MARGARIDA DIAS

UX RESEARCHER

I'm excited to help create a personal and effective user experience where my passion for UX Research, UX Testing and Web Development come together.

WORK EXPERIENCE

USER EXPERIENCE TESTER (UX)
USERTESTING | USERZOOM | PROLIFIC | 2019 - Present

- Give companies feedback on their products user experience and interface through real time interviews, self-guided video recordings and surveys.

SALES ASSISTANT AND CASHIER
INDITEX GROUP | 2016 - 2017

- Meticulously handled POS system transactions include credit, cash, exchanges, returns, and refunds to ensure seamless and accurate cash flow.
- Anticipated costumer needs and provided them with high quality service while upholding brand standards and values to ensure costumer satisfaction.

EDUCATION

UX RESEARCH AND QUALITATIVE ANALYSIS
UDEMY | 2021

User research brings users into the heart of the decision process by helping product teams craft a strategy that ensures that the built product fits users' needs.

THE COMPLETE FIGMA COURSE – DESIGNING MOBILE & WEB APP UI/UX
UDEMY | 2021

In-depth course on the great tools FIGMA has to offer to design engaging mobile and web mockups, that can turn into live interactive prototypes.

FULL-STACK WEB DEVELOPMENT BOOTCAMP
IRONHACK | 2020

The core of the curriculum is JavaScript using the MERN stack which includes MongoDB, Express, React, and Node.

COMMUNICATION AND DIGITAL MEDIA
UNIVERSIDADE LUSÍADA DE LISBOA | 2017 - 2020
GPA: 14/20 ; 2:1

Higher education in consumer behaviour, customer relationships, marketing and traditional and digital communications.

SKILLS

SOFT SKILLS

Communication	Big picture' thinking
Empathy	Highly motivated
Curiosity	Energetic
Creative	Positive
Open-minded	Team player
Love of learning	Active listener
Design thinking	Adaptability
Problem solving	Analitycal
Time-management	Emotional Intelligence
Observational	Social awareness

TECHNICAL SKILLS

Data collection and analysis	Figma
Qualitative and quantitative analysis	Javascript
	Responsive Design
	HTML5 and CSS3
Research Reporting	React.js
Questionnaire development	OO Programming
Research Design	Github
UI Research	Slack
User Experience testing	Adobe Photoshop
Behavioral research	Adobe Premiere
UI Design	Adobe Illustrator

LANGUAGES

Portuguese | NATIVE
English | FLUENT - IELTS: 7.0 C1
Spanish | A2
Korean | A1

CONTACTS

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⬤ https://github.com/Margaridagdias