MARGARIDA DIAS

UX/UI DESIGNER WITH A KEEN INTEREST IN UX RESEARCH

CONTACTS

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LANGUAGES

Portuguese | **NATIVE**
English | **FLUENT - IELTS: 7.0 C1**
Spanish | **A2**
Korean | **A1**

EDUCATION

DESIGN RULES: Principles + Practices for Great UI Design
UDEMY | 2021

Timeless rules for good UI design.
UI design choices have to reflect the user's motivations, expectations, environment and possible actions.

THE COMPLETE FIGMA COURSE – Designing Mobile & Web App UI/UX
UDEMY | 2021

In-depth course on the great tools FIGMA has to offer to design engaging mobile and web mockups, that can turn into live interactive prototypes.

UX RESEARCH AND QUALITATIVE ANALYSIS
UDEMY | 2021

User research brings users into the heart of the decision process by helping product teams craft a strategy that ensures that the built product fits users' needs.

FULL-STACK WEB DEVELOPMENT BOOTCAMP
IRONHACK | 2020

The core of the curriculum is JavaScript using the MERN stack which includes MongoDB, Express, React, and Node.

COMMUNICATION AND DIGITAL MEDIA
UNIVERSIDADE LUSÍADA DE LISBOA | 2017 - 2020
GPA: 14/20 ; 2:1

Higher education in traditional and digital communications, content creation and production, consumer behaviour and marketing.

SKILLS

SOFT SKILLS

Communication	Big picture' thinking
Design thinking	Highly motivated
Problem solving	Observational
Time-management	Energetic
Observational	Positive
Empathy	Team player
Curiosity	Active listener
Creative	Adaptability
Open-minded	Analitycal
Love of learning	Emotional Intelligence

TECHNICAL SKILLS

UX/UI Design	Questionnaire development
Figma	Behavioral research
InVision	HTML5 and CSS3
UX Research	Javascript
User Experience testing	Responsive Design
Adobe Creative Cloud	React.js
Research Design	OO Programming
Prototyping Designs	Github
Qualitative and quantitative analysis	Slack
Research Reporting	Nodejs

WORK EXPERIENCE

USER EXPERIENCE TESTER (UX)
USERTESTING | USERZOOM | PROLIFIC | 2019 - Present

- Give companies feedback on their products user experience and interface through real time interviews, self-guided video recordings and surveys.

SALES ASSISTANT AND CASHIER
INDITEX GROUP | 2016 - 2017

- Meticulously handled POS system transactions include credit, cash, exchanges, returns, and refunds to ensure seamless and accurate cash flow.

- Anticipated costumer needs and provided them with high quality service while upholding brand standards and values to ensure costumer satisfaction.