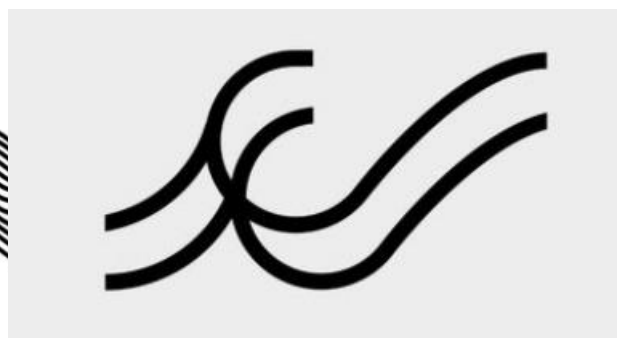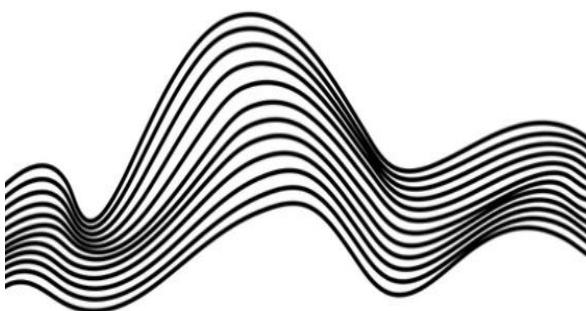Logo description

For our media production class, we were asked to create a logo design for our first individual assignment. When creating this logo, I wanted to incorporate my initial in the logo and keep it simple as a start. I have decided to user M and V from my initial to create this logo.

My initial idea was to put together those letters and make a very easy logo design, simple and minimalistic. This logo represents my own "brand". As references for my logo, I used a wave, like the one from the image below. I wanted the logo to present that flow that the wave line has. I wanted this "wave" top point up as a symbol of moving forward and up. The dot in the top right I have added to represents reaching a goal.

The final logo design:

Reference photos/ideas:

Some of the logo sketches on paper: