INTERACTION DESIGN-MA
PORTFOLIO

Rebranding a front-end conference

My biggest project to date. I was tasked to come up with a fresh design for an existing conference series called Konfluence.

As with most events, I had to design everything by myself starting from stickers, slides, social media ads and everything in between.

1

The people behind the event

2

Merchandise for the IT student council

Every year we release new merch that all of our members can buy. We also gift them to speakers and guests at our events.

We also have our own mascot called Tux. As throughout the years he had kind of been forgotten, I wanted to bring him back to life through our designs.

Welcome to the
ITÜK merch store!

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3

IT-ametite päev - an event introducing different IT jobs
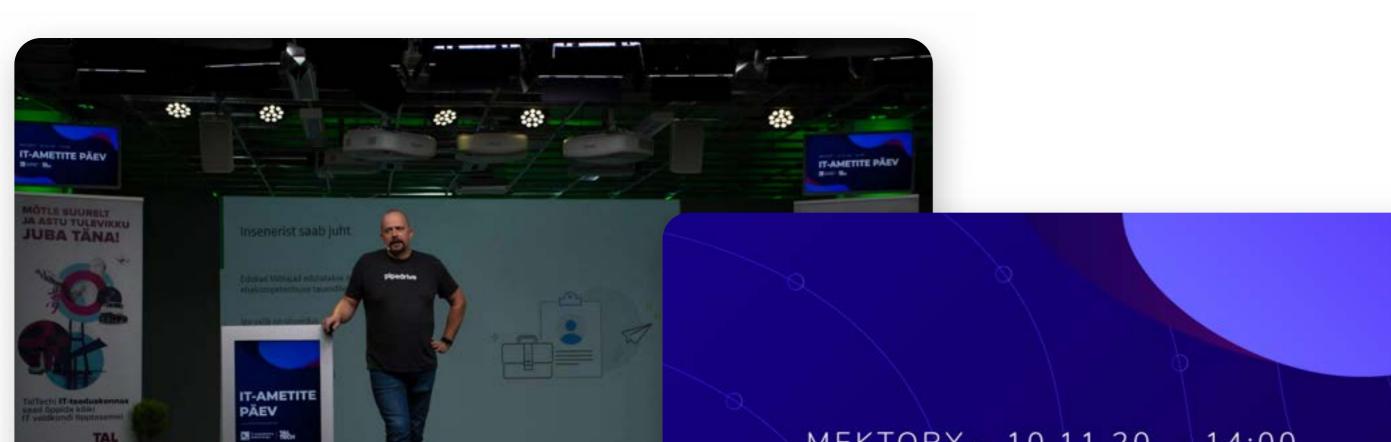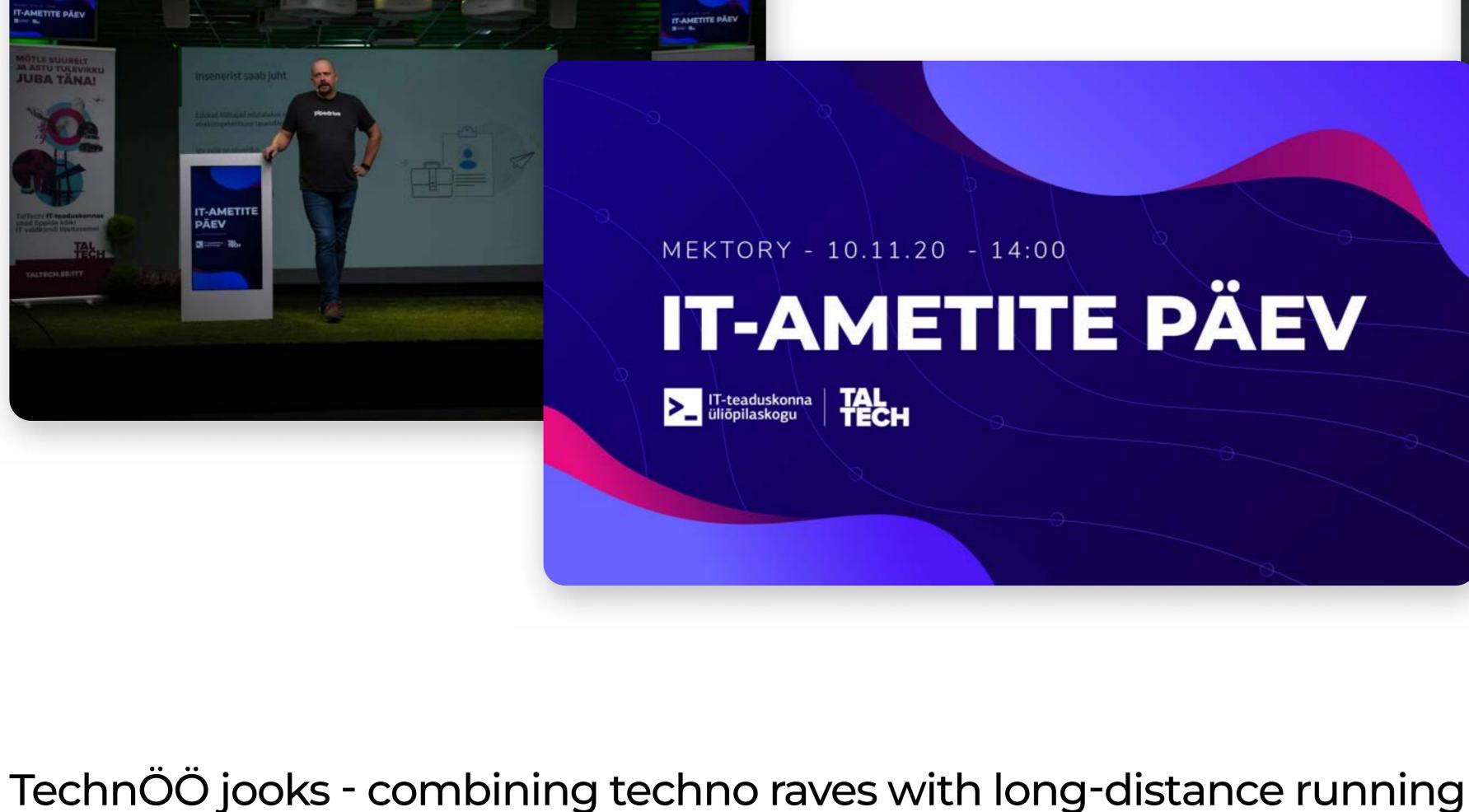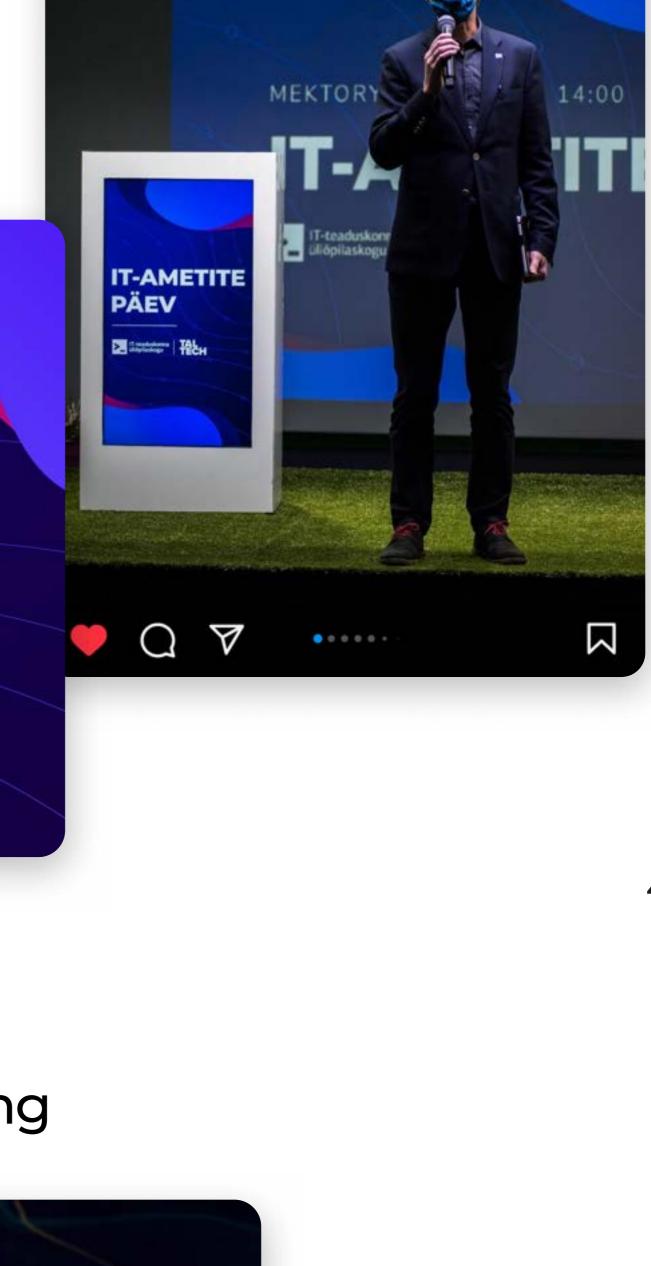
My very first design project. At the start I didn't even know what Adobe Illustrator or an SVG were.

Luckily I had a great mentor - Artjom Sarapov, who kept nagging over small details, which in hindsight were all very valuable lessons.

MEKTORY · 10.11.20 · 14:00

IT-AMETITE PÄEV

4

TechnÖÖ jooks - combining techno raves with long-distance running

An event very close to my heart as I am a big techno and music lover. This is one of our newest event series that we host with another student union.
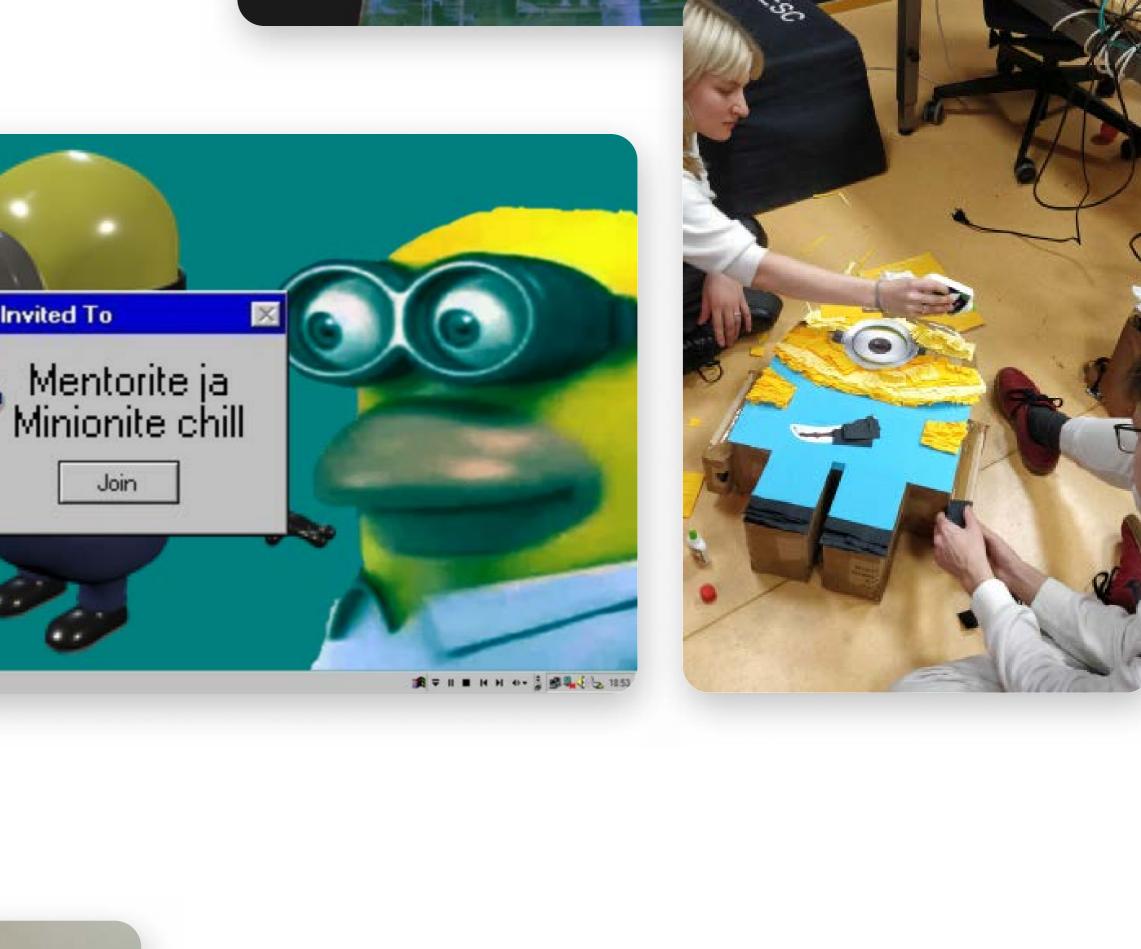
TECHNÖÖ
JOOKS

5

The fun stuff - some private event designs

We also have private events, which means there are no restrictions when it comes to designing. I have used that to either experiment with stuff or to just meme around and have fun.

My favorite event has been the Mentors' and Minions' chill - an event where the newcomers get to hang with the old ITÜK members. The hanging part led to a sinister joke that led to me making a minon pinjata to hang from the ceiling. He is still a resident at our office to this day. :)

Mentorite ja
Minionite chill

6

Other silliness

Some stuff I enjoy doing, that I didn't have any visual examples of - DJing, video games and event management!

While I have been working in the field of cyber security, I composed my portfolio of side projects I did at the student union I am part of. Purely because I can't speak or show my everyday work due to NDA. While my portfolio is quite one sided, I hope I get a chance to broaden my portfolio and express myself in other artistic forms at EKA. :)

Also I really love animals so here are some pictures of our office dog Buffy just for good measure.

7