



MARGARIDA DIAS

UX/UI DESIGNER WITH A KEEN INTEREST IN UX RESEARCH

CONTACTS

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LANGUAGES

Portuguese | NATIVE
English | FLUENT - IELTS: 7.0 C1
Spanish | A2
Korean | A1

EDUCATION

DESIGN RULES: Principles + Practices for Great UI Design

UDEMY | 2021

Timeless rules for good UI design. UI design choices have to reflect the user's motivations, expectations, environment and possible actions.

THE COMPLETE FIGMA COURSE - Designing Mobile & Web App UI/UX

UDEMY | 2021

In-depth course on the great tools FIGMA has to offer to design engaging mobile and web mockups, that can turn into live interactive prototypes.

UX RESEARCH AND QUALITATIVE ANALYSIS

SINTESE 21 | 2021

User research brings users into the heart of the decision process by helping product teams craft a strategy that ensures that the built product fits users' needs.

FULL-STACK WEB DEVELOPMENT BOOTCAMP

IRONHACK | 2020

The core of the curriculum is JavaScript using the MERN stack which includes MongoDB, Express, React, and Node.

COMMUNICATION AND DIGITAL MEDIA

UNIVERSIDADE LUSÍADA DE LISBOA | 2017 - 2020

GPA: 14/20 ; 2:1

Higher education in traditional and digital communications, content creation and production, consumer behaviour and marketing.

SKILLS

SOFT SKILLS

Communication	Big picture' thinking
Design thinking	Highly motivated
Problem solving	Observational
Time-management	Energetic
Observational	Positive
Empathy	Team player
Curiosity	Active listener
Creative	Adaptability
Open-minded	Analitical
Love of learning	Emotional Intelligence

TECHNICAL SKILLS

UX/UI Design	Questionnaire development
Figma	Behavioral research
AdobeXD	HTML5 and CSS3
Adobe Creative Cloud	Javascript
InVision	Responsive Design
User Experience testing	React.js
UX Research	Github
Prototyping Designs	Slack
Qualitative and quantitative analysis	Nodejs

WORK EXPERIENCE

USER EXPERIENCE TESTER (UX)

USERTESTING | USERZOOM | PROLIFIC | 2019 - Present

- Give companies feedback on their products user experience and interface through real time interviews, self-guided video recordings and surveys.

AMAZON PRIME PORTUGAL

USERTESTING | 2021

- Experience and feedback on the web interface usability.

TOYOTA

USERTESTING | 2021

- Analysis and feedback on Toyota E-Palette vehicles implementations and usability.
- Feedback for the Toyota E-Palette vehicles App.

BUSUU

USERTESTING | 2021

- Experience and feedback on the app design interface and usability.