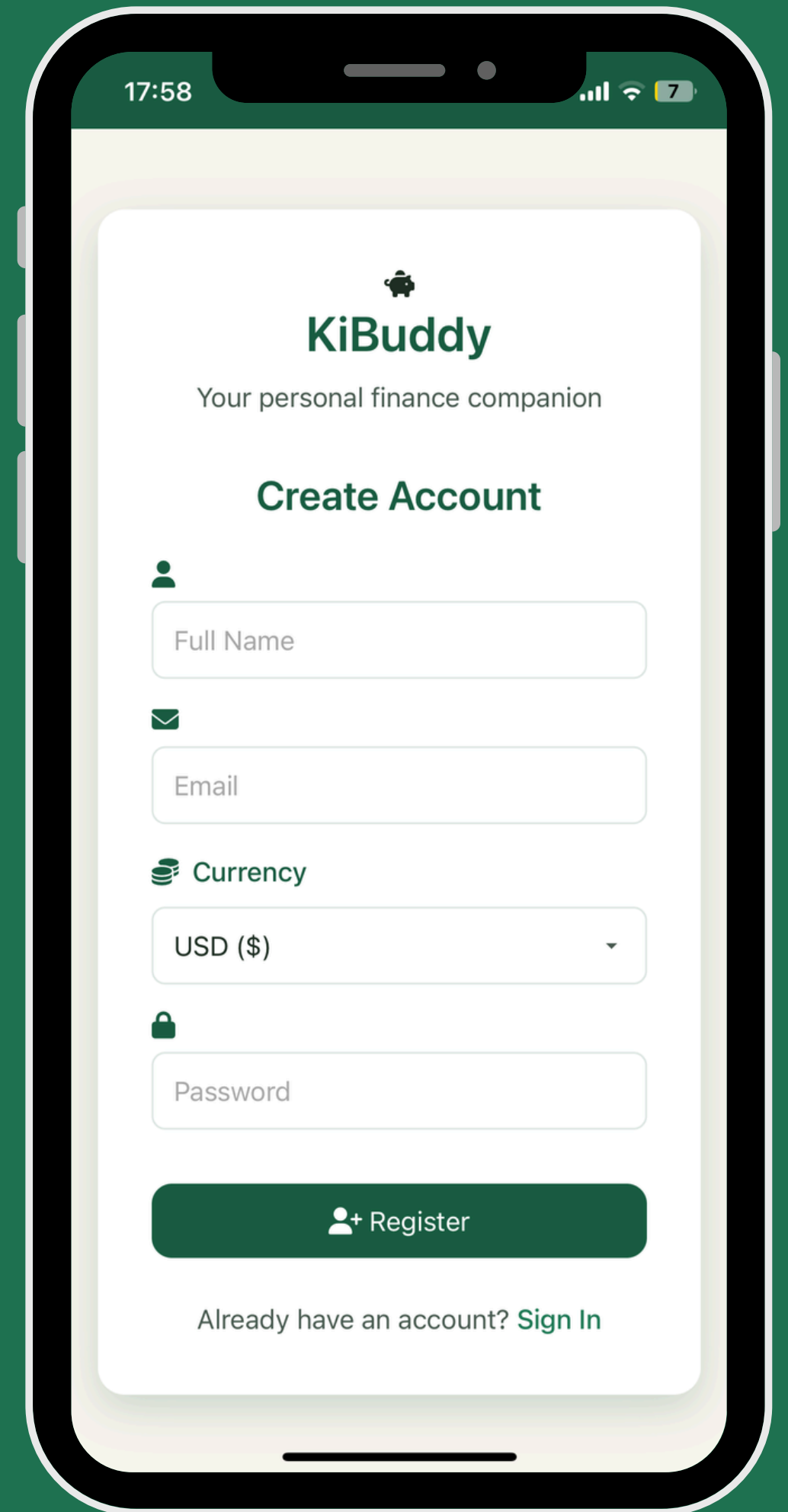
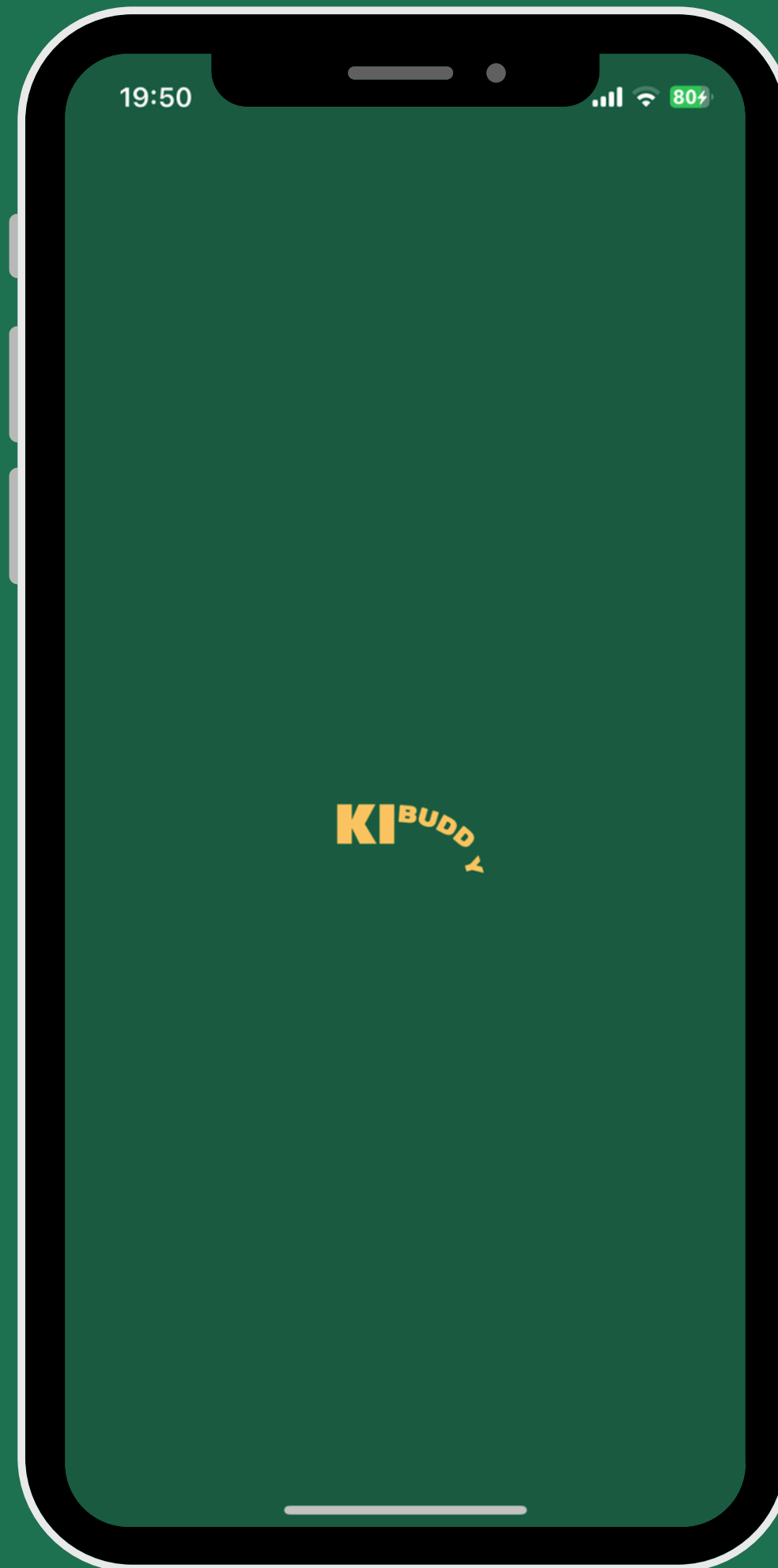


Hi!

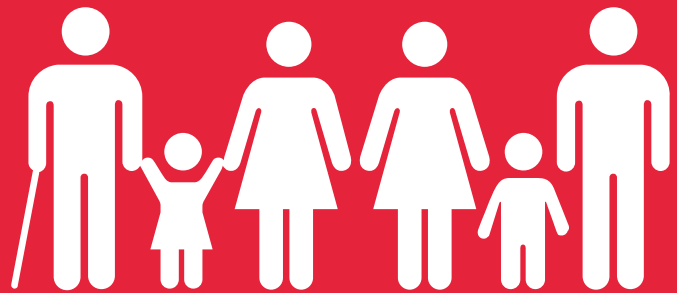
We're the
creators of
KiBuddy — a
financial
literacy app
designed
specifically for
teens.



Many young people, especially teens, struggle with managing their money. They often don't know how to track expenses, save effectively, or set financial goals. This can lead to poor financial habits in adulthood. We faced the same issue ourselves — that's why we created KiBuddy.

SDGs addressed

1 NO
POVERTY



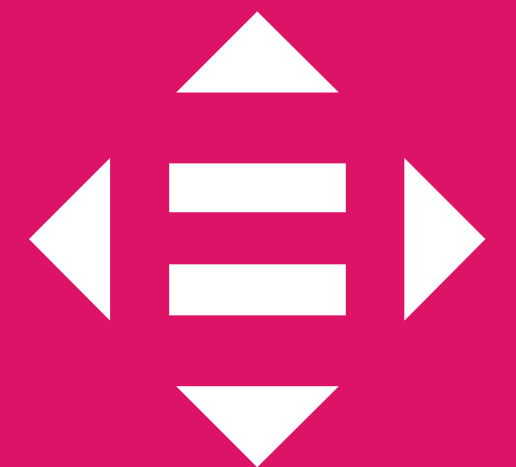
4 QUALITY
EDUCATION



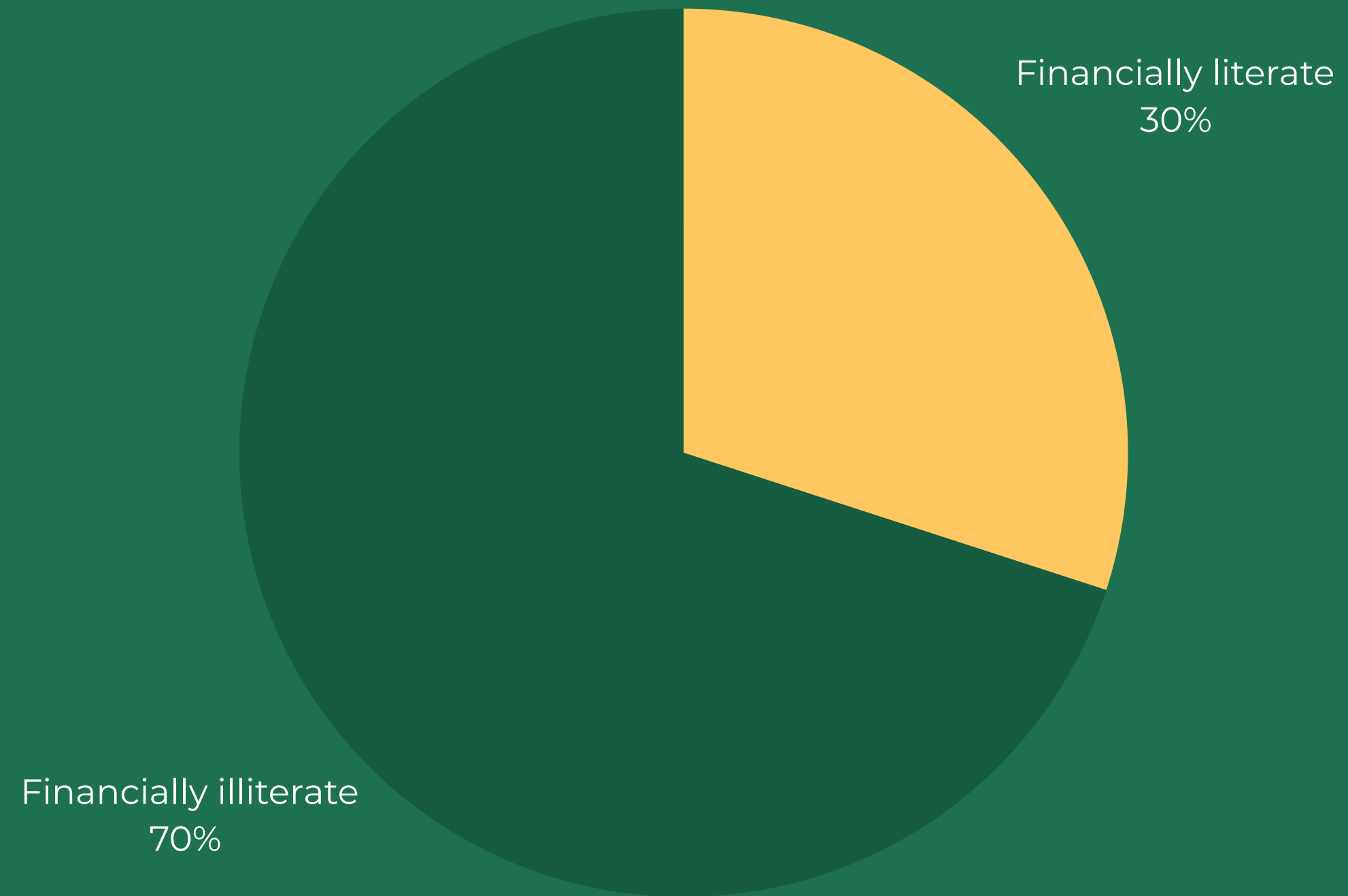
8 DECENT WORK AND
ECONOMIC GROWTH



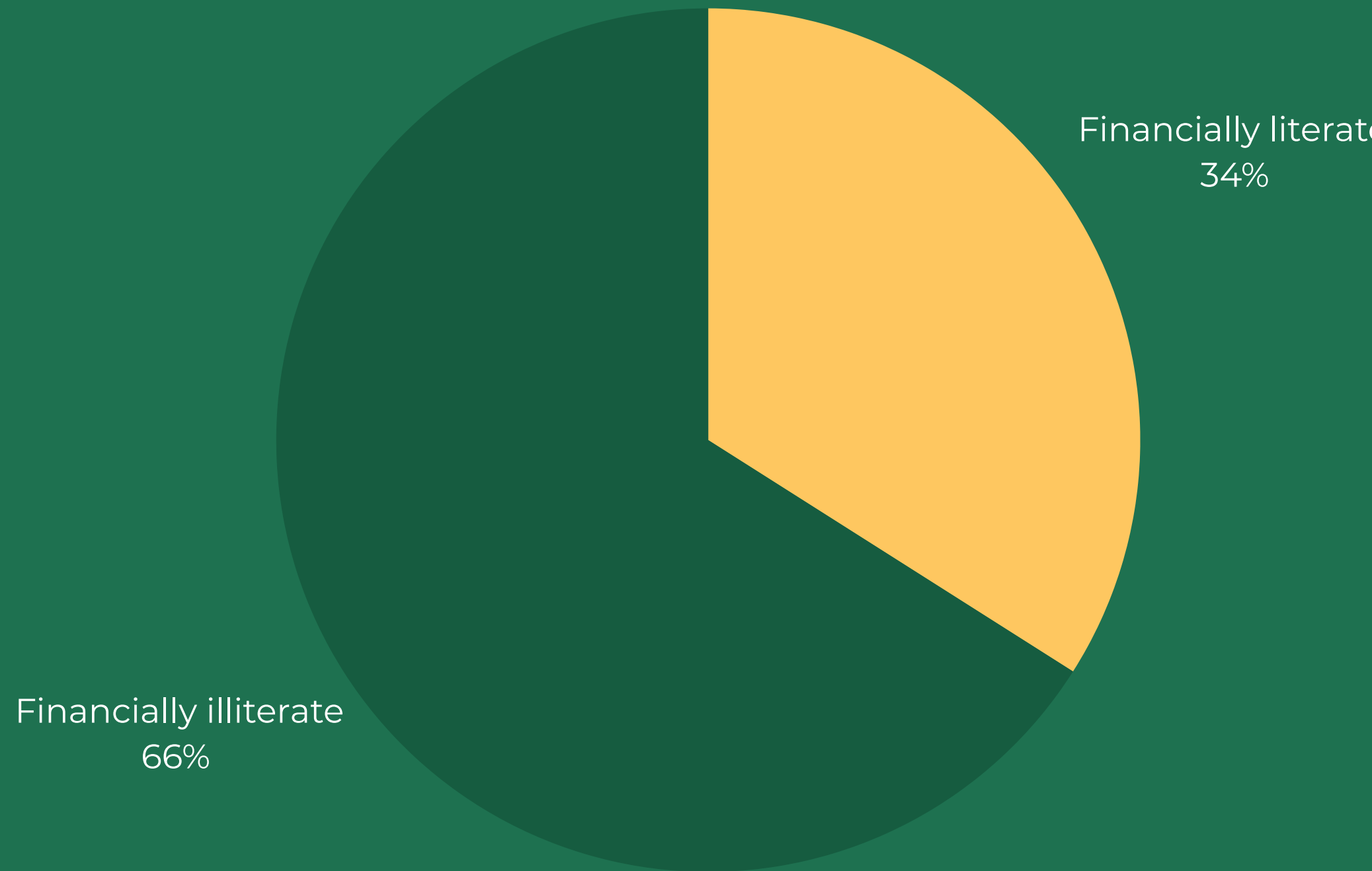
10 REDUCED
INEQUALITIES



To better understand the problem, we surveyed 50 teenagers aged 13–18 in Ukraine and Kazakhstan. Over 70% said they didn't know how to budget or save money.

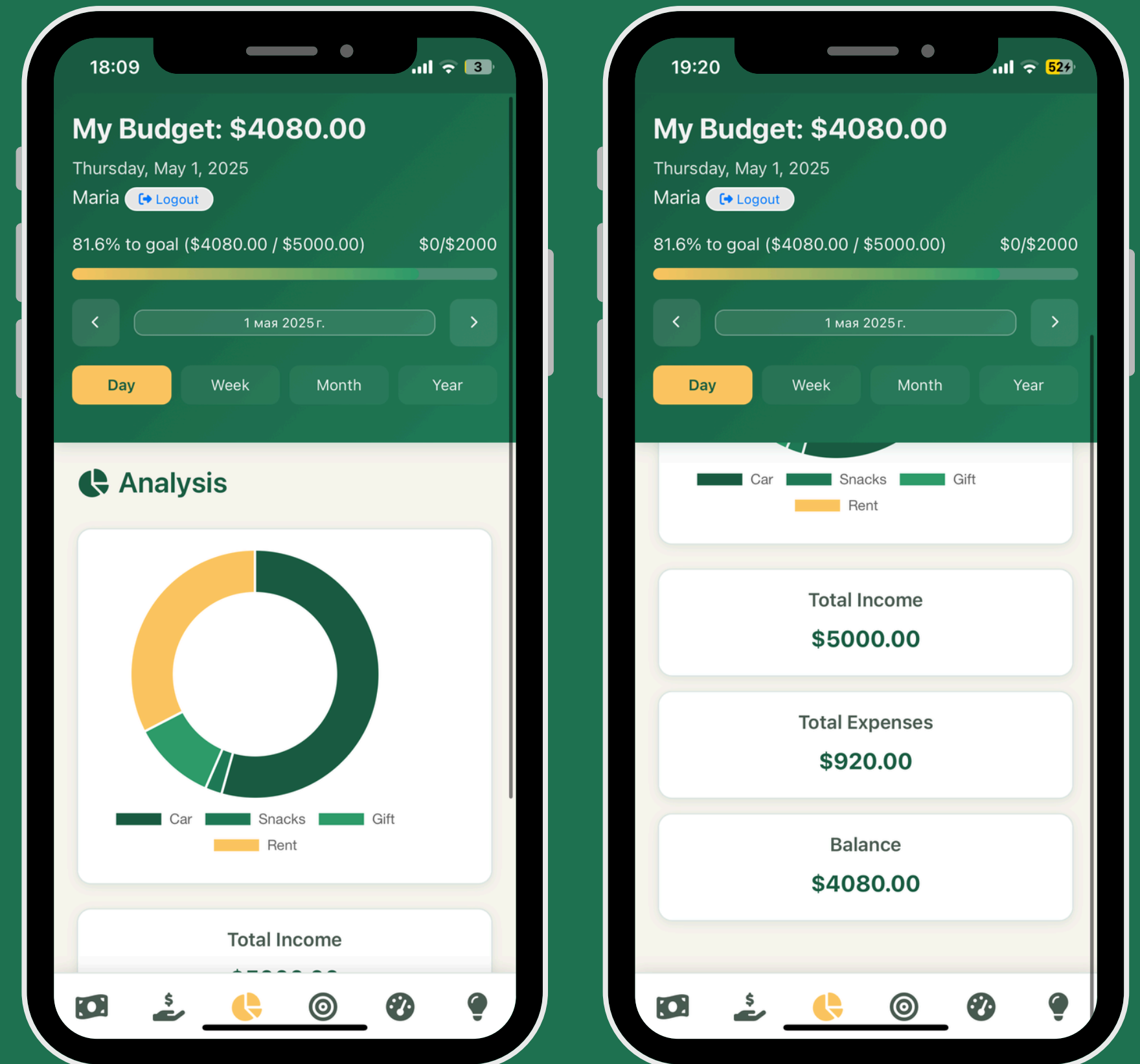


According to official statistics, only 34% of the population is financially literate, which shows that the problem is not only personal — it's systemic. That's why it's important to start building financial habits from a young age.



KiBuddy is a progressive web application that helps teens build financial skills through a clean and simple interface. Our key features include:

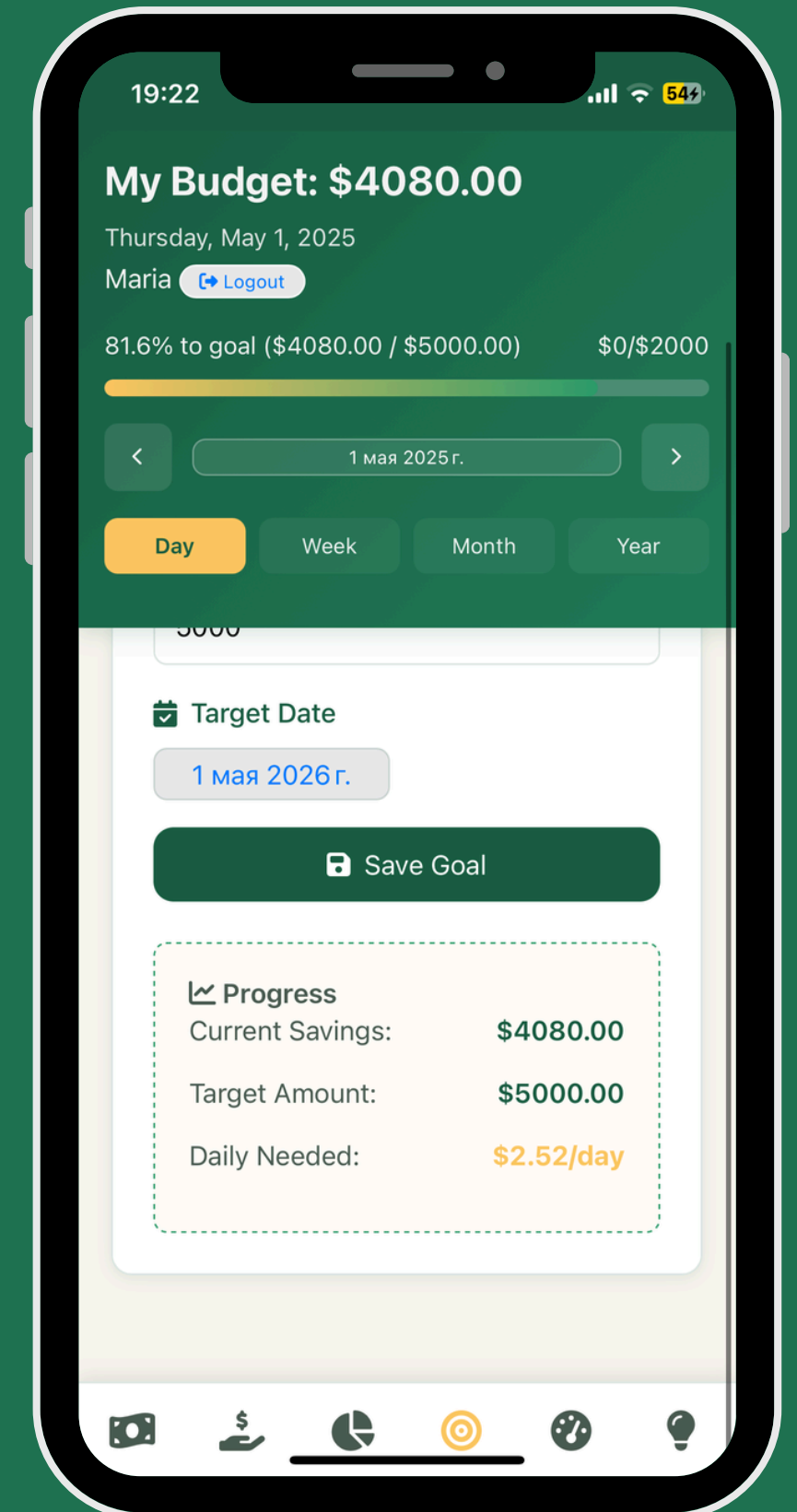
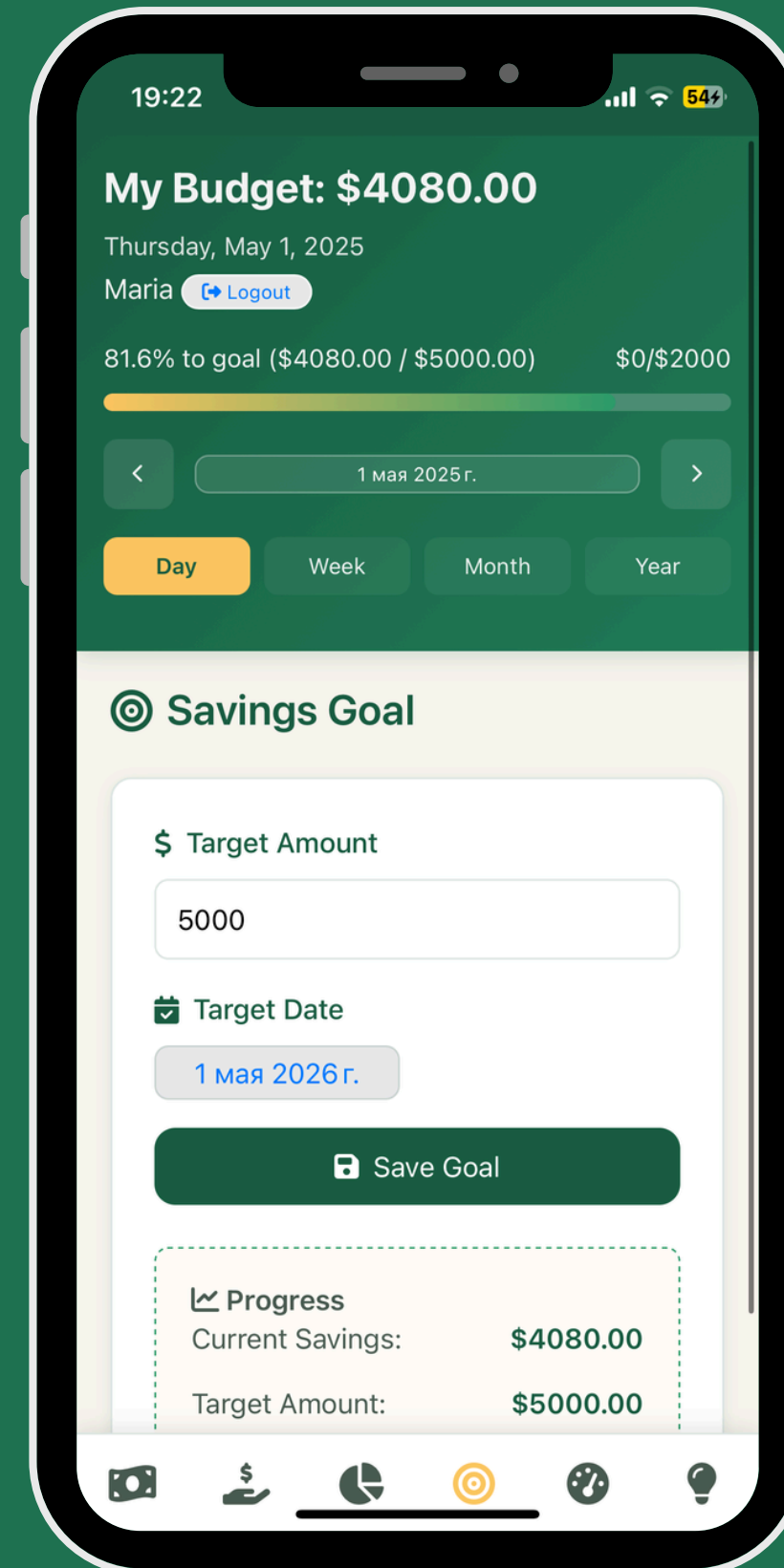
1 Budget analysis with visuals



KiBuddy is a progressive web application that helps teens build financial skills through a clean and simple interface. Our key features include:

2

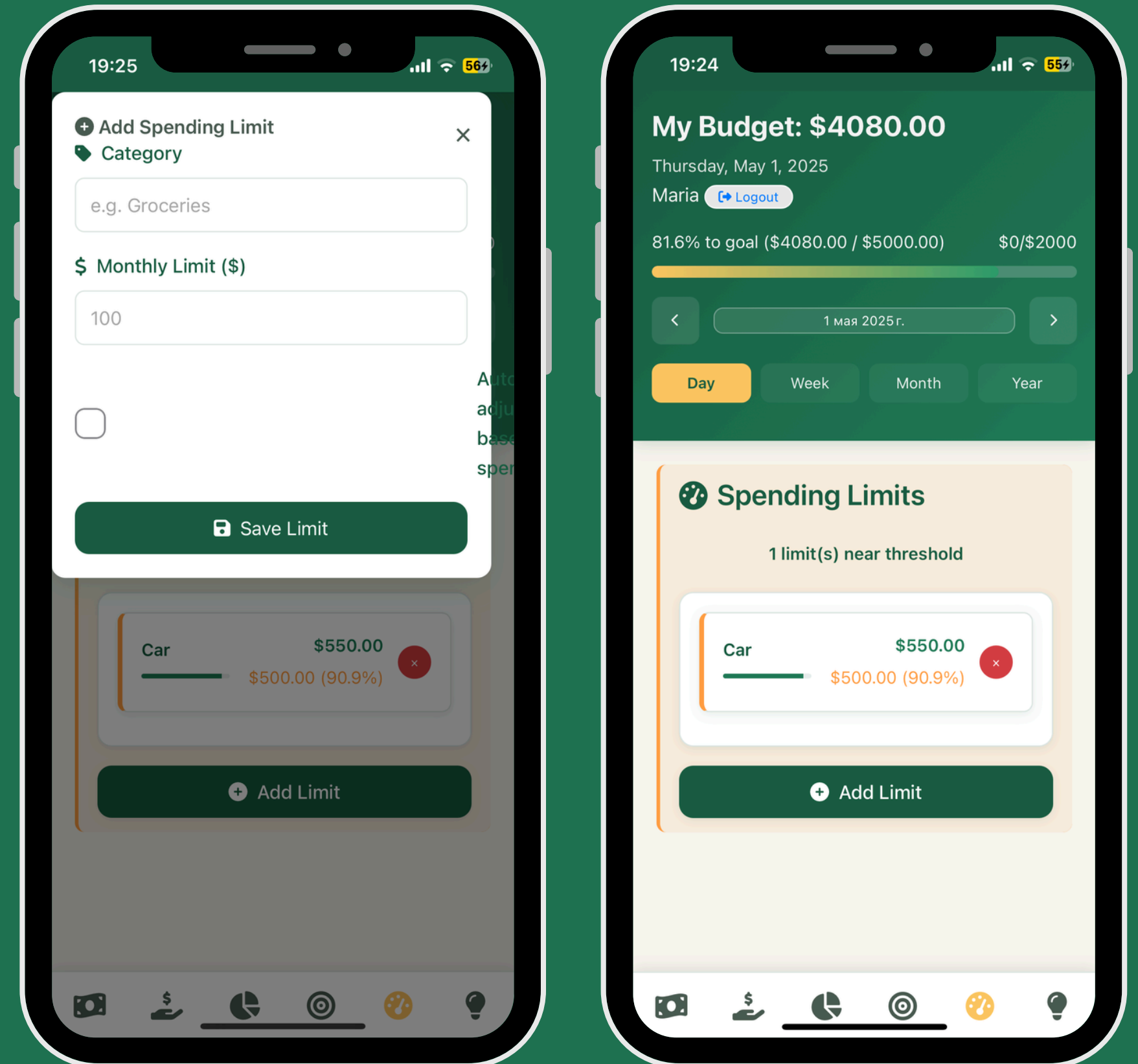
Goal-setting with progress bar



KiBuddy is a progressive web application that helps teens build financial skills through a clean and simple interface. Our key features include:

3

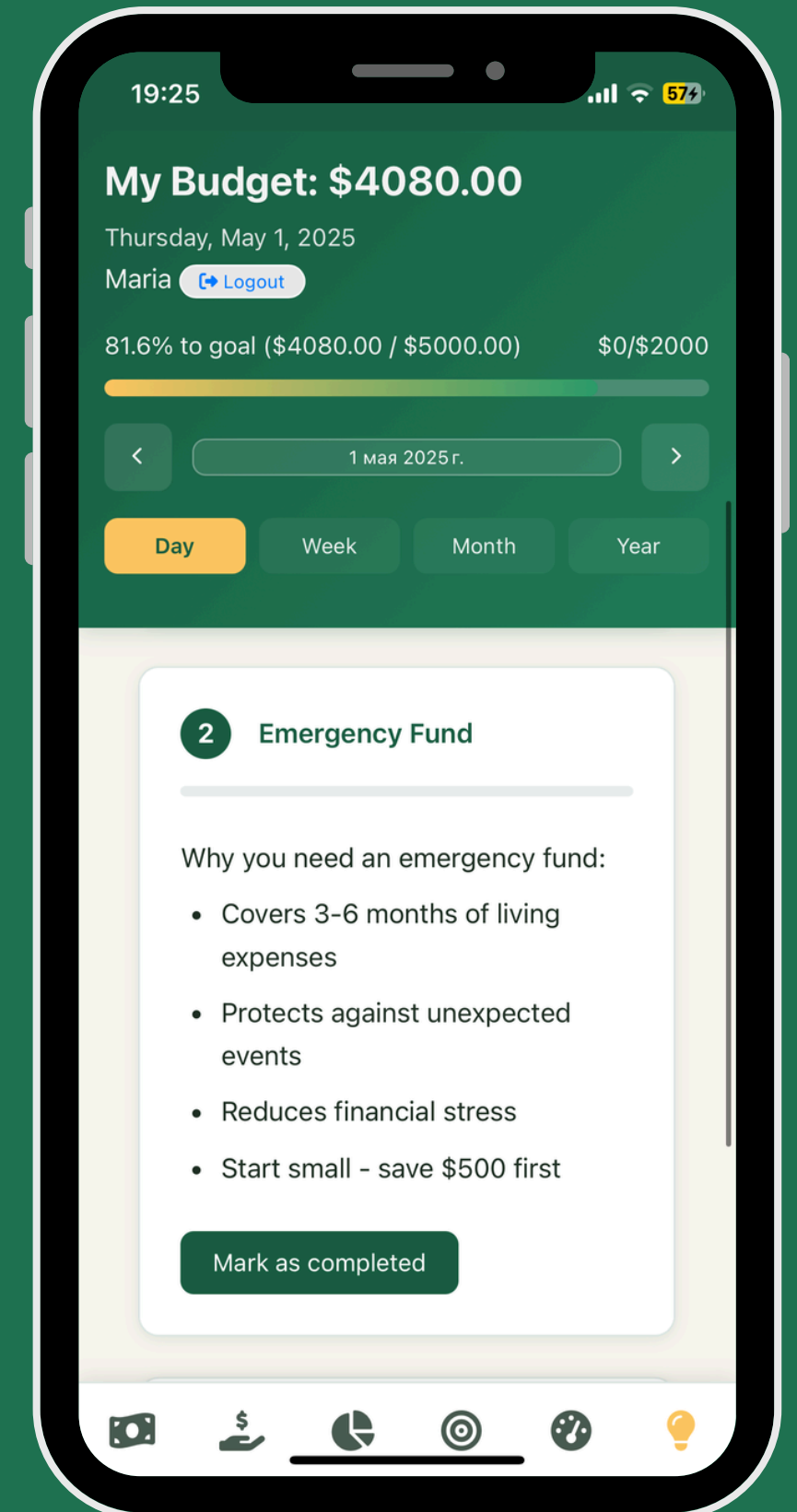
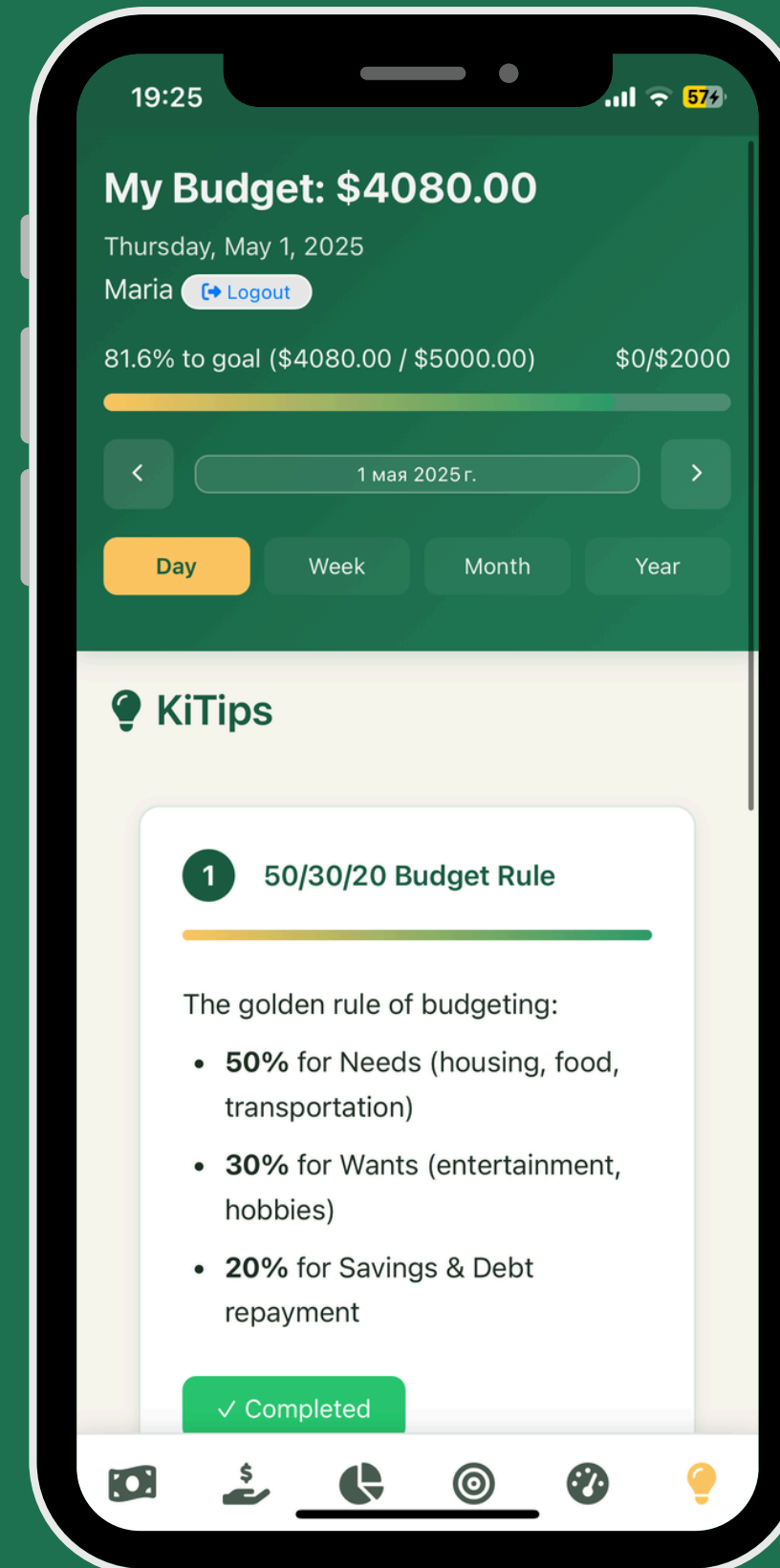
Spending limits



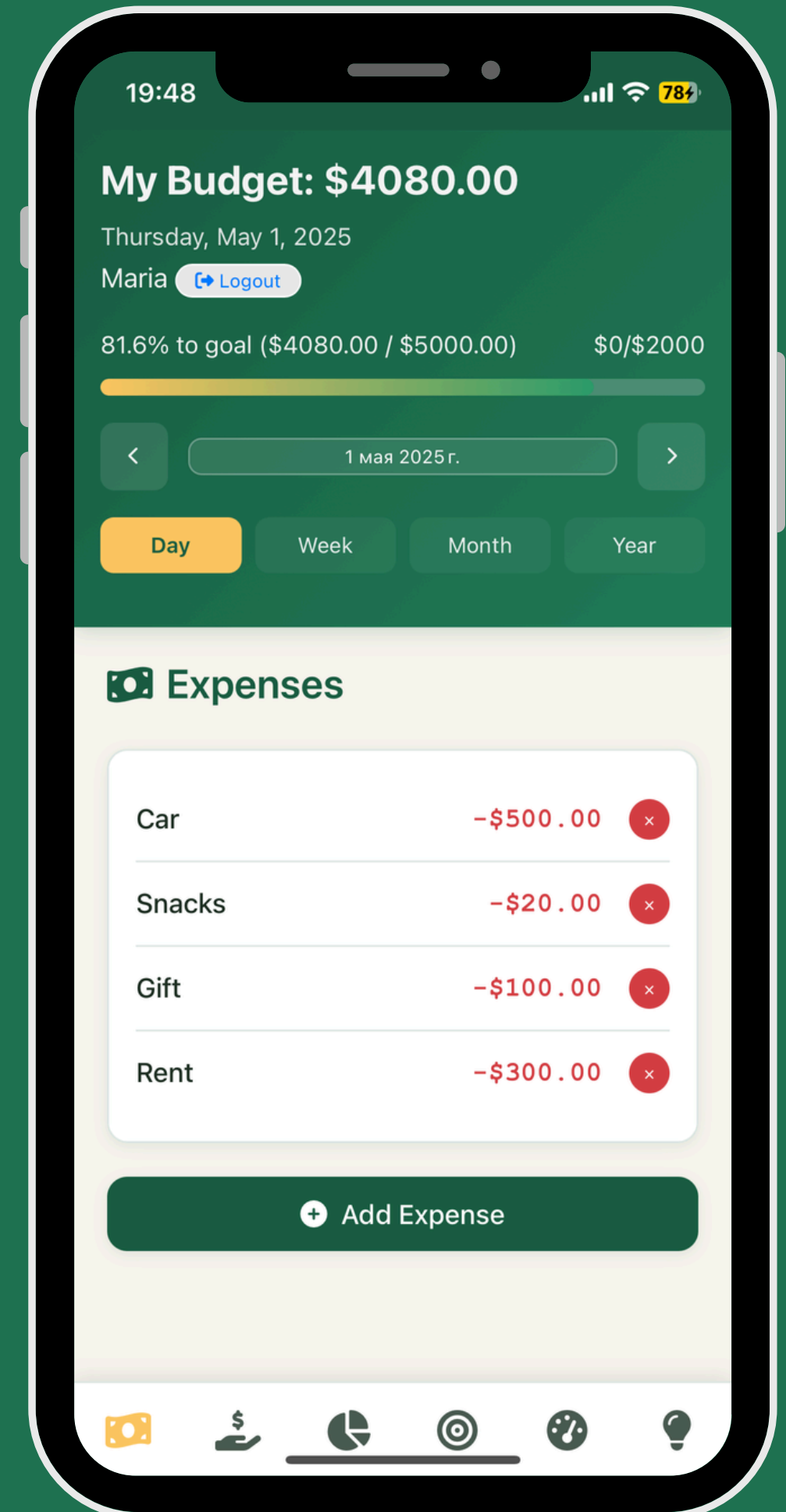
KiBuddy is a progressive web application that helps teens build financial skills through a clean and simple interface. Our key features include:

4

KiTips



Unlike existing apps like Moneon, Monefy or Monobank, KiBuddy is made specifically for teens, with no banking link required. It's visually friendly, gamified, and focuses on learning. While many other finance apps only offer basic income and expense tracking, KiBuddy provides much more — including budget analysis, spending limits, goal-setting with visual progress, and financial tips. It's also built using simple, accessible web technologies, so anyone with a browser can use it easily and safely.



We designed KiBuddy to be fully private — no personal financial data is collected or shared.

All features are educational, empowering users rather than manipulating them. Our goal is to help young people from any background build better financial futures — while promoting sustainable habits that benefit families and communities.

