



# Valentina

**Age:** 43

**Occupation:** Marketing Executive

**Location:** Spain

Valentina is originally from Spain but has lived in different parts of Europe throughout her life. She has a deep appreciation for the arts, particularly the works of European masters such as Rembrandt, Van Gogh, and Monet. Valentina spends her free time visiting galleries and museums, attending art auctions, and collecting antique art pieces. She is also interested in learning about the historical and cultural contexts behind the art pieces she collects. Valentina values quality and authenticity in art and is willing to pay a premium for pieces that meet her standards. She sees art as a way of connecting with her European heritage and preserving the beauty and cultural significance of the past.

## GOALS

- To continue learning about the historical and cultural contexts behind the art pieces she collects
- To build a collection of authentic and high-quality art pieces that reflect her European heritage and personal aesthetic.

## MOTIVATIONS

- Design
- Cultural preservation
- Quality and authenticity



## FRUSTRATIONS

- Finding the time to pursue her interests while balancing her demanding career.
- Struggling to find authentic and high-quality art pieces in a market that is sometimes saturated with fakes and reproductions.

## PERSONALITY

- Sophisticated
- Cultured
- Detail-oriented
- Passionate

## INTERESTS

- Attending cultural events such as operas and ballets
- Collecting antique art pieces
- visiting historical sites