



# FSRI | Media Monitoring

## Media Mentions

Dec 2023 - Jul 2024

12/31/2023

07/17/2024

This Year

This Month

Last Year

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Reset

Search

All

### Total Reach

**11,389,044,804**

Period Over Period 1bn

957% ▲

### Total Media Mentions

**4162**

Period Over Period 306

1260% ▲

### Total Engagement

**1,645**

Period Over Period 964

71% ▲

### Total Media Mentions (US)

**3830**
Period Over Period 268  
1329.10% ▲

### Mentions by Engagement

Date	Post	Engagement	Views	Reach
06/13/2024	... with water." In Miami's Edgewater neighborhood, the lobby of the building that Alfredo Rodriguez moved into a year ago already had water ...	182	0	34,415,9
06/13/2024	... with water." In Miami's Edgewater neighborhood, the lobby of the building that Alfredo Rodriguez moved into a year ago already had water ...	136	0	49,933,;
01/22/2024	... to get out. Just in case it does extend." They also say that a firefighter fell through a floor in the building and was taken to Memorial ...	133	0	449,‘
01/22/2024	... others were taken to Memorial Hospital. They also say that a firefighter fell through a floor in the building and was taken to the ...	114	0	449,‘
01/23/2024	... in Indianapolis. An adult escaped with minor injuries, and a firefighter fell through the second floor, officials said. The firefighter ...	106	0	363,(
02/01/2024		74	12,896	38,‘
02/01/2024		68	23,316	38,‘
<b>Total</b>		<b>1,645</b>	<b>59,826</b>	

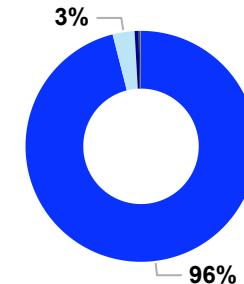
### Source

All

### Country and Region

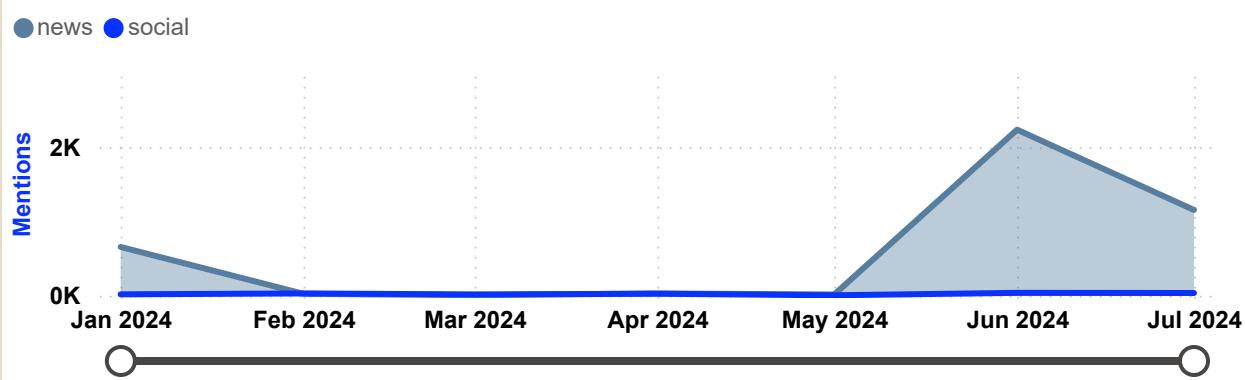
All

### Mentions by Media Type



- Media Type
- news
- microblog
- other
- blog
- board
- video

### Mentions by Information Type





# FSRI | Media Monitoring

## Firefighter Falls Media Mentions

Dec 2023 - Jul 2024

12/31/2023  
07/17/2024
  
  
  
  


Search

All

## Total Reach

**2,197,159,460**

Period Over Period 1bn

104%

## Total Media Mentions

**772**

Period Over Period 306

152%

## Total Engagement

**809**Period Over Period 964  
-16%

## Total Media Mentions (US)

**457**

Period Over Period 268 70.52%

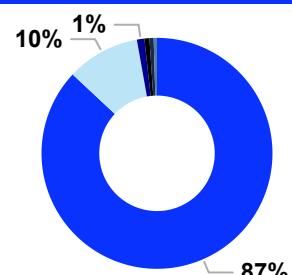
## Firefighter Falls Mentions by Engagement

Date	Post	Engagement	Views	Reach
01/22/2024	<u>... to get out. Just in case it does extend." They also say that a firefighter fell through a floor in the building and was taken to Memorial ...</u>	133	0	449,460
01/22/2024	<u>... others were taken to Memorial Hospital. They also say that a firefighter fell through a floor in the building and was taken to the ...</u>	114	0	449,460
01/23/2024	<u>... in Indianapolis. An adult escaped with minor injuries, and a firefighter fell through the second floor, officials said. The firefighter ...</u>	106	0	363,000
02/01/2024		74	12,896	38,240
02/01/2024		68	23,316	38,240
01/22/2024	<u>... in northern Indiana left a number of people injured, including a firefighter who fell through through a floor, authorities said. South ...</u>	49	0	38,341,800
02/14/2024	<u>Asheville Fire Department Chief Case gave the manager's report. He started off by talking about a close call in July when a firefighter fell through the floor during a building fire. Other firefighters were able to place a ladder through the hole and</u>	32	0	71,400
Total		809	51,159	51,159,460

## Source

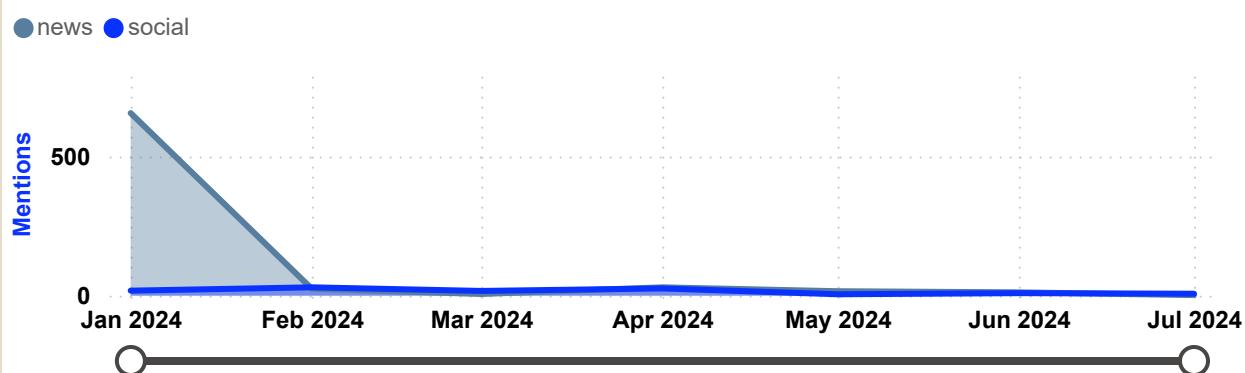
## Country and Region

## Firefighter Falls Mentions by Media Type



- blog
- board
- video

## Firefighter Falls Mentions by Information Type





# FSRI | Media Monitoring

## Firefighter Falls Media Mentions

Dec 2023 - Jul 2024

12/31/2023

07/17/2024

This Year

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Last Year

Last Month

Reset

Search

All

### Total Social Echo

**1,668**

Period Over Period 1753

-5%

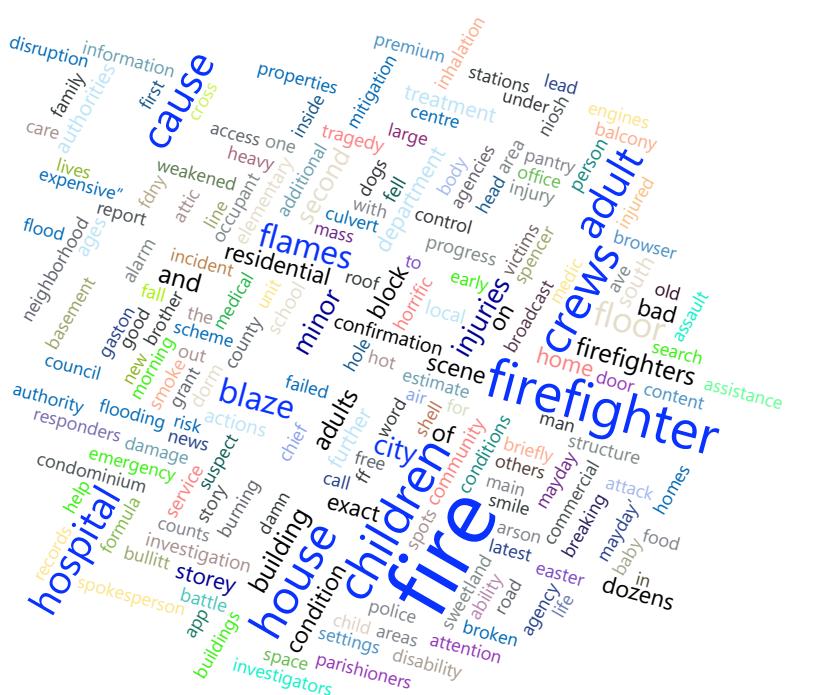
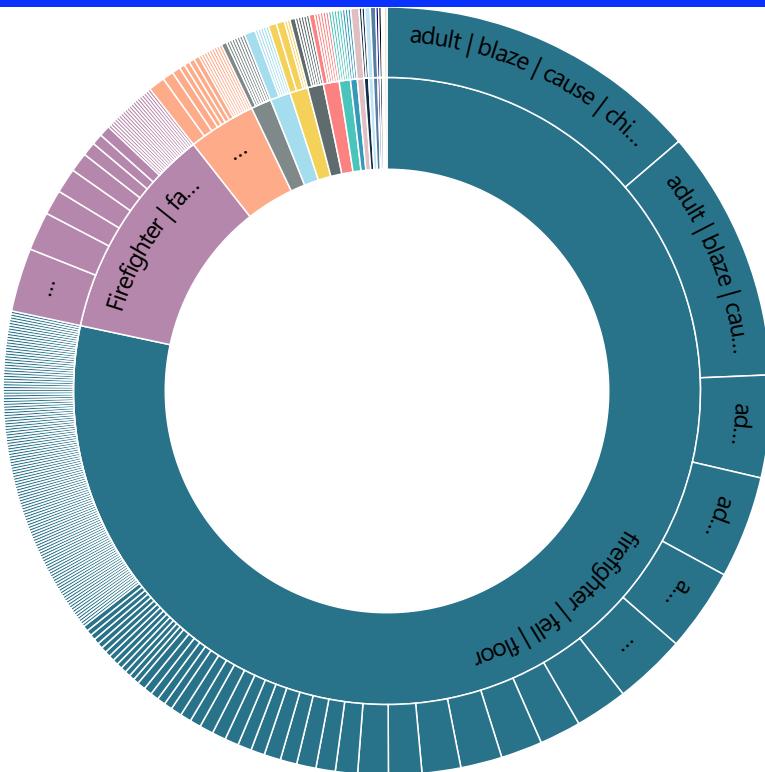
### Total Views

**51,159**

Period Over Period 294629

-83%

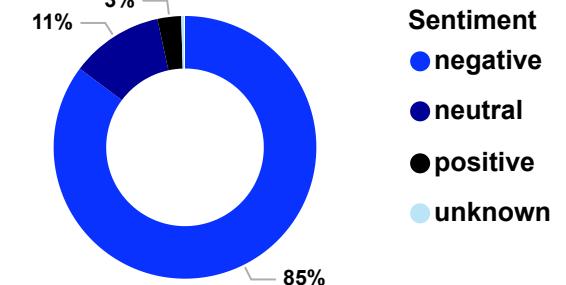
### Keyword Breakdown



### Media Type

All

### Sentiment Type



- Sentiment**
- negative
  - neutral
  - positive
  - unknown



# FSRI | Media Monitoring

## Firefighter Falls Media Mentions

Dec 2023 - Jul 2024

12/31/2023

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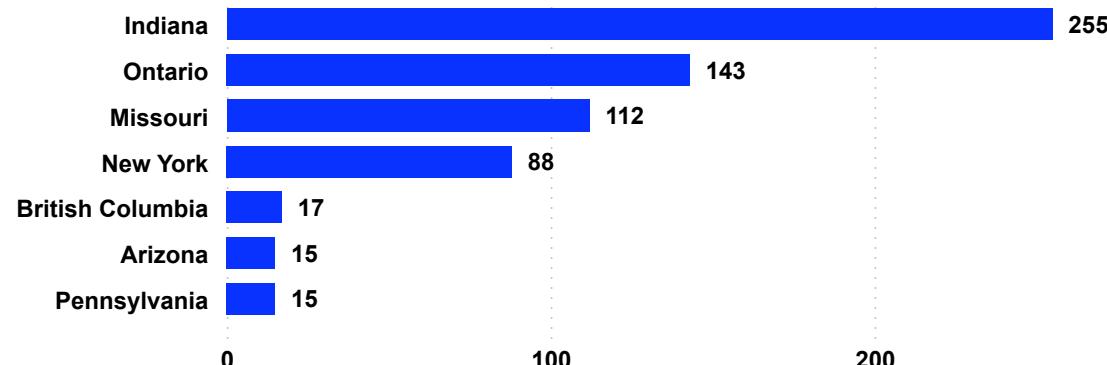
Last Month

Reset

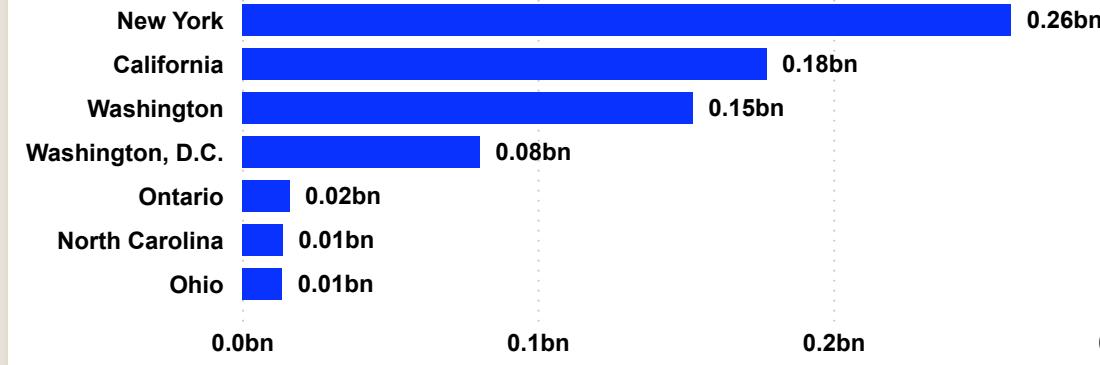
Search

All

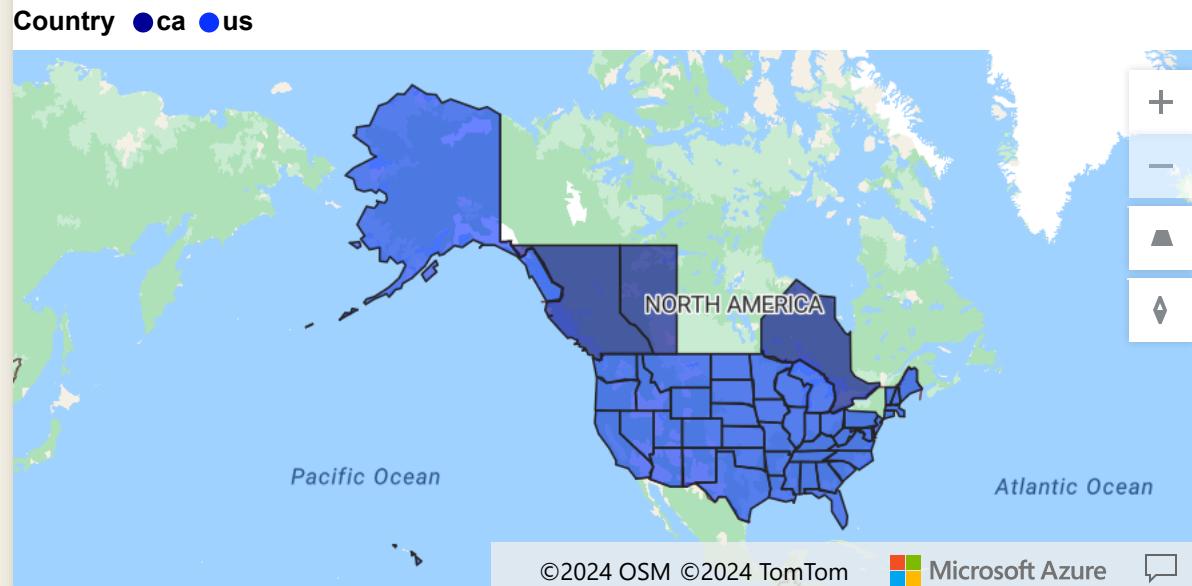
### Engagement of Firefighter Falls Mentions by Region



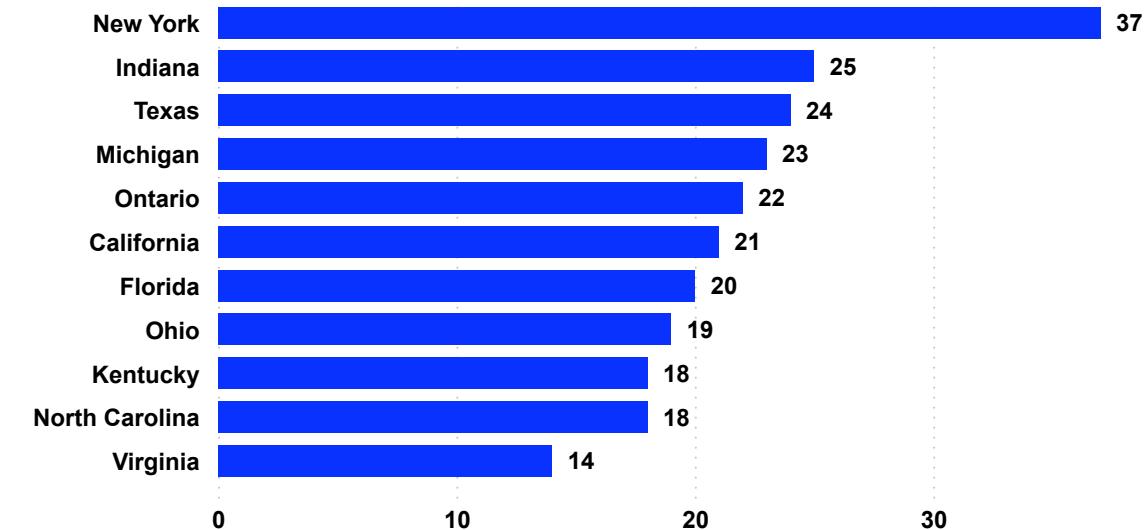
### Reach of Firefighter Falls Mentions by Region



### Firefighter Falls Mentions (North America)



### Firefighter Falls Mentions by Region





# FSRI | Media Monitoring

## Firefighter Falls Media Mentions

Dec 2023 - Jul 2024

12/31/2023 ⏳  
07/17/2024 ⏳
   
   


Search

All

### Total Media Influencers

72

Period Over Period 68

6%

50

Period Over Period 48

4%

### Top Influencers by Reach & Engagement

Influencer	Total Engagement	Total Reach	Post
Matt Gotsch	133	656,894	<a href="#">5 children die in South Bend house fire.</a>
Matt Gotsch	114	656,894	<a href="#">Multiple victims in South Bend house fire</a>
Mark Perry	39	0	<a href="#">3 Fort Worth firefighters injured on fire</a>
neverdoubtedyou	32	71,440	<a href="#">City Council - 2/14/24</a>
createdoblivion	11	376,165	<a href="#">What's a fic that's genuinely made you c</a>
Leah Sarnoff	11	26,821,407	<a href="#">House fire kills 5 children in South Bend</a>
solid-cabinet8781	11	13,074	<a href="#">Does anyone know what episode this is</a>
sidewalkrose	3	44,653,067	<a href="#">Firefighters of reddit, what was your mo</a>
bananajammies	2	296,595	<a href="#">Loud bang at 2:50ish am feb 1st</a>
davew626	2	60,352	<a href="#">Question: "let it burn!" In Halloween End</a>
farbeyondthemetal	2	247,875	<a href="#">Limavady arson attack</a>
Tim Renaud	2	185,300	<a href="#">Firefighter fell through floor while respor</a>
Colter Robinson	1	24,869,353	<a href="#">Firefighter injured during house fire resp</a>
Curadhan Powell	1	624,464	<a href="#">2 firefighters injured as large blaze engul</a>
David Matthews	1	4,743,418	<a href="#">South Bend, Indiana, house fire kills 5 k</a>
<b>Total</b>	<b>370</b>	<b>604,852,593</b>	

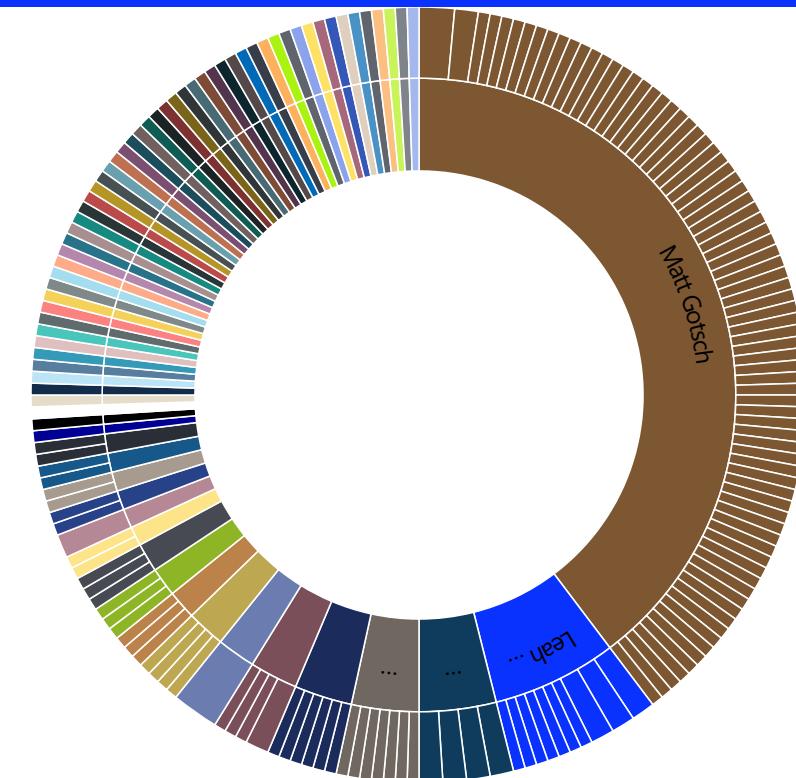
### Total Media Influencers (US)

50

Period Over Period 48

4%

### Firefighter Falls Mentions by Author and Source





# FSRI | Media Monitoring

## Building Fire Rescues

Dec 2023 - Jul 2024

12/31/2023  07/17/2024 

Search

## Total Reach

**9,066,186,147**

Period Over Period 0bn

NaN

## Total Media Mentions

**3368**

Period Over Period 0

NaN

## Total Engagement

**649**

Period Over Period 0

NaN

## Total Media Mentions (US)

**3368**

Period Over Period 0

NaN

## Building Fire Rescues Mentions by Engagement

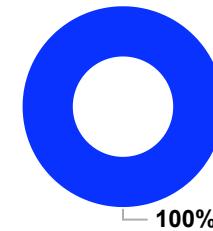
Date	Post	Engagement	Views	Reach
06/13/2024	... with water." In Miami's Edgewater neighborhood, the lobby of the building that Alfredo Rodriguez moved into a year ago already had water ...	182	0	34,415,9
06/13/2024	... with water." In Miami's Edgewater neighborhood, the lobby of the building that Alfredo Rodriguez moved into a year ago already had water ...	136	0	49,933,3
06/12/2024	Espinal from Rescue 227 ( Broward Sheriff's Office Department of Fire Rescue) forced entry into an apartment building on fire and rescued ...	52	0	4,543,5
06/13/2024	... flooding left cars stalled and roads impassable. Miami-Dade Fire Rescue crews have been actively checking on people in the affected ...	25	0	1,671,3
07/13/2024	... an 11:20 a.m. statement from the sheriff's office . South Metro Fire Rescue said seven crews responded to support Byers Fire Rescue in ...	7	0	3,430,2
<b>Total</b>		<b>649</b>	<b>0</b>	

## Source

## Country and Region

## Building Fire Rescues Mentions by Media Type

Media Type  
news



100%

## Building Fire Rescues Mentions by Information Type

news

Mentions

2K  
Jun 01

1K

Jul 01





# FSRI | Media Monitoring

## Building Fire Rescues

Dec 2023 - Jul 2024

12 / 31 / 2023

07 / 17 / 2024

This Year

This Month

## Last Year

## Last Month

Document

## Search

All 

# Total Social Echo

**21,692**

## Period Over Period 0

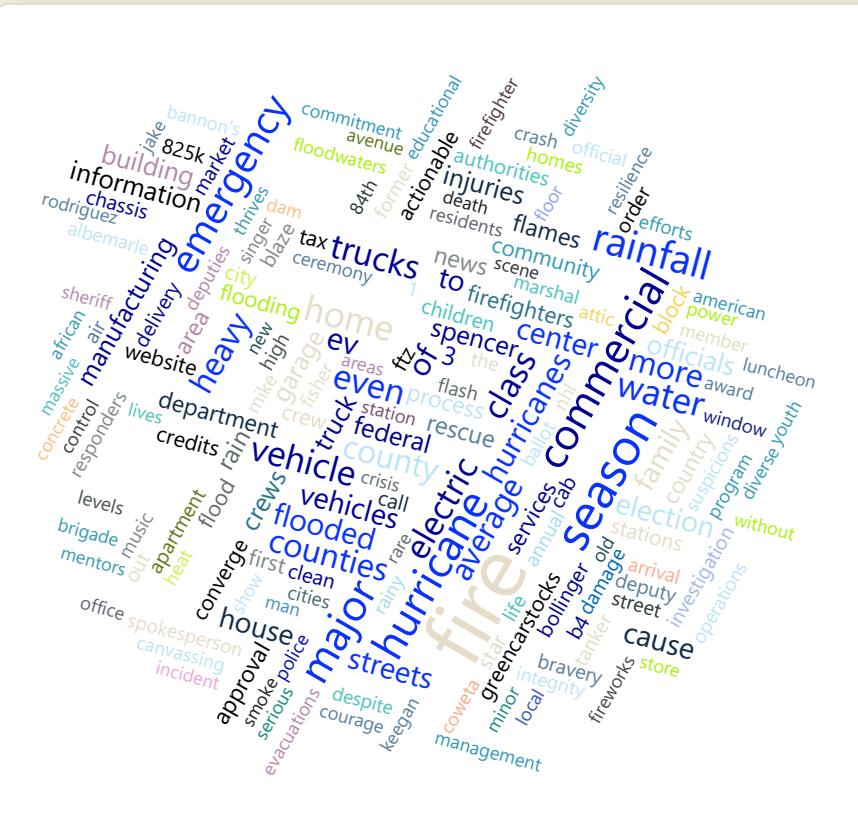
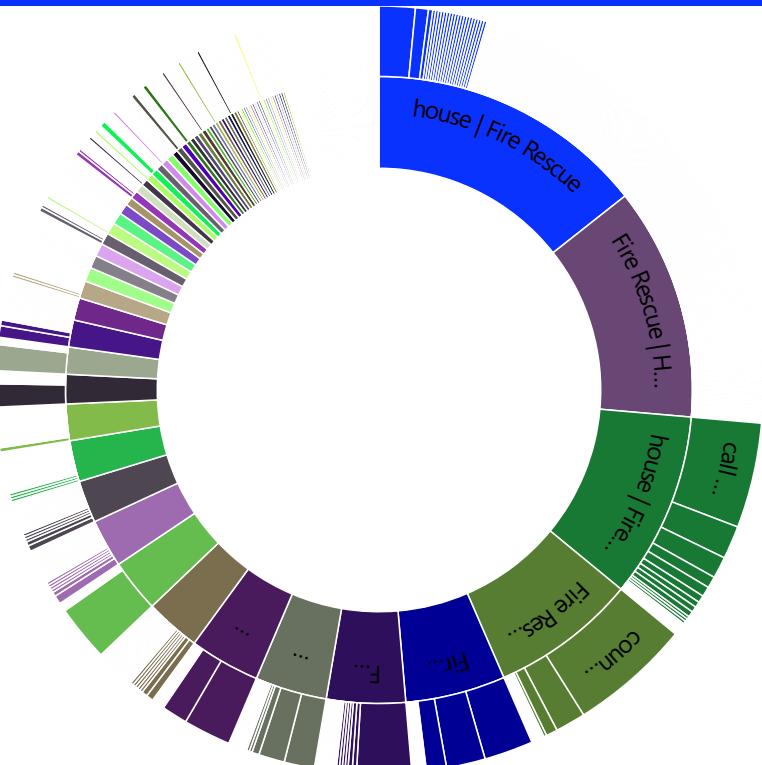
NaN ↓

# Total Views

0

NaN ↓

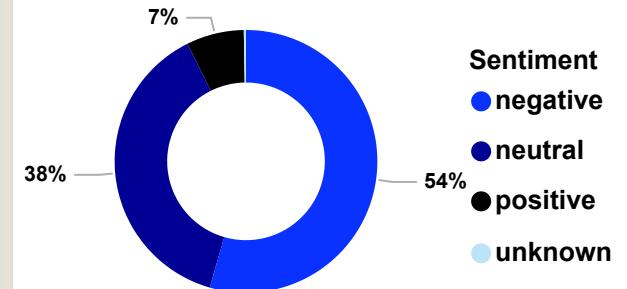
## Keyword Breakdown



# Media Type

All

## Sentiment Type





# FSRI | Media Monitoring

## Building Fire Rescues

Dec 2023 - Jul 2024

12/31/2023

07/17/2024

This Year

This Month

Last Year

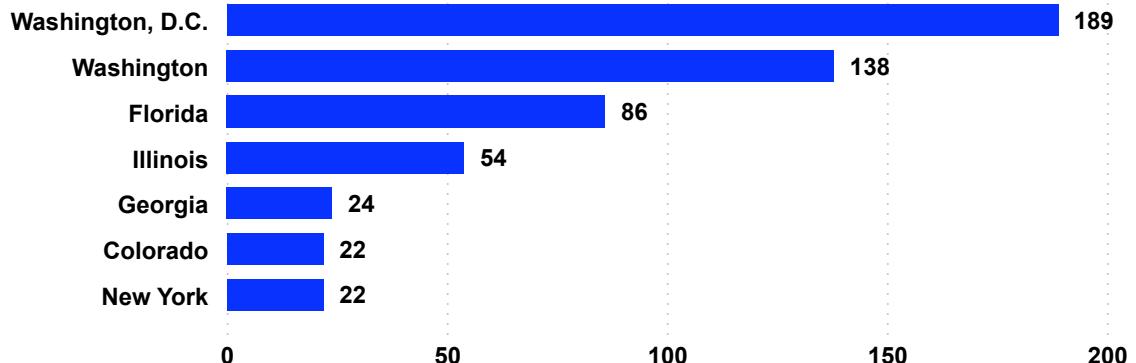
Last Month

Reset

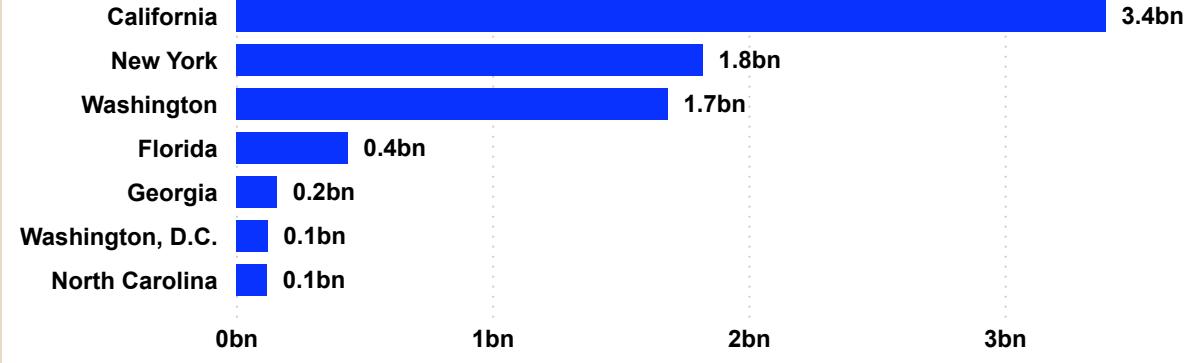
Search

All

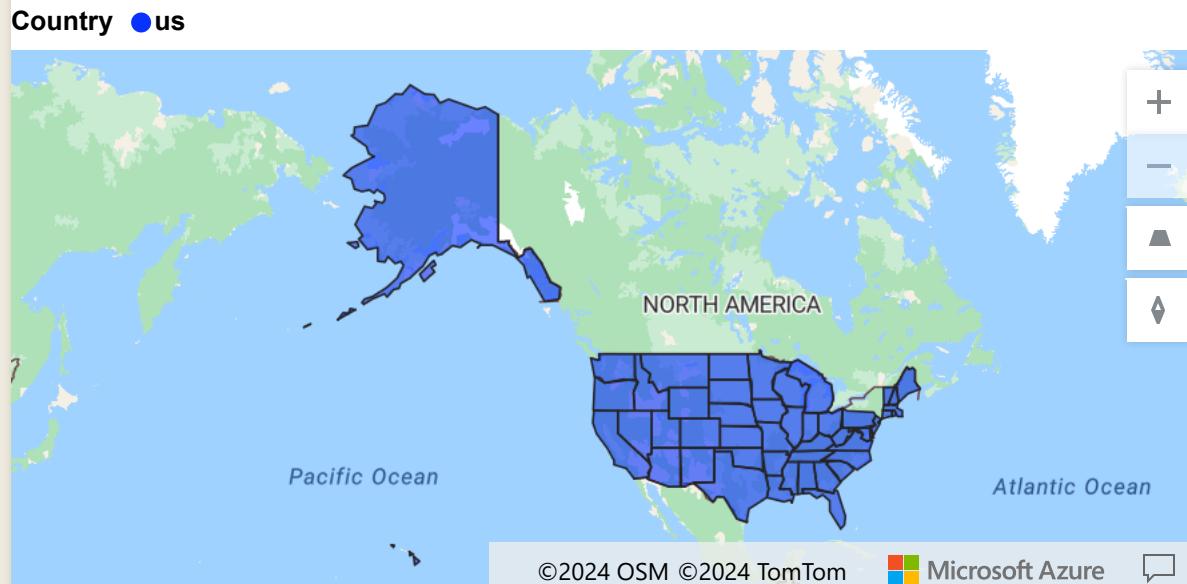
### Engagement by Region



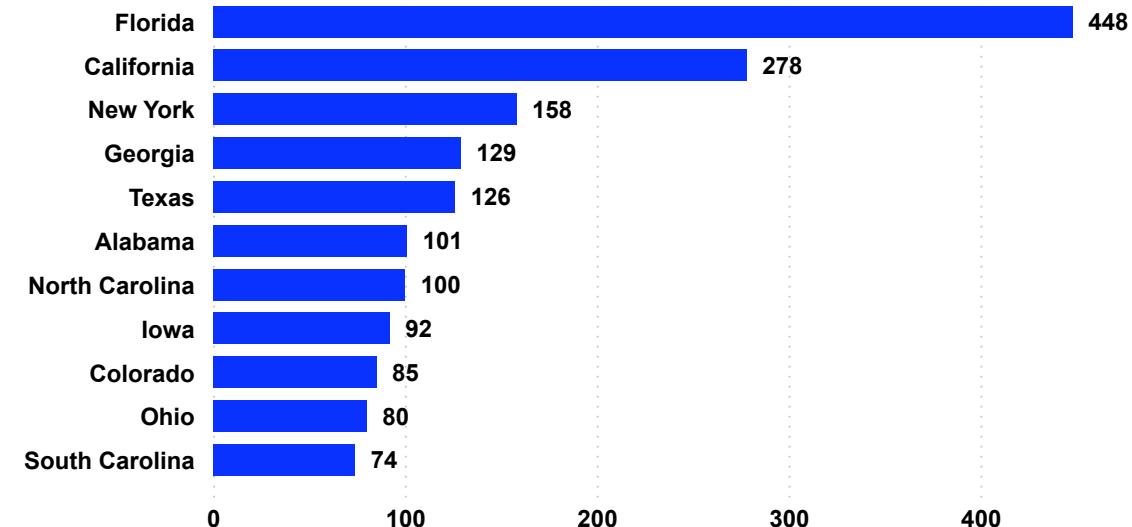
### Reach by Region



### Mentions (North America)



### Mentions by Region





# FSRI | Media Monitoring

## Building Fire Rescues

Dec 2023 - Jul 2024

12/31/2023 ⏳  
07/17/2024 ⏳

This Year  
This Month  
Last Year  
Last Month  
Reset

Search

All

### Total Media Influencers

478

Period Over Period 0

NaN ↓

### Total Media Influencers (US)

478

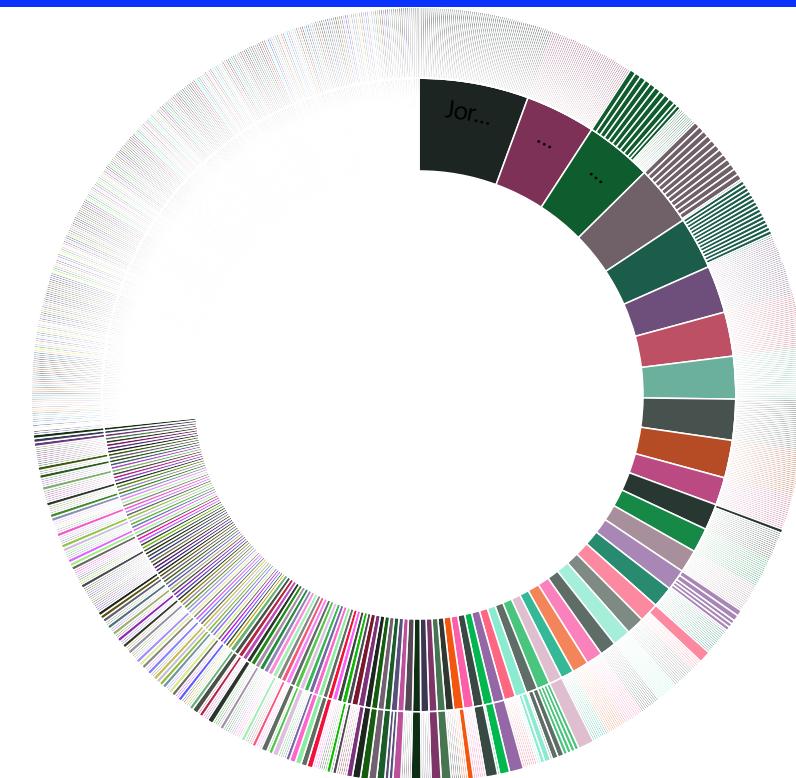
Period Over Period 0

NaN

### Top Influencers by Reach & Engagement

Influencer	Total Engagement	Total Reach	Post
CURT ANDERSON	141	466,090,589	<a href="#">After rare flash flood emergency, Florida residents are being urged to stay home</a>
Carolina Borges   Olivia DiVenti   Rubén Rosario	25	1,671,310	<a href="#">Residents in North Miami, NE Miami-Dade are being urged to stay home</a>
Jennie Taer	7	57,964,699	<a href="#">At least 11 illegal migrants arrested during a search for a missing person in a remote area of the desert near the Mexican border</a>
Lauren Penington	7	3,430,263	<a href="#">Evacuations ordered after brush fire in Southern California</a>
Emily Brooks	6	153,711,608	<a href="#">Bob Good raises election integrity suspicion after his campaign manager was arrested</a>
Erica Kollmann	6	7,968,427	<a href="#">EV Truck Maker Mullen Automotive Acquires Another EV Company</a>
Samantha Sosa   Rubén Rosario	6	1,671,310	<a href="#">Man charged with murder in shooting of his estranged wife in New Mexico</a>
Lauren Penington	5	3,878,408	<a href="#">Roof collapses at Littleton auto body repair shop</a>
Brittany Caldwell	4	29,563,128	<a href="#">SEE: Large dump trucks catch fire in Northern Colorado</a>
Carolina Borges   Alex Browning	4	1,026,823	<a href="#">Fire displaces over 60 at Fort Lauderdale apartment complex</a>
Hunter Geisel	4	52,920,775	<a href="#">Man dies at hospital after blaze breaks out in his home in San Antonio</a>
<b>Total</b>	<b>323</b>	<b>6,826,323,450</b>	

### Mentions by Author and Source





# FSRI | Media Monitoring

## Civilian Rescues

Dec 2023 - Jul 2024

12/31/2023

07/17/2024

This Year

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Last Year

Last Month

Reset

Search

All

### Total Reach

**838,785**

Period Over Period 0bn

NaN

### Total Media Mentions

**4**

Period Over Period 0

NaN

### Total Engagement

**0**

Period Over Period 0

NaN

### Total Media Mentions (US)

**4**

Period Over Period 0

NaN

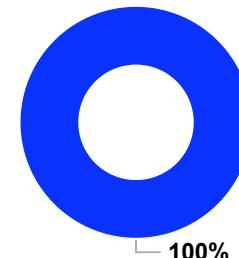
### Civilian Rescues Mentions by Engagement

Date	Post	Engagement	Views	Reach
06/19/2024	... 's Marine Unit and Patrol Division and firefighters and fire agency boat crews responded about 5:15 p.m. Tuesday, June 18, 2024 to a report ...	0	0	39,776
06/21/2024	... 's Marine Unit and Patrol Division and firefighters and fire agency boat crews responded about 5:15 p.m. Tuesday, June 18, 2024 to a report ...	0	0	39,776
07/15/2024	... sandstone as a filter. After the alarm was raised on July 5, the fire rescue service and Anneng Construction dispatched teams and ...	0	0	124,820
07/12/2024	... to reach roads closest to neighboring Littleton, and the Littleton Fire Department is working with them to cover those areas. He said they ...	0	0	634,413
<b>Total</b>		<b>0</b>	<b>0</b>	

### Source

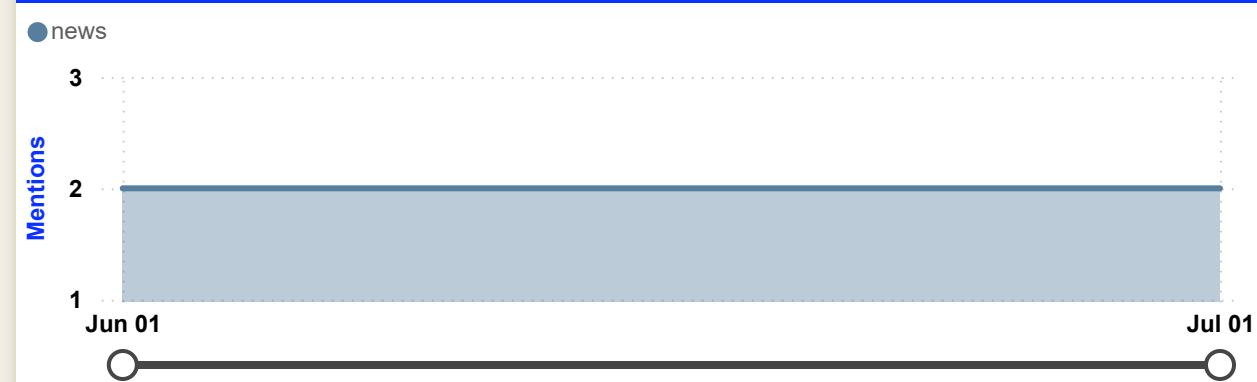
### Country and Region

### Civilian Rescues Mentions by Media Type

Media Type  
news

100%

### Civilian Rescues Mentions by Information Type





# FSRI | Media Monitoring

## Civilian Rescues

# Total Social Echo

14

## Period Over Period 0

NaN ↓

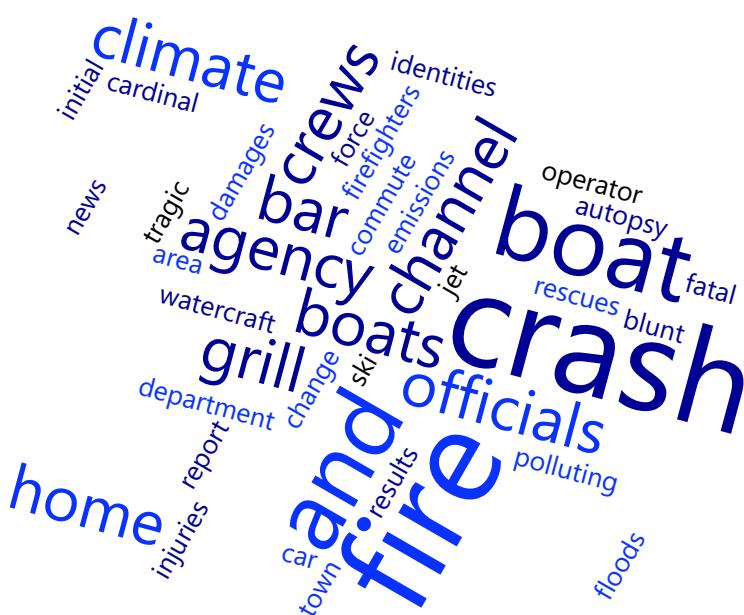
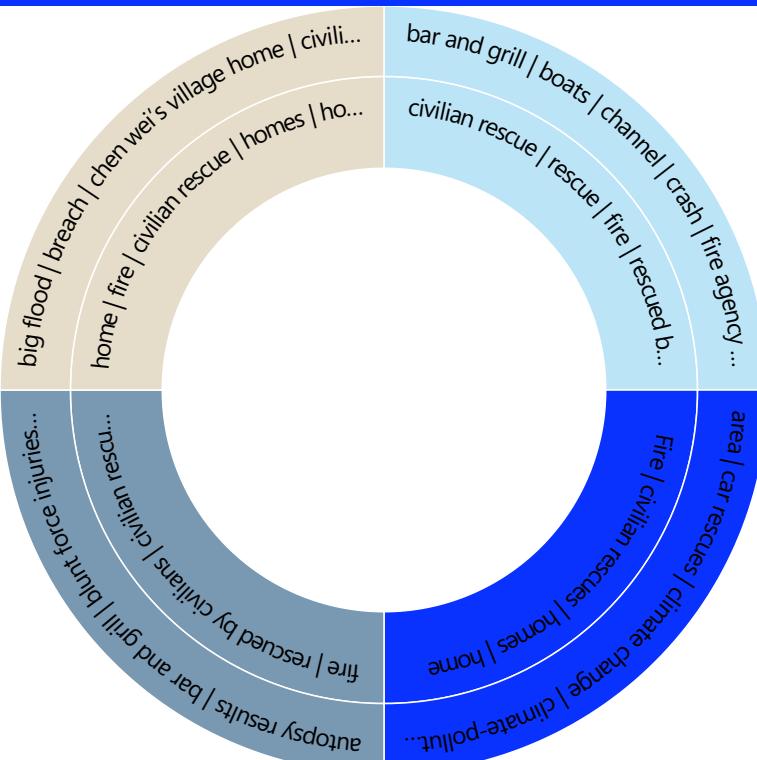
## Total Views

0

## Period Over Period 0

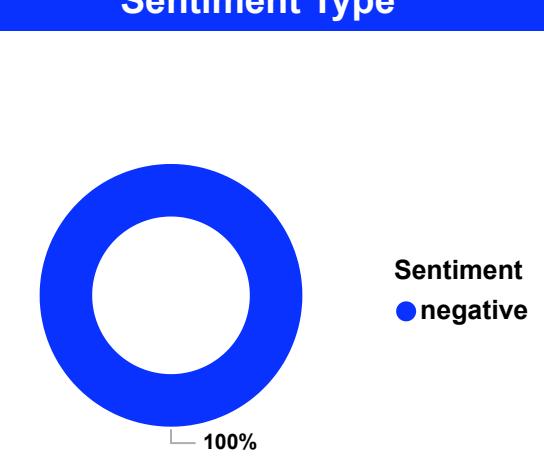
NaN ↓

## Keyword Breakdown



## Media Type

All





# FSRI | Media Monitoring

## Civilian Rescues

Dec 2023 - Jul 2024

12/31/2023

07/17/2024

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Reset

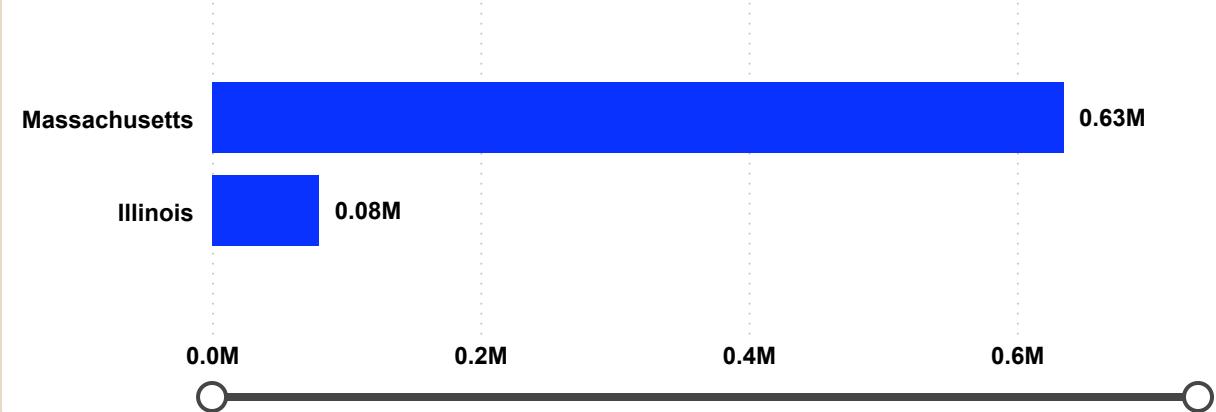
Search

All

### Engagement by Region



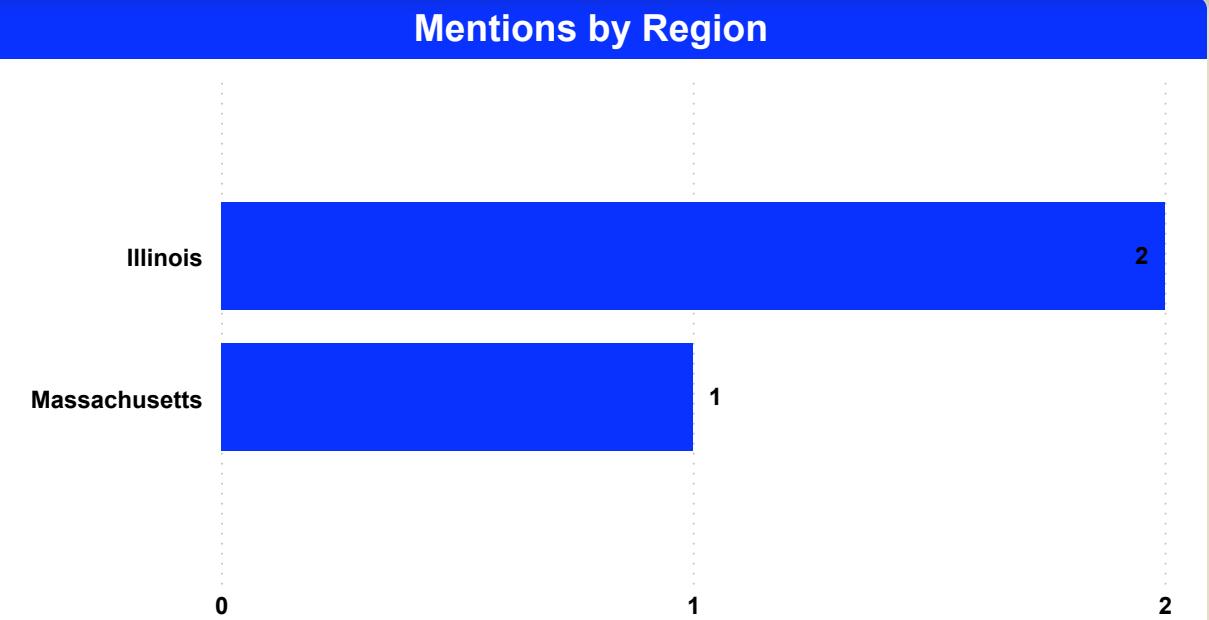
### Reach by Region



### Mentions (North America)



### Mentions by Region





# FSRI | Media Monitoring

## Civilian Rescues

Jan 2020 - Jul 2024

01/01/2020

07/16/2024

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Reset

Search

All

### Total Media Influencers

0

Period Over Period 0

-100%

### Total Media Influencers (US)

0

Period Over Period 0

-100%

### Top Influencers by Reach & Engagement

Influencer	Total Engagement	Total Reach	Post

### Mentions by Author and Source