

Our project is called MyPetGuide, a simple and friendly website that helps people find their ideal pet. It currently has a homepage and an imprint page. The homepage introduces the idea and main features, while the imprint page includes our contact information and the required legal disclaimer. Our main goal was to create a design that feels warm, calm, and welcoming—something that fits the theme of pets and makes users feel comfortable browsing.

We focused on keeping a consistent visual identity across all pages. The logo is a minimal brown paw that represents animals and friendliness. It's flat and clean so it fits the modern layout, and the brown color (#A7743A) matches the text color throughout the site. The logo appears next to the "MyPetGuide" name in the header, making the brand easy to recognize.

The color palette was chosen to keep the look soft and natural. The main tone is brown (#A7743A) for text and the logo, combined with pink (#FF6B7D) and light pink (#FFC2CC) for accents. Cream and beige backgrounds (#FFF7EA, #E8BE8A) give the site a light, friendly appearance, and a soft blue (#7DB5FF) is used for hover effects to make interactions stand out. Altogether, these colors create a warm, inviting atmosphere that suits the topic.

We use the Inter font for all text. It's simple, modern, and readable on any screen size. The layout follows a clear and straightforward structure: a fixed header with the logo and sign-in button, a main hero section with the site title and tagline, three feature cards explaining what the website offers, and a footer with project details and the imprint link. The design aims to be easy to navigate and visually balanced without unnecessary decoration.

All visual styling is managed in a single CSS file located in the css folder. The HTML files only handle content and structure, while colors, spacing, and typography are controlled through CSS variables. We also added a few hover effects and gradients to make the interface a bit more interactive, but the overall design stays clean and simple.

Both pages use the same colors, fonts, and header/footer layout, which gives the site a unified and recognizable look. The brown text, paw logo, and cream background together create a friendly, consistent feeling that represents our project's identity.

The website is available on CLAMV at:
<http://10.60.36.1/~mstaykova>

In summary, our Corporate Design focuses on simplicity, consistency, and a friendly appearance. The combination of soft colors, minimal shapes, and clear structure reflects the idea of MyPetGuide -a calm and trustworthy space for anyone interested in finding the perfect pet.