

MARGARIDA DIAS

UX/UI DESIGNER WITH A KEEN INTEREST IN UX RESEARCH

CONTACTS

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LANGUAGES

Portuguese | NATIVE

English | FLUENT - IELTS: 7.0 C1

Spanish | A2

Korean | A1

EDUCATION

DESIGN RULES: Principles + Practices for Great UI Design

UDEMY | 2021

Timeless rules for good UI design.

UI design choices have to reflect the user's motivations, expectations, environment and possible actions.

THE COMPLETE FIGMA COURSE - Designing Mobile & Web App UI/UX

UDEMY | 2021

In-depth course on the great tools FIGMA has to offer to design engaging mobile and web mockups, that can turn into live interactive prototypes.

UX RESEARCH AND QUALITATIVE ANALYSIS

SINTESE 21 | 2021

User research brings users into the heart of the decision process by helping product teams craft a strategy that ensures that the built product fits users' needs.

FULL-STACK WEB DEVELOPMENT BOOTCAMP

IRONHACK | 2020

The core of the curriculum is JavaScript using the MERN stack which includes MongoDB, Express, React, and Node.

COMMUNICATION AND DIGITAL MEDIA

UNIVERSIDADE LUSÍADA DE LISBOA | 2017 - 2020

GPA: 14/20 ; 2:1

Higher education in traditional and digital communications, content creation and production, consumer behaviour and marketing.

SKILLS

SOFT SKILLS

Communication

Design thinking

Problem solving

Time-management

Observational

Empathy

Curiosity

Creative

Open-minded

Love of learning

Big picture' thinking

Highly motivated

Observational

Energetic

Positive

Team player

Active listener

Adaptability

Analitical

Emotional Intelligence

TECHNICAL SKILLS

UX/UI Design

Figma

InVision

UX Research

User Experience testing

Adobe Creative Cloud

Research Design

Prototyping Designs

Qualitative and quantitative analysis

Research Reporting

Questionnaire

development

Behavioral research

HTML5 and CSS3

Javascript

Responsive Design

React.js

OO Programming

Github

Slack

Nodejs

WORK EXPERIENCE

USER EXPERIENCE TESTER (UX)

USERTESTING | USERZOOM | PROLIFIC | 2019 - Present

- Give companies feedback on their products user experience and interface through real time interviews, self-guided video recordings and surveys.

AMAZON PRIME PORTUGAL

USERTESTING | 2021

- Experience and feedback on the web interface usability.

TOYOTA

USERTESTING | 2021

- Analysis and feedback on Toyota E-Palette vehicles implementations and usability.
- Feedback for the Toyota E-Palette vehicles App.

BUSUU

USERTESTING | 2021

- Experience and feedback on the app design interface and usability.