Buenos Aires, Arg.

Web and Graphic Designer

Responsible of design in the Institutional Communication Unit.

Coordination of multidisciplinary teams.

Integral visual design of navigation and interface for sites.

Leadership in the implementation of websites and applications.

Content management. Text editing, upload images, modify styles, photo editing.

Graphic design for events, congresses and national programs.

Editorial design, book layout.

Aesthetics, illustration and digital image retouching. Application of aesthetic guidelines.

National University of Tres de Febrero (UNTREF) (2014 - 2019). Buenos Aires, Arg.

Head Teacher of Practical Works

Professor of the Chair Theory of the Moving Image I. Bachelor of Electronic Arts, Electronic
Image orientation.