

MARGARIDA DIAS

UX/UI DESIGNER WITH A KEEN INTEREST IN UX RESEARCH

CONTACTS

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LANGUAGES

Portuguese | NATIVE

English | FLUENT - IELTS: 7.0 C1

Spanish | A2

Korean | A1

EDUCATION

DESIGN RULES: Principles + Practices for Great UI Design

UDEMY | 2021

Timeless rules for good UI design.

UI design choices have to reflect the user's motivations, expectations, environment and possible actions.

THE COMPLETE FIGMA COURSE - Designing Mobile & Web App UI/UX

UDEMY | 2021

In-depth course on the great tools FIGMA has to offer to design engaging mobile and web mockups, that can turn into live interactive prototypes.

UX RESEARCH AND QUALITATIVE ANALYSIS

SINTESE 21 | 2021

User research brings users into the heart of the decision process by helping product teams craft a strategy that ensures that the built product fits users' needs.

FULL-STACK WEB DEVELOPMENT BOOTCAMP

IRONHACK | 2020

The core of the curriculum is JavaScript using the MERN stack which includes MongoDB, Express, React, and Node.

COMMUNICATION AND DIGITAL MEDIA

UNIVERSIDADE LUSÍADA DE LISBOA | 2017 - 2020

GPA: 14/20 ; 2:1

Higher education in traditional and digital communications, content creation and production, consumer behaviour and marketing.

SKILLS

SOFT SKILLS

Communication
Design thinking
Problem solving
Time-management
Observational
Empathy
Curiosity
Creative
Open-minded
Love of learning

Big picture' thinking
Highly motivated
Observational
Energetic
Positive
Team player
Active listener
Adaptability
Analytical
Emotional Intelligence

TECHNICAL SKILLS

UX/UI Design
Figma
AdobeXD
Adobe Creative Cloud
InVision
User Experience testing
UX Research
Prototyping Designs
Qualitative and quantitative analysis

Questionnaire development
Behavioral research
HTML5 and CSS3
Javascript
Responsive Design
React.js
Github
Slack
Nodejs

WORK EXPERIENCE

USER EXPERIENCE TESTER (UX)

USERTESTING | USERZOOM | PROLIFIC | 2019 - Present

- Give companies feedback on their products user experience and interface through real time interviews, self-guided video recordings and surveys.

AMAZON PRIME PORTUGAL

USERTESTING | 2021

- Experience and feedback on the web interface usability.

TOYOTA

USERTESTING | 2021

- Analysis and feedback on Toyota E-Palette vehicles implementations and usability.
- Feedback for the Toyota E-Palette vehicles App.

BUSUU

USERTESTING | 2021

- Experience and feedback on the app design interface and usability.