

# Reading Project: Industrial Mathematics

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## ABSTRACT

This report forms the conclusion of a reading project completed at the University of Bath supervised by Professor Chris Budd. The first part of the report focuses on the International State of Industrial and Applied Mathematics, Mechanisms, Philosophy and Effectiveness and includes four case studies showing just some of the breadth of applicable mathematics research carried out. The second part of the report looks at a specific Industrial Mathematics problem, that of modelling temperature variations due to High Intensity Focused Ultrasound on structures including human muscle and bone. A background to the problem is given, along with examples of previous work before some current work is explained.

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# 1 Introduction

Section 2 focuses on the International State of Industrial and Applied Mathematics, Mechanisms, Philosophy and Effectiveness. This requires clear definitions on what exactly constitutes "industrial mathematics" and indeed this whole report is in some sense hoping to achieve this, but section 2.1 defines a working definition that will be used throughout the report.

Section 2.2 looks at why it is a topic worth studying before section 2.3 looks at the state of Industrial mathematics with a focus on the UK but taking some comparisons from other countries. Firstly, some common mechanisms for engaging in industrial mathematics, then the incentives and enabler to engaging in industrial mathematics. Next, the definition of success is considered for industrial mathematics, and examples are given. Finally, a large part of this section looks at the challenges and areas for improvement for the success of industrial mathematics. Problems in selecting suitable problems, building working relationships, the challenges of intellectual property ownership, how industrial mathematics fits into a career path and finally Brexit are discussed.

A report critical to the development of section 2.3 was the report by Professor Philip Bond entitled "The Era of Mathematics: An Independent Review of Knowledge Exchange in the Mathematical Sciences", [18], which was facilitated by the Engineering and Physical Sciences Research Council and the Knowledge Transfer Network. It provides 26 recommendations for government, industry and academia to strengthen and support the role mathematical sciences plays in innovation. In putting together the report a wide range of individuals and institutions were consulted and the report was overseen by an expert review committee.

Throughout I will reference and draw examples from four case studies included at the end of Section 2 showing just some of the breadth of applicable mathematics research carried out. Choosing just four case studies was very difficult, and there are many many more shining examples of good industrial mathematics.

Section 3, moves on to look in detail at a problem brought to an Industrial Problem Solving Workshop at the Fields Institute in Toronto, by the Hospital for Sick Children in Toronto. The problem was looking at modelling the effect of High Intensity Focused Ultrasound (HIFU) on human internal structures. HIFU has applications for cancer therapy through thermal hyperthermia, localised drug delivery and modification of tissues but is non-invasive so of great interest, especially in paediatric and foetal applications. It is also a challenge mathematically with complex structures and sometimes multiple processes. The report aims to set out some of the background to HIFU before discussing the study group problem, and the progress made during the week. Finally, it looks at some other avenues of research and the current and potentially future work of this project.

The last section, that of final thoughts, will bring the report together and will attempt to give priority areas for improvement in state and effectiveness of industrial mathematics over the next few years.

## 2 Review of the International State of Industrial and Applied Mathematics, Mechanisms, Philosophy and Effectiveness

In this section we will look at the International State of Industrial and Applied Mathematics, Mechanisms, Philosophy and Applied Mathematics. This report will mainly be focused on the UK but we will look elsewhere in the world for examples and comparisons.

We start by attempting to define Industrial Mathematics before questioning why it is important and how it is done. Finally I will make some judgement of successes of Industrial Mathematics and some of the challenges facing its future. Case studies will be discussed and referenced throughout to add provide concrete, real world references.

### 2.1 Definitions

Defining the language and descriptors of Industrial Maths is not a simple task and indeed a variety of distinguished writers choose a range of definitions.

Even defining what it means to do Mathematical Research is fraught with complications. Even counting all those employed by universities and higher education institutes misses a large number of very talented mathematicians working elsewhere. Deloitte in their report 'Measuring the Economic Benefits of Mathematical Science Research in the UK' [12] count 'Mathematical Science Occupations' as those 'which either entail mathematical science research, or used mathematical science research-derived tools and techniques' a broad definition which includes individuals which may use mathematically derived techniques but have no understanding of the underlying mathematics, For example they includes all hospital and healthcare managers, social science researchers and public service administrative professionals, all very valuable jobs but not ones that I would put in the category of 'Mathematical Science Occupations'.

In a similar report Doloitte produced for the Dutch economy ?? they narrow this definition slightly by considering 'only people in jobs requiring a higher education' to be included. A better but still quite broad definition and probably still includes healthcare managers and social science researchers!

One might suggest considering only those people who currently use or research 'modern' mathematical science research tools, to avoid including all those people that use an excel spreadsheet to add up large numbers because "addition" is a mathematical technique. But then the definition of 'modern' is fraught: number theory developed during the end 19th and beginning of the 20th century underpins the very modern phenomenon of internet shopping. The radon transform, developed at the beginning of the 20th century, is behind most modern medical imaging. The motion of a rocket from the surface of the Earth to a landing on the Moon can be explained and described by physical principals discovered over 300 years ago by Sir Isaac Newton.

For the purpose of this report, I will consider Mathematics to be that which is of interest to academic mathematicians; it focuses on the underlying structure and pattern of a problem and looks for generalisations and derives exact or approximate solutions backed up by logical proof. The important clarification is that the application of well known techniques does not count. (Finally discounting those Social Scientists using statistical software!)

Industry I define it be any non-mathematical institution including: governments, businesses, manufacturers, other academic departments, hospitals, schools, charities etc.

A wealth of words are used as synonyms or colloquialisms for industrial mathematics: 'applicable', 'interdisciplinary', 'applied', 'knowledge transfer' or 'mathematics communication'. The Bond Report [18] describes '*Impactful Mathematics* as any mathematical method that has practical application and generates societal and/or economic value'.

For this report I will use the definition John Stockie describes in his essay 'Mathematics for Industry A personal Perspective' [31] that Industrial Mathematics includes:

- mathematics that is done by non-academic mathematicians who work as employee of a company
- mathematics that is done by academic mathematicians within research institutions for a company, or in collaboration with a company

- mathematics that is inspired by industry and arise from an industrial setting.

## 2.2 Significance

Although most people don't grow up to become mathematicians, they do grow up to rely on mathematics: from weather forecasts to smart phones; from the logistics of ensuring fresh food in supermarkets to online shopping or from the mechanics of a car engine to the ability to understand the mysteries of the universe. Mathematicians like to tell you that "Maths is Everywhere" and indeed it is!

However, a more quantitative argument is required to convince the most sceptical of readers. The Deloitte Report on the Economic benefits of mathematical research on the UK economy [12] although perhaps over estimating, as discussed above, suggests that a total of 9.8million people are in employment attribute to mathematical science research, of which: 2.8 million can be directly attributed to mathematical science research, 2.9 million can be attributed indirectly through 'supply chain' impacts e.g. support staff, cleaners, technicians etc. and finally 4.1 million people have employment induced through spending by households linked to mathematical science research. They also concluded that in 2010, mathematical science research in the UK generated direct gross-value added (GVA, value of the output less the value of the immediate consumption ) of approximately £208 billion, or around 16% of total UK GVA. Productivity, GVA per worker, in Mathematical Science occupations in 2010 was calculated at £74,000 per worker which can be compared to the UK productivity average in 2010 which was estimated to be £36,000 and the mean wage for mathematical science research jobs over £44,000.

These results evidence the significance of Mathematical Science Research on the UK economy and therefore how important that it continues to grow and remain competitive in the future.

SOMETHING ON THE Dutch Deloitte Report??

## 2.3 Current State

### 2.3.1 Mechanisms in the UK

The Bond report [18] found from its call for evidence a list of the most commonly cited examples of industrial mathematics mechanisms. This included:

- *Industrial Cooperative Awards in Science and Technology (CASE) PhD studentships* - A company allocated an award defines a research project and picks an academic partner. Once the arrangements for the project have been agreed between the company and research organisation, they can recruit a student. Students receive funding for a full EPSRC studentship for 4 years topped up by the company. A placement of at least 3 months at the company is required and projects should be in the area of engineering and the physical sciences. Students benefit from access training, facilities and expertise not available in an academic setting alone and academic partner institutions benefit from novel research collaborations and development/ strengthening of partnerships. Companies that were awarded EPSRC ICASE allocations for 2019/20 include the Defence Science and Technology Laboratory, Rolls-Royce PLc and the National Physical Laboratory. <https://epsrc.ukri.org/skills/students/coll/ibase/intro/>
- *Knowledge Transfer Network Ltd activities* - funded by innovate UK provides innovation network for other funders in line with its mission to drive UK growth. Examples of their programmes include:
  - *The 4manufacturing initiative* provides strategies for businesses to identify their barriers, challenges and next steps on the path to integrating modern technologies and systems to use digital data within both the business and the supply chain
  - *Knowledge transfer partnerships* (see below )
  - *Special Interest Groups* projects that focus our activity and accelerate innovation in cross-disciplinary topics of strategic importance. Groups funded included: Sustainable Aviation Fuel, Synthetic Biology, and Uncertainty Quantification and Management.

- *The Access to Funding and Finance team* can help businesses understand and raise funding and finance – lending, grants, or equity based, as well helping prepare companies for investment.
- *Mathematics Study Groups* - Provide a forum for industrial scientists to work alongside academic mathematicians on problems of direct industrial relevance. Initiated in Oxford in 1968 the format has been copied around the world and in even extending into other areas. The structure is as followed:
  - Approximately 80 mathematicians from a wide range of backgrounds
  - On the first day the industrial representatives outline their project and aims
  - The following few days are devoted to solving the problems. The industrial representatives are available to answer questions and guide the projects.
  - On the last day, any progress made is presented
  - Reports in the problems are produced after the meeting

There are many benefits to industry including:

- Access to the expertise of leading applied mathematicians to their problem
- New perspectives and fresh ideas on their problems
- Establishing links with research mathematicians
- An opportunity to formulate and reflect on problems of long-term significance

The case study in section 2.7 is taken from the 29th ESGI held in Oxford in March 1996. There were also many that I found extremely interesting but did not have time to investigate further such as "Optimization of ATMs filling-in with cash" [19] and "Improving defrosting procedure for a frozen dough" [27]. All the cases studies demonstrate the broad range of problems considered at these Study Groups.

- *The Turing Gateway to Mathematics (TGM)* is the impact initiative of the Isaac Newton Institute (INI) based at the University of Cambridge. The TGM reaches out to and engages with the users of maths: industry, business, public sector and other scientific disciplines. Maintaining contacts across the world they can facilitate interactions and activities such as programmes of work, research and training events, as well as bespoke projects
- *A Knowledge Transfer Partnership* helps facilitate a 3 way partnership between a business or not for profit organisation, a research organisation or university and a graduate (known as the Associate). Designed for businesses who have an idea for a new project, capability or significant change but do not have all the in-house expertise. Businesses benefit from new expertise and innovation. Research organisations benefit financially and the possibility of publishing, identifying new research themes and apply their knowledge and expertise to real-world problems. Associates gain experience, often job opportunities and dedicated coaching, mentoring and personal development through working with the KTN.
- *Heilbronn Institute*

A couple of examples not discussed in the Bond report include:

- *Catapult Centres*: perhaps not included because it is not aimed primarily at mathematical research but I believe that Catapult Centres are an interesting model, for academic and industry collaboration. They are a series of physical centres where businesses, scientists and engineers can work side by side on late-stage research and development – transforming high potential ideas into new products and services to generate economic growth. The aims is to: Catapults exist to: reduce the risk of innovation; accelerate the pace of business development; create sustainable jobs and growth and to develop the UK's skills and knowledge base and its global competitiveness. The centres gain their funds from a mix of competitively earned commercial funding and

core Innovate UK investment and currently 11 centres exist in areas including: energy systems, transport systems and satellite applications.

- *The Smith Institute* for Industrial Mathematics and Systems Engineering specialises in solving complex tactical and strategic problems for businesses, governments and organisations [8]. They act as a mathematical consultancy service and have worked with a variety of businesses including looking at: predicting the weather's impact on demand of Coca-Cola; adaptive bidding strategies with Vodafone; and predicting the energy output from embedded generation with the National Grid.

Another avenue not discussed in the Bond Report but one that I think is hugely important is that of Undergraduate placements, internships and sandwich courses. Organised well this could be a way of companies benefiting from mathematical expertise at a comparatively cheap rate and of students gaining the first taste of industrial mathematics. A more competitive graduate jobs market also means that these placements are highly demanded by students and becoming increasingly common.

- *Undergraduate placements and sandwich courses*- These can be anything from a couple of weeks to a full year in industry, organised by the individual student or with the support of their university and their industrial contacts, undergraduate placements match an eager group of undergraduate mathematicians with industry. Students develop transferable skills and gain experience doing innovative mathematical research in an external setting, while hosts engage a talented mathematician to tackle research questions they face.

### 2.3.2 Incentives and Enablers in the UK

A major incentive for UK Higher Education Institutions to engage in industrial mathematics is the 20% impact component of the Research Excellence Framework (REF). The goal of the REF is to assess the quality of research in UK higher education institutions. For each submission, three distinct elements are assessed: the quality of outputs (e.g. publications, performances, and exhibitions), their impact beyond academia, and the environment that supports research. The REF outcomes are used to inform the allocation of around £2 billion per year of public funding for universities' research. This gives an incentive for institutions to aim for higher results in the REF including higher scores in the Impact component. For the 2014 REF 6975 impact case studies were submitted, 95% of which were in statistics and operational research and about 5% in pure mathematics but many encompassing difference aspects of the mathematical sciences. Shining examples of case studies were collated in the book "UK success stories in Industrial Mathematics", [16], which we reference repeatedly and from which the case study in section 2.9 is taken from. Impact has been considered a beneficial addition to the REF and will be worth 25% in the REF2021 assessment [13]. The REF looks at all types of research, not just Mathematics (SOMETHING TO SAY??)

The introduction of the "Impact" Category to the REF in 2014 is reflective of the Research Councils and Higher Education Funding Councils' increased emphasis on research impacts. Operating across the whole of the UK with a combined budget of more than £6 billion, UK Research and Innovation brings together the seven Research Councils, Innovate UK and a new organisation, Research England. They encourage all grant applications to consider what can be done to ensure that research makes a difference both in an academic sense, improving understanding, theory methods and applications but also in a broader way looking at the economic and societal impacts. These embrace all the extremely diverse ways in which research-related knowledge and skills benefit individuals, organisations and nations [6].

An important source of funding, discussed by Professor Dame Ann Dowling, in her report [23], is Impact Acceleration Accounts. IAAs are one of the funding mechanisms for supporting knowledge exchange, innovation and impact at UK Research and Innovation and are available from several Research councils with example uses including: providing proof of concept funding, employing staff to focus on creating research impact and facilitating industrial access to research or to enable university staff to work in businesses or on secondment. Professor Dowling writes that they are "particularly valued for the speed with which the funding can be mobilised and deployed". EPSRC currently funds 33 IAAs across the UK, with a total investment since 2012 of more than £150 million [5].

Things are definitely moving in the right direction....MORE HERE

### 2.3.3 Elsewhere in the world

We also look for examples elsewhere in the world. The Bond report [18], makes a comparison with Germany. In addition to universities, in Germany there are two further groups that play an important role in applied research:

- *Universities of Applied Sciences* focus on teaching professional skills and importantly appointment to a professorship is only possible with those with a track record in industry. Mathematics groups tend to be focused on applied mathematics, statistics and operational research and can be embedded in engineering departments.
- *Fraunhofer institutes* focus on a particular field of applied research in areas including information and communication technology, life sciences, lights and surfaces and defence and security. There are 72 institutes across Germany employing some 25,000 people the majority of which are qualified scientists and engineers. Around 70 percent of Fraunhofer's contract research revenue is derived from contracts with industry and publicly funded research projects, while about 30 percent of Fraunhofer's budget is accounted for by base funding provided by the German Federal Ministry of Education and Research (BMBF) and the state governments. They also work to set up spin-offs, setting up 25 start ups by 2017 [32]. They also undertake international activities, for example the Kaiserslautern Fraunhofer Institute in Industrial Mathematics has an associated centre in Gothenburg, Sweden and the Fraunhofer Institute for Applied Photonics is based at the University of Strathclyde.

Another noteworthy institution is the Steinbeis Foundation: an institution promoting the transfer of technology and knowledge between universities and the industry. It supports the formation and operation of spin-put companies, and from the end of 2017 had 1072 enterprises in their network in 2017 [14].

With a similar sized population to the UK, Germany filed 18,305 international patent applications (PCT) in 2016 compared to 5,501 in the UK as reported by the World Intellectual Property Organisation [15]. This places Germany 4th in the ranking of the 10 countries who filed the most international patent applications in 2016, suggesting the system as a whole is effective.

Looking elsewhere in the world, we look to Canada and two mechanisms for Industrial Mathematics:

- *Fields Institute and its Commercial and Industrial Mathematics (CIM) Program* [2] has a focus to cooperate with business, enabling technology transfer between mathematical scientists and the information society. The program supports several seminar series, occasional workshops, courses and talks, and the Fields Industrial Problem-Solving Workshop (IPSW), which takes place at Fields in even-numbered years. The IPSWs in Canada began 20 years ago in Western Canada with the PIMS workshops, and are loosely modelled on the "study groups" pioneered by the University of Oxford, discussed previously. The 1998 IPSW is the source of the case study described in Section 2.6. In addition, affiliated with the Fields Institute Mathematics-in-Industry Case Studies Journal was launched, although (ASK CHRIS WHAT IS HAPPENING)
- *Centre for Financial Industries*: many former CIM activities in financial mathematics are now organized through the Centre for Financial Industries [1]. Activities include an ongoing world-renowned monthly seminar series, a highly successful six month thematic program, and a variety of workshops, conferences, short courses and industrial-academic events.
- *Fields Centre for Quantitative Analysis and Modelling (Fields-CQAM)* is another creation by the Fields Institute [3]. It brings together a network of academic-industry collaborative laboratories, their international collaborators and student trainees working with industrial partners like Sanofi-Pasteur, RANK Software, and Nuralogix to solve commercial problems using applied mathematical research. It aims to efficiently commercialise research for the benefit of the economy while training the next generation



With a population of about 1/2 that of the UK, Canada had 2,332 PCT applications in 2016 [15] putting it on par with the UK, but of course this is much more general than just mathematical sciences. MORE HERE!!!!

## 2.4 Successes and failures

The best way to highlight some of the successes of industrial mathematics is through examples. At the end of this section there are 4 case studies explained:

- Trip Wire Detection for Land Mines in section 2.6
- Modelling of homeless populations for Shelter in section 2.7
- Optimisation of the 118 Emergency Management System in Milan in section 2.8
- Mathematical Modelling of the Dynamics of Meningococcal Meningitis in Africa in section 2.9

It is worth considering what makes a piece of industrial mathematics successful.

The 2014 REF looked at assessing "reach and significance" when evaluating impact case studies [?]. I would further like to subdivide these categories and give examples from my chosen case studies:

### Reach

- *Interdisciplinary aspect or interaction with industry:* The problem looking at the EMS system in Milan (section 2.8) is a clear example of this with European Success Stories in Industrial Mathematics [?] reporting that the project "involved several research groups from different universities with complementary skills". They worked hard to ensure that "the objectives were defined step by step in several meetings between the academicians and the prospective end-users" and overall the project lasted for two years and "involved a dozen researchers from the academy and more than twenty young collaborators at different levels (graduate students to post-docs)".
- *Training of young mathematicians:* For example the project modelling dynamics of the homeless population (section 2.7), the work was continued as a PhD project of Andrew Waugh, supervised by Andrew Lacey, one of the study group attendees. A quick google and you find that after his PhD Andrew Waugh went on to work for local governments in Scotland writing reports on the links between health and homelessness, amongst other things.  
Anecdotaly, the Trip Wire case study (section 2.6) is also a nice toy problem useful for giving students a taste of the reach of mathematics and how mathematics and industry can collaborate.
- *Long term partnerships set up/ potential for future work :* In the meningitis example (section 2.9) it was discussed the potential for future work incorporating spatial effects, potentially including satellite and meteorological data. Development of an advance disease warning system, for the larger deadlier outbreaks every 6-14 years would be hugely beneficial and an avenue for future work.

### Significance

- *Significant progress made on the project:* Looking at the meningitis modelling project (section 2.9) the model highlighted the role of temporary immunity in the dynamics of the disease and pointed out that this was a potential new areas for biological research. Significant progress was made.

In the EMS study in Milan code and optimisation routines were implemented in industry and were able to give real time advice and predictions. The aims of the project, as agreed with the end-user.

- *Economic or Social Value*: All four case studies given have some social value: clearing land mines, ensuring sufficient council house stock, decreasing ambulance response times or designing better intervention in the fight against meningococcal meningitis. Some also have clear economic value in the form of more efficient public spending and aid spending.
- *Sustainable or long term benefits*: Here the EMS study in Milan is a nice example (section 2.8), the report in European Success Stories for Industrial Mathematics [?] remarks that "the project can be replicated in any other large city, where automated optimization tools are needed to support complex and life-critical decisions." Potential therefore for long term benefits.

Following a discussion on successes it makes sense to look at failures, however these are much harder to find, unlikely to be published or advertised. Mathematics-in-Industry Case Studies Journal - TALK TO CHRIS

## 2.5 Challenges

In this section we consider a range of challenges to successful Industrial Mathematics.

### 2.5.1 Identifying Suitable Problems and Creating links

There is always going to be difficult identifying suitable problems, which suit the skill set of the individuals involved, are manageable in the time frame and have a chance of being successful.

Especially, in the case of undergraduate placements and internships is is extremely difficult for companies and individuals, both of which may have little experience of doing so, of formulating a problem that is achievable but suitably stretching for the individual. Everyone has heard stories of making tea and doing the photocopying during internships but potentially a less visible problem is the "code monkey" issue. The Cambridge Mathematical Placements scheme asks all students returning from placements whether the placement would be more suitable for someone with less mathematical but more coding skills. Students are gaining valuable skills and companies are benefiting from bright enthusiastic individuals but they aren't doing mathematics. An interesting thought.

When initiating collaborations it can be hard for individual academics to know where to start, there may be no recognised route and they can be unsure of their own abilities

The Bond report quoted that 'just 26% of SMES and large business respondents cited via a University knowledge/technology transfer office" as their mode of initiation. Initial contacts can be based on a who-you-know method; indeed John Stockie describes how is first bit of industrial mathematics developed out of a "neighbourhood social event" [31]. Large alumni networks can be incredibly useful in initiating contacts and this is highlighted in the Bond report [18] which recommends "mechanisms to generate systematic and long-term relationship building and engagement with alumni should be created."

It also recommends that more be done and "a more systematic and coordinated approach needs to be adopted to make new and maintain existing KE [knowledge exchange] contacts and to track the outcomes and impacts of KE activities". A more systematic approach may be better able to allocated resources to be most effective, tackling the most important problems in which significant progress is most achievable. To do this requires some sort of oversight and indeed the Bond report recommends: "An Academy for the Mathematical Sciences should be established in order to facilitate links between academia, government and industry". An excellent idea, but in practice requires funding, and is only really feasible in the long term as relationships and trust take a long time to build up.

From a business perspective the costs of engaging with academia in some of the routes discussed above may be unmanageable. For example, ESGI generally charge industrial partners £7500 (as of 2017) in the UK or 5000 euros (as of 2017) in Ireland [?]. Fees for mathematical consultancy services such as the Smith Institute and Bath University's Institute for Mathematical Innovation will be substantially higher and although Bath Universities Integrative Think Tanks have no upfront costs, it is expected that companies will be able to fund PhD places if such projects are developed out of the Think Tank.

There are sources of funding available especially for small and medium sized businesses (SMEs) [4]. For example an SME can claim up to 230% of its research and development costs [7] and there are grant schemes that offer funding to SMEs to engage in research and development projects in the strategically important areas of science, engineering and technology. Innovation Vouchers are a UK government scheme that provides up to £5,000 to help small or medium-sized businesses access external expertise. Many institutions are also willing to reduce costs if an interesting problem is posed by a SME. More needs to be done to make all parties aware of these avenues and the Bond review [18] highlights that although much collaboration between the mathematical sciences can be considered an "advance in science and technology" and thus eligible for tax relief it would be better if "the mathematical sciences should be encompassed in the HMRC definition of science and technology".

### 2.5.2 Building working relationships

There are different drivers, incentives and cultures in industry and in academia and this can cause conflict or slow down collaboration. Examples include:

- *Timescales* - In general academia works on much longer timescales than industry would like. For example a CASE PhD project is going to be at minimum 3 years, if not more. A company looking for a quick return on investment or technology for the next season are looking at much shorter time frames. Resourcing of projects at short notice is also typically difficult for university groups. In response to enquiries for the Bond report [18], just 58% of business respondents said they were able to access support quickly enough.
- *Technical Language* - more of a problem when dealing with large companies where you sometimes find an internal language and series of acronyms, a type of slang. This can feel excluding to individuals coming in but also provide a barrier to understanding. A simple example is a recent visit to the University of Bath by Willis Towers Watson, an insurance brokers, to discuss some of their current challenges. Some of the mathematicians were confused by WTW's use of the word "independent" when describing an index to mean that the index was not controlled or influenced by either the insurer or the insured party, whereas the mathematicians were thinking about the use in probability theory and couldn't understand how a volcanic index was "independent" from a volcanic event!
- *Criteria for Success* - A common joke, making fun at mathematicians describes their response to discovering a fire at night: they looks at the fire, looks at the fire extinguisher, and thinks for a minute, says "Ah! A solution exists!" and goes back to bed. A solution by someone in industry might be to estimate how much water is needed to put the fire out and then multiply this amount by 10 just to make sure. These are both gross stereotypes but do reflect a differing culture between mathematics and industry, that can effect relationships.

### 2.5.3 Intellectual Property and Conflicts of Interest

Universities have become more aware of the importance of intellectual property and have significantly professionalised their knowledge exchange activities. However, there is a tension between the desire to earn short-term income from their IP and the need to deliver wider public benefit, and potentially greater long-term return on investment from this IP. Some businesses also rely on IP to remain profitable, so with any work undertaken as a collaboration with industry agreements need to be made on OP and confidentiality. The Bond Report [18] suggests that that in 48% of interactions with large businesses reaching agreement on IP was reported as a barrier. Infexibility of universities on contractual issues can put a complete stop to a project.

The Dowling review [23] suggests that universities should prioritize industrial collaboration over short term revenue generation but this is easier said than done.

Another factor that can discourage academics from pursuing collaborations is discussed by Professor Dowling in her report [23] is concern that accepting industrial funding for research may make the researcher vulnerable to accusations of conflicts of interest, especially if there is media interest in

the story. A recent example is that of criticisms of public health experts in receipt of funding from the sugar industry. Something that individual universities should be able to provide guidance on.

#### 2.5.4 Career Paths

**Academic Careers** Discussed heavily in the Bond Report is how industrial mathematics fits into the traditional academic career path and how it could be improved. Demand for mathematical experience is ever increasing especially in areas such as AI, machine learning, genomics, data science and finance. Skilled people can demand high salaries so academic departments need to change: to attract students they need to train individuals in these mathematical areas as well as in less traditional business and leadership skills and to attract academics they need to provide flexible, interesting and remunerative career paths.

At present many researchers still consider that promotion and advancement is based on papers published in high-profile academic journals, teaching activities and their ability to win grant funding from competitive public sources. Publishing case-study or industrial like papers is often perceived as being a lower priority than the more traditional research papers. However, many academics wish to spend more time on more impactful, cross disciplinary work. This is likely to be most problematic for early career researchers who are competing for short term contracts.

Free movement of skilled people between academia and industry is also important to make and maintain links, build skills and create a supportive environment. Presently, there is a reasonably free movement between academia and industry but not the reverse. Time spent in industry is often seen as detrimental to an academic career progression, with its strong emphasis on sheer quantities of research publications and citations. Universities are either not recognising or perceived not to be recognising successful commercial research collaborations as a measure of research success in the recruitment and promotion criteria.

Academics often have many calls on their time and it is essential that adequate time, recognition and resources is available to enable and incentivise interaction with industry. Bond report [18] found that 68% of academics surveyed reported that lack of personal time and/or internal resources was a barrier to successful KE activities. Industrial mathematics is often time intensive with proof-of-concept or blue-sky projects there is no guarantee of success. Contacts take time to build and maintain and the time taken to do this is not generally recognised and academics report that they are "expected to do this on top of everything else" [18]. Funding for proof-of-concept/ sky blue thinking.

One potential solution suggested by the Bond report include:

- Consideration of industrial collaboration in academic appointment and promotion criteria
- Specific accolades for industrial mathematics
- Buy-out of teaching time for academics completing an industry placement

I think that these are all good suggestions, but that it would take a long time to make any meaningful change to perceptions. Universities could go further and look at creating specific positions for researchers looking at inter-disciplinary projects and collaborations with industry alongside clear opportunities for career progression for those taking up the positions.

**Non-academic careers** A small percentage of undergraduate mathematicians go on to mathematical research post-graduate courses, another fraction of those go on to post-doctoral positions and another fraction of those go on to permanent contracts at higher education institutions. The diagram in figure 1 demonstrates the destinations of science PhD graduates and the fall out from the traditional academic career path at each major stage.

Thus academia should not just be focusing on training good researchers but on individuals gaining business skills and having the opportunity to engage with industry at an earlier stage. They should avoid maintaining the traditional barriers within mathematics of "pure" and "applied" but instead on generating impactful mathematics that solves hard problems of social and economic value. The next generation of mathematicians need to be flexible and adaptable to be able to deal with 21st century challenges.

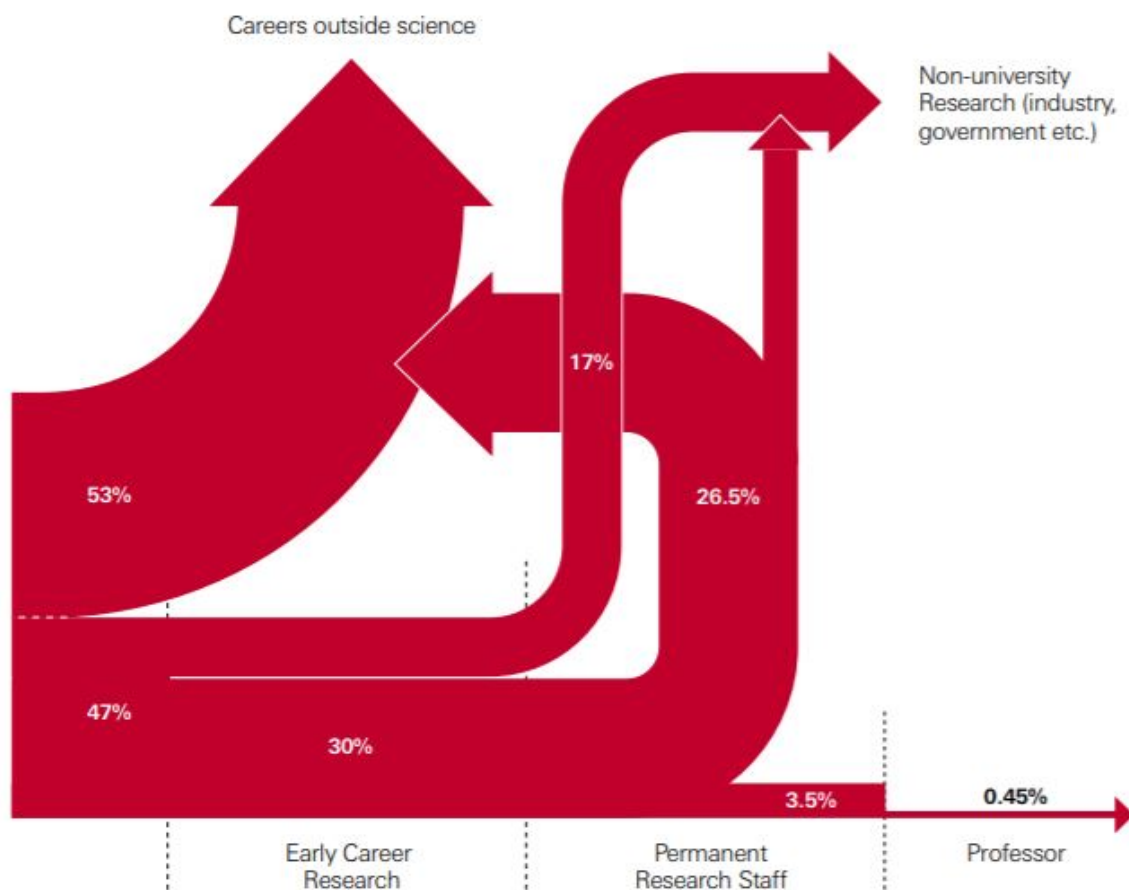


Figure 1: The diagram illustrates the transition points in typical academic and scientific careers following a PhD. It does not show career breaks or moves back into academic science from other sectors. It is taken from a Royal Society Report entitled "The Scientific Century: securing our future prosperity" [11]

A change in the form of PhD training to include Centres of Doctoral Training, where the first year is used as a training year creates a pool of young researches and a focal point for interactions with businesses. Examples include the university of Bath's Statistics and Applied Mathematics CDT, the University of Oxford's Industrial Focused Mathematical Modelling CDT and the University of Warwick' Mathematics for Real World Systems CDT.

The Bond report [18] funding for at minimum, 100 additional PhD places per year dedicated to training mathematical scientist looking to generate impact with their work. They should have a focus on business and computer coding skills as well as deep mathematical expertise. I think that this sounds brilliant, but worry about the ability to fill these places with motivated and engaging young people. PhDs don't come with attractive terms and conditions and mathematical skills are highly desired in industry.

### 2.5.5 Brexit

I am reluctant to mention the 'B' word but i think no report that looks at the future of Mathematical Research, Industry or Mathematics in Industry can avoid the topic. The whole scientific community is concerned over the future of funding and ability to collaborate (BREXIT LETTER NOBEL LAUREATES) and industry in the UK is facing an uncertain future (REFERENCE OR MORE HERE).

I don't want to spend much time on this, but I would like to say that whatever happens, examples of success stories in industrial mathematics have demonstrated the need for collaboration: with industry, with other fields, with other departments and it will be vital for the continuing success of Industrial Mathematics that the spirit of collaboration is maintained.

## 2.6 Case Study 1: Trip Wire Detection for Land Mines

The first case study that really stood out to me, was one brought to the second Industrial Problem-Solving Workshop (a Canadian version of the ESGI) held in Calgary in 1998. I follow an account of the project by one of the attendees, John Stockie [31] and the Study Group report [26].

The industrial partner was ITRES Research LTD and they were experimenting mounting a detection camera on a boom ahead of a slowly moving truck which would look vertically downwards. It was hoped that an automatic algorithm would be used to find trip wires appearing in the image.

A report, the Landmine Monitor, produced in 1999 [10] suggests that at the time the of the Study Group there were more than 250million Anti-personnel Mines in Stockpiles of which they were particularly concerned about remotely-delivered, surface laid anti vehicle mines that utilize trip wires which could explode from innocent acts by individuals.

A clearly defined problem, that could have huge benefits worldwide so why was this a study group problem? Why hadn't a solution been implemented already? There were some inherent difficulties in detecting a tripwire including:

- wires are often partially covered by foliage
- wires are not uniform in illumination
- wires are often purposefully camouflaged and come in a variety of colours and transparencies
- other image features may mimic lines such as vegetation
- images are often noisy or blurry as trucks and cameras move or the camera fails to focus. Natural elements also cause additional artefacts in the field of view

An example image is shown in Figure 2

The goal of the week long study group was to have a first attempt at developing an algorithm that was *robust* enough to cope with the problems above; *reliable* enough to detect trip wires in with near perfect sensitivity and a high specificity and to be *fast* enough to run before the truck detonates a landmine.

We will look at 3 elements of their work: pre-processing, line detection and improving speed:

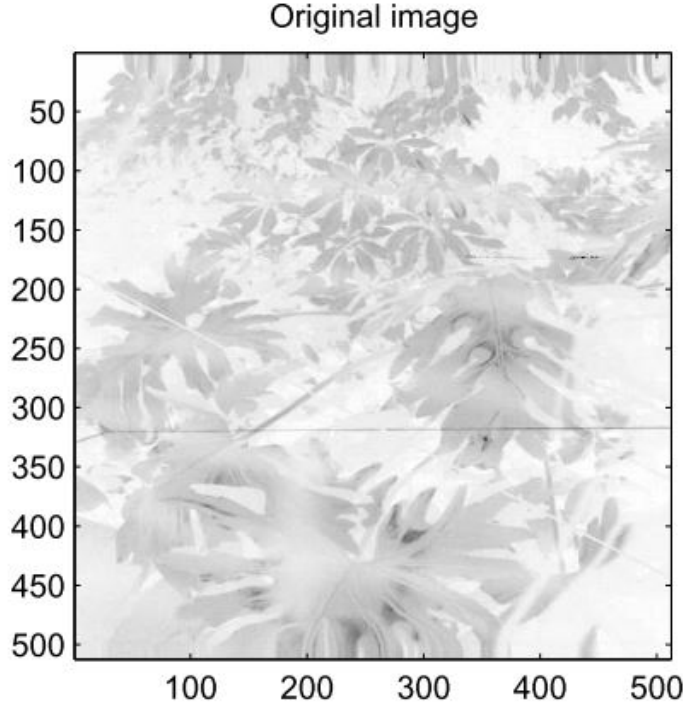


Figure 2: Example image provided to the study group containing two trip wires and some other false linear features. Sourced from the study group report [26]

### Pre-processing

- **Laplacian Filter:** Mathematicians love definitions and in this case careful consideration of the definition of a wire in an image indicates a possible direction of work. Defining image intensity to be a function  $u(x, y)$  of position  $(x, y)$  and thus a line, a sharp edge, is one in which the function  $u(x, y)$  has a high curvature. To enhance this feature the convolution of the image with a Laplacian filter is taken. This has a similar effect to taking the second derivative and accentuates regions of high curvature.
- **Edge detection :** Edges are then found in the filtered image using either the Sobel edge detector or the log method. The result is a binary image with found edges indicated.

**Line Detection** Continuing the theme of precise definitions: the differentiating factor between any old line and a potential trip wire is that a wire is locally straight and although could be partially hidden consists of a sequence of co-linear line segments. In order to detect such lines they use:

- **Radon Transform:** The Radon transform of a 2D image given by:

$$R(\rho, \theta) = \int_{R^2} u(x, y) \delta(x \cos(\theta) + y \sin(\theta) - \rho) dx dy \quad (1)$$

transforming the image from an  $(x, y)$  domain to a  $(\rho, \theta)$  domain. Peaks in the  $(\rho, \theta)$  domain correspond to lines of the form  $x \cos(\theta) + y \sin(\theta) = \rho$  in the  $(x, y)$  domain.

- **Threshold transformed images :** Finding the peaks in the  $(\rho, \theta)$  domain requires some sort of threshold. If the threshold is too high then no wires are found, too low and there are too many false positives. What is defined as a wire is independent of individual images but variations in images can cause additional noise inflating all the values in the  $(\rho, \theta)$  domain causing issues. This is not a simple issue.

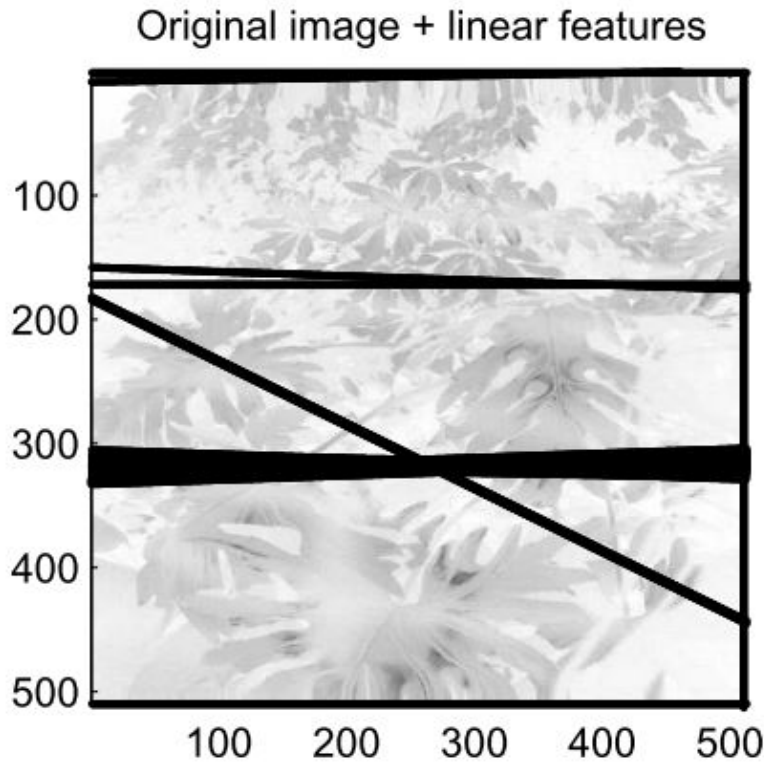


Figure 3: Example image provided to the study group containing two trip wires and some other false linear features with the teams algorithm applied. Sourced from the study group report [26]

### Algorithm Speed

- **Using the FFT:** At the time of the Study Group Matlab's inbuilt Radon transform did not take advantage of the fast Fourier transform to speed up implementation. Such a possibility was discussed.
- **Exploiting the method of image acquisition:** Images are received from the camera as a sequence of lines that are constantly updated. Discussion was had as to how the intensities in the  $(\rho, \theta)$  domain can be continuously updated as each new line is attained, reducing the number of computations compared to repeatedly taking the radon transform of the whole image.

The algorithm produced during the week was in no way perfect, struggling with some of the more 'difficult' images and ones where the wires were oblique. The results for the image in figure 2 are shown in figure 3 where you can see that all trip wires have been identified but there are still false positives. Results were presented to the industry partner who were happy with the outcome of the study group, but future collaboration was not forthcoming, a shame but potentially due to the military applications of such work. There is evidence that ITRES continued working on this problem with conference proceedings released in 2000 [17]. *TO READ THIS PLEASE!!!!!!*

### 2.7 Case Study 2 - Shelter: Homeless Populations

To READ <https://www.gov.scot/binaries/content/documents/govscot/publications/research-publication/2018/06/homelessness-scotland/documents/00536908-pdf/00536908-pdf/govscot%3Adocument>

Brought to ESGI 29, held in Oxford in March 1996 a problem from the charity Shelter to model the numbers of homeless and non-homeless people in a Borough. The model should then be able to predict changes in homeless populations as a result in changes of local policy. I follow the report produced at the end of the study group [9]

The populations was split into broad classes:



- $T$  = Number of households in temporary accommodation (Homeless)
- $P$  = Number of households permanently resident in council housing stock
- $G$  = Number of households in private sector accommodation

This is then further subdivided as:

- $P_R$  = Number of households in council stock and not seeking transfer to other council housing stock
- $P_N$  = Number of households in council stock and seeking transfer
- $G_R$  = Number of households in private sector accommodation seeking transfer to council housing stock
- $G_N$  = Number of households in private sector accommodation and not seeking transfer

Hence we have the following relations:

- $P = P_R + P_N$
- $G = G_R + G_N$

Also define:

- Number of Households on the register,  $R = T + P_R + G_R$
- $P_0$  = Total availability of housing stock
- $G_0$  = Total number of households in the Borough

The flows in and out of population groups are shown in Figure 4. A few assumptions about negligible flows have been assumed to simplify the problem: it is assumed that homeless families only come from the private sector and also that flows from  $G_R$  to  $G_N$  and  $T$  back to  $G$  are negligible.

This gives a system of differential equations

$$\frac{dG_N}{dt} = -k_5G_N - k_3G_N + k_6P \quad (2)$$

$$\frac{dG_R}{dt} = -k_5G_R + k_3G_N - k_4(P_0 - P)G_R \quad (3)$$

$$\frac{dT}{dt} = k_5G - k_1(P_0 - P)T \quad (4)$$

$$\frac{dP_N}{dt} = -k_6P_N - k_7P_N + (P_0 - P)(k_4G_R + k_1T + k_8P_R) \quad (5)$$

$$\frac{dP_R}{dt} = -k_6P_R + k_7P_N - k_8(P_0 - P)P_R \quad (6)$$

These equations implicitly assume that:

- Birth and death rates can be neglected
- No migration in and out of the borough
- Rates depend only on the present circumstances there is no delay e.g. due to administrative processes

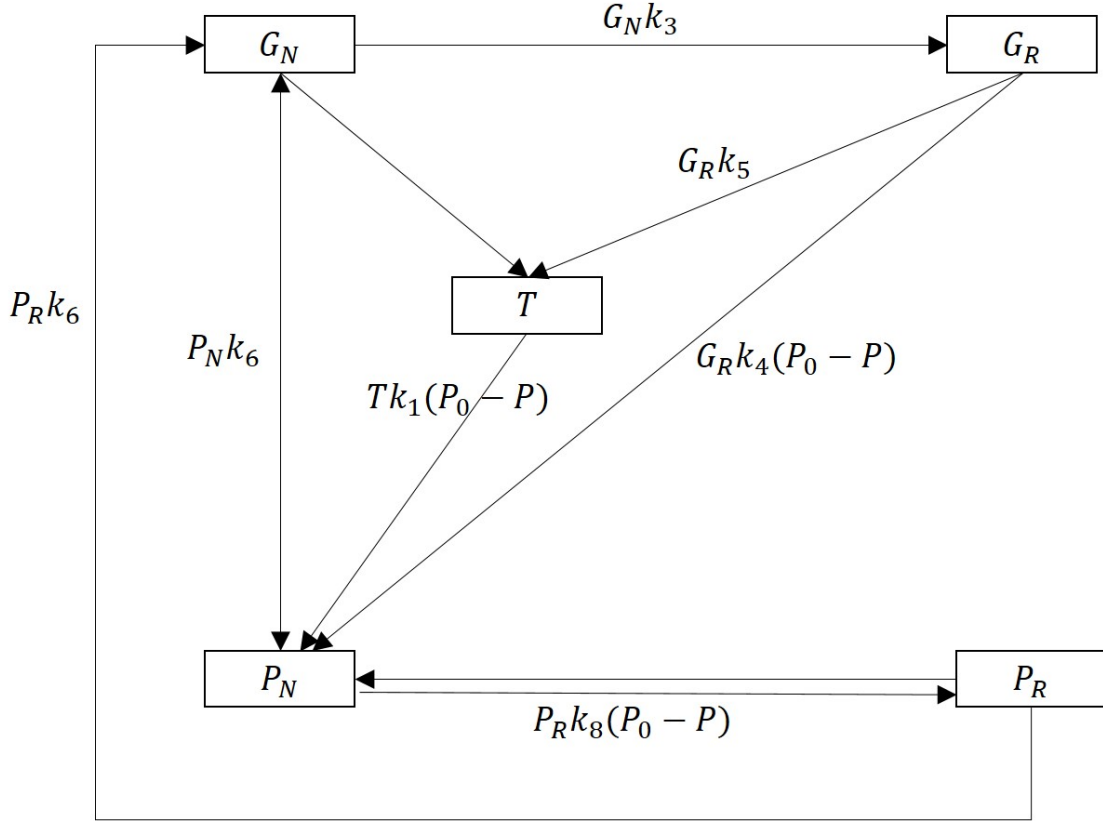


Figure 4: A diagram to show flows and associated rates of households moving between population groups

These equations look intractable but substituting  $G_0 = P + T + G_r + G_N$  and  $G_0 = G + P + T$  reduces the system to 3 differential equations:

$$\frac{dT}{dt} = k_5 G - k_1 (P_0 - P) T \quad (7)$$

$$\frac{dG_R}{dt} = -k_5 G_R + k_3 (G_0 - P - T - G_R) - k_4 (P_0 - P) G_R \quad (8)$$

$$\frac{dP}{dt} = -k_6 P + (P_0 - P) (k_4 G_R + k_1 T) \quad (9)$$

They looked for equilibrium solutions, so setting the left hand side of the equations to zero. They were able to see that a feasible equilibrium solution always exists, where the number of occupied council houses is positive but no greater than the number actually available.

Looking for analytic solutions of the equations in full generality was deemed unproductive for the short intensive time available in a Study group so focus was moved to looking for numerical solutions.

Initial values were chosen to represent a typical metropolitan borough. calculations were carried out with numbers of people rather than families. They found that the steady state solution was locally stable but that the values showed high sensitivity from the initial data and values. Thus generalised discussion about results for the "typical" borough or for all boroughs is not possible. They did however manage to make some useful inferences:

- The populations only settle down to the steady state values over a period of about 30 years. This is a much larger time frame than changes in local and national policies and is large enough that births, deaths and migration should be taken into account. Future work should either aim to increase the complexity of the model to take this into account or should look closer at the initial dynamics and variation.

- Reducing the constant  $k_1$  by a factor of 10, signifying a change in policy so that much less priority is giving to the homeless on council waiting lists causes very little change apart from a 10-fold increase in the numbers of homeless in the borough. The amount of vacant council property increased a little but not sufficiently to cope with the increase in homeless families. The factor  $k_1$  is important.

The work was continued after the study group, including a paper produced based mainly on the work done during the study group [20]. The work was also continued as the MSc project and then the PhD project of Andrew Waugh, supervised by one of the study group attendees Andrew Lacey, at Herriot Watt University.

We look at one of the extensions he made to the Study Group Model in the form of a points based model [34]. This aims to model the mechanisms used to allocate houses to those on the waiting list.

MORE HERE!!!!!!!!!!!!

## 2.8 Case Study 3: Optimisation of the “118” Emergency Management System in Milan

The book “European Success Stories in Industrial Mathematics” ?? contains a wealth of great examples of effective knowledge transfer and collaboration. One particular example, “Optimisation of the “118” Emergency Management System in Milan” attracted me because of its real-world importance and clear mathematical optimisation problem but also because of a particular sentence:

”In spite of being developed by academic personnel, the outcome of the project has been actually implemented”

Perhaps, not a sentence I should have taken out of context, but perhaps typical of a sceptical academic, or sceptical companies view on industrial mathematics and one that needs to be challenged repeatedly.

I follow the 2013 paper by R. Arinhieri, G. Carello and D. Morale [29] to describe some fo the work behind this case study.

They focused on 3 areas: evaluation of the current EMS system; study of operational policies which can improve the system performance through a simulation model and using optimisation to fund an alternative set of ambulance posts.

**Evaluation of the current EMS system** Figure 5 documents the process of responding to an emergency call. A few points to highlight:

- Italian law states that urgent calls have to be responded to in 8 minutes in urban areas. This threshold is also a major measure of performance
- The Milano EMS used two types of ambulance:
  - Standard/prepaid ambulances - a set composed of 29 ambulances that are always available. They represent a fixed cost regardless of the number of missions performed. Ambulances are located at ambulance posts ready to be deployed.
  - “Volunteer” ambulances - run by various volunteer organisations who own them. They can be summoned if needed and the cost is per mission. They are based at their organisation’s head quarters.

The focus of the work was on the first set: to try and serve the majority of the requests with standard ambulances in order to reduce costs and ensure consistency of quality of care.

- After the ambulance has been assigned to the point were it returns to its post or depot after completing a mission the ambulance is unavailable and cannot be diverted.

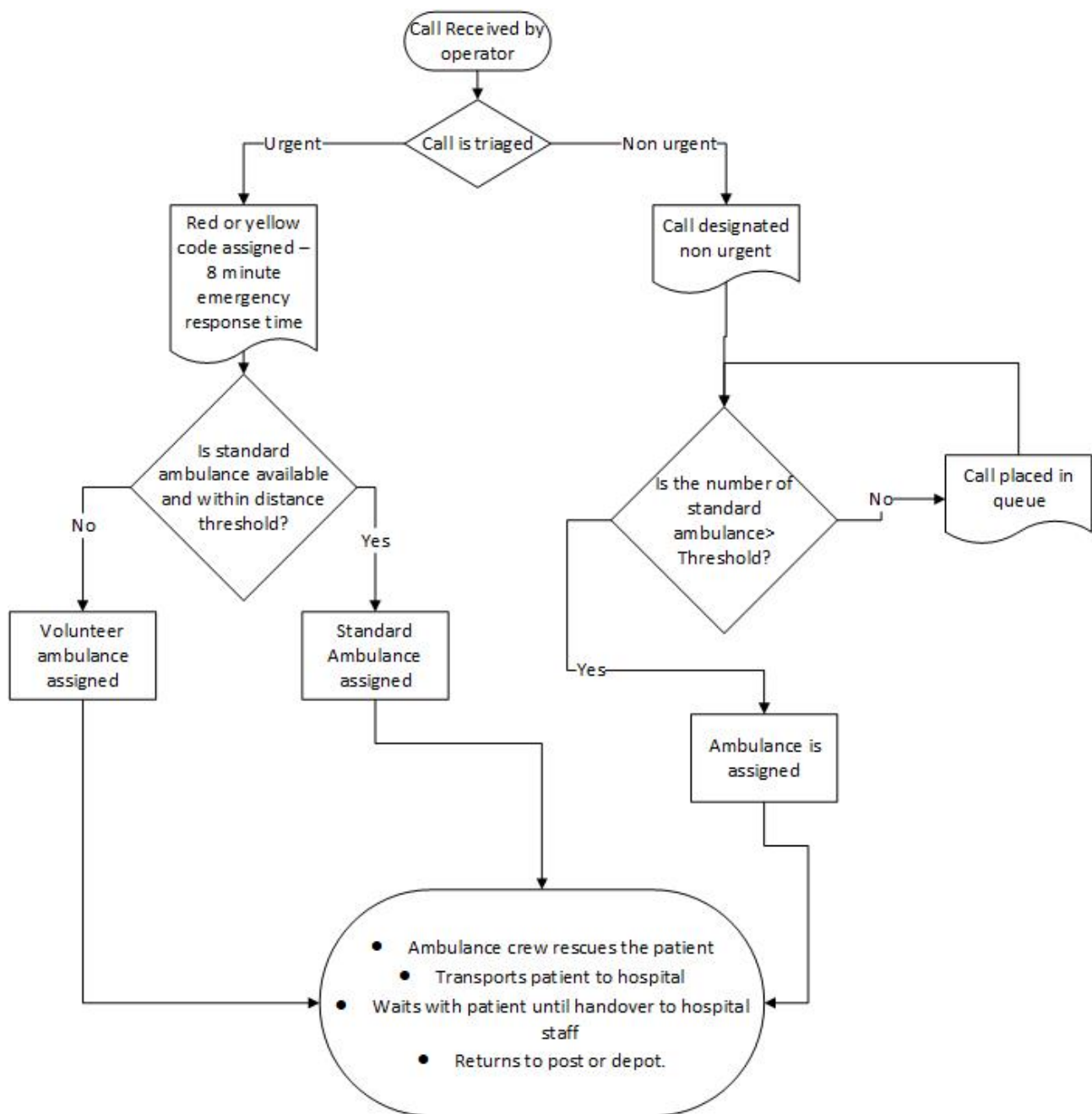


Figure 5: The process of responding to an emergency call

**Development of a simulation model in order to test operational policies** Analysis of the historical data found that there was room for improvement- on average 60.1% of the urgent calls meet the 8 minute response time with a 95% confidence interval of [56.13%, 64.06%]. Any investment in infrastructure to try and improve these figures would be expensive and with no guarantee of success: a mathematical model could help test different scenarios.

In the model ambulance locations are plotted on a map of Milan at each point in time, the speed assigned to each ambulance is a function of the time of the day and the area in which the ambulance is currently located. This is more computationally intensive compared to an event based model where the movement of an ambulance from a place to another one is usually represented by an new event, the actual movement of the ambulance is not a part of simulation model. The model focused on just the set of standard ambulances.

Each emergency request was generated by using real data of a given day, a variety of days were selected to test the model, including some selected critical days which could be representative of emergency scenarios.

The model was initialised to model current procedure and for the 7 days worth of events used, the model predicted a that 63.92% of the urgent calls would be responded to within the 8minute deadline. This is within the 95% confidence interval produced from historical data and suggests the simulation is representative of actual EMS behaviour.

Various parameters could now be varied in order to test different improvement strategies:

- **Increases to ambulance average speed:** Road improvements, reserved lanes and systems to wave ambulances through traffic lights could all increase average ambulance speed. An average increase of 5km/h was shown in the model to increase the number of urgent calls reached within 8minutes by approximately 20%.
- **Adding a new ambulance:** Adding a new standard ambulance to the fleet would be an expensive investment and the model showed that with the current set of ambulance posts that there would be little improvement in response rates, due to ambulances gathering in a few posts and leading to unbalanced global coverage.
- **Moving to "smart" ambulances:** The possibility of summoning an ambulance before it reaches its post on return from a mission, or in redirecting an ambulance on its way to a less urgent mission can be evaluated using the model, because of the agent based approach to modelling ambulances. At the time of the work, ambulances were not equipped with GPS systems and therefore this sort of assignment was not possible. On the heaviest days the model was predicting up to a 20% improvement in the number of urgent calls responded to within the 8 minute deadline, similar figures to that of increases in ambulance speed but at potentially a much reduced cost and less dependent on external factors such as weather.

## **Finding an alternative set of ambulance posts** HELP!!!! NEEDS MORE OF MY OWN INTUITION

Low Priority Calls Coverage (LPCC) optimisation model was developed by the authors to take a potential set of posts and solve a minimisation problem, to discover the theoretical minimum number of required ambulances and where their posts should be located. First some definitions of variables:

- $V$  = the set of points to be covered. For each point  $i \in V$ ,  $d_i^h$  denotes the amount of high priority demands and  $d_i^l$  low priority demands
- $W$  = the set of candidate post locations. The capacity associated to each post is denoted by  $k_j$ .
- Let  $W_i^h$  be the set of candidate posts from which a demand point  $i$  can be reached within the 8 minute threshold. We introduce a second time limit in which a certain percentage of non urgent calls must be seen, and similarly let  $W_i^l$  be the set of posts from which  $i$  can be reached in this longer time frame

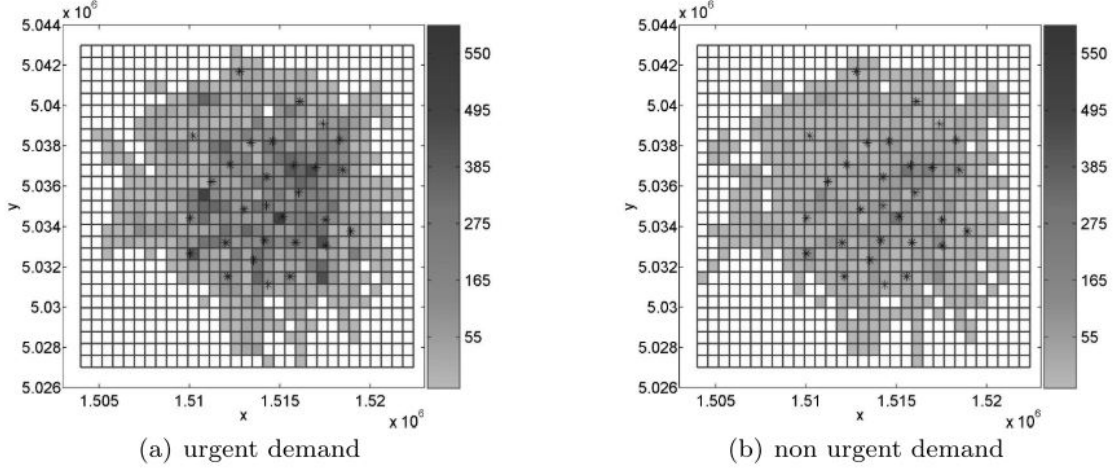


Figure 6: The 493 grid squares covering the city of Milan, coloured based on demand for ambulances and with current ambulance stations marked on. Diagrams taken from paper [29]

- Let  $y_{ij}$  be the fraction of emergency demand of point  $i$  served by an ambulance at post  $j$ . Similarly  $w_{ij}$  to be the fraction of non urgent demand at point  $i$  served by an ambulance at point  $j$ .
- An integer variable  $x_j$  is define for each post  $j$ , representing the number of ambulances assigned to the post, this can be zero.

$$\min z = \sum_{j \in W} x_j \quad (10)$$

$$s.t. \quad \sum_{j \in W_i^h} x_j \geq 1 \quad \forall i \in V \quad (11)$$

$$\sum_{j \in W_i^h} y_{ij} = 1 \quad \forall i \in V \quad (12)$$

$$\sum_{j \in W} w_{ij} = 1 \quad \forall i \in V \quad (13)$$

$$\sum_{i \in V} \sum_{j \in W_i^l} d_i^l w_{ij} \geq q \sum_{i \in V} d_i^l \quad (14)$$

$$\sum_{i \in V} (d_i^h y_{ij} + d_i^l w_{ij}) \leq k_j x_j \quad \forall j \in W \quad (15)$$

$$x_j \in \mathbb{Z}_+, w_{ij} \in [0, 1], \quad \forall i \in V, \forall j \in W \quad (16)$$

Where Eq 10 is the objective function: to minimise the number of required ambulances. Eq 11 ensures that there is coverage over all the city. Eq 12 ensures that urgent calls are served within the given time limit. Eq 13 guarantees that all the low priority calls can be served by an ambulance at any posts. Eq 14 forces that a given percentage of the non-urgent calls are served with a second time limit. Eq 15 limits the number of missions in a given time frames. Finally 16 defines the domains of the variables

For the solution of Milan the city was divided into 493 grid squares, chosen such that the area in each grid is covered by the same set of candidate post locations. Thus as long as each sub area is covered, all possible areas will also be covered. They set  $V = W$ ,  $q = 0.5$  and the non-urgent time frame to be 30 minutes. Diagrams showing the grid, the demand for high and low priority calls and the current ambulance positions are shown in figure 6. This gives an optimal solution of 25 ambulances.

The remaining 4 ambulances are then allocated using an iterative procedure where the model from the previous section is used, and ambulance posts given a ranking determining their utilisation. New posts are added in such a way as to decrease the highest utilisation value, this is iterated until there is a post located for each ambulance.

This could also be used to design a set of posts to reach a threshold level of performance

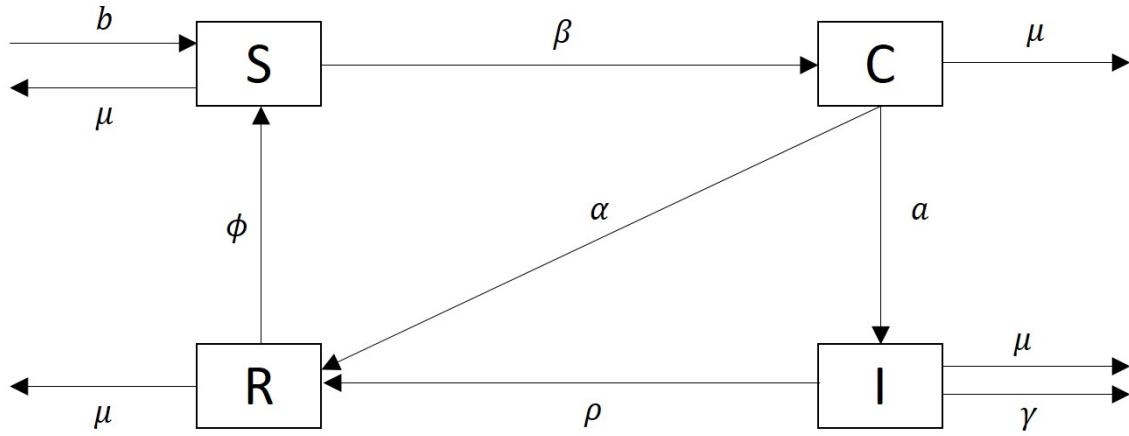


Figure 7: A diagram to show the flows between population groups in the chosen meningitis model, taken from Fig 2 in paper [25]

## 2.9 Case Study 4: Mathematical Modelling of the Dynamics of Meningococcal Meningitis in Africa

The book "UK Success stories in Industrial Mathematics" [16] is a collection of cases studies selected from those Impact Case Studies submitted to the 2014 Research Excellence Framework. They are seen as shining examples of the mathematical sciences community engaging with problems and organisations outside of academia. 36 problems were selected out of the 250 submitted for the REF and I aimed to pick just one to write up as a case study- a challenge indeed!

The African meningitis belt spans sub Saharan Africa and see periodic fluctuations of meningococcal meningitis, cases appearing every dry season, drop off over the rainy season and a major epidemic emerges every 6-14years. Across the world, meningitis causes about 135,000 deaths annually and substantial data is available across the African meningitis belt, so mathematical modelling of epidemiology of meningococcal meningitis could lead to substantial benefits. Indeed, modelling has been attempted by a number of groups but we follow the work by K.B.Blyuss at the University of Sussex described in "UK Success stories in Industrial Mathematics." and the associated paper [25].

**Initial Modelling and Identification of Reproduction Number** Looking for a simple model the team looked towards the standard SIR model. In the case of meningitis, individuals can be carriers without developing the infection and there is a high ratio of carriers to cases, thus an additional "carrier" class was a necessary addition, giving 4 classes:

- S= Susceptible
- C=Carriers
- I=Infected
- R=Recovered

The total population is  $N = S + C + I + R$ . The question of temporary immunity was a major part of this work and they considered a variety of models where there was:

- no immunity, and thus no recovered class, recovered individuals went straight to susceptible
- immunity only if they have had developed a meningitis infection, if individuals had only been a carrier then they got new immunity
- immunity if they had been a carrier, developed the infection or both

Modelling all 3 cases they found the best fit to the observed data was the last case and the model shown in Figure 7, with rates defined as followed:

- $\beta$  = the transmission rate
- $a$  = the rate at which carriers develop an invasive disease
- $\alpha$  = the rate at which carriers recover
- $\rho$  = the rate at which individuals with invasive disease recover
- $\phi$  = the rate at which recovered individuals lose their immunity becoming susceptible again
- $\mu$  = natural death rate
- $\gamma$  = disease induced death rate

The birth rate is chosen to be  $b = \mu N + \gamma I$  so that the total population  $N = S + C + I + R$  is constant. This assumption is only suitable for relatively short term modelling before the assumptions break down but it is a good starting point and gives equations:

$$\frac{dS}{dt} = b + \phi R - \beta \frac{S(C + I)}{N} - \mu S \quad (17)$$

$$\frac{dC}{dt} = \beta \frac{S(C + I)}{N} - (a + \alpha + \mu)C \quad (18)$$

$$\frac{dI}{dt} = aC - (\rho + \gamma + \mu)I \quad (19)$$

$$\frac{dR}{dt} = \rho I + \alpha C - (\phi + \mu)R \quad (20)$$

Which under rescaling by  $N$  and using  $I = S + C + I + R$  to remove  $S$  from the equations gives

$$\dot{C} = \beta(1 - C - I - R)(C + I) - (a + \alpha + \mu)C \quad (21)$$

$$\dot{I} = aC - (\rho + \gamma + \mu)I \quad (22)$$

$$\dot{R} = \rho I + \alpha C - (\phi + \mu)R \quad (23)$$

We look for steady state solutions when  $\dot{C} = \dot{I} = \dot{R} = 0$ . Messy calculations but one finds:

$$C^* = \lambda(\phi + \mu)(\rho + \gamma + \mu) \quad (24)$$

$$I^* = \lambda a(\phi + \mu) \quad (25)$$

$$R^* = \lambda(\alpha(\rho + \gamma + \mu) + \rho\alpha) \quad (26)$$

Where  $\lambda$  is a proportionality constant that can be found by subbing into  $\dot{C} = 0$  giving  $\lambda = 0$  or:

$$\lambda = \frac{\beta(\gamma + \rho + \mu + a) - (\gamma + \rho + \mu)(\alpha + a + \mu)}{\beta(\rho + \mu + a)[(\rho + \gamma + \mu)(\phi + \mu + \alpha) + a(\phi + \mu + \rho)]} \quad (27)$$

$$= \frac{(\rho + \gamma + \mu)(a + \alpha + \mu)}{\beta(\rho + \mu + a)[(\rho + \gamma + \mu)(\phi + \mu + \alpha) + a(\phi + \mu + \rho)]} \frac{\beta(\gamma + \rho + \mu + a) - (\gamma + \rho + \mu)(\alpha + a + \mu)}{(\rho + \gamma + \mu)(a + \alpha + \mu)} \quad (28)$$

$$= \frac{(\rho + \gamma + \mu)(a + \alpha + \mu)}{\beta(\rho + \mu + a)[(\rho + \gamma + \mu)(\phi + \mu + \alpha) + a(\phi + \mu + \rho)]} \left( \frac{\beta(\gamma + \rho + \mu + a)}{(\rho + \gamma + \mu)(a + \alpha + \mu)} - 1 \right) \quad (29)$$

An important quantity to identify when looking at epidemiology models is the reproduction number,  $R_0$ . As defined in [33] it is such that if  $R_0 < 1$ , then the disease free steady state  $(C, I, R) = (0, 0, 0)$  is stable, and the disease cannot invade the population, but if  $R_0 > 1$ , the disease free steady-state is unstable and an epidemic can take hold. For  $R_0 > 1$  a new stable stationary point should exist for values of  $C, I, R > 0$ . In our case looking at our two potential steady states and the equations for  $\lambda$  we find that in order for  $C^*, I^*, R^* > 0$  we require:

$$R_0 = \frac{\beta(\gamma + \rho + \mu + a)}{(\gamma + \rho + \mu)(a + \alpha + \mu)} > 1 \quad (30)$$



Giving us the reproduction number and valuable information about in which circumstances meningitis will spread or be contained.

Again using [33] a more qualitative description for the reproduction number is the number of new infections produced by a typical infective individual in a population at a disease free steady state. If  $R_0 < 1$ , then on average an infected individual produces less than one new infected individual over the course of its infectious period, and the infection cannot grow. Conversely, if  $R_0 > 1$ , then each infected individual produces, on average, more than one new infection, and the disease can invade the population.

We consider adding a new carrier to an otherwise healthy population. Two things can happen, the carrier can directly infect healthy members of the population or the carrier can become infected and then infect healthy members of the population.

The expected amount of time the carrier remains a carrier is

$$\frac{1}{a + \alpha + \mu} \quad (31)$$

and as a carrier they infect members of the general population at rate  $\beta$  giving expected number of people infected by a single carrier that doesn't become infected is:

$$\frac{\beta}{a + \alpha + \mu} \quad (32)$$

The carrier becomes infected with probability

$$\frac{a}{a + \alpha + \mu} \quad (33)$$

calculated from the expected time the carrier remains a carrier multiplied by the rate of contracting the infection. The expected time they remain infected is:

$$\frac{1}{\rho + \delta + \mu} \quad (34)$$

and they infect healthy individuals with rate  $\beta$

Thus the expected number of new cases is:

$$R_0 = \frac{\beta}{a + \alpha + \mu} + \frac{a}{a + \alpha + \mu} \frac{\beta}{\rho + \delta + \mu} \quad (35)$$

$$= \frac{\beta(\gamma + \rho + \mu + a)}{(\gamma + \rho + \mu)(a + \alpha + \mu)} \quad (36)$$

Matching the result from before.

**Adding the seasonal effects** To try and explain the seasonal variations in the number of cases, they introduced a seasonally varying rate of disease transmission:

$$\beta(t) = \beta_0(1 + \epsilon_\beta \cos(2\pi t)) \quad (37)$$

The model then exhibits a wide variety of dynamical behaviours and importantly, sees chaotic behaviour for a range of values of  $\phi$  which is significant as  $\frac{1}{\phi}$  is the expected duration of temporary immunity. Simulations suggest that the model is able to produce the regular annual epidemics as well as epidemics with larger periods, can produce different amplitudes of epidemics and chaotic behaviour such as which is seen in the data. The longer inter epidemic periods, such as the 6-14 years seen in the data corresponds to  $\frac{1}{\phi} \approx 2$  years.

## Impact

- The model highlighted the important role of the temporary immunity and the value of the constant  $\phi$ . A focus on computing an accurate value for this constant or working clinically to alter its value could be hugely beneficial
- An accurate value of the reproduction rate,  $R_0$  is important when optimising vaccination deployment, reducing costs and increasing effectiveness.
- Future work could look at including spatial effects, potentially including satellite and meteorological data. An advance disease warning system, for the larger deadlier outbreaks every 6-14 years would be hugely beneficial.

### 3 Extended Case Study - High Intensity Focused Ultrasound

High Intensity Focused Ultrasound (HIFU) is a non-invasive technique to enhance biological therapies by exposing tissues to acoustic energy. Applications include:

- Destroying cancerous tissue using thermal hyperthermia
- Localised drug delivery
- Functional/structural modification of tissues

In addition paediatric foetal application are beginning to be explored due to the potential to deliver a non-ionizing energy based therapy, in a non-invasive manner

- Transducer produces ultrasound signal focused on a region,  $8mm \times 2mm \times 2mm$
- Pressure variations due to the ultrasound lead to a temperature source  $Q(\mathbf{x}, t)$
- Temperature  $T(\mathbf{x}, t)$  changes due to the action of the source, diffusion and perfusion due to blood flow.
- High temperatures over a sustained time lead to tissue damage.

The problem can be split into three areas: focusing the ultrasound signal onto the region, controlling the temperature levels and using the correct amount of heat for the right amount of time to lead to the desired effects and imaging the whole procedure.

#### 3.1 Set Up

Clinical adoption of HIFU has expanded rapidly in recent years partly due to better visualisation and thermometry tools. A typical set up is shown in Figure 8

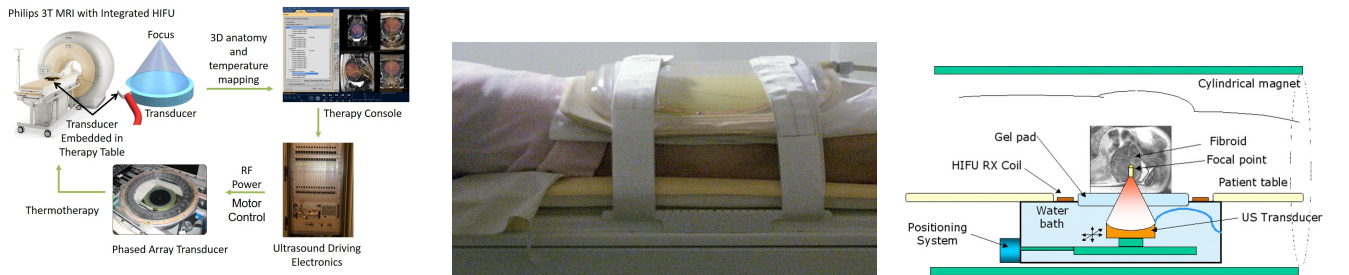


Figure 8: The set-up of MRI with integrated HIFU, REFERENCE....

#### 3.2 Imaging

Safety and efficacy of the treatment require accurate temperature measurement throughout the thermal procedure.

The method has shown some success in uterine fibroids, prostate cancer and liver tumours but application of the method for treatment of brain tissue remains a challenge due to strong aberration due to the skull bone, defocuses the beam and results in a loss of acoustic pressure. One approach to correct for this is to use imagery to detect the location of the beam and then to correct for the defocusing to refocus the beam.

MRI thermometry, is a method where a traditional MRI scanner can be used to measure temperature. Temperature measurement is based on the water proton resonance frequency (PRF) shift induced phased differences between dynamic frames. MR dynamic phase images a relative frequency shift is calculated.

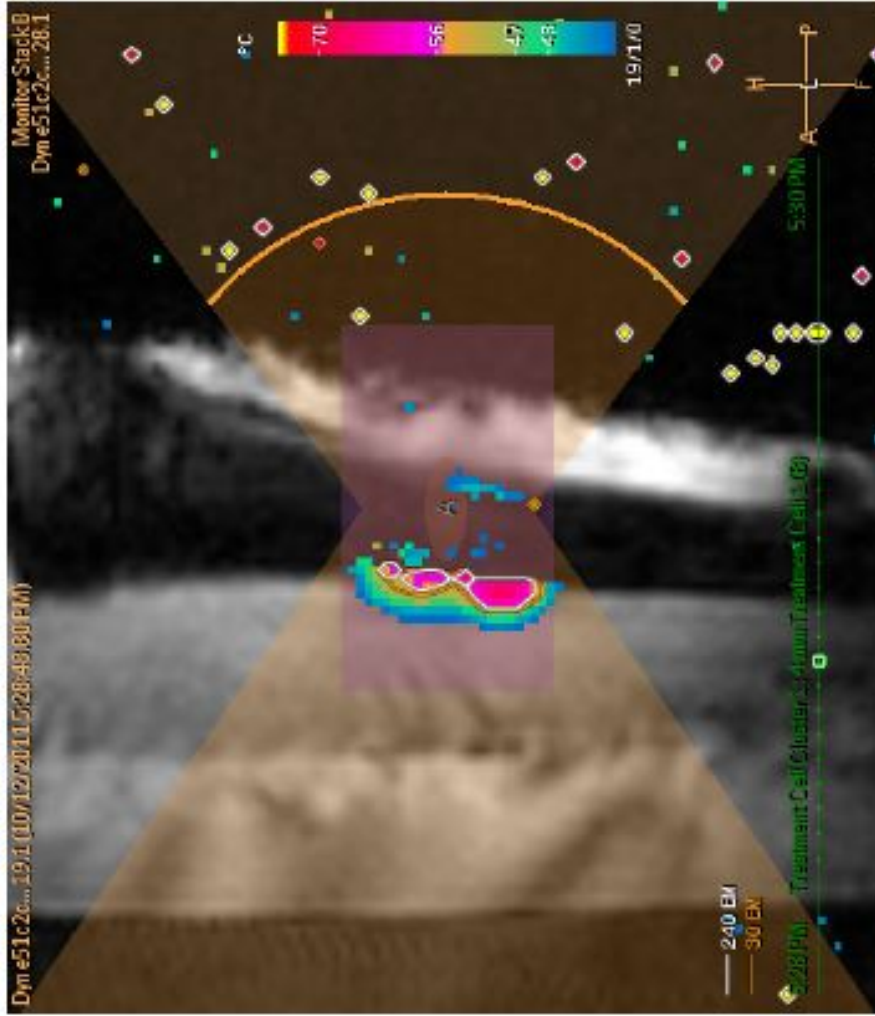


Figure 9: Temperature maps are calculated in real time and displayed as overlays on the magnitude image

$$\Delta T = \frac{\Delta \phi}{2\pi \alpha \gamma B_0 T_E} \quad (38)$$

Where:

- $\Delta \Phi$  = phase shift
- $\alpha$  = Temperature sensitivity coefficient
- $\gamma$  = gyromagnetic ratio
- $B_0$  = magnetic field strength
- $T_E$  = echo time

Temperature maps are calculated in real time and displayed as overlays on the magnitude image. This can be seen in Figure 9.

paper [30]

Drawbacks to this is that temperature in bone and fat tissue cannot be measured with the PRF method and the phased of a MR image is sensitive to disturbances such as transducer movement and magnetic field drift and to patient movement.

### 3.3 Focusing the ultrasound signal

MAGNETIC RESONANCE ACOUSTIC RADIATION FORCE IMAGING [24]

Medium	Density (kg/m <sup>3</sup> )	Velocity (m/s)	Attenuation (Np/m/MHz)	Thermal conductivity (W/m/°C)	Specific heat (J/kg/°C)	Perfusion rate (kg/m <sup>3</sup> /s)
Muscle	1041 [35]	1576 [35]	5 [75]	0.5 [35]	3430 [35]	0.6923 [35]
Bone	1420 [35]	3260 [35]	105 [35]	0.38 [35]	1700 [35]	0.892 [76]
Spinal canal and nerves	1038 [35]	1542 [35]	12 <sup>†</sup> [35]	0.515 <sup>†</sup> [35]	3640 <sup>†</sup> [35]	3.63 [77]
Intervertebral disc	1165* [35]	1627** [78]	53.3* [35]	0.61 [79]	2713 [79]	0 [80]
Carbon dioxide	1.66 [81]			0.018 [81]	871.5 [81]	0
Blood					3800 [35]	

Tumour tissue is assumed to have the same properties as muscle, but with a higher perfusion of 2.4 kg/m<sup>3</sup>/s [82,83]. Values for nerve (<sup>†</sup>) and brain (<sup>†</sup>) were used for some spinal canal properties. Values for tendon (\*) and cartilage (\*\*) were used for some intervertebral disc properties.

Figure 10: Material properties of tissues, NEEEEEEEEEEEEEDDDDDDD A  
REEEEEEEEEFFFFFFFFFFEEEEEEEEERRRRRRRRREEEEEEEEEEENNNNNNCCCCCCC-  
CCCCEEEEEEEEEEEE

### 3.4 Modelling Heat transfer and thermal dose

Different temperatures during heating and cooling, diffusion from the target area and possible patient movement all contribute to uneven heating in different areas. Some sort of normalisation is required to calculate the effect on each individual cell. Some sort of thermal dose measure is required, from which effective dose and dangerous levels can be estimated.

Proposed in the 1940s, the Pennes Bioheat Transfer Model, [28] models heat transfer in the body due to externally applied heating/cooling sources. It has three terms, a diffusion term, an external heating term, and a convection term due to the perfusion of heat due to blood flow. The model accounts for the thermal conductivity, specific heat capacity and blood perfusion of specific tissue types.

$$\rho c \frac{\partial T}{\partial t} = \nabla \cdot k \nabla T - \omega c_b (T - T_b) + Q \quad (39)$$

where:

- $\rho$  = Tissue density [kg/m<sup>3</sup>]
- $c$  = Specific heat capacity [J/kg/°C]
- $k$  = Thermal conductivity [W/m/°C]
- $\omega$  = Blood perfusion [kg/m<sup>3</sup>/s]
- $Q$  = Heat deposition from ultrasound [W/m<sup>3</sup>]
- $T_b$  = Arterial blood temperature [37°C]
- $t$  = Time [s]

Values for specific tissue types are shown in Figure 10.

Initially, Harry Pennes experimented on patients by inserting thermocouples into patients' forearms but the model has been validated over the years against other models and is applicable to many different heating sources and types.

Classical theory [?] measures thermal dose as a time integral over treatment:

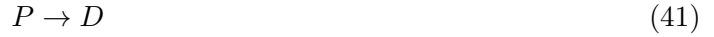
$$TD(t) = \int_0^t r^{43-T(t)} dt, \quad \text{where } r = \begin{cases} 0.25, & \text{if } T \leq 43^\circ\text{C} \\ 0.5, & \text{if } T > 43^\circ\text{C} \end{cases} \quad (40)$$

The value taken as sufficient "dose" to cause thermal necrosis in soft tissue is 240 EM (equivalent minutes) at 43°C. One can also calculate that it takes just a 1 second exposure at 57°C to give a thermal dose of 273 EM and thermal necrosis. For every degree above 43°C the required time to coagulate the tissue halves.

The model has its advantages for HIFU: importantly it is valid for the high temperatures seen in HIFU and it is valid for tissues with different thermal sensitivity although the threshold for thermal dose required for cell death changes.

However, the model has its draw backs as there is a non linear response between temperature and cell death - higher probability of dying with increasing temperature and time exposure. Also, measuring dose does not directly predict damage. Finally, tissues have varying thermal sensitivity and will ablate at different thermal doses which will add extra complexity to the model.

An alternative model for cell damage was introduced in paper [35]. Zhou et al suggest that damage is the result of a chemical reaction



Where P represents a healthy folded protein and D a denatured protein. The irreversible process of protein denaturization occurs at an Arrhenius reaction rate:

$$r(T) = A \exp \left( \frac{E}{RT} \right) \quad (42)$$

where A is a frequency factor, E the energy of activation of the denaturation reaction, R is the universal gas constant and T is the absolute temperature of the tissue. From this a damage fraction can be calculated:

$$\Omega(t) = \log \left( \frac{P_0}{P(t)} \right) = \int_0^t A \exp \left( \frac{E}{RT} \right) dt \quad (43)$$

where  $P_0$  is the initial amount of folded protein.

The idea is that a value  $\Omega_\theta$ , a damage threshold, is found such that  $\Omega > \Omega_\theta$  then irreparable damage has occurred. In the study group a value  $\Omega_\theta = 0.63$  is chosen for muscle.

The parameters, A, E and  $\Omega_\theta$ , the damage threshold, can be varied to match different tissue types. Originally developed for use to model damage from a laser perhaps more work needed....not sure -MORE HEREEEEEEEEEEEEEEEEEEEEEEEEEEEEEEEEEEE!!!!!!!!!!!!!!

### 3.4.1 Study group modelling

During the study group they focused on looking at muscle tissue where the approximate values are:

- $\rho c \approx 3 \times 10^6$
- $\gamma \approx 2000$
- $Q \approx 4\rho c - 10\rho c$
- length scale of  $L \approx 10^{-3}$
- $k \approx 1/2$

hence near the focus we have

- $\nabla(k\nabla T) \approx 10^6$
- $\gamma(T - T_b) \approx 10^3$
- $Q \approx 10^6$

and hence we can conclude that at the focus, perfusion is unimportant unless we are close to a major blood vessel.  $Q$  diminishes rapidly away from the focus, and so both perfusion and diffusion act together to reduce the temperature.

They chose to rewrite the Pennes equation as a radially symmetric system close to the centre. The used the approximation:

$$Q = Q_0 \rho c \left( \frac{J_1 \left( \frac{r}{L} \right)}{\frac{r}{L}} \right)^2 = Q_0 \rho c \left( \frac{J_1(s)}{s} \right)^2 \quad (44)$$

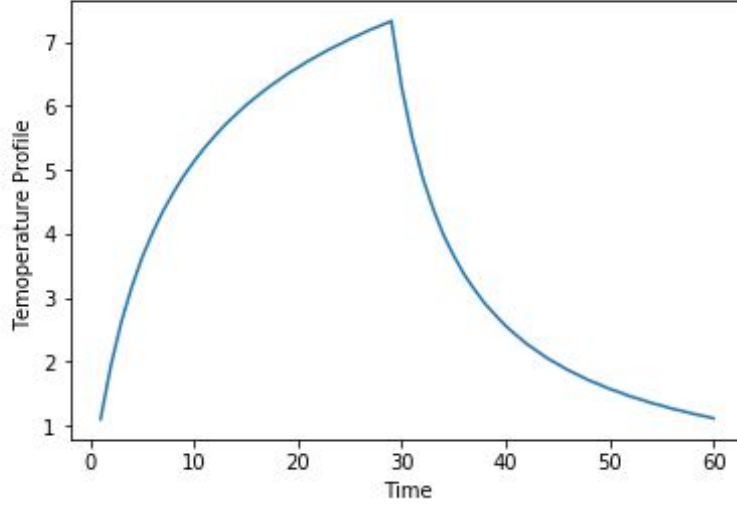


Figure 11: A reproduction of the graph produced during the study group of temperature profile against time, where there is heating for the first 30sec before the tissue is left to cool

where  $s = r/L$  and this gives the equation:

$$T_t = \frac{1}{6s}(sT)_s s - \frac{2}{3} \times 10^{-3}(T - T_b) + Q_0 \left( \frac{J_1(s)}{s} \right)^2 \quad (45)$$

with initial conditions

$$T_s(0) = 0, \quad T(\infty) = T_b.$$

This can be solved numerically with the Crank Nicholson method, with rapid converge utilising the sparsity of the resulting matrices.

They ran with  $Q_0 = 5$  for  $0 < t < 30$  and then for  $Q_0 = 0$  for  $t > 30$ . Reproducing this method I get the result shown in Figure

### 3.5 Current Work

#### 3.5.1 Aims

- Work on modelling heat transfer which encompasses:
  - Thermal conductivity
  - Thermal diffusion
  - Specific heat capacity
  - Perfusion

of the tissue of interest but also including its surrounding structures primarily bone in our case.

- To use this to model thermal dose and thermal damage of the tissues and surrounding structures.

#### 3.5.2 2D model homogeneous muscle tissue

Initially, I looked at creating a 2D model of the set up modelled in the study group. Thus thermal conductivity, thermal diffusion, specific heat capacity, perfusion constants are taken for muscle  $Q$  was modelled as a Gaussian at the centre of the area of interest and a constant temperature of 37 degrees were taken as Dirichlet boundary conditions

To get some feeling for the equations initially I discretised the problem using a central difference in space and a forward difference in time. Thus if  $T_{m,n}^i = T(i\delta t, m\delta x, n\delta y)$  we have that:

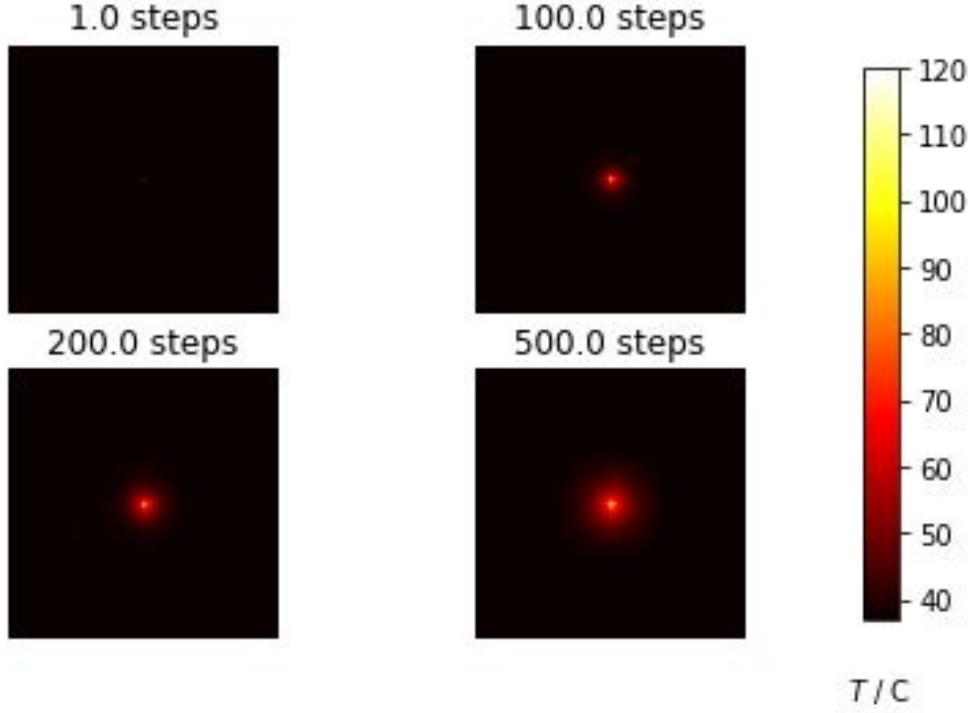


Figure 12: Heating modelled using a forward difference in time and central difference in space.

$$\rho c \left( \frac{T_{m,n}^{i+1} - T_{m,n}^i}{\delta t} \right) = k \left[ \frac{(T_{m+1,n}^i - 2T_{m,n}^i + T_{m-1,n}^i)}{(\delta x)^2} + \frac{(T_{m,n+1}^i - 2T_{m,n}^i + T_{m,n-1}^i)}{(\delta y)^2} \right] + Q_{m,n}^i - \omega c_b (T_{m,n}^i - T_b) \quad (46)$$

This is an explicit method and so easy to implement and indeed the images produced, shown in figure 12 seem to make sense from what we expect physically.

Although I am able to make use of some of the numpy linear algebra routines in built into python, making this code relatively quick to run, adding structure by changing the values of the constants depending on location in the array means many of these routines cannot be implemented, increasing code cost. We do note however that due to the large values of  $\rho c$  then this method should be stable for a range of values of  $\delta t$  and  $\delta x$ .

Consider a 1D version of equation 46:

$$T_m^{i+1} = T_m^i + \frac{k\delta t}{\rho c(\delta x)^2} [T_{m-1}^i - 2T_m^i + T_{m+1}^i] + \frac{\delta t}{\rho c} [Q_m^i - \omega c_b (T_m^i - 37)] \quad (47)$$

Which can be written in the form

$$T_{\delta x}^{n+1} = A_{\delta x} T_{\delta x}^n + f_{\delta x}^n$$

where

$$A_{\delta x} = \begin{pmatrix} 1 - 2\frac{k\delta t}{(\delta x)^2\rho c} - \frac{\delta t\omega c_b}{\rho c} & \frac{k\delta t}{(\delta x)^2\rho c} & 0 & \cdots & 0 \\ \frac{k\delta t}{(\delta x)^2\rho c} & \ddots & \ddots & & \vdots \\ 0 & \ddots & & \ddots & 0 \\ 0 & & \ddots & \ddots & \frac{k\delta t}{(\delta x)^2\rho c} \\ 0 & \cdots & 0 & \frac{k\delta t}{(\delta x)^2\rho c} & 1 - 2\frac{k\delta t}{(\delta x)^2\rho c} - \frac{\delta t\omega c_b}{\rho c} \end{pmatrix}$$





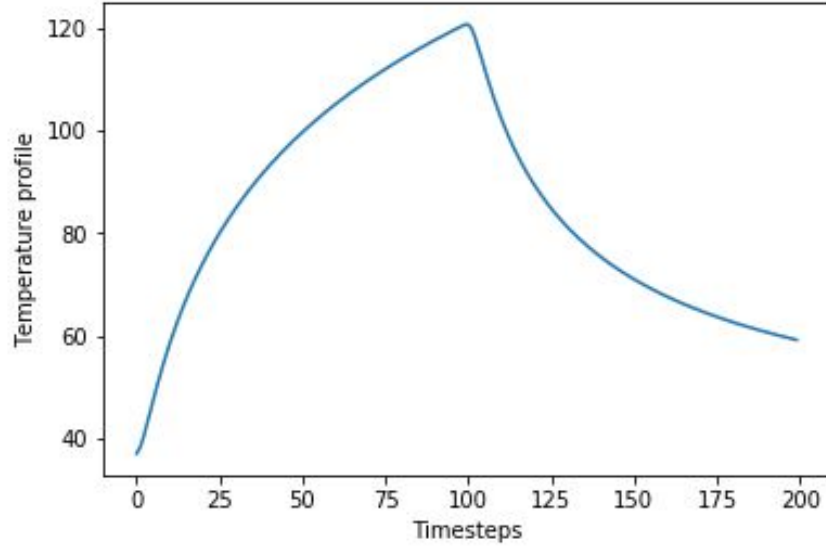


Figure 14: Temperature of a point a short distance from the focus measured throughout a heating and cooling period

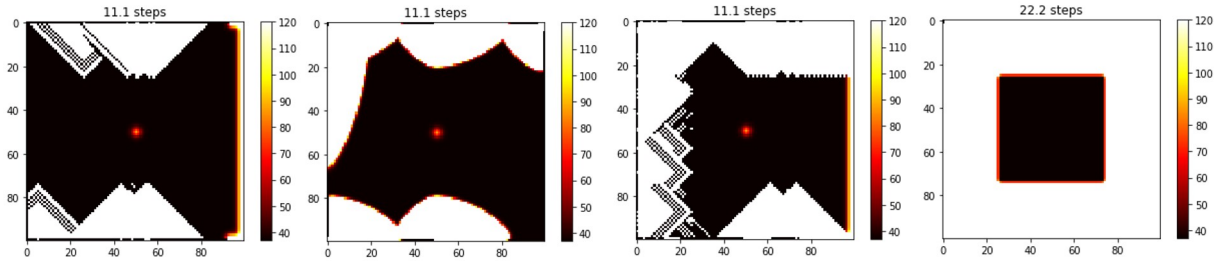


Figure 15: Examples of instability caused by the perfusion term

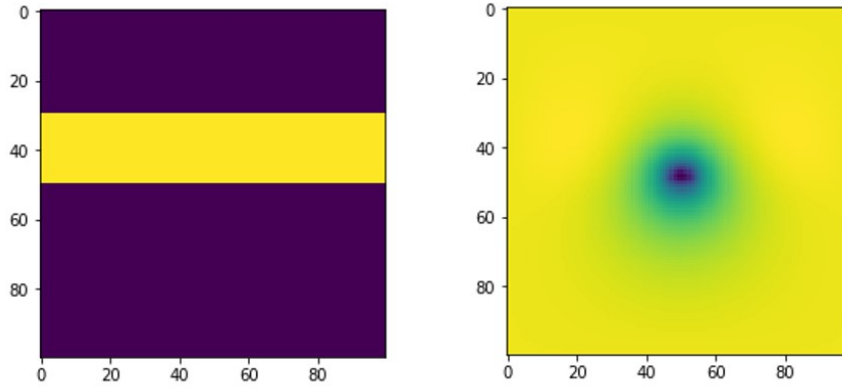


Figure 16: TO DO PLEASE

- Thermal conductivity
- Thermal diffusion
- Specific heat capacity
- Perfusion

in a particular region of the domain to that for bone. The region can be seen on the left of figure 16. The gaussian source is focused at position (50,50). This had very little effect, because the increase in the density of bone is offset by a decrease in the specific heat capacity of bone and decrease in thermal conductivity , comparing  $\frac{k}{\rho_{muscle}c_{muscle}} = \frac{0.5}{3430 \times 1041} \approx 1/7141260$  and  $\frac{k}{\rho_{bone}c_{bone}} = \frac{0.38}{1420 \times 1700} = 1/6352631$ . This is not a huge difference and it would take a long time for significant differences to be visible and running 1000 steps gave a residual of the difference between the bone and no bone simulations on the right of figure 16. We are relieved to see there is a slight lack of symmetry with darker areas suggesting a greater change where the bone lies. However, the relative difference is still very small, less than a degree.

We double check that the code is working correctly by Code was working correctly by choosing the "bone" to have a diffusivity constant of 10 times smaller than that of muscle. After 1000 steps this gives the results shown in figure 17, which clearly shows a lack of symmetry and a slower diffusion process occurring in bone leading to lower temperatures in the bone.

This was very unexpected compared to what is seen experimentally. For example as discussed in paper [21], by Caochard et al. they discuss how thermal ablation induced by high intensity focused ultrasound has produced promising clinical results to treat hepatocarcinoma and other liver tumors. However skin burns have been reported due to the high absorption of ultrasonic energy by the ribs. A very interesting paper that discusses how to correct for the ribs effect on focusing and analysis derived from time reversal mirrors to reduce heating of the ribs. They point to Duam et al. [22] in which it was reported that using magnetic resonance temperature monitoring of pigs in vivo that temperature elevations were five times higher on the ribs than in the intercostal space.

Looking back to the table in figure 10 we see that we have yet to take into account the difference in the attenuation coefficient in bone and in muscle. This would effect  $Q$ , the source term in the equation and so we need to model this differently.

In doing this we got....

Code up Crank Nicholson...more usable format for code....

### 3.5.4 Modelling thermal dose

### 3.5.5 Units and other stuff

## 4 Final Thoughts

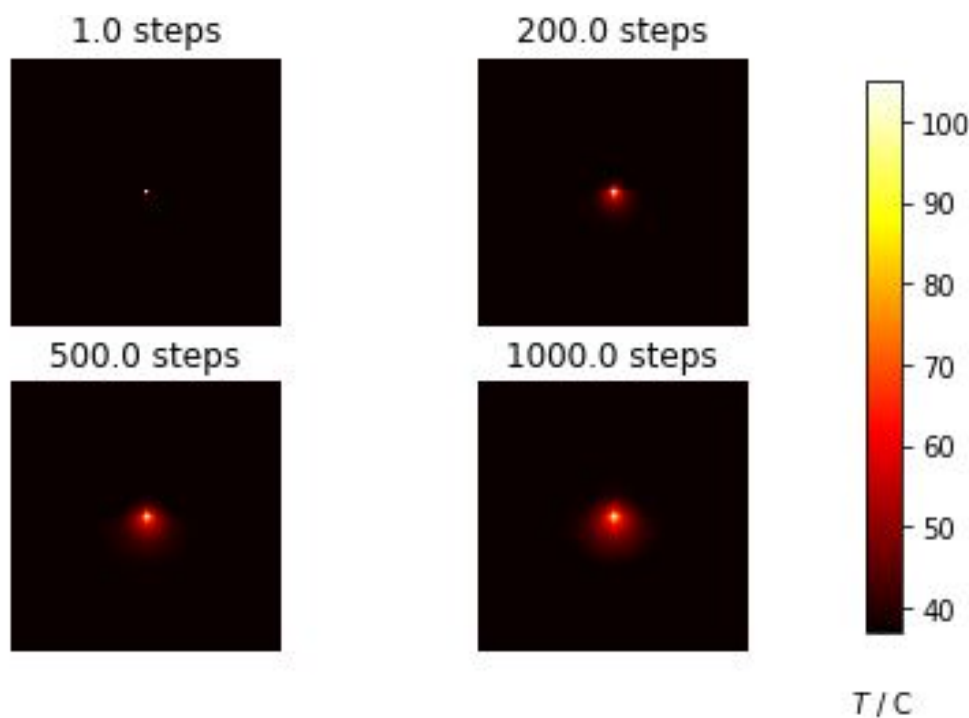


Figure 17: Experimenting with changing diffusion constant in a strip lying in the top half of the region, modelling bone

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