

Nature SNAP

Interface Design

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Online Medien

GRUNDIDEE & KONZEPT

- ▶ Eine scann App für Bäume

Funktionen:

- ▶ Baum scannen oder Bild Upload
 - ▶ Ausgabe von Informationen (über Infovideos) - jetzt nur noch über Text und Grafiken
- ▶ Fantasie Welt
 - ▶ Bäume scannen und Emojis freischalten - eigene Fantasie Welt schaffen

PERSONA

- ▶ Laura Liebherr
 - ▶ 16 Jahre alt
 - ▶ Besucht ein Gymnasium
 - ▶ Aufgeschlossen & extrovertiert
 - ▶ Motto: “Phantasie ist wichtiger als Wissen, denn Wissen ist begrenzt.”
 - ▶ Will etwas kreatives in einer Großstadt studieren.

TEASERBILD



HIGH-FID-PROTOTYP

- ▶ <https://www.figma.com/proto/wOZRV25StovdUuwC7m99y0/High-Fid-Prototyp---WaldApp?page-id=0%3A1&node-id=0%3A1&viewport=-313%2C-2608%2C0.8&scaling=min-zoom&starting-point-node-id=1%3A11>

QUELLEN ICONS (Januar 2023)

- ▶ Icons in der APP: <https://de.freepik.com/> & <https://www.flaticon.com/>
- ▶ Icons von **catkuro** (www.flaticon.com/authors/catkuro):
 - ▶ https://www.flaticon.com/free-icon/girl_1241038
 - ▶ https://www.flaticon.com/free-icon/girl_1241043
 - ▶ https://www.flaticon.com/free-icon/girl_1241047
 - ▶ https://www.flaticon.com/free-icon/girl_1241040
 - ▶ https://www.flaticon.com/free-icon/girl_1241049
 - ▶ https://www.flaticon.com/free-icon/fancy_1241136
- ▶ Icons von **Freepik** (<https://www.flaticon.com/authors/freepik>):
 - ▶ https://www.flaticon.com/free-icon/beaver_375096
 - ▶ https://www.flaticon.com/free-icon/hedgehog_789456
 - ▶ https://www.flaticon.com/free-icon/squirrel_789413
 - ▶ https://www.flaticon.com/free-icon/deer_1206595
 - ▶ https://www.flaticon.com/free-icon/owl_1067991
 - ▶ https://www.flaticon.com/free-icon/fairy_1032665
 - ▶ https://www.flaticon.com/free-icon/werewolf_1139511
 - ▶ https://www.flaticon.com/free-icon/unicorn_1049985
 - ▶ https://www.flaticon.com/free-icon/christmas-tree_1238848
 - ▶ https://www.flaticon.com/free-icon/multiplication-sign_1659
 - ▶ https://www.flaticon.com/free-icon/door-key_386755
 - ▶ https://www.flaticon.com/free-icon/information-button_1176
 - ▶ https://www.flaticon.com/free-icon/settings-tool_1475
- ▶ Icons von **Smashicons** (<https://www.flaticon.com/authors/smashicons>):
 - ▶ https://www.flaticon.com/free-icon/dragon_1236431
 - ▶ https://www.flaticon.com/free-icon/mermaid_1137126

QUELLEN ICONS

- ▶ Icons von **smalllikeart** (<https://www.flaticon.com/authors/smalllikeart>):
 - ▶ https://www.flaticon.com/free-icon/sprout_1252837
 - ▶ https://www.flaticon.com/free-icon/garden_1249228
 - ▶ https://www.flaticon.com/free-icon/trees_1227683
 - ▶ https://www.flaticon.com/free-icon/tree_1254545
- ▶ Icons von **Kiranshastry** (<https://www.flaticon.com/authors/kiranshastry>):
 - ▶ https://www.flaticon.com/free-icon/sun_1213138
- ▶ Icons von **icongeek26** (<https://www.flaticon.com/authors/icongeek26>):
 - ▶ https://www.flaticon.com/free-icon/drop_1250772
 - ▶ https://www.flaticon.com/free-icon/profile_1250689
 - ▶ https://www.flaticon.com/free-icon/identification_1250645
- ▶ Icons von **pixelmeetup** (<https://www.flaticon.com/authors/pixelmeetup>):
 - ▶ https://www.flaticon.com/free-icon/coin_976957
- ▶ Icons von **itim2101** (<https://www.flaticon.com/authors/itim2101>):
 - ▶ https://www.flaticon.com/free-icon/up-arrow_1103495

QUELLEN ICONS

- ▶ Icons von **Kirill Kazachek** (<https://www.flaticon.com/authors/kirill-kazachek>):
 - ▶ https://www.flaticon.com/free-icon/thumb-down_219682
- ▶ Icons von **Turkkub** (<https://www.flaticon.com/authors/turkkub>):
 - ▶ https://www.flaticon.com/free-icon/worldwide_814587
- ▶ Icons von **surang** (<https://www.flaticon.com/authors/surang>):
 - ▶ https://www.flaticon.com/free-icon/layers_1129437
- ▶ Icons von **Those Icons** (<https://www.flaticon.com/authors/those-icons>):
 - ▶ https://www.flaticon.com/free-icon/envelope_481659

QUELLEN

- ▶ Informationen über die Bäume (Januar 2023)
 - ▶ Fakts: <https://www.agrarheute.com/land-leben/haetten-sies-gewusst-25-fakten-ueber-holz-565166>
 - ▶ Verteilung in Deutschland: <https://www.deutschewildtierstiftung.de/baumarten-laubbaum-nadelbaum>
- ▶ Bilder von Bäumen: <https://pixabay.com/de/> (Januar 2023)
 - ▶ <https://pixabay.com/de/photos/lindenbl%c3%bcten-fruchtstand-linde-55863/>
 - ▶ <https://pixabay.com/de/photos/baum-eiche-landschaft-ansicht-feld-402953/>
 - ▶ <https://pixabay.com/de/photos/buchen-buchenwald-goldener-herbst-10831/>
 - ▶ <https://pixabay.com/de/photos/kiefer-nadeln-nadelbaum-588159/>
 - ▶ <https://pixabay.com/de/photos/wald-fichtenwald-b%c3%a4ume-fichten-348995/>
 - ▶ <https://pixabay.com/de/photos/holz-protokoll-baum-querschnitt-84678/>
- ▶ Laura Liebherr: https://felix.hsfurtwangen.de/m/28596bb565b5b2f40a02cafb055a1c8a/Persona_Laura-Liebherr.pdf (Januar 2023)
- ▶ Teaserbild, Grafiken und Schaubilder (in der APP) erstellt mit Canvas und Adobe Express.