

MARGARITA TSAKIRIDOU


Data Analyst

Highly versatile and proactive professional. Enjoys learning new things, working with data and streamlining processes. Passionate about providing quality analysis that leads to actionable insights.


PROFESSIONAL EXPERIENCE

- 2023
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2022


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Senior Quality Specialist (current role)
Office for National Statistics  Southampton, UK
 - Leading a cross-functional network of 100+ employees that focuses on delivering quality statistics across the organization
 - Implementing processes and systems to monitor data quality
 - Liaising with stakeholders for developing a single source data catalog
- 2022
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2021

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Statistician
Office for National Statistics  Southampton, UK
 - Created and maintained R pipelines and packages for monthly reporting of management information to senior management
 - Analyzed survey data, wrote technical reports and presented findings in stakeholder meetings
 - Worked closely with statistical production areas to ensure that outputs meet quality standards
- 2021
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2019


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Data & Insights Analyst
Royal Yachting Association (RYA)  Southampton UK
 - Tracked and reported organization-wide KPIs and management information monthly
 - Set up and maintained PowerBI dashboards using complex datasets
 - Reported on customer engagement and customer experience metrics
 - Performed penetration versus propensity modelling to identify and quantify areas of opportunity
 - Built linear regression models to quantify future impact of the Covid-19 pandemic in customer engagement and financial recovery

EDUCATION

- 2022
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2016

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University of Portsmouth
PhD in Geography  Portsmouth, UK

Thesis title: Refining our understanding of Wildfire during the Last Glacial-Interglacial Transition in the British Isles

 - Contributed to undergraduate teaching, co-supervising and mentoring of undergraduate and master research students
 - Published original research in peer-reviewed scientific journals and presented in academic conferences
 - Employed advanced statistics (GLMs and GLMMs) in R and ensemble member strategy using multiple algorithms

CONTACT

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SKILLS

7+ years working with data in academia, industry and public sector

Expert ability to analyse complex data sets to uncover trends and insights

Very good knowledge of Excel, R, PowerBI, relational databases and statistical modelling