



# **FINAL YEAR PROJECT E-COMMERCE**

**Done by: Markhabo Rakhmatshoeva**

# AGENDA

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# ABOUT THE PROJECT



To provide an Amazon-like online shopping experience tailored specifically for consumers within Tajikistan, offering easy access to products, either it is food or clothes .



# GOALS AND OBJECTIVES

## Products & Services

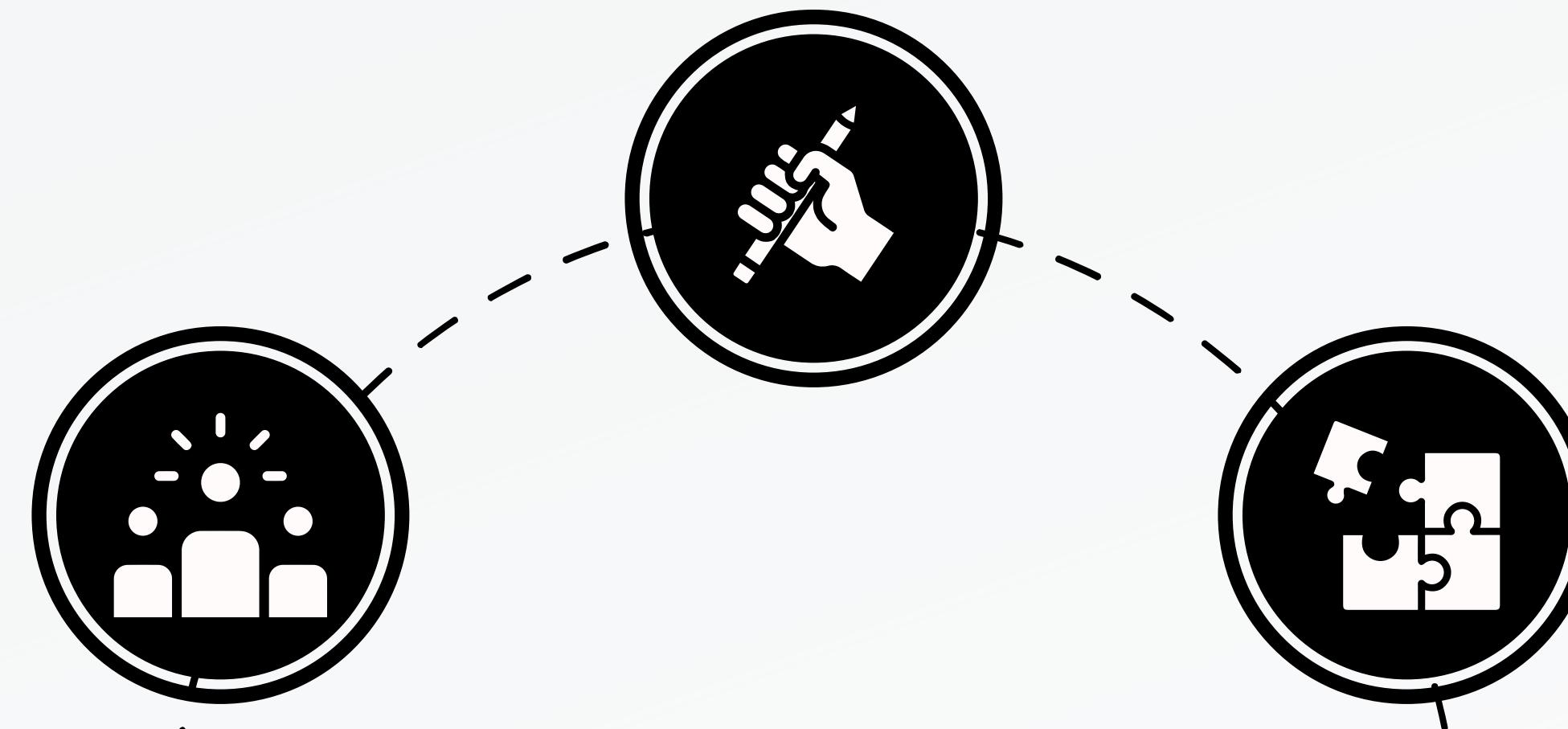
- Affordable, high-quality branded goods, Food and essentials delivery

## Market Research and Analysis

Examining consumer habits and competitors in Central Asia, specifically Tajikistan. This includes identifying market gaps, setting optimal pricing, and conducting a feasibility study for costs and potential revenue. Legal and regulatory requirements will also be investigated.

## Security

Ensure a secure payment procedure and safeguard personal information.



# REQUIRED EQUIPMENT, RESOURCES, AND SKILLS

The essential hardware, software, and skills needed for the project

- Servers: Cloud-based solutions like AWS or Azure for scalability
- Computers: High-performance for development team

## HARDWARE

In terms of software, I'm considering using Django, Ruby on Rails, or Node.js for the backend development. For the frontend, I'm looking at Angular, React, or Vue.js. When it comes to the database, I'm weighing the options between SQL and NoSQL databases, like MySQL or MongoDB. If I decide to integrate machine learning, TensorFlow or PyTorch would be my go-to libraries. For the UI/UX design aspects, I plan on using Figma.

## SOFTWARE

- Web Development
- Database Management
- UI/UX Design
- Cybersecurity
- Project Management

## SKILLS & PREREQUISITES:

# Comparison

| <b>Application features</b>           | <u>Amazon</u> | <u>Online shop-Amid</u> | <u>Depsto</u> | <b>My application</b> |
|---------------------------------------|---------------|-------------------------|---------------|-----------------------|
| <b>Geographical Focus: Tajikistan</b> | No            | No                      | Yes           | Yes                   |
| <b>Product listings</b>               | Yes           | Yes                     | Yes           | Yes                   |
| <b>Lower cost</b>                     | Varies        | No                      | Varies        | Yes                   |
| <b>Fast delivery</b>                  | No            | No                      | No            | Yes                   |
| <b>Fast- customer support</b>         | Yes           | Yes                     | No            | yes                   |
| <b>Shopping cart</b>                  | Yes           | Yes                     | Yes           | Yes                   |
| <b>Wide range of products</b>         | Yes           | No                      | No            | Yes                   |
| <b>Payment Processing</b>             | Secure        | Secure                  | Secure        | Secure                |
| <b>Reviews and Ratings</b>            | Yes           | Yes                     | Yes           | Yes                   |
| <b>User-Friendly interface</b>        | Yes           | Yes                     | Yes           | Yes                   |
| <b>Delivery service</b>               | Yes           | No                      | Yes           | Yes                   |
| <b>User Authentication</b>            | Yes           | Yes                     | Yes           | Yes                   |
| <b>Privacy and Data Protection</b>    | Yes           | Yes                     | Yes           | Yes                   |

# Business Benefits

01

## LOCALIZED & AFFORDABLE:

Gain a competitive edge by tailoring services to Central Asia and making luxury affordable through direct sourcing.

02

## ECONOMIC & COMMUNITY IMPACT

Stimulate local industries and create jobs across sectors like tech, logistics, and customer service.

03

## CONVENIENCE & LOYALTY

Offer food and essentials delivery to cater to busy lifestyles, aiming for long-term customer loyalty.

04

## SCALABLE STRATEGY

Begin with a beta-test in Suchan before nationwide expansion, incentivized by free delivery on orders over 1000 somoni.

# PROJECT PROGRESS



Search your favorite product...

Select category

22.00 Tjs

FOOD ▾ CLOTHING MY ACCOUNT ABOUT US

# PROJECT PROGRESS

## Our Instagram



## Recent customer reviews



For many years I have been a regular buyer and am still impressed with the quality of the goods and services provided by this store. The last product I bought exceeded my expectations, and I like how easy it is to move around their website and place orders. Keep up the good work!

Zakirova Madina



I am amazed at the quality of the goods received! Photos on the Internet really match. Attention to the details is incredible, and it exceeded all my expectations. I would recommend this to everyone who is looking for a first-class product.

Rakhmatshoeva Marhabo



I recently bought goods at this store and am very pleased with my experience. The product arrived quickly and fully consistent with the description. The customer service team was also very helpful and responsive when I had a question about my order. I will be a regular customer in the future!

Alimardov Shahid

# PROJECT PROGRESS

The screenshot displays a user interface for a grocery store application. On the left, a vertical orange sidebar contains a main menu with options: Main menu, Food, Clothing, My account, and About us. The main content area features a header with a search bar ("Search your favorite product..."), a category selector ("Select category"), and a user balance indicator ("22.00 Tjs"). Below the header is a navigation bar with links for FOOD, CLOTHING, MY ACCOUNT, and ABOUT US. The central part of the page shows a grid of 16 product thumbnails arranged in four rows of four. The products include various items such as milk, juice, butter, oil, and fruits like grapes and oranges.

- Main menu
- Food
- Clothing
- My account
- About us

Search your favorite product...

Select category

22.00 Tjs

FOOD CLOTHING MY ACCOUNT ABOUT US

# PROJECT PROGRESS

Submitted by 7 products

Show: 20 items | By popularity



Keda  
340.00 Tjs



Body + pants  
250.00 Tjs



Crossings new balance  
280.00 Tjs



Sneakers  
270.00 Tjs



Sweater  
270.00 Tjs


T-shirt shirt  
190.00 Tjs



Women's sneakers  
200.00 Tjs

No more products

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Pamirstore

Welcome to our online store! We are proud to offer a wide range of high-quality products at affordable prices. From stylish clothes and accessories to home goods and gadgets — with us everyone will find something for themselves.

Information about us

About us  
Return Policy  
Privacy Policy

Purchase Information

Privacy Policy  
Return Policy

Contacts

[support@pamirshop.com](#)  
+ 992-88-929-99-90  
+ 992-88-929-99-90  


Contact | About us | Return Policy | Privacy Policy

# PROJECT PROGRESS

The screenshot shows a web-based control panel for an online store. At the top, there is a navigation bar with links for FOOD, CLOTHING, MY ACCOUNT, and ABOUT US. A search bar indicates a total of 22.00 Tjs. On the left, a sidebar titled "Control Panel" lists options: Orders, Loading, Addresses, Profile, Compare, and Go out. The main content area displays a welcome message for user SUN1234MR and a brief description of account features. At the bottom, there is a section for the store's information, including a welcome message, links to About us, Privacy Policy, Purchase Information, and Contact details, along with social media links for Pamirstore.

Welcome back,  
SUN1234MR

Control Panel

Orders

Loading

Addresses

Profile

Compare

Go out

Welcome, SUN1234MR (not SUN1234MR? [Go out](#))

From the main page of the account you can see yours [recent orders](#), [set up payment address and delivery address](#), as well [change password and basic information](#).

Pamirstore

Welcome to our online store! We are proud to offer a wide range of high-quality products at affordable prices. From stylish clothes and accessories to home goods and gadgets — with us everyone will find something for themselves.

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Pamirstore

Contact | About us | Return Policy | Privacy Policy

The screenshot shows a summary of items in a shopping cart. It includes a product image, name, quantity, and price. The total amount is displayed in red. Below the cart summary, there are two large buttons: "View Cart" and "Ordering".

Yogurt Fruttis pear vanilla cherry 8%

4 x 5.50 Tjs

Leaky: **22.00 Tjs**

You have 4 items in your cart!

[View Cart](#)

[Ordering](#)

# PROJECT PROGRESS

The screenshot shows a website layout for 'Pamir Store'. At the top, there's a navigation bar with links for 'FOOD', 'CLOTHING', 'MY ACCOUNT', and 'ABOUT US'. A search bar indicates a location of '22.00 Tjx'. The main content area features a large image of a clothing store interior with wooden walls, a white counter displaying hats and scarves, and a mannequin wearing a patterned jacket. Below this image, a white sidebar contains the following text:

**Brief information about us**

Good Welcome in Pamir Store, main internet shop stylish and quality clothes. So why wait? Start to purchase right now do for yourself best choice stylish and quality clothes online in Pamir Store. It first classy internet shop, offering buyers last fashionable trends and styles by available prices.

Our collection clothes are carefully picked up, to satisfy all your needs in fashion, independently from of, seek whether you fashionable everyday clothes or elegant solemn clothes. We proudly the topics, what offer wide choices sizes, styles and flowers, so you could find perfect outfit for any case.

Pamir Store strive ensure exceptional service customers. Our team always ready help you with by any questions or problems, which can you arise, and we offer problem less experience shopping with fast and reliable delivery and light return.

We deliver our clothes from famous and ethical manufacturers, guaranteeing, what our products made from materials highest quality and calculated on long lasting term services. From chic dresses and stylish tops to comfortable trousers and classic jackets — you there is all, what you need, to diversify your wardrobe.

Thank you, what you chose Pamir Store for purchase clothes. We will glad help you look and feel yourself better!

**Pamir store**  
Gloss  
Khorog  
Phone: + 992501846474  
Email: pamirstore@com

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# THANK YOU!

*Any questions? Please ask away!*

