

FILTERS

Brand

- ☐ 7inch
- ☐ AC
- ☐ Air
- ☐ ALLWIN
- ☐ Amazon
- ☐ AmazonBasics
- ☐ Amstrad
- ☐ ARCTIC
- ☐ ATWFS

Rating

- ☐ 1.00
- ☐ 1.70
- ☐ 1.80
- ☐ 2.30
- ☐ 2.40
- ☐ 2.50
- ☐ 2.60
- ☐ 2.70
- ☐ 2.80

ANALYSIS OF AIR CONDITIONER SALES

Average Price of Air Conditioners

€ 58,59

Average Price Range

€ 19,52

Product

All

The Most Expensive Air Conditioning

€ 999,00

The Cheapest Air Conditioning

€ 1,25

Brand

Average Price
Dee
RISARYA
AC
iMee-1.5
Electrolux
O-General
Solo.
Mitsubishi
SPLIT
LG
O
Daikin
Total

Average Price of Air Conditioner Brands



Average discount percentage that each brand applies to its products



Total Number of Brands

687

Total Number of Brands Offering Discounts

446

Brand

% Discount
Voltas
LG
Samsung
Daikin
Blue
Total

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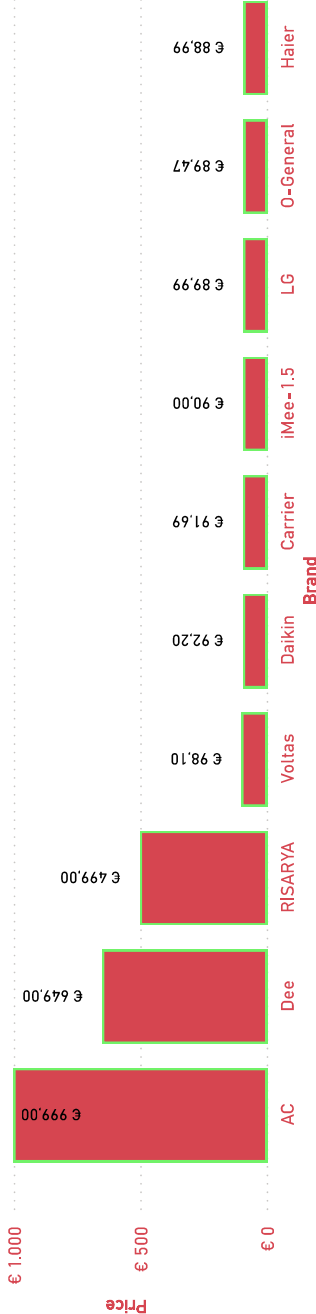
Brand



Average Price

AC	€ 999.00
Dee	€ 649.00
RISARYA	€ 499.00
Voltas	€ 98.10
Daikin	€ 92.20
Carrier	€ 91.69
iMee-1.5	€ 90.00
LG	€ 89.99
O-General	€ 89.47
Haier	€ 88.99
Panasonic	€ 87.90
Total	€ 999.00

Top 10 brands with the highest prices of Air Conditioners



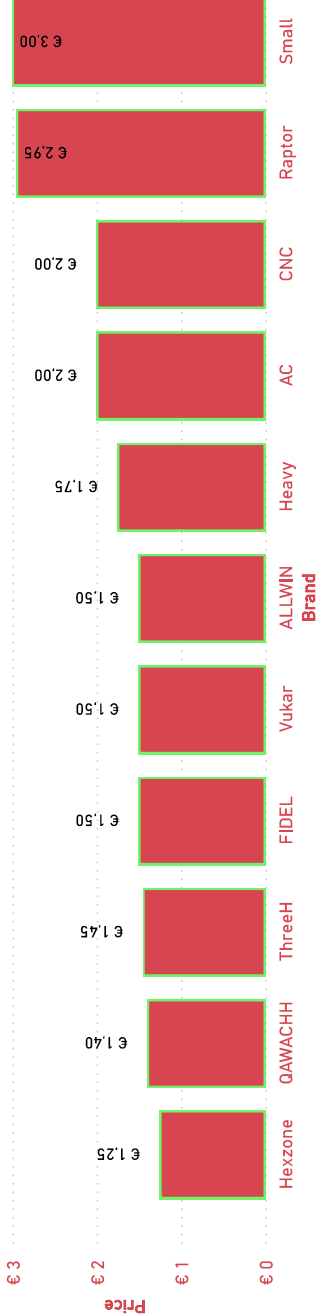
Brand



Average Price

Hexzone	€ 1.25
QAWACHH	€ 1.40
ThreeH	€ 1.45
FIDEL	€ 1.50
Vukar	€ 1.50
ALLWIN	€ 1.50
Heavy	€ 1.75
AC	€ 2.00
CNC	€ 2.00
Raptor	€ 2.95
Small	€ 3.00
Total	€ 1.25

Top 10 brands with the lowest prices of Air Conditioners





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The Most Expensive Air Conditioning

€ 999,00

The Cheapest Air Conditioning

€ 1,25

Rating

1.00

€ 636,48

1.70

€ 52,70

1.80

€ 74,48

2.30

€ 58,00

2.40

€ 15,54

2.50

€ 355,77

2.60

€ 129,43

2.70

€ 320,76

2.80

€ 15,671,98

2.90

€ 274,13

3.00

€ 741,51

Total

€ 40,248,52

Relationship Between Rating and Prices

Price

€ 4K

€ 2K

€ 0K

1

2

3

4

5

Rating

Price Range per Brand

Price

€ 1,000

€ 500

€ 0

Brand

AC

General

Carrier

Voltas

Haier

Blue

Portable

LG

OVPFH

Personal

Daikin

Samsung

Panason...

Lloyd

0

Livpure

Whirlpool

Mitsubis...

O-Gener...

Godrej

Hitachi

ONIDA

Electrol...

Toshiba

Amazon...

Amazon

SPLIT

Cruise

Vestiar

Hisense

Midea

Master

White

SUHANA

IFB

Air

Havells-...

Raptor

Brand

Range

7inch

€ 0,00

ALLWIN

€ 0,00

Amstrad

€ 0,00

ARCTIC

€ 0,00

ATWFS

€ 0,00

Belity

€ 0,00

BENBOAR

€ 0,00

BlueStar

€ 0,00

BMWB

€ 0,00

Candy

€ 0,00

Callernic

€ 0,00

Total

€ 2,225,44



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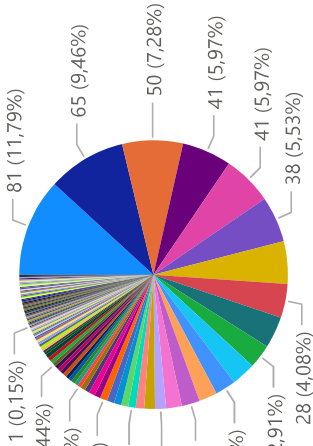
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The Cheapest Air Conditioning

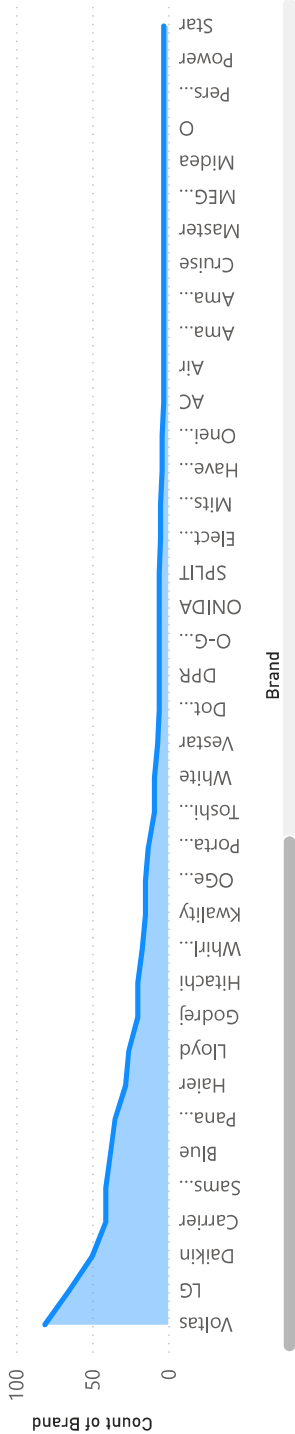
€ 1,25

Product Distribution by Brand

Brand ● Voltas ● LG ● Daikin ● Carrier ● Samsung ● Blue



Number of Products per Brand



Brand

Voltas

LG

Daikin

Carrier

Samsung

Blue

Panasonic

Haier

Lloyd

Godrej

Hitachi

Whirlpool

Kwality

OGeneral

Portable

Toshiba

White

Veststar

DotOne

DPR

O-General

ONIDA

SPLIT

Electrolux

Mitsubishi

Havells-Lloyd

Oneiric

Total

687