



# MARINA ALEJANDRA VILA

## CONTACT

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<https://github.com/MaretaVila>

## EDUCATION

### DEGREE

**Degree in Electronic Arts (2009)**  
National University of Tres de Febrero

**POSTGRADUATE**  
**Master in educational processes mediated by technology (2017-2020)**  
National University of Córdoba

**Postgraduate International Course in Politic and Management in Culture and Communication (2011)**  
Latin American Faculty of Social Sciences

## TRAINING COURSES

**FreeCodeCamp**  
Data Structure and Algorithm in *JavaScript*  
*Front End Development Libraries*  
**DevCamp by Bottega.**  
*HTML, CSS & JavaScript*  
**Valencia Activa.**  
Web Development  
**Coursera**  
Diseño de Experiencia del Usuario (UX) de **Google**

## AWARDS

*Fulldome Award* to the **Best Soundtrack** by the the artwork in Visual Music Texografías. 14th Fulldome Festival, Jenna. Alemania

## LANGUAGES

**Spanish.** Native  
**English.** C1  
**German.** A2  
**Portuguese.** A2

## SKILLS

Illustrator - Photoshop - InDesign  
Premier- After Effects - Sketch/XD - Figma  
HTML - CSS - JavaScript/ES6 - REACT - Node.js - Sass - TypeScript - Bootstrap - Git  
CMS (Wordpress, Woocommerce, Shopify).

## PROFILE

I am a UI/UX designer and Frontend developer focused on creating future user experiences and new interfaces. Throughout my career I have led projects and multidisciplinary teams in different renowned institutions and government organizations for the digital transformation and modernization of various areas.

## PROFFESIONAL EXPERIENCE

**Freelance (2020 - present).** Valencia. Spain.  
*Frontend developer | UX/UI Designer*

Frontend developer.  
React JS, JavaScript, Node.js, MySQL, MongoDB.  
Design user experience, user interface, interaction and usability UX/UI.  
WordPress, CMS.

**Centre of Experimentation and Research in Electronic Arts (UNTREF) (2017 - 2021)** Buenos Aires, Argentina - Valencia, Spain.

### Coordinator

Leadership and coordination of the work team.  
Responsible for communication and design of digital interfaces.  
Website design and administration. Content management (Drupal, Wordpress).  
Advanced knowledge of HTML5, CSS3 and libraries like Bootstrap.  
Experience in responsive and adaptive web design.  
Experience with Adobe XD, Sketch or other tools for UX-UI.  
Experience with JavaScript and frameworks like React.  
Creation and maintenance of digital products

**Programa Abrigo. (UNTREF) (2011 - 2017).** Buenos Aires, Argentina.  
*Responsible for Graphic and Web Design*

Editorial design and layout for art and technology catalogs and magazines.  
Graphic design for events, branding and digital content for social networks and website.  
Web design, information architecture and website development.  
Artistic and cultural coordination and management.

**Head of the Cabinet of Ministers of the Argentine Nation. (2008 - 2016).** Buenos Aires, Arg.  
*Web and Graphic Designer*

Responsible of design in the Institutional Communication Unit.  
Coordination of multidisciplinary teams.  
Integral visual design of navigation and interface for sites.  
Leadership in the implementation of websites and applications.  
Content management. Text editing, upload images, modify styles, photo editing.  
Graphic design for events, congresses and national programs.  
Editorial design, book layout.  
Aesthetics, illustration and digital image retouching. Application of aesthetic guidelines.