Maria Otilia Pătrașcu

Computer Science Graduate & Master's Student in Business Administration

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Profile

A recent Computer Science graduate currently pursuing a Master's in Business Administration. I bring a unique combination of technical expertise and a passion for digital marketing, backed by ongoing training at Generatia Tech. My experience includes Erasmus+ programs and technical internships, which have strengthened my problem-solving, communication, and soft skills. I am driven to apply my diverse knowledge in collaborative, customer-centric, and dynamic environments.

Education

2024–Present   **Master's in Business Administration**, *Transilvania University of Brașov*, Brașov
Faculty of Economic Sciences and Business Administration

2016–2023   **Bachelor's in Computer Science**, *Transilvania University of Brașov*, Brașov

2020–2023   **Teaching Training Module**, *Transilvania University of Brașov*, Brașov

Experience

2024   **Digital Marketing Course**, *Generatia Tech(Aug-Present)*
- Learning social media marketing, digital advertising.
- Gaining practical knowledge in content creation, marketing strategies, and analytics.

2023   **Erasmus+ Project Group Leader**, Croatia
- Developed skills on how to make oneself heard and validate opinions.
- Engaged with Croatian locals and participants from 5 other countries through interactive interviews.
- Led team activities and presented work to other groups, receiving positive feedback.
- Skills gained: Project management, project planning, team management, internal communication, advanced English.

2022   **Workshop Participant (Embedded C)**, *Preh Romania*, Brașov
- Attended a workshop on Embedded C, learning both software and hardware aspects.
- Worked on a color object sorting project.
- Skills gained: Embedded C.

2022   **Erasmus+ Participant**, Italy
- Participated in a structured course focusing on personal and team development.
- Engaged in exercises and contests emphasizing argumentation skills.
- Received a Youthpass for successful participation.
- Skills gained: Teamwork, team communication, oral English.

2022   **Erasmus+ Project Group Leader**, Poland
- Led a team in Tarnow, Poland, overseeing activities and organizing classes.
- Participated in seminars on teamwork, social media, and cultural exchange.
- Skills gained: Social media, project planning, communication teamwork.

2022   **SMT Worker**, *Benchmark*, Brașov
- Operated SMT machines, learning circuit board production and troubleshooting.
- Skills gained: Hardworking, hardware assembly, distributive attention.

2021 **Erasmus+ Project Group Leader**, Georgia
- ○ Led the Romanian team in a project in Georgia focused social involvement and leadership.
- ○ Conducted sessions in Georgian schools for special kids, gaining diverse perspectives.
- ○ Received a Youthpass certificate.
- ○ Skills gained: Leadership, project management, project planning, team leadership, time management.

2019 **Erasmus+ Project Participant**, Romania
- ○ Engaged in an Erasmus+ project involving participants from 6 countries.
- ○ Discussed themes like voting, societal involvement, learning strategies, and social media.
- ○ Skills gained: Soft skills, team communication, team involvement.

Projects

Java GUI Project — Developed an intuitive interface for a school update system, improving communication efficiency.

Food Tracker Application — Designed and implemented a C++ application to track and calculate daily food intake and goals.

Skills

Soft Skills — Team collaboration, leadership, adaptability, time management, strong communication, problem-solving, and active listening skills gained through team projects.

Digital Marketing — Social media strategy, content creation (currently expanding).

Languages — Fluent in English, basic French and Spanish.

Technical Skills — Microsoft Office, C++, Java, HTML, CSS.