









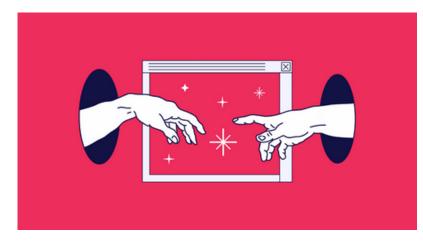
**Consistent research and improvment** 



How do you see yourself as USD designer in the future?







**Reaching the users needs** 



Find the key to the users needs

