User Scenario (Tim)

Questions

Possible answer

Prevention mechanism

Tim Finds out about Erion's work and that he has a website for his art, he then goes to his website to check it out further

How does he find out about the client (Erion)?
How does he find Erion's website?

Tim could have gotten the link from art platforms he posts on

Maybe Erion could do self promos at the galeries where he gets to Display his art?

Tim looks through Erions website and makes up his mind if he likes his work or not

Does Tim take his time to look at all the work by Erion?
Is he interested in one specific type of Erion's art?

Tim might be looking for replicas (templates of his art)
Tim might be searching for one specific piece he'd like to get

Tim comes to a conclusion that Erion's art isn't quite his style, and he does not purchase anything

What makes Tim not buy anything?
Price or some other factor?
Did Tim get overwhelmed by too much content?

Tim might have been looking for something like Displate Service.
Could have lost interest due to too much variety of his works

Maybe make navigation interesting, fun to use, to keep the customers attention span satisfied, heighten the chances of a purchase