

MARGARIDA DIAS

UX/UI DESIGNER WITH A KEEN INTEREST IN UX RESEARCH

CONTACTS

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LANGUAGES

Portuguese | NATIVE

English | FLUENT - IELTS: 7.0 C1

Spanish | A2

Korean | A1

EDUCATION

DESIGN RULES: Principles + Practices for Great UI Design

UDEMY | 2021

Timeless rules for good UI design.

UI design choices have to reflect the user's motivations, expectations, environment and possible actions.

THE COMPLETE FIGMA COURSE - Designing Mobile & Web App UI/UX

UDEMY | 2021

In-depth course on the great tools FIGMA has to offer to design engaging mobile and web mockups, that can turn into live interactive prototypes.

UX RESEARCH AND QUALITATIVE ANALYSIS

UDEMY | 2021

User research brings users into the heart of the decision process by helping product teams craft a strategy that ensures that the built product fits users' needs.

FULL-STACK WEB DEVELOPMENT BOOTCAMP

IRONHACK | 2020

The core of the curriculum is JavaScript using the MERN stack which includes MongoDB, Express, React, and Node.

COMMUNICATION AND DIGITAL MEDIA

UNIVERSIDADE LUSÍADA DE LISBOA | 2017 - 2020

GPA: 14/20 ; 2:1

Higher education in consumer behaviour, customer relationships, marketing and traditional and digital communications.

SKILLS

SOFT SKILLS

Communication

Empathy

Curiosity

Creative

Open-minded

Love of learning

Design thinking

Problem solving

Time-management

Observational

Big picture' thinking

Highly motivated

Energetic

Positive

Team player

Active listener

Adaptability

Analitical

Emotional Intelligence

Social awareness

TECHNICAL SKILLS

Data collection and analysis

Qualitative and

quantitative analysis

Research Reporting

Questionnaire development

Research Design

UX Research

User Experience testing

Behavioral research

UX/UI Design

Figma

Prototyping Designs

HTML5 and CSS3

Javascript

Responsive Design

React.js

OO Programming

Github

Slack

Nodejs

Adobe Photoshop

Adobe Premiere

Adobe Illustrator

WORK EXPERIENCE

USER EXPERIENCE TESTER (UX)

USERTESTING | USERZOOM | PROLIFIC | 2019 - Present

- Give companies feedback on their products user experience and interface through real time interviews, self-guided video recordings and surveys.

SALES ASSISTANT AND CASHIER

INDITEX GROUP | 2016 - 2017

- Meticulously handled POS system transactions include credit, cash, exchanges, returns, and refunds to ensure seamless and accurate cash flow.
- Anticipated costumer needs and provided them with high quality service while upholding brand standards and values to ensure costumer satisfaction.