Getting around in Nottingham

Team roles

Team Leader
Saamiya Aqeel

Team Admin
David Laming

Git Lead
Maria Constantin

The rest of the team

Alice Thornton

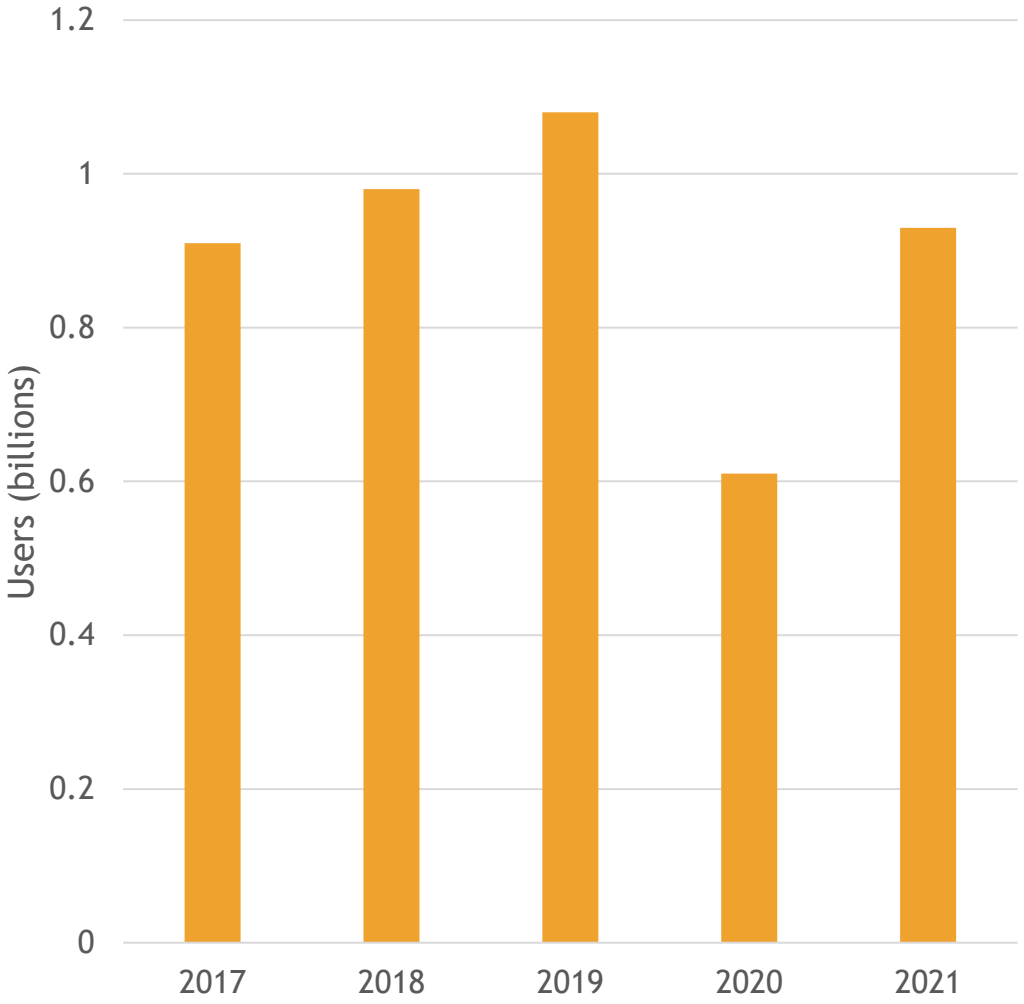
Kuang Zheng Coleman Li

Rahul Ravi

Roan Hutcheson

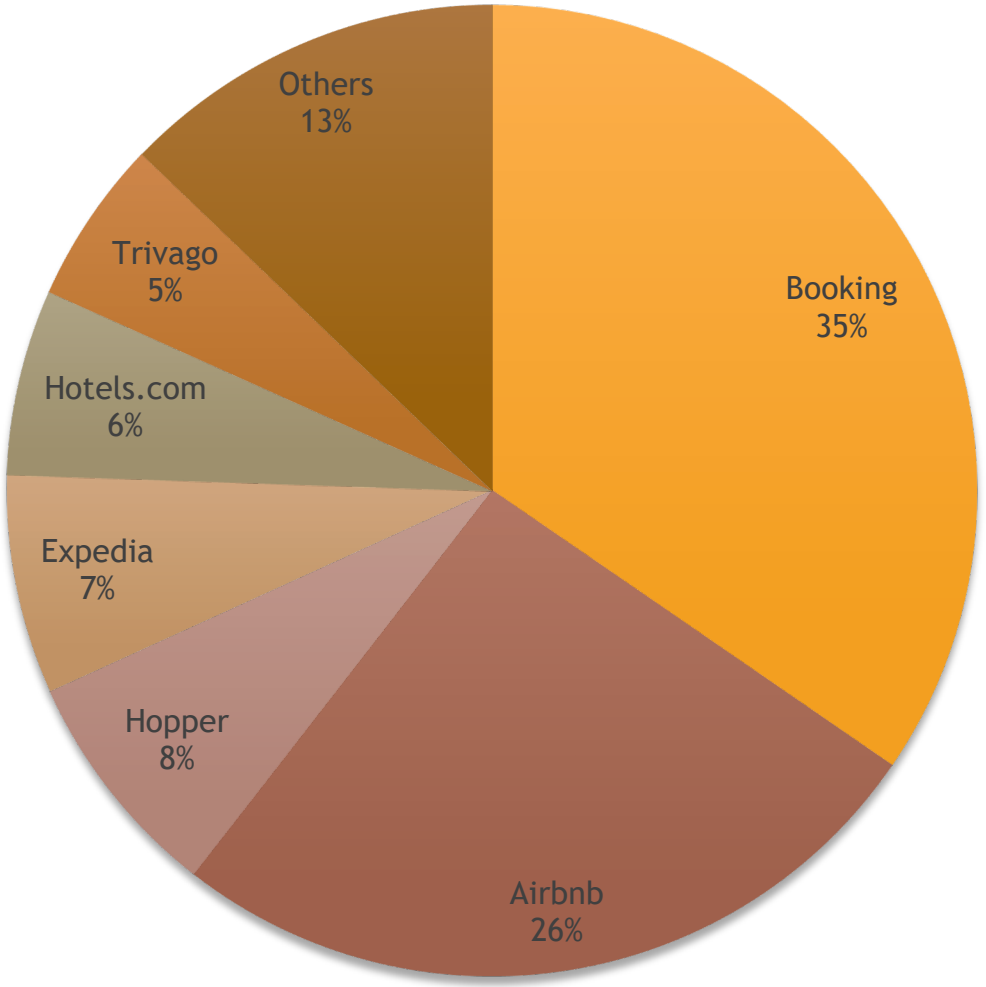
Travel app users

- There were over one billion travel app users in 2019, with approximately 1.5 billion people taking trips worldwide.
- More than 65% of these people are using a smartphone or website to book.

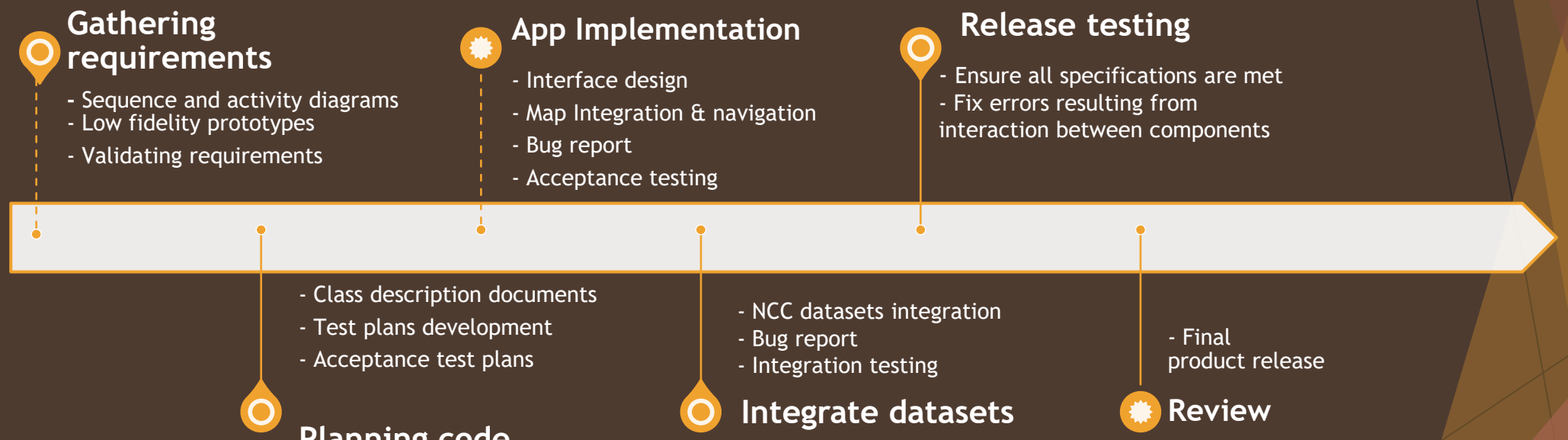


Current market share

- The current market is very competitive and over-saturated with top leaders being Booking, Airbnb and Hopper.
- Making ourselves noticeable would prove to be a great challenge.



Why go forth?

- We will distinguish ourselves by providing travel advice solely for tourism in Nottingham.
- The key features will include Nottingham landmarks and travelling advice on using public transportation.

Our project management approach – agile milestones