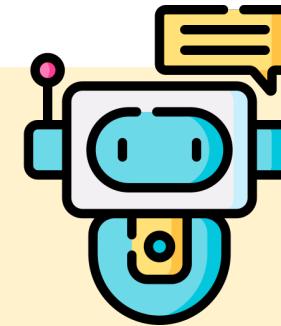




# Introduction to AI agents

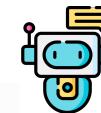


**Francesco Ronzano**

*Universitat Pompeu Fabra (UPF)*

*5<sup>th</sup>, 10<sup>th</sup>, and 12<sup>th</sup> February 2026 - Barcelona*

# The rise of autonomous AI platforms



AI | E-COMMERCE | PAYMENTS

## Mastercard Launches Agentic AI Suite for Banking, Retail Automation

The service is designed to help enterprises build, test, and deploy AI-driven workflows as agentic systems gain traction.

Fintech News Singapore — January 28, 2026 | 2 Mins Read



NEWS EXPLAINER | 03 October 2025 | Correction 07 October 2025

## How AI agents will change research: a scientist's guide

Researchers are increasingly turning to artificial-intelligence tools that can handle complex, multi-step processes.

By Elizabeth Gibney

## Gartner Predicts 60% of Brands Will Use Agentic AI to Deliver Streamlined One-to-One Interactions by 2028

STAMFORD, Conn., January 15, 2026

### Marketers Must Strengthen Data Governance, Embrace Transparency, and Adapt Organizational Models to Succeed in an AI-Driven Future

Gartner predicts at least 15% of day-to-day work decisions will be made autonomously through agentic AI by 2028, up from 0% in 2024. In addition, 33% of enterprise software applications will include agentic AI by 2028, up from less than 1% in 2024.



## Agentic AI Takes Over — 11 Shocking 2026 Predictions

By Mark Minevich, Contributor. © Mark Minevich is a N...

Published Dec 31, 2025, 10:57pm EST, Updated Jan 07, 2026, 12:59pm EST

Follow Author

Technology And Analytics



## Preparing Your Brand for Agentic AI

LLMs and agents are reshaping how consumers research and buy. Most companies aren't ready, by Oguz A. Acar and David A. Schweidel

From the Magazine (forthcoming March-April 2026)

CHAPTER 2 • TECH TRENDS 2026



## The agentic reality check: Preparing for a silicon-based workforce

Despite its promise, many agentic AI implementations are failing. But leading organizations that are reimagining operations and managing agents as workers are finding success.

By Jim Rowan, Nitin Mittal, Parth Patwari, Ed

19-min read • 10 December 2025

TECHNOLOGY EXECUTIVE COUNCIL



## From Google to Expedia, AI travel agents planning future trip far beyond 'assistant' status

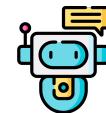


PUBLISHED FRI, MAY 16 2025 11:00 AM EDT

Trevor Laurence Jockims

SHARE f X in e

# The rise of autonomous AI platforms



Google search results for "agentic ai frameworks". The search bar shows "agentic ai frameworks". Below the search bar, there's a "Upload files or images" button and an "AI Mode" button.

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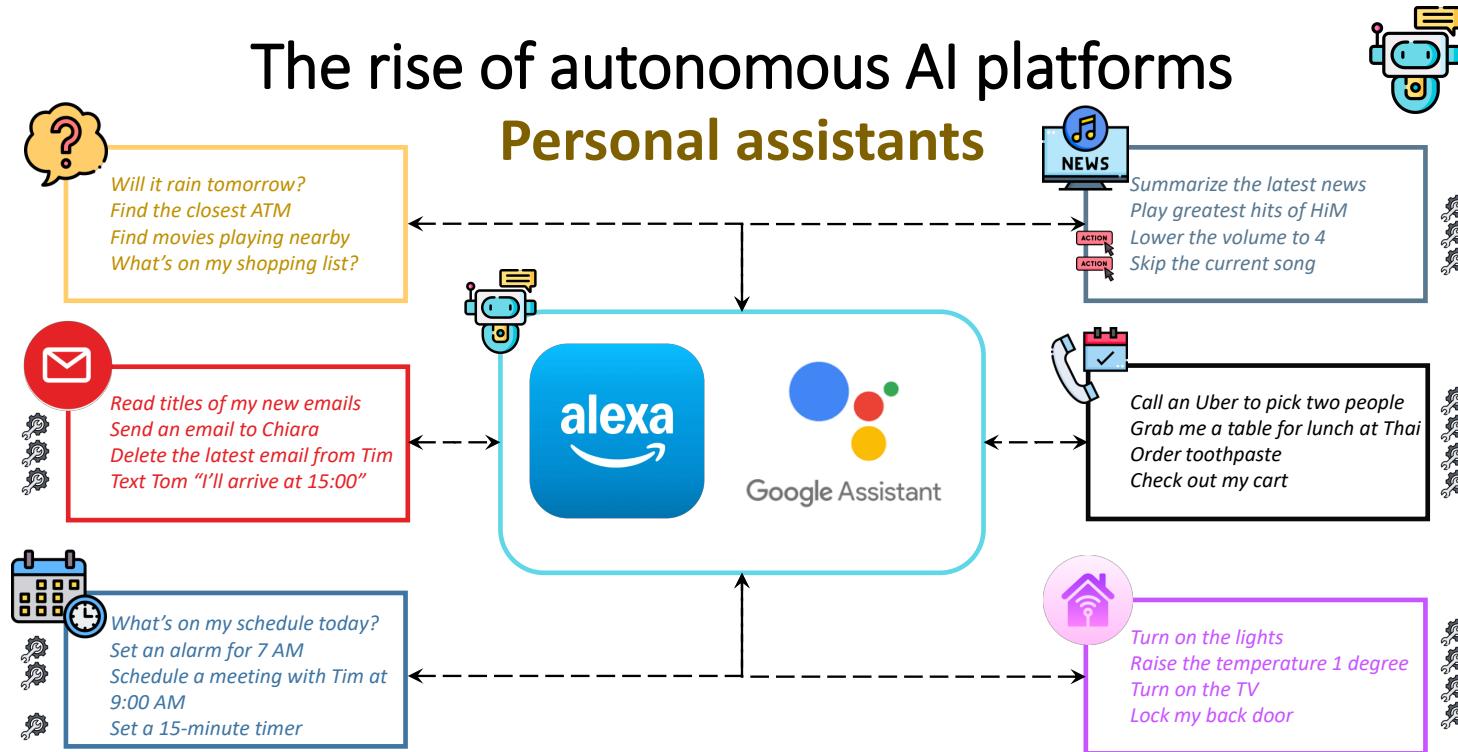
Meta AI app interface. It shows a welcome screen for "Introducing Meta AI in chats". It includes a section about bringing ideas together, personal messages staying private, and a "Continue" button.

Meta AI app interface. It shows a message screen with a message from "Meta AI" that says "Ask Meta AI anything". Below the message, there are several suggested topics like "Horror TV show recs", "How to create a", "Rainy day ideas", "Imagine a vintage future", "Sports car reels", and "Pick my decor style".

AIGallery interface. It shows a "Create AI Artwork" section with a text input field containing "A majestic castle on a floating island, surrounded by clouds and waterfalls, fantasy art style...". Below the input field are "Style Presets" (selected), "Prompt History", and "Exclude" buttons. At the bottom, there are "Tags" (selected) and "More" buttons.

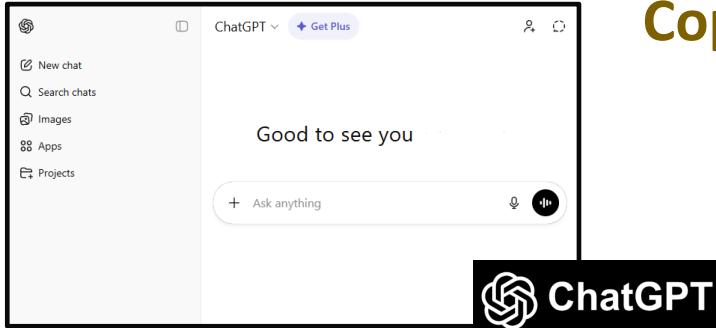
# The rise of autonomous AI platforms

## Personal assistants



# The rise of autonomous AI platforms

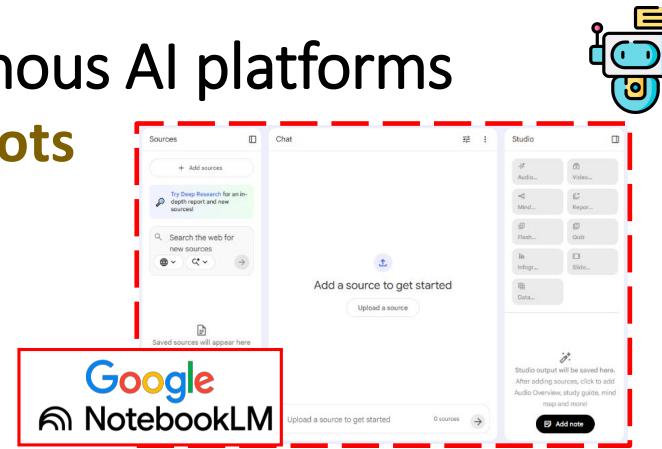
## Copilots



ChatGPT



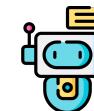
GitHub Copilot



Google  
NotebookLM

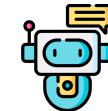


Microsoft  
Copilot



# The rise of autonomous AI platforms

## Examples of impacted business processes



Customer support



Content generation



Software engineering



HR selection & onboarding



Deep research & knowledge synthesis



Infrastructure monitoring



Compliance monitoring



Fraud detection



Inventory management



Laboratory management

## What are Agentic AI seminars about?

Explore the inner working and experiment with modern AI agents  
based on Generative Language Models

- Delve into the **key traits of agentic AI**
- Understand the reasoning engine of AI agents: **Generative Language Models**
- Explore how AI agents can **reason, remember, interact, and collaborate**
- Discover how to **measure the success and reliability of AI agents**
- Review key **peculiarities** to consider and **risks** to mitigate when operationalizing AI agents

+

Python-lab: **build an AI agent with LangChain**

# What are Agentic AI seminars about?

What is an AI agent?

Generative Language Models: the brain of AI agents

The training journey of Generative Language Models

PART I

5<sup>th</sup> February 2026

PART II

Core capabilities of AI agents: reasoning, tool use, memory, and collaboration

Assessing the performance of AI agents

10<sup>th</sup> February 2026

PART III-LAB

Python-lab: building an AI agent with LangChain

12<sup>th</sup> February 2026

# Introduction to AI agents

PART I

## What is an AI agent?

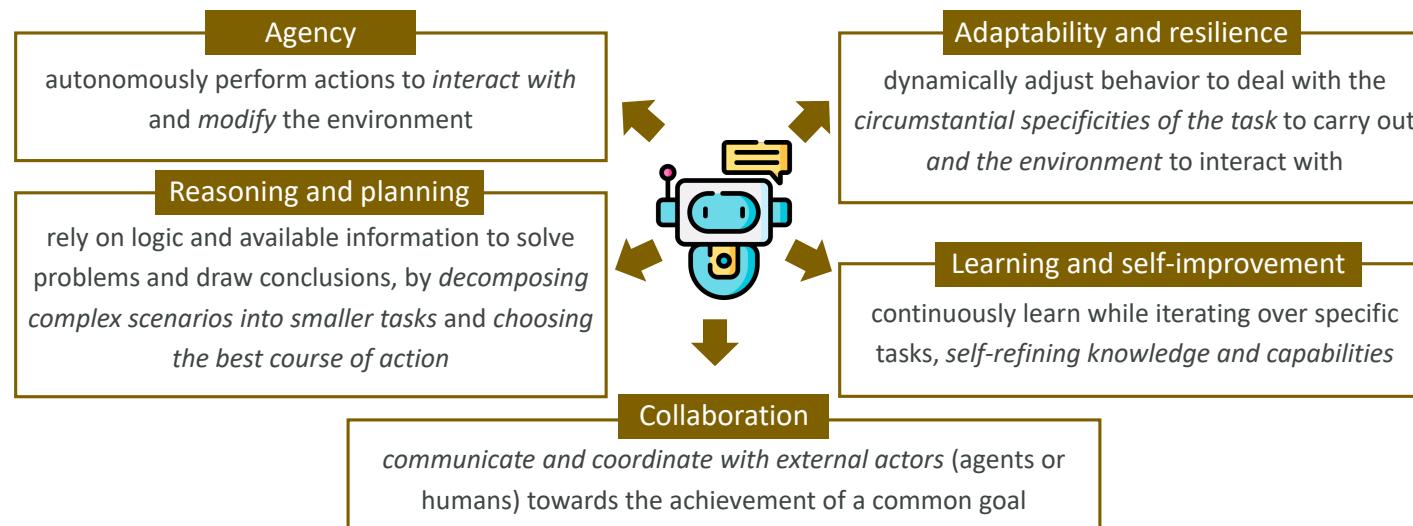
Generative Language Models: the brain of AI agents

The training journey of Generative Language Models

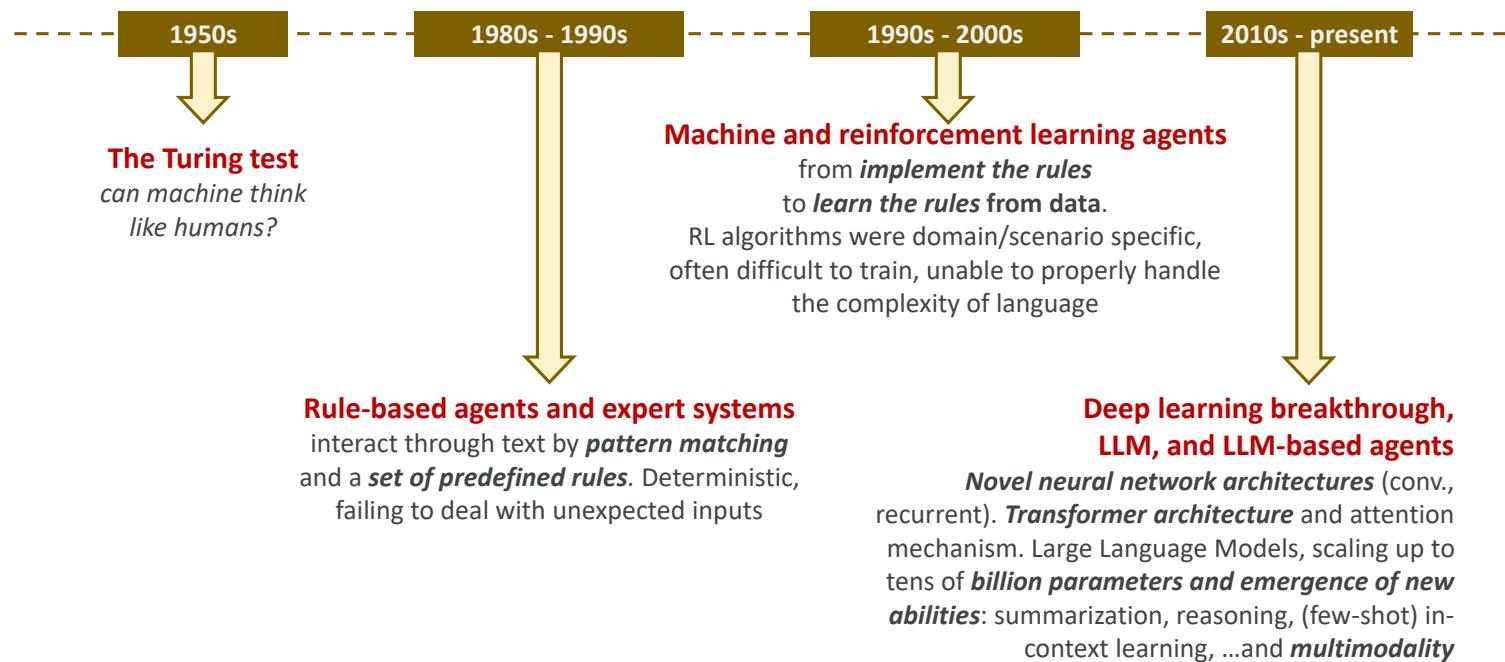
*5<sup>th</sup> February 2026 - Barcelona*

# Key traits of an AI agent

AI agents are software systems capable to complete tasks or pursue goals  
with *limited human supervisions, relying on artificial intelligence*

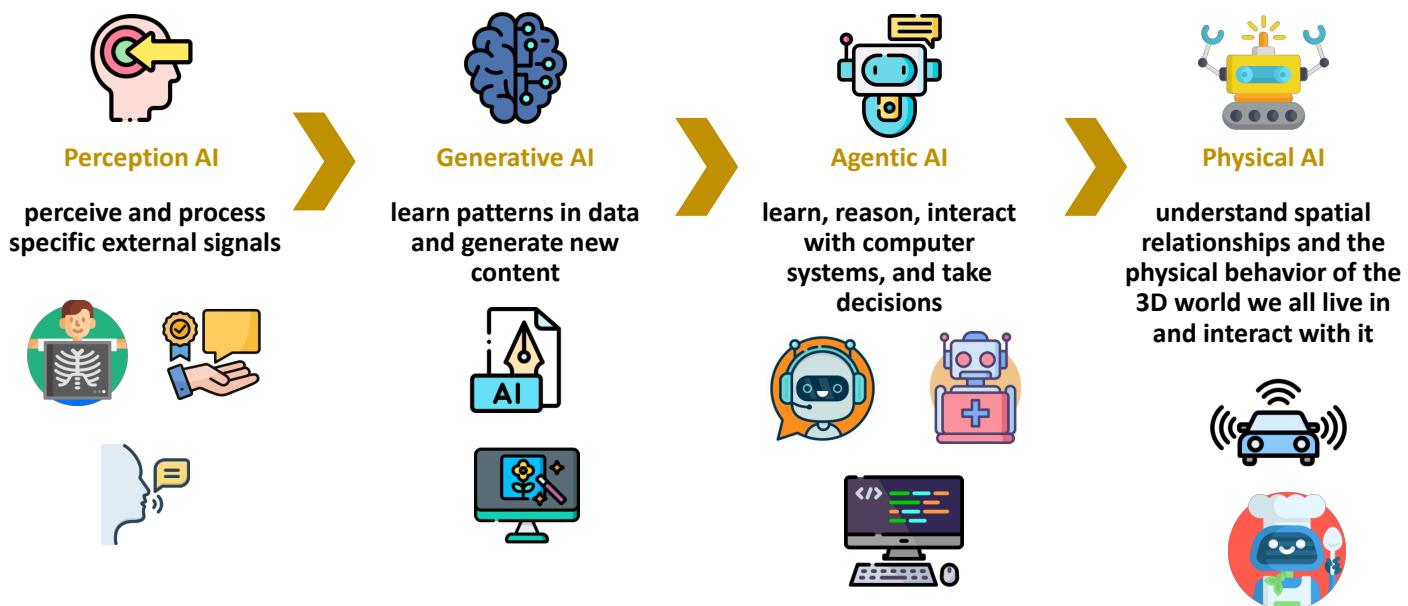


# AI agents: not a “new concept”



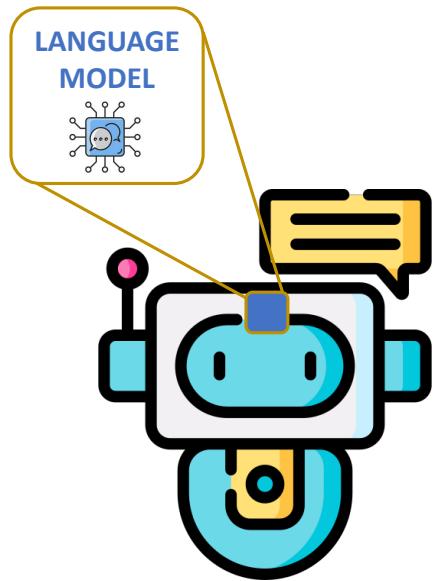
# AI agents: not a “new concept”

Distinct types of AI enabled by deep learning 2010s - present



Source: [Jensen Huang Keynote at Nvidia Consumer Electronics Show 2025](#)

## LLM-based Agentic AI: “new brain” for an old framework



Language Model enables agents to virtually deal with any domain and scenario by allowing **interactions mediated by language communication**

From...	to...
<i>predefined action spaces</i>	<i>virtually infinite action spaces</i>
<i>predefined set of actions</i>	<i>dynamic definitions of actions and available tool / APIs</i>
<i>rigid, scenario-specific execution flows</i>	<i>adaptable, reasoning-driven planning</i>

# Introduction to AI agents

PART I

What is an AI agent?

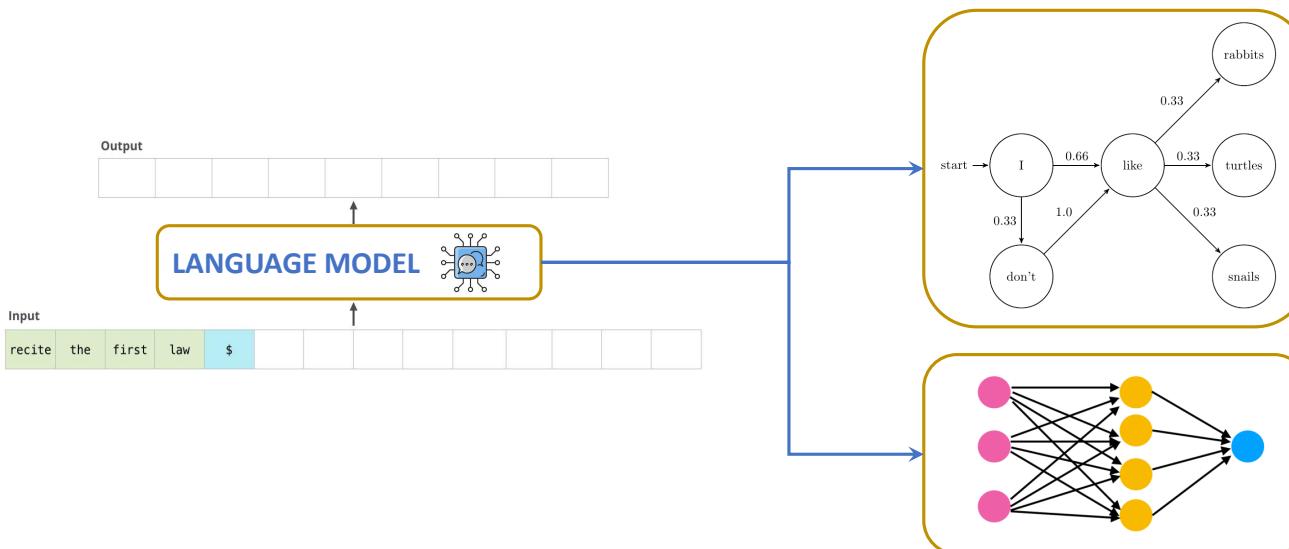
**Generative Language Models: the brain of AI agents**

The training journey of Generative Language Models

*5<sup>th</sup> February 2026 - Barcelona*

# What is a Language Model?

A **Language Model** is a *statistical* or *machine learning* model trained to **coherently predict and generate human-like text**



Source: [https://lena-vaita.github.io/nlp\\_course/language\\_modeling.html](https://lena-vaita.github.io/nlp_course/language_modeling.html)

# What is a Language Model?

A **Language Model** is a *statistical* or *machine learning* model trained to **coherently predict and generate human-like text**

## Representing natural language by numbers

It's all about context

The ability to effectively carry out a specific task on raw data like natural language text strongly depends on the choice of a proper representation of this data

...for humans

Representation 1

Could you divide CCX by VI?



Representation 2

Could you divide 210 by 6?



...for machines

Could you add the number 33 to an ordered list of  $n$  integers?



Representation 1

Ordered list of numbers



Time required

$O(n)$

Representation 2

RB tree

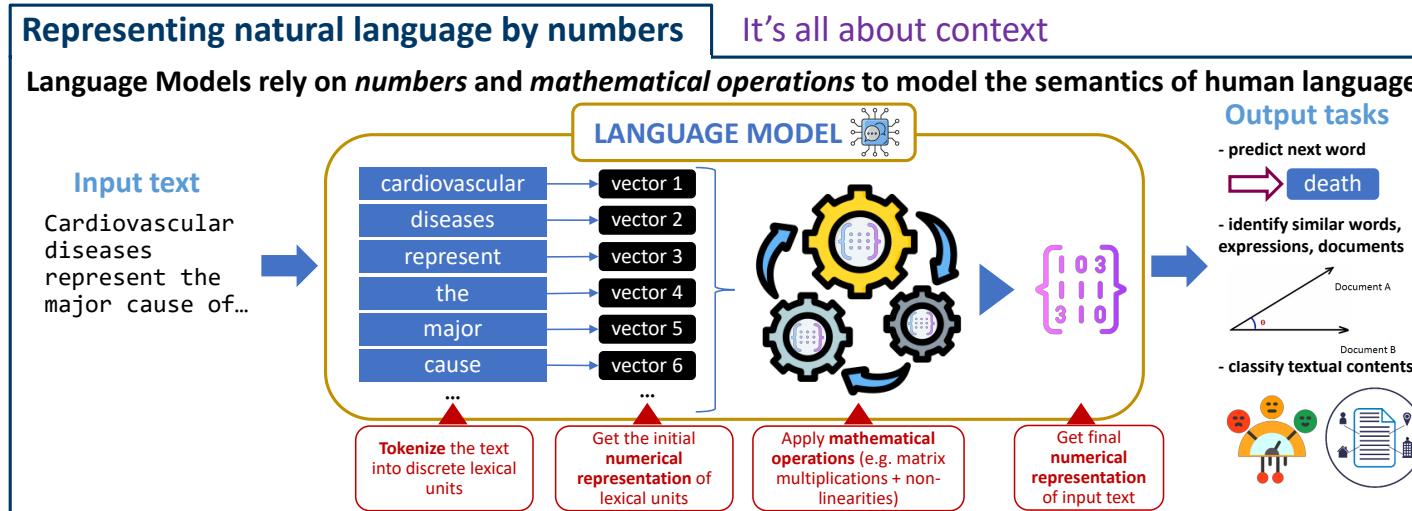
$O(\log(n))$



Source: [https://lena-voita.github.io/nlp\\_course/language\\_modeling.html](https://lena-voita.github.io/nlp_course/language_modeling.html)

# What is a Language Model?

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# What is a Language Model?

A **Language Model** is a *statistical* or *machine learning* model trained to **coherently predict and generate human-like text**

Representing natural language as numbers

**It's all about word context**

The semantics of words (or other *linguistics units*) can be derived by inspecting their **context of occurrence** in large collections of textual data

*"You shall know a word by the company it keeps!" (J.R.Firth)*

Swiss [?] accounts have been commissioned.

Which word is [?] replacing?

The [?] of England is the UK government's central [?].

You need to realize the [?] transfer of 30 euro in a period of 5 days from your personal account.

Central [?] implement a country's chosen monetary policy.

A minimum of 100 euro is required to open a [?] account.

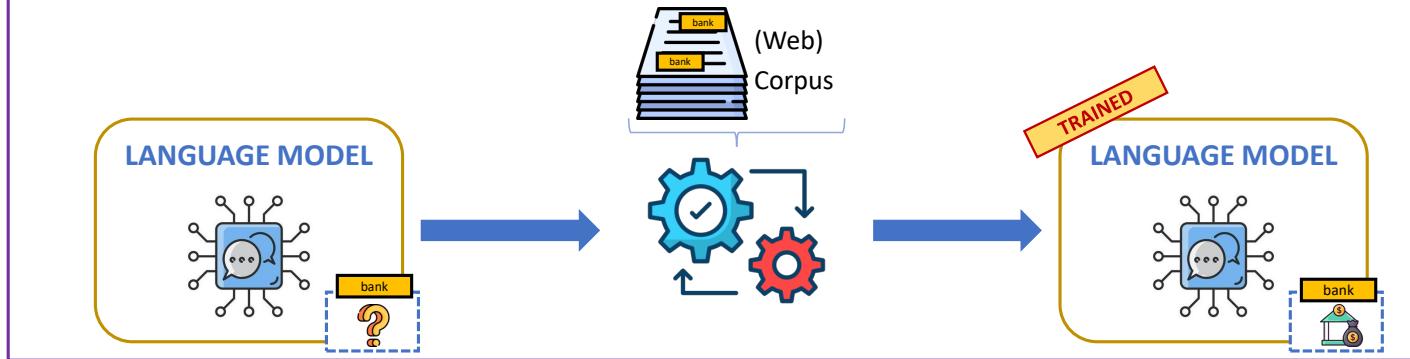
# What is a Language Model?

A **Language Model** is a *statistical* or *machine learning* model trained to **coherently predict and generate human-like text**

Representing natural language as numbers

It's all about word context

Language Models bootstrap their understanding of text semantics by learning the meaning of lexical units (e.g. words, tokens) from huge amount of “in-context” examples



# What is a Language Model?

A **Language Model** is a *statistical* or *machine learning* model trained to **coherently predict and generate human-like text**

Representing natural language as numbers

It's all about word context



How does **context** affect the quality of Language Models?

1) **CONTEXT SIZE:** Language Models able to process larger contexts are usually better at interpreting text semantics

± 2 words context

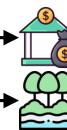
You need to realize the **bank** transfer of 30 **euro** in a period of 5 days from your personal **account**.

± 4 words context

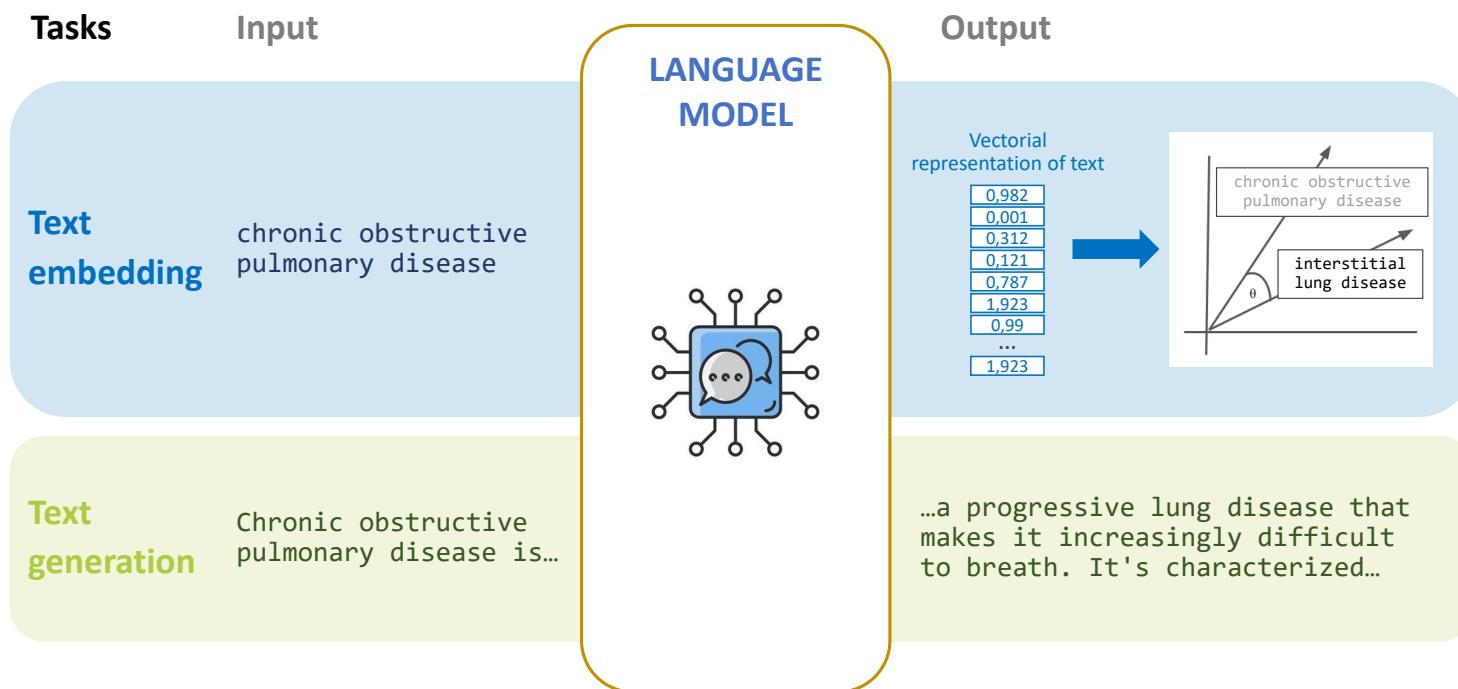
2) **CONTEXT VARIETY:** Language Models trained on a larger, more varied set of in-context examples of words are usually better modelling text semantics

You need to realize the **bank** transfer of 30 **euro** in a period of 5 days from your personal **account**.

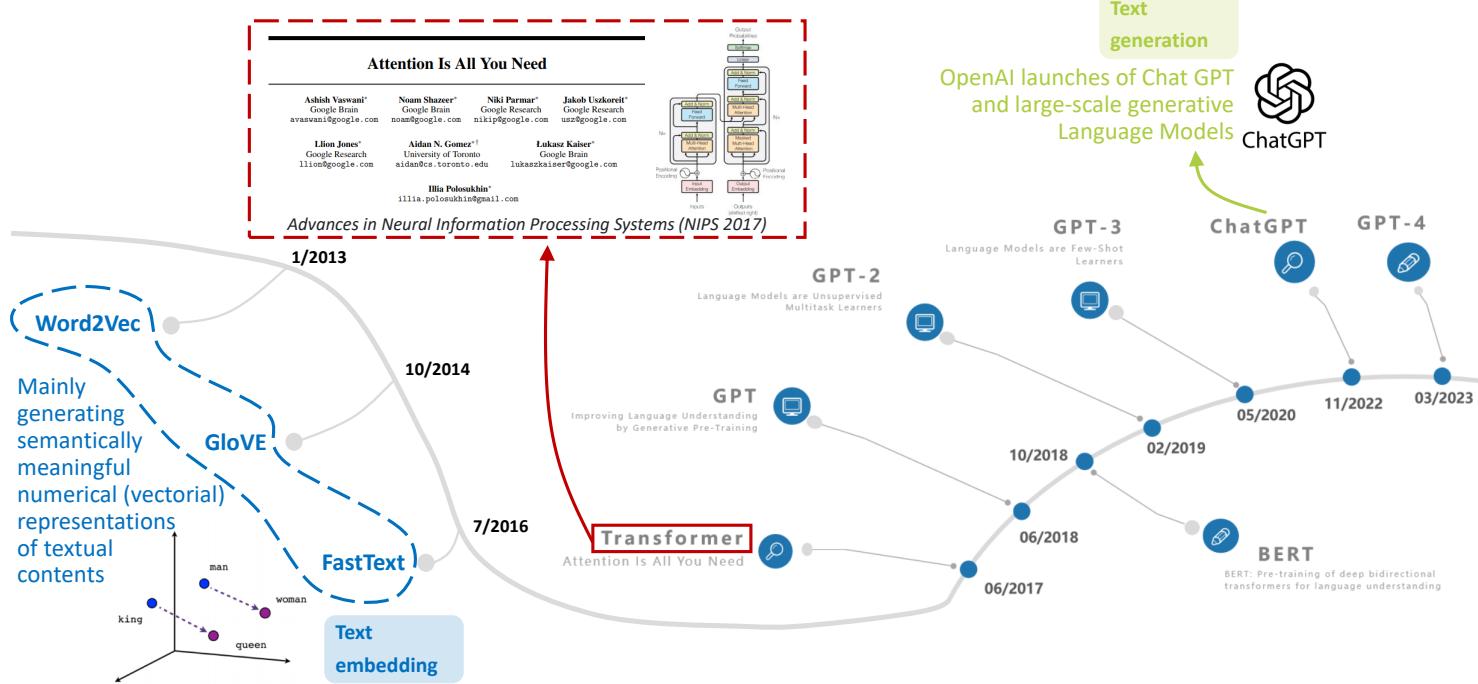
The left **bank** of Kingdom lake is surrounded by grass and many trees.



# What is a Language Model?



# The rushing evolution of natural language modelling



# Transformer: the foundation of modern Neural Language Models

*Transformer is referred to as “foundation model” because they have been driving a paradigm shift in AI and language modeling*

**Transformer** is one  
of the most powerful classes  
of neural Language Models  
(i.e. sequential data models)  
invented to date

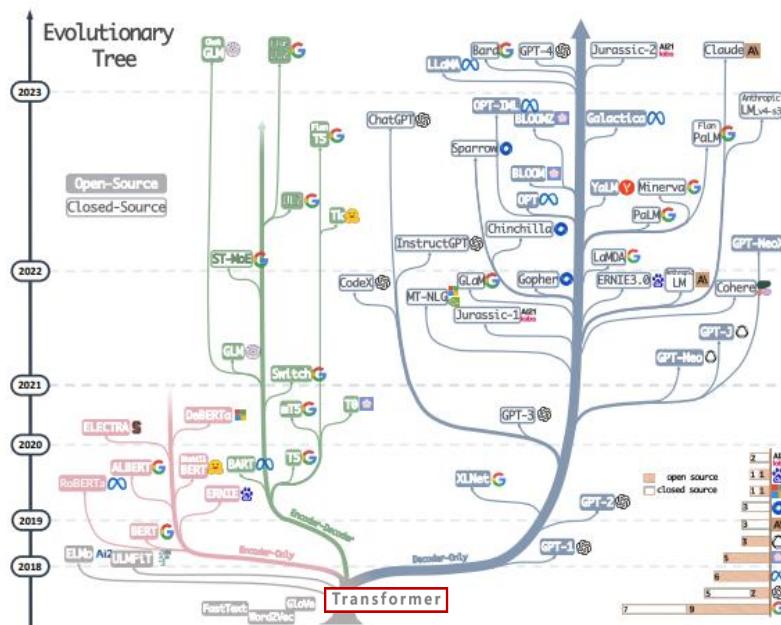
Transformer solved the limitations of previous neural architectures for language modeling

## RNN and LSTM

- **Sequential processing**, word by word (slow training/inference)
  - **Long-range word dependences** are difficult to model and exploit to improve predictions

## Convolutional

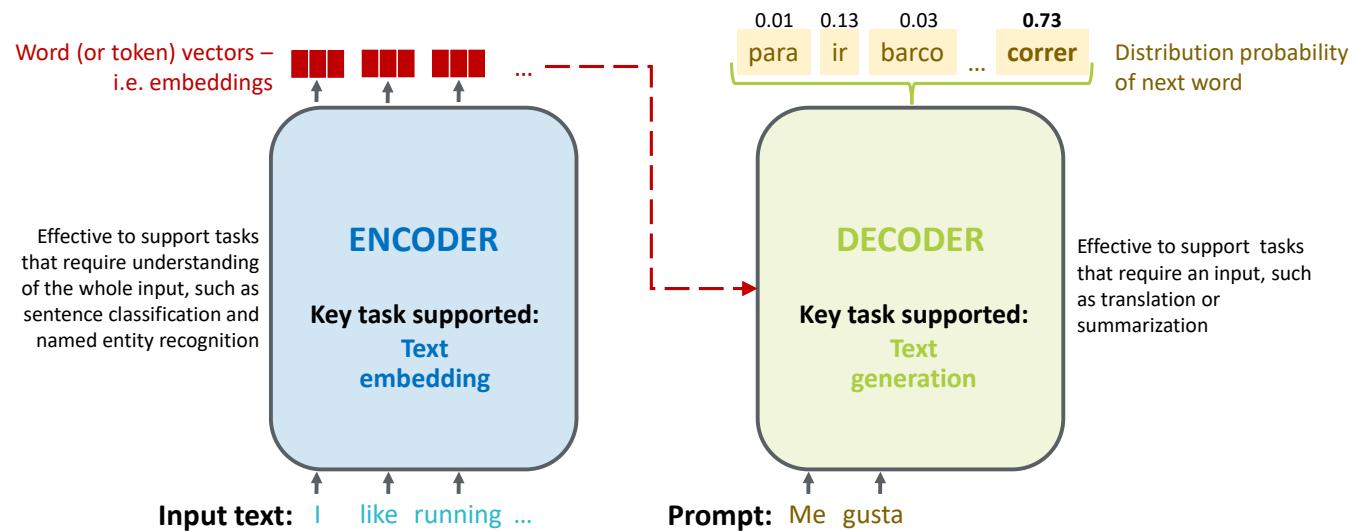
- **Impractical number of convolutional filters** to properly model short- and long-range dependences among words



From: Yang, J. et al. (2024). Harnessing the power of LLMs in practice: A survey on chatGPT and beyond. *ACM Transactions on Knowledge Discovery from Data*, 18(6), 1-32.

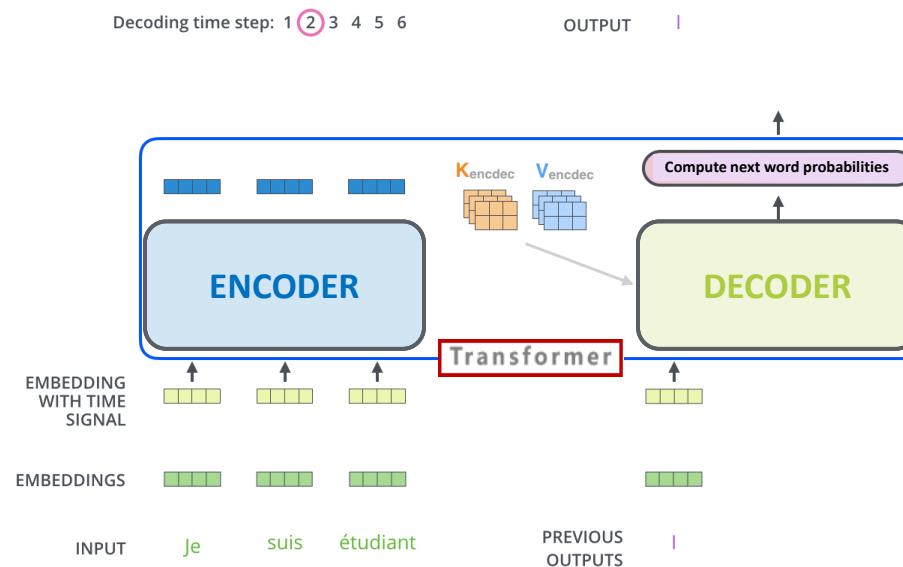
# Transformer: the foundation of modern Neural Language Models

Which are the **main architectural blocks** of a **Transformer**?



# Transformer: the foundation of modern Neural Language Models

Which are the main architectural blocks of a **Transformer**?



# Transformer: the foundation of modern Neural Language Models

Which is the **key innovation** introduced by the **Transformer** architecture?

## Attention mechanism

Neural architecture that enables the Language Model to *learn and model the semantics of words by jointly considering words from extremely large contexts* (i.e. huge number of surrounding words)

Thus, Transformers can *learn any-distance relationships in sequential data*,  
like the words (or tokens) of text excerpts

Context of distinct sizes – i.e. co-occurring words that contribute  
to characterize the semantics of the word **bank**

± 2 words context

You need to realize the **bank** transfer of 30 euro in a period of 5 days from your personal account.

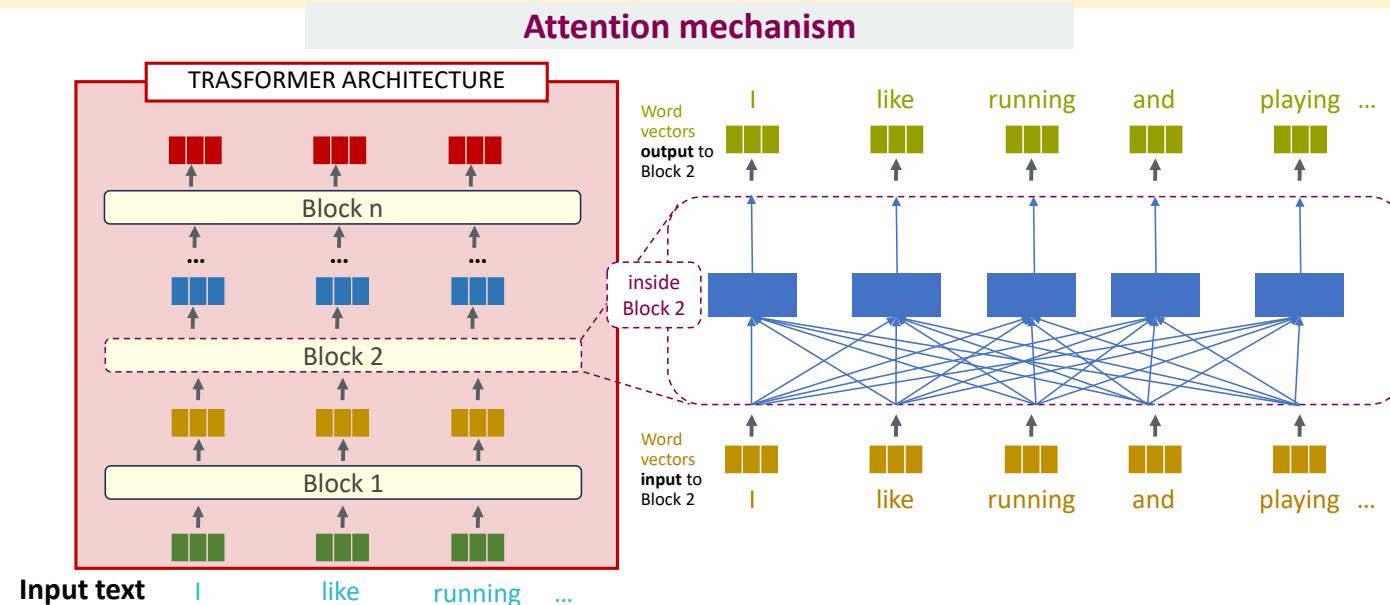
± 4 words context

Any-distance context

**Transformer**

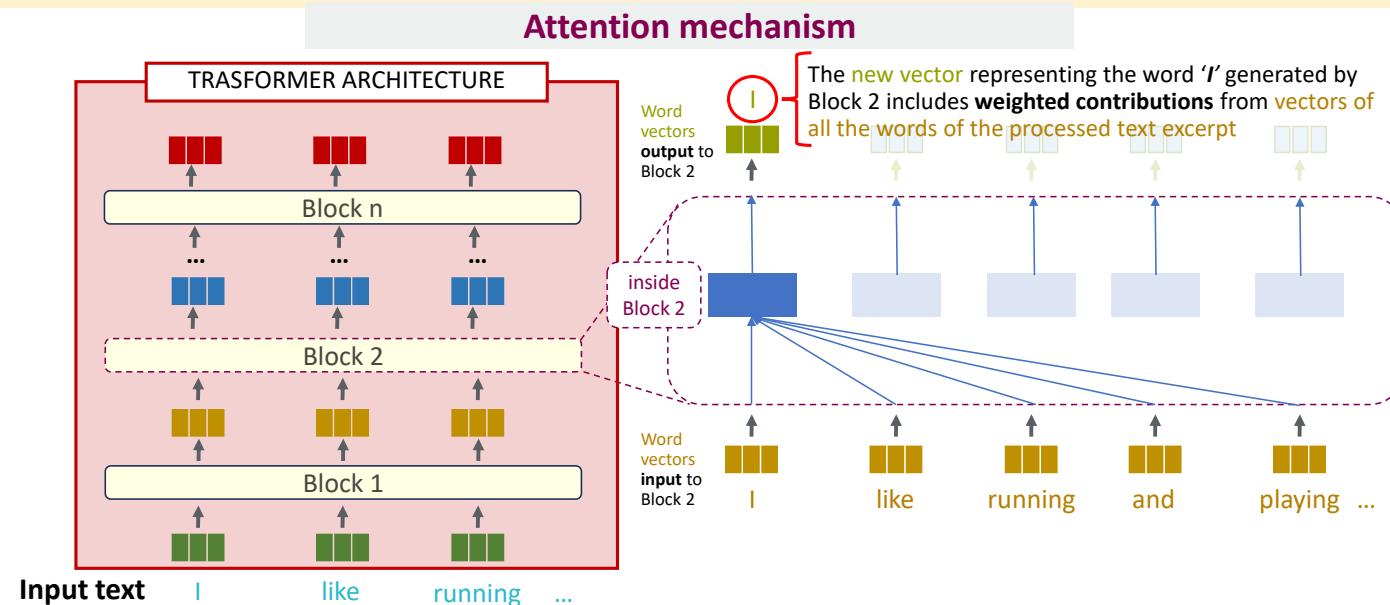
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# Transformer: the foundation of modern Neural Language Models

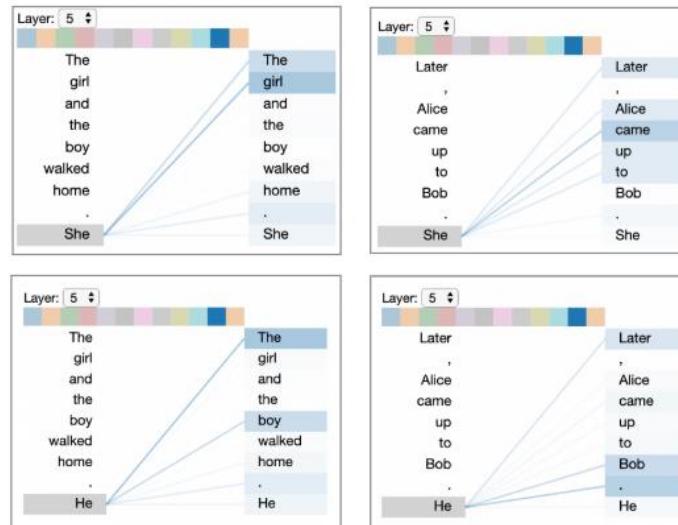
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# Transformer: the foundation of modern Neural Language Models

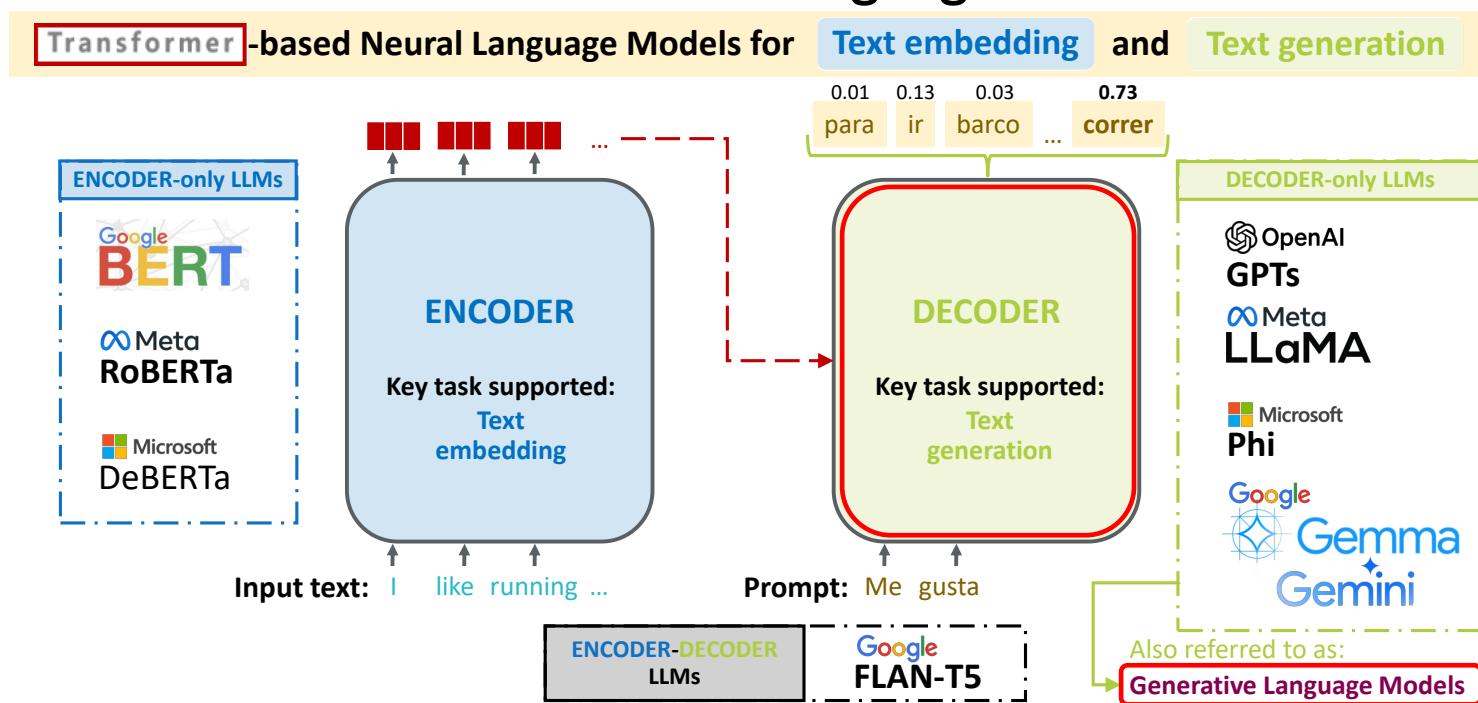
Which is the **key innovation** introduced by the **Transformer** architecture?

## Attention mechanism



The quality of each embedding generated as output of a specific transformer layer is improved by  
**learning to aggregate relevant information from semantically related token embedding**

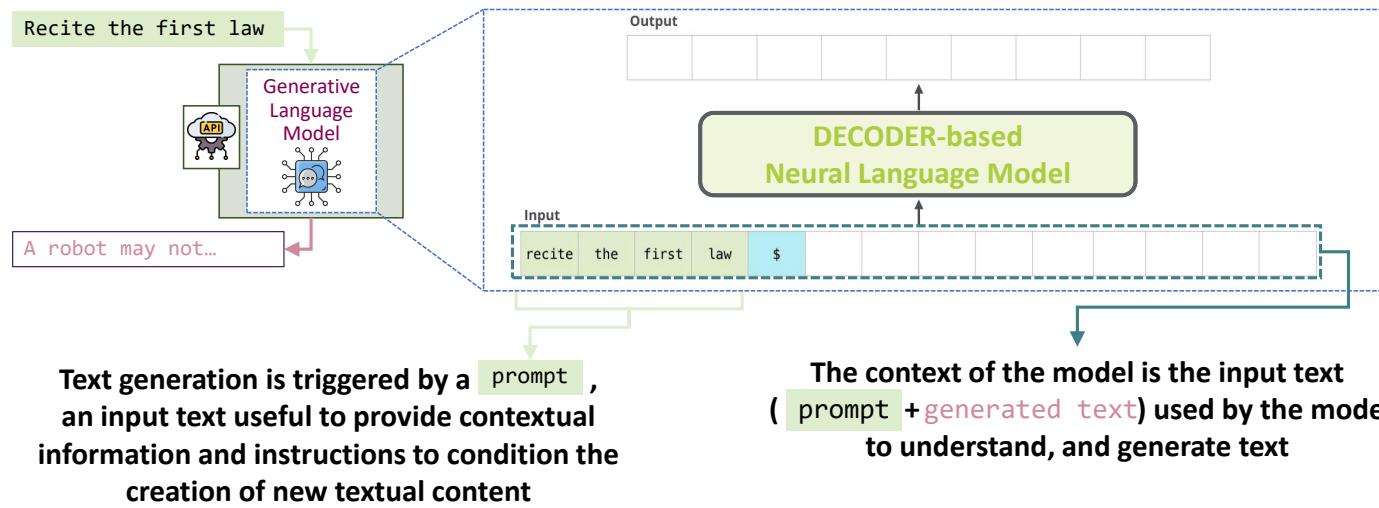
# Transformer: the foundation of modern Neural Language Models



# Generative Language Models: key traits

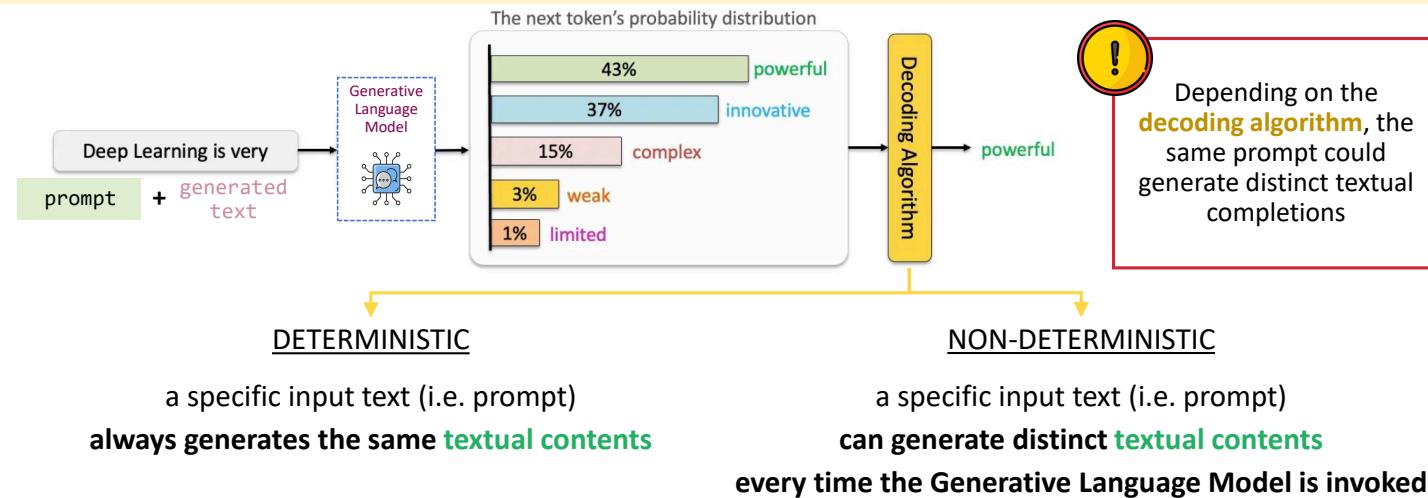
*When a Language Model  
is invoked...*

*...iteratively it generates textual contents,  
one word (or token) at time*



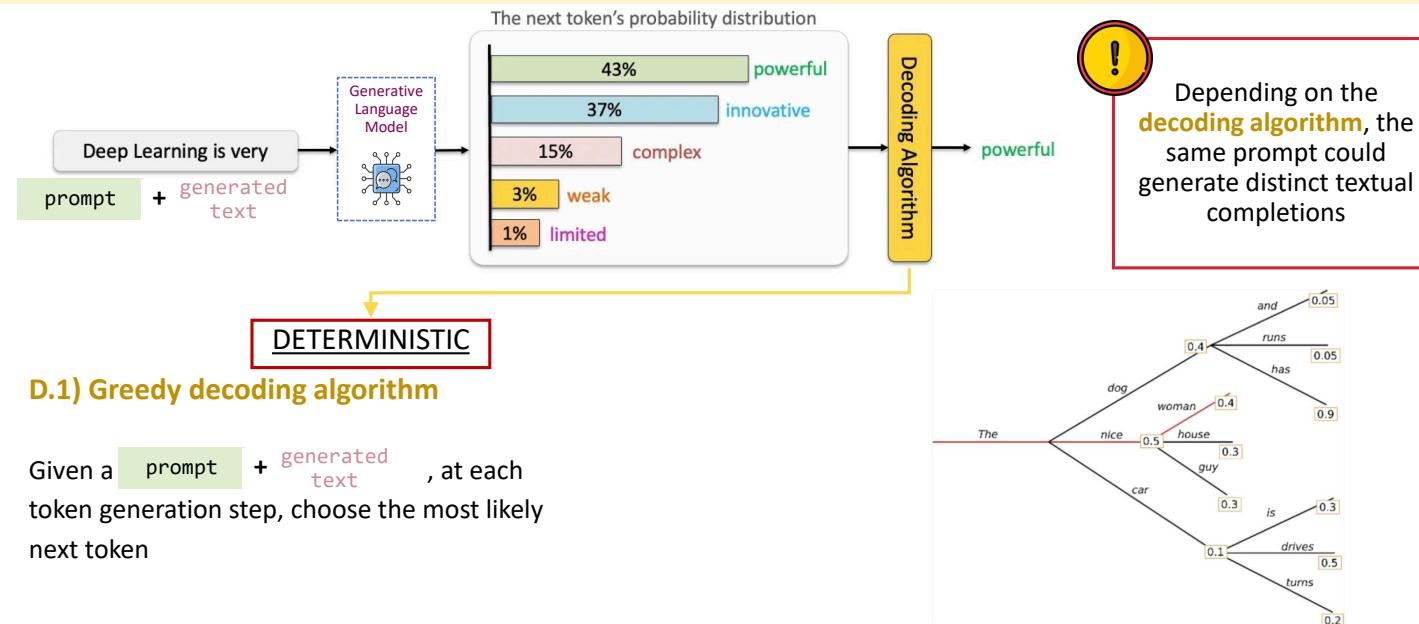
# Generative Language Models: tuning text generation

The **decoding algorithm** exploits the *next-token probability distribution* computed by the Generative Language Model to choose the next token to be outputted



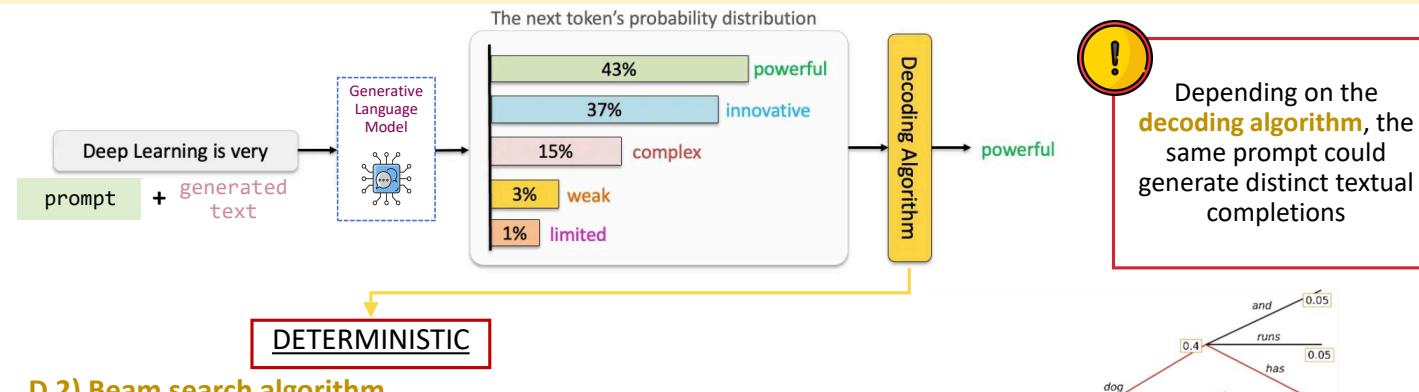
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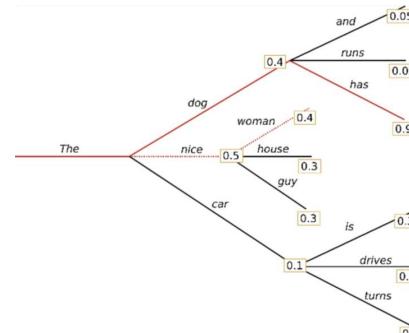
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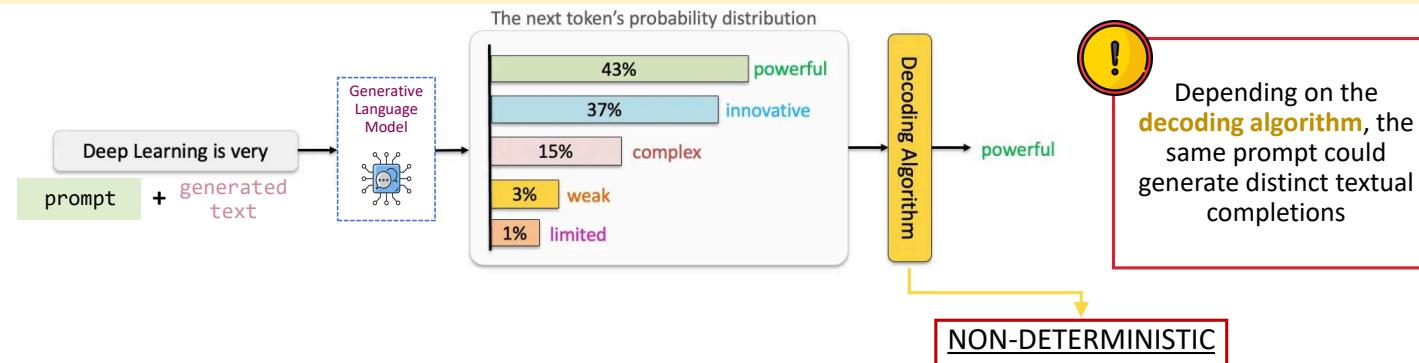
## D.2) Beam search algorithm

Given a **prompt + generated text**, at each token generation step, consider the n most likely next tokens. Repeat the procedure until a maximum number of token is reached, then choose as output the sequence of token (beam) with the greatest overall score



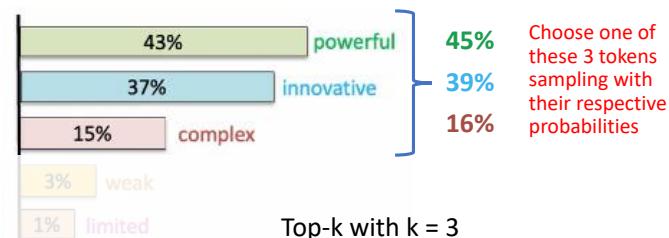
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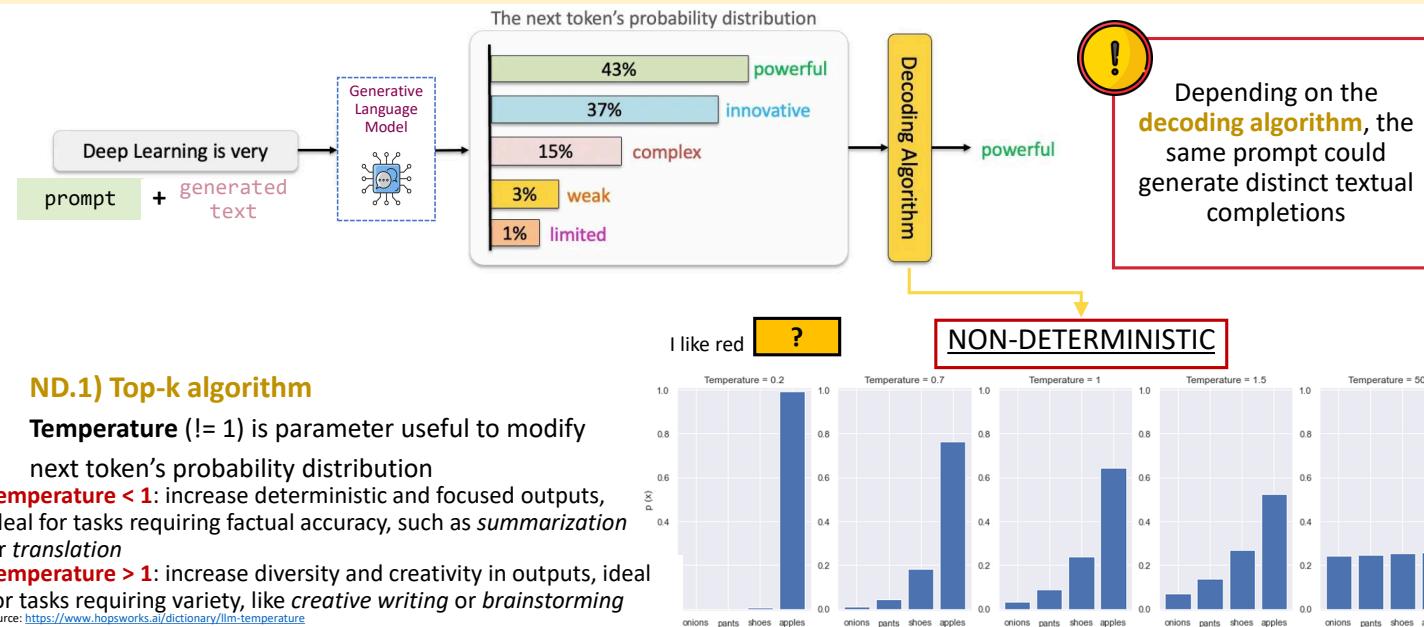
## ND.1) Top-k algorithm

Given a **prompt + generated text**, at each token generation step, choose randomly one of the top-k most likely next tokens, normalizing relative probabilities among these tokens



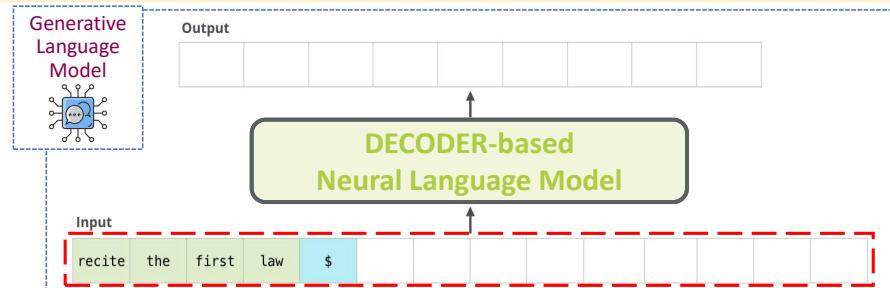
# Generative Language Models: tuning text generation

The **decoding algorithm** exploits the *next-token probability distribution* computed by the Generative Language Model to choose the next token to be outputted



# Generative Language Models: stateless behavior

The input textual content **prompt** (together with the generated text) constitute the **working memory** that supports each interaction with the Language Model



- In every interaction with a Generative Language Model, the textual content of the **prompt** should include **all contextual information needed to drive text generation**
- By default, across-interactions, Generative Large Language models **remember exclusively the information they have learnt during the training** (more on this in next slides)

**prompt** {

- Context / role setting
- Up-to-date knowledge
- User information / preferences
- History of past interactions
- Instructions
- Examples of task
- Output format description
- Specific rules / procedures to follow
- Questions to answer



# Generative Language Models: stateless behavior

The input textual content prompt (together with the generated text) constitute the *working memory that supports each interaction with the Language Model*

## PROMPT ENGINEERING

Optimization of the textual interactions with a Language Model to use as effectively as possible its text generation capabilities

- Start with simple instructions, **iteratively refining the prompt**
- State instructions and requests **precisely and unambiguously**
- Make explicit also **the behaviors that the model should avoid** (e.g. do not ask the user for personal information)
- Provides **examples of the task to be executed**
- Ask the model to “**reason step by step**” explaining why a specific answer has been provided
- Ask the model to **analyze how the prompt can be improved**, rephrase it

The screenshot shows the homepage of the "Prompt Engineering Guide" website. The header includes a logo, navigation links for Courses, About, Search, and Services, and a "Copy page" button. The main content area features a section titled "Introduction" with sub-links for LLM Settings, Basics of Prompting, Prompt Elements, General Tips for Designing Prompts, Examples of Prompts, and Prompting Techniques. Below this is a "Zero-shot Prompting" section. To the right, there is a text block about prompt engineering and a link to the website: <https://www.promptingguide.ai/>.

The screenshot shows a blog post titled "Prompt Engineering 101: Introduction" and "Prompt Engineering 201: Advanced methods and toolkits". The post includes two video thumbnail images and their respective titles and dates. Below the thumbnails is a link to the blog post: <https://amatria.in/blog/PromptEngineering>.

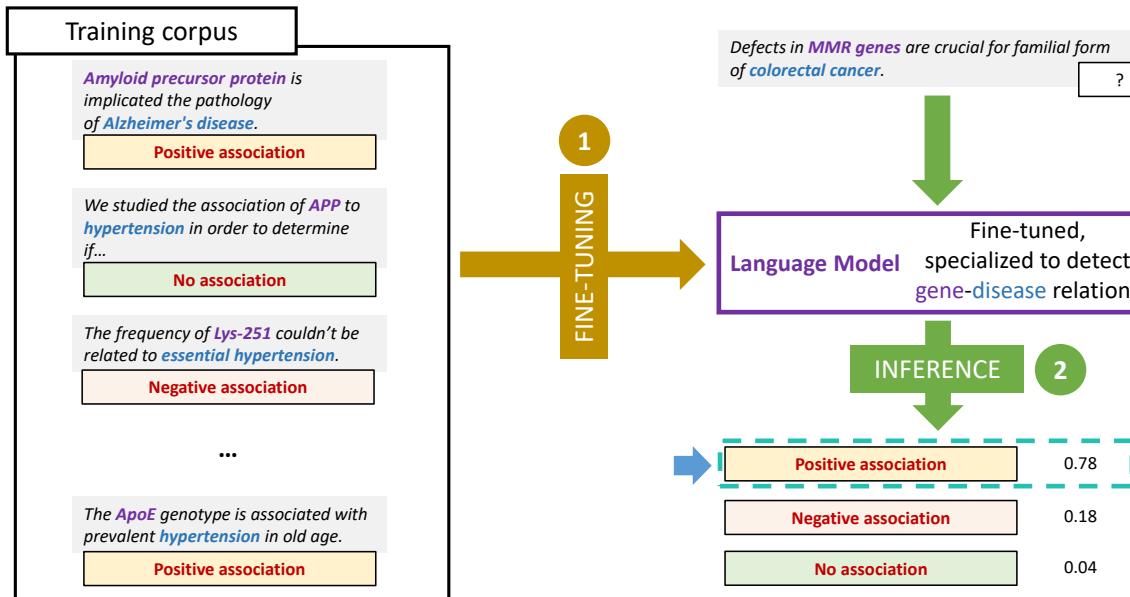


Effective prompt engineering is a key step to improve the performance of Language Models

...with agentic AI prompt engineering has evolved into **CONTEXT ENGINEERING** (more on this next sessions)

# Emergent abilities of Generative Language Models: from fine-tuning to in-context learning

## Detection of gene-disease relations by FINE-TUNING



# Emergent abilities of Generative Language Models: from fine-tuning to in-context learning



scaling up language models greatly improves task-agnostic, few-shot performance,  
reaching competitiveness with prior state-of-the-art finetuning approaches

Greatly simplifies the way humans  
can interact with a  
Generative Language Model

- using natural language questions and examples
- enabling a wider public to interact with this tools and improve questions and examples

Out-of-the box Large Language Model  
can perform several distinct  
downstream task with results that  
**are competitive with respect to**  
the ones of Large Language  
Models customized to a single task

## Language Models are Few-Shot Learners

OpenAI, 2020

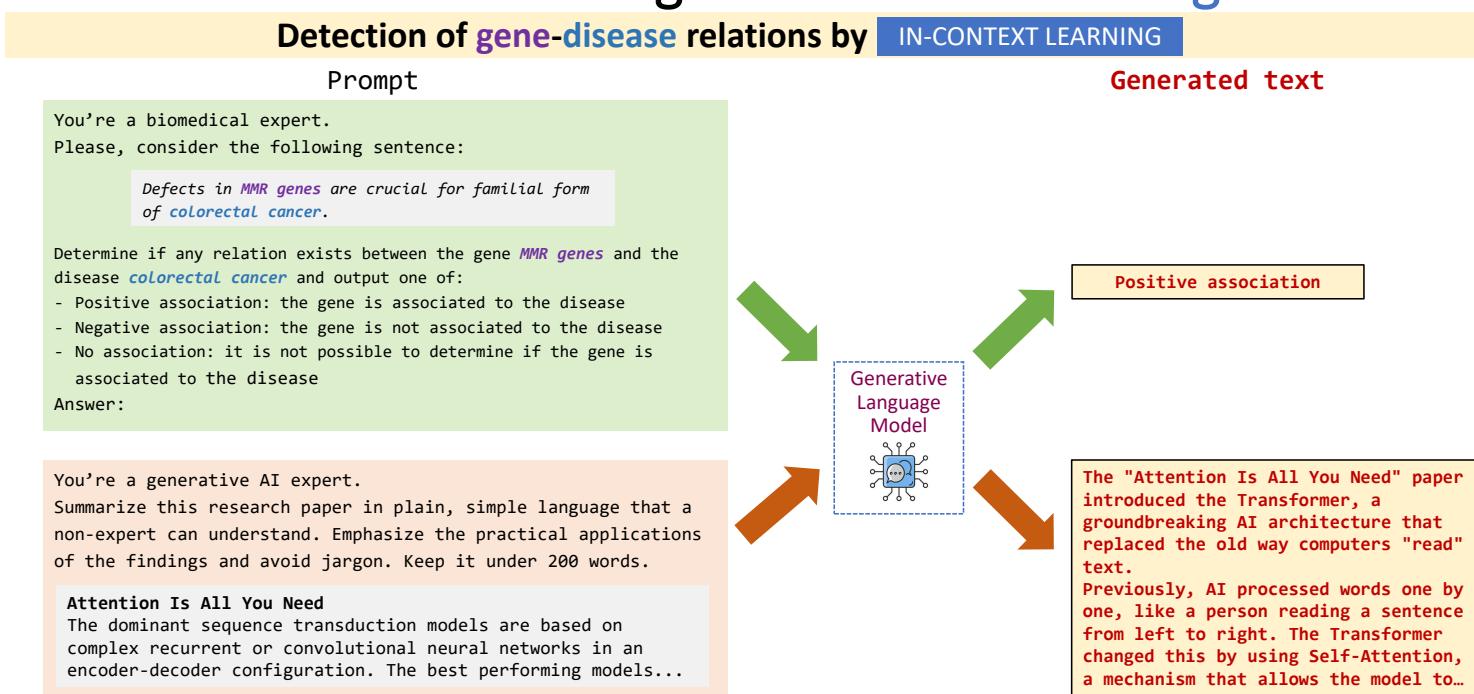
GPT-3, a 175 billion parameters Large  
Language Model can **effectively perform a  
wide and diverse set of NLP tasks, via textual  
interactions with the model, without any  
parameter update specific to the task**

Generative Language Model  
can be asked to perform  
a wide variety of tasks  
**without task-specific training**

The efforts needed to adapt to / exploit a  
Large Language Model for a downstream task  
are significantly lower since such

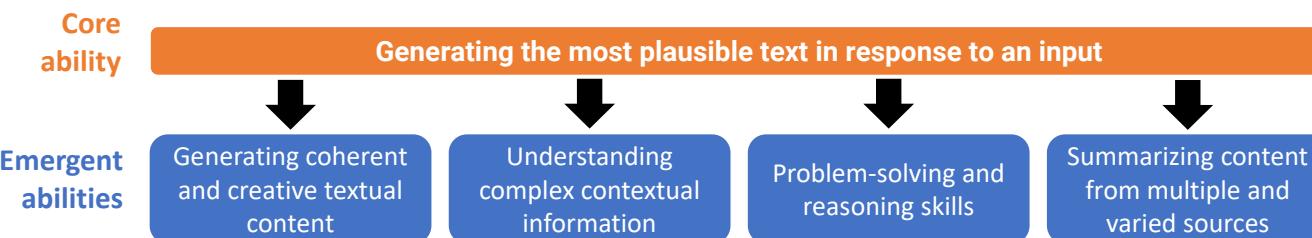
Large Language Models  
mirror human reasoning  
by interacting  
in a dialogue-like style

# Emergent abilities of Generative Language Models: from fine-tuning to in-context learning



# Enhancing emergent abilities of Generative Language Models

Modern Large Language Models achieves deeper layers of language comprehension and generation, **far beyond simple next-word predictions**



**Comparing ChatGPT and GPT-4 performance in USMLE soft skill assessments**

Dana Brin, Vera Sorin, Akhil Vaid, Ali Soroush, Benjamin S. Glicksberg, Alexander W. Charney, Girish Nadkarni & Eyal Klang

Scientific Reports 13, Article number: 16492 (2023) | Cite this article

10k Accesses | 9 Citations |

LLM versus human

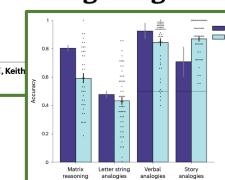
When comparing AI performance to human performance, AMBOSS found an average correct response rate of 78% by its users for the same questions we utilized in our study. ChatGPT showed lower accuracy than human users, 61%, while GPT-4 had a higher accuracy rate of 86.4%.

nature human behaviour

Article  
Emergent analogical reasoning in large language models

Received: 18 December 2022 Accepted: 16 June 2023

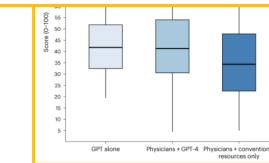
Taylor Webb<sup>1</sup>\*, Keith



GPT-4 assistance for improvement of physician performance on patient care tasks: a randomized controlled trial

Nature Medicine 31, 1233–1238 (2025) |

Physicians using the LLM scored significantly higher compared to those using conventional resources (mean difference = 6.5%, 95% confidence interval (CI) = 2.7 to 10.2,  $P < 0.001$ ). LLM users spent more time per case (mean difference = 119.3 s, 95% CI = 17.4 to 221.2,  $P = 0.02$ ).



# Enhancing emergent abilities of Generative Language Models

## Emergent abilities

Generating coherent and creative textual content

Understanding complex contextual information

Problem-solving and reasoning skills

Summarizing content from multiple and varied sources

How can **Emergent abilities** be improved?



## SCALING THE SIZE OF LARGE LANGUAGE MODELS

Model name	Release date	Number params
BERT-large	Oct. 2018	345M
GPT-2	Feb. 2019	1.5B
GPT-3	Jun. 2020	175B
PaLM	Mar. 2023	540B
GPT-4	Mar. 2023	1000B

Once an **Emergent ability** emerges, there's no guarantee that it will continue to improve with scale (still to be better investigated)

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Improving **Emergent abilities** of Large Language Models by increasing the size of the model is expensive in terms of **money, compute power** and **environmental cost**

Which alternative approaches can be exploited to improve **Emergent abilities** at smaller scale?

- IMPROVED MODEL ARCHITECTURE
- TRAINING DATA SELECTION / GENERATIONS
- TRAINING / FINE-TUNING
- INFERENCE-TIME SCALING

# Introduction to AI agents

PART I

What is an AI agent?

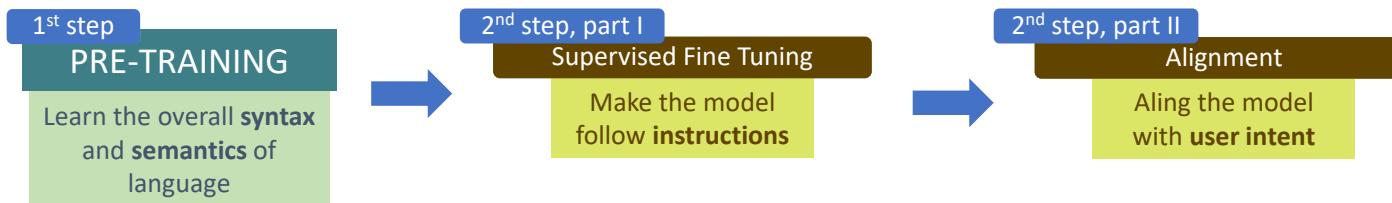
Generative Language Models: the brain of AI agents

**The training journey of Generative Language Models**

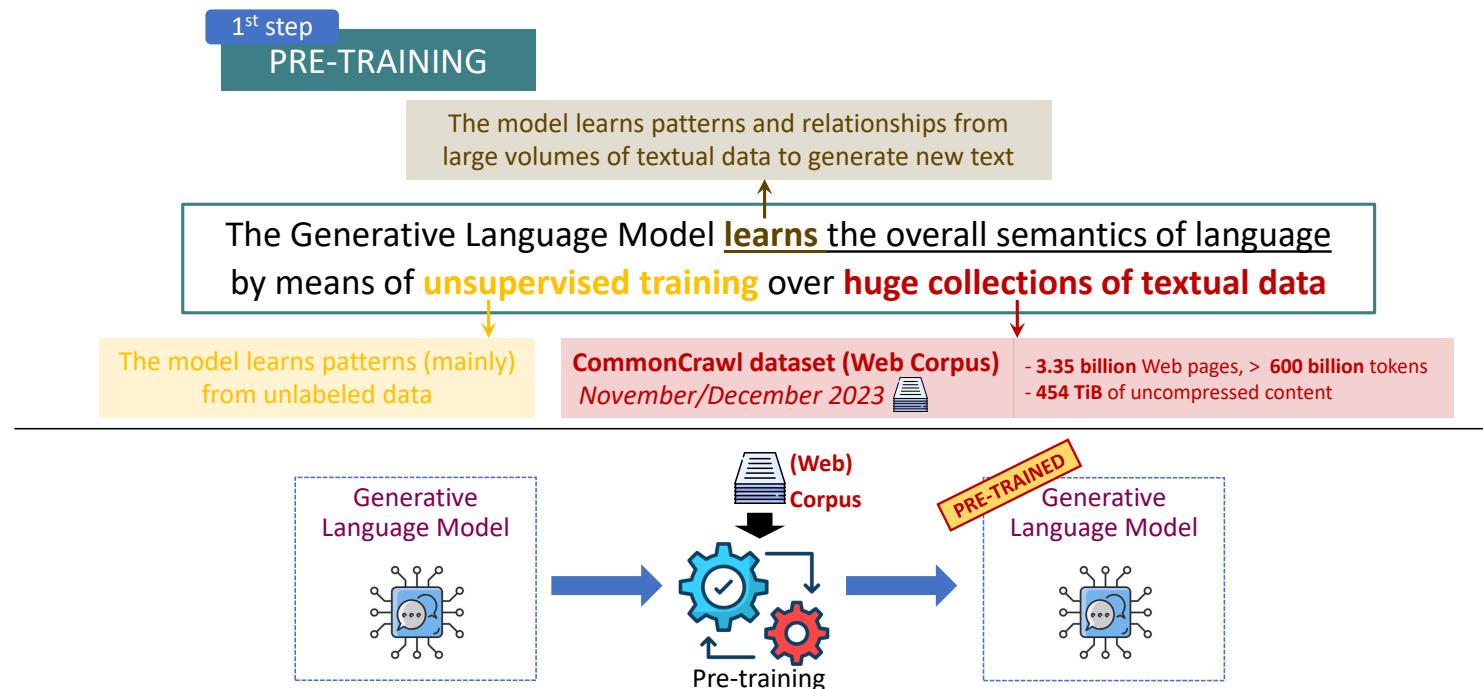
*5<sup>th</sup> February 2026 - Barcelona*

# Generative Language Models: the training journey

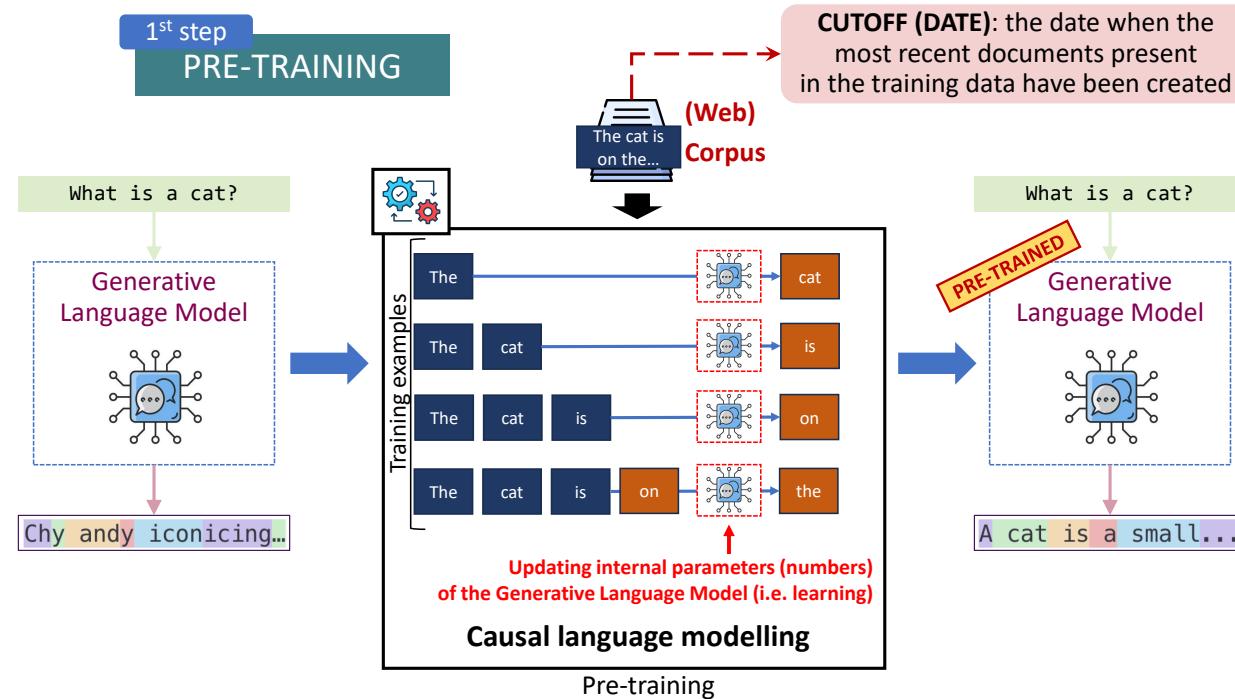
Training a Generative Language Model - i.e. typically a Transformer neural network - involves a sequence of steps through which the model learns how to generate textual contents with **syntactic and semantic coherence, following specific instructions, and adhering to desired interaction patterns and behaviours**



# Generative Language Models: the training journey



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# Generative Language Models: the training journey

## 1<sup>st</sup> step PRE-TRAINING

Expensive process in terms of **money** and environmental cost

Model name	Release date	Number params	Cost (approx.)
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GPT-4 was pre-trained on 25,000 Nvidia A100 GPUs for 100 days



# Generative Language Models: the training journey

1<sup>st</sup> step  
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CO2 emissions
6,000 kg
300,000 kg
552,000 kg
271,000 Kg
6,912,000 kg

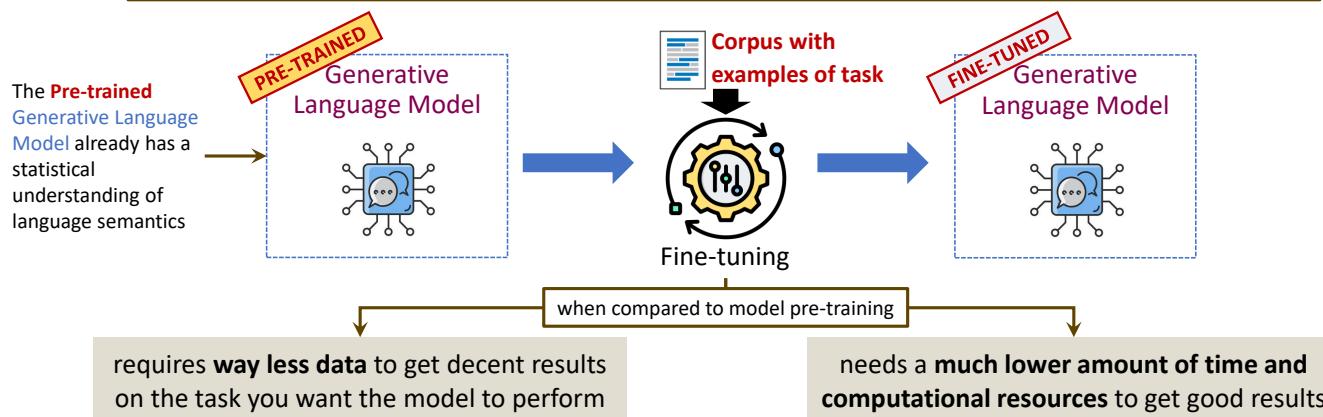
- 1-year life in USA:  
**16,400 kg CO2**
- Driving one average American cars through its lifetimes (incl. fuel):  
**80,000 kg**



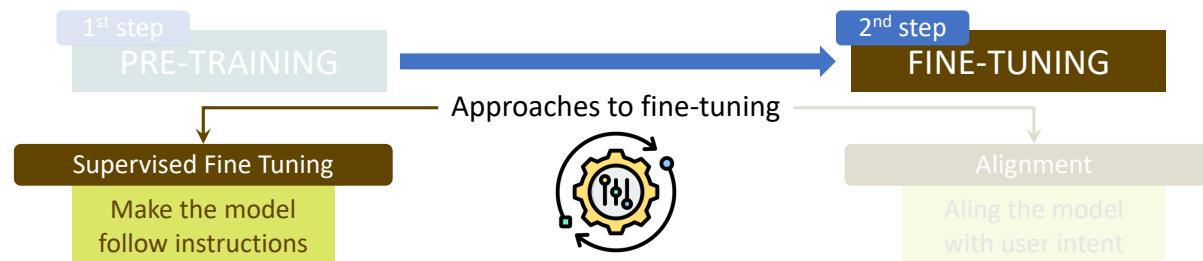
# Generative Language Models: the training journey



*By leveraging the general knowledge and language understanding the model acquired during the pre-training process, the Generative Language Model is tailored to specific tasks and behaviours*

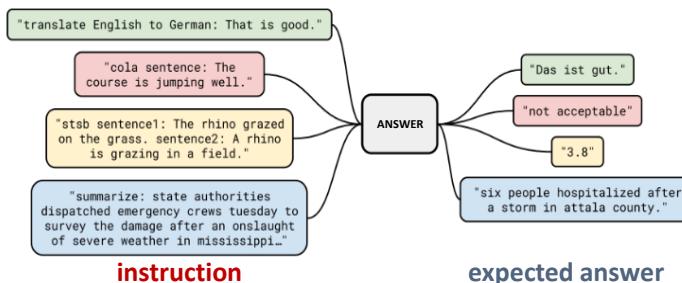


# Generative Language Models: the training journey

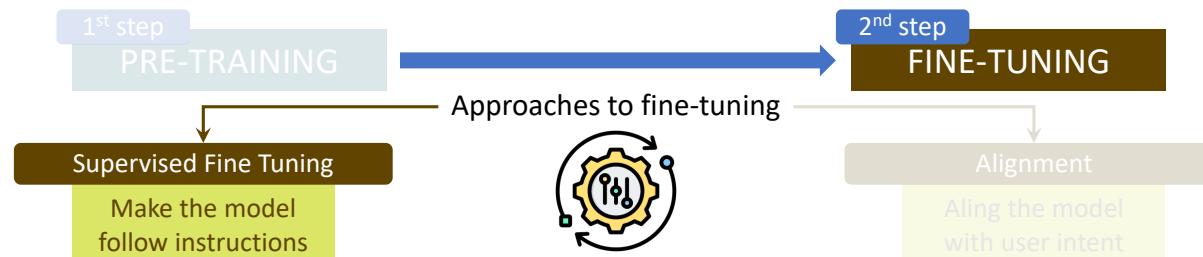


**Can we improve the way a Generative Language Model would understand and follow user provided instructions, when generating their answers?**

**Instruction tuning dataset**  
collection of <instruction, expected answer>,  
pairs, exploited to support model learning  
(i.e. supervised fine tuning based on instruction,  
also referred to instruction fine tuning)

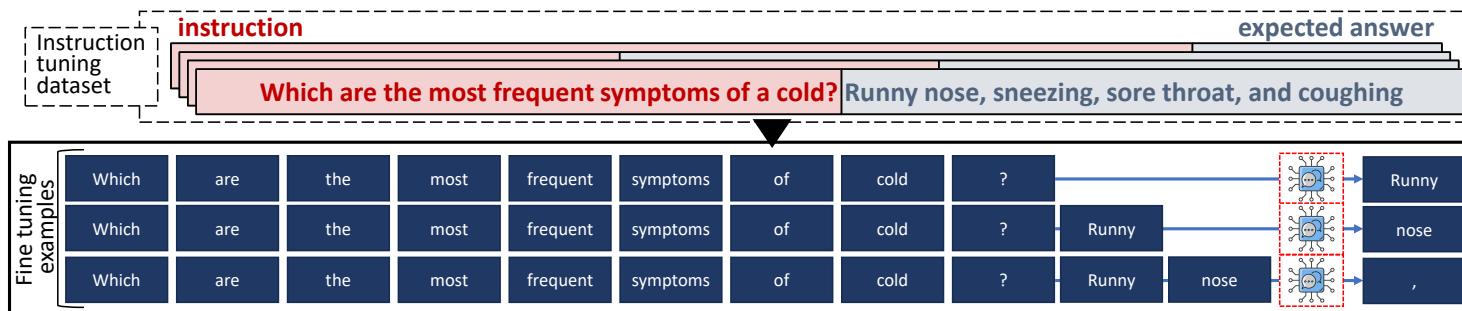


# Generative Language Models: the training journey

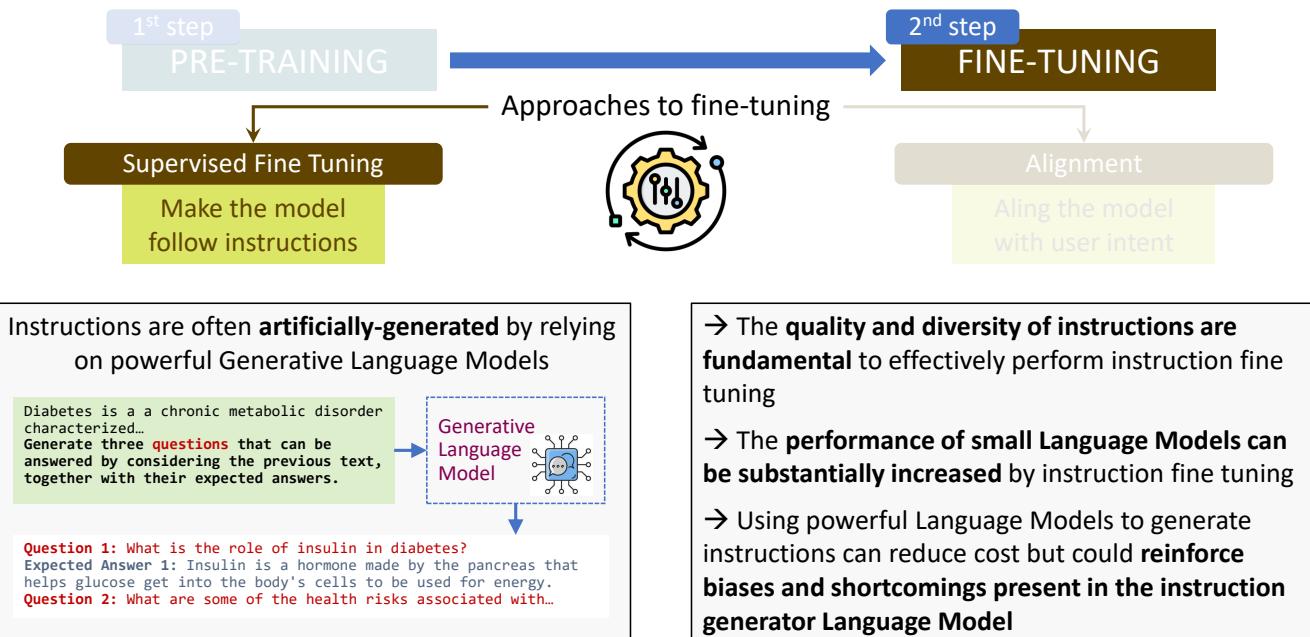


## How does the model learn in Supervised Fine Tuning?

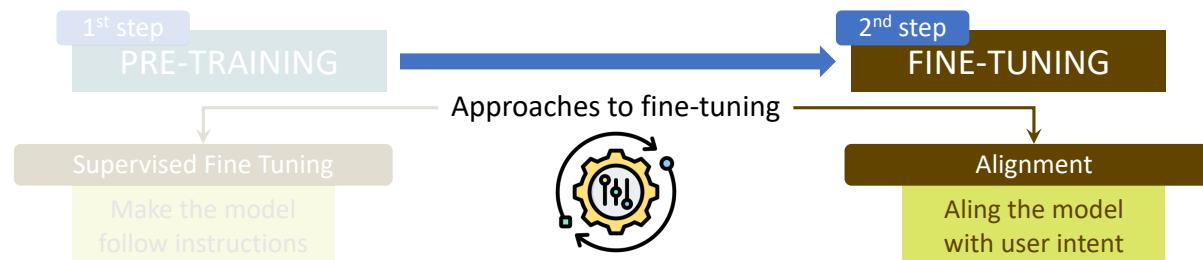
Like in pre-training, the Generative Language Model is trained on next-token prediction over the expected answers



# Generative Language Models: the training journey



# Generative Language Models: the training journey



**How can we enforce a Generative Language Model to act in accordance with human goals, principles, and preferences?**

Generative Language Model align their text

**generation strategies based on preference scores:**

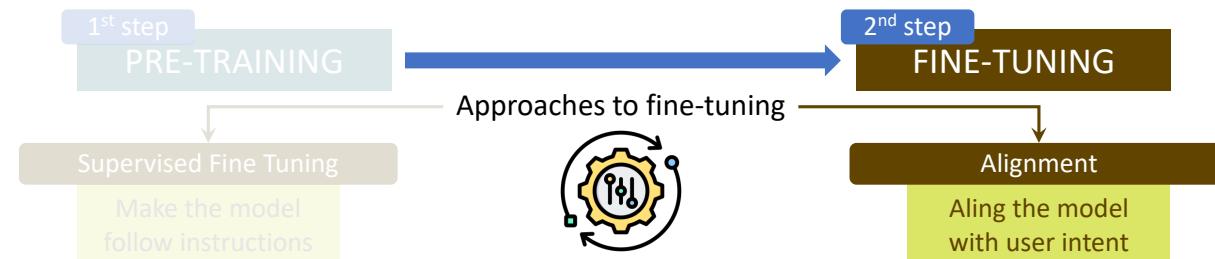
- **valid, well-phrased responses** (i.e. generated texts) receive *high preference scores* and their generation will be favored
- **invalid, misleading, biased responses** (i.e. generated texts) receive *low preference scores* and their generation will be discouraged

Supervised Fine Tuning restricts the model to learn the sequence of tokens of a specific **expected answer**, given the related **instruction**

**Alignment dataset**

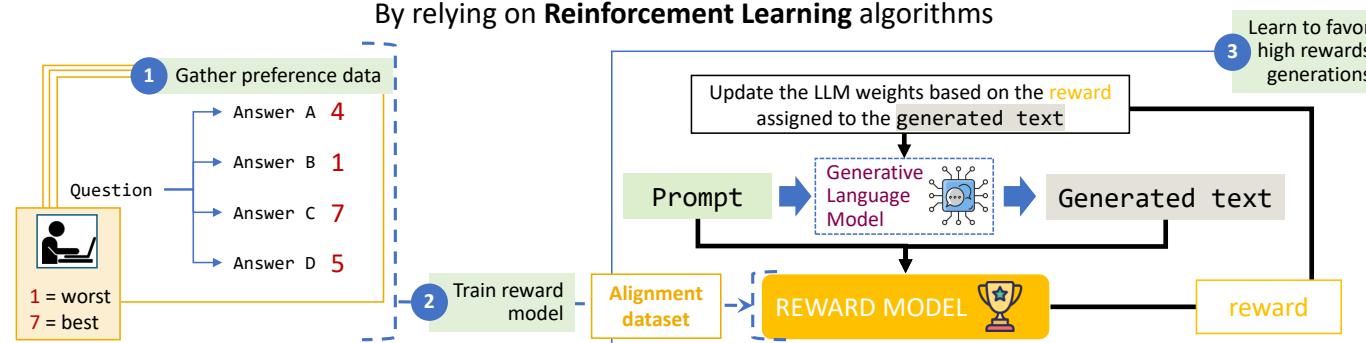
Prompt	Chosen Response	Rejected Response
What is the capital of France?	Paris	The capital of France is Berlin.
Write a short poem about the ocean.	The ocean waves crash on the shore...	The ocean is a big puddle.
Explain the concept of photosynthesis.	Photosynthesis is the process by which plants...	Photosynthesis is when plants grow.

# Generative Language Models: the training journey

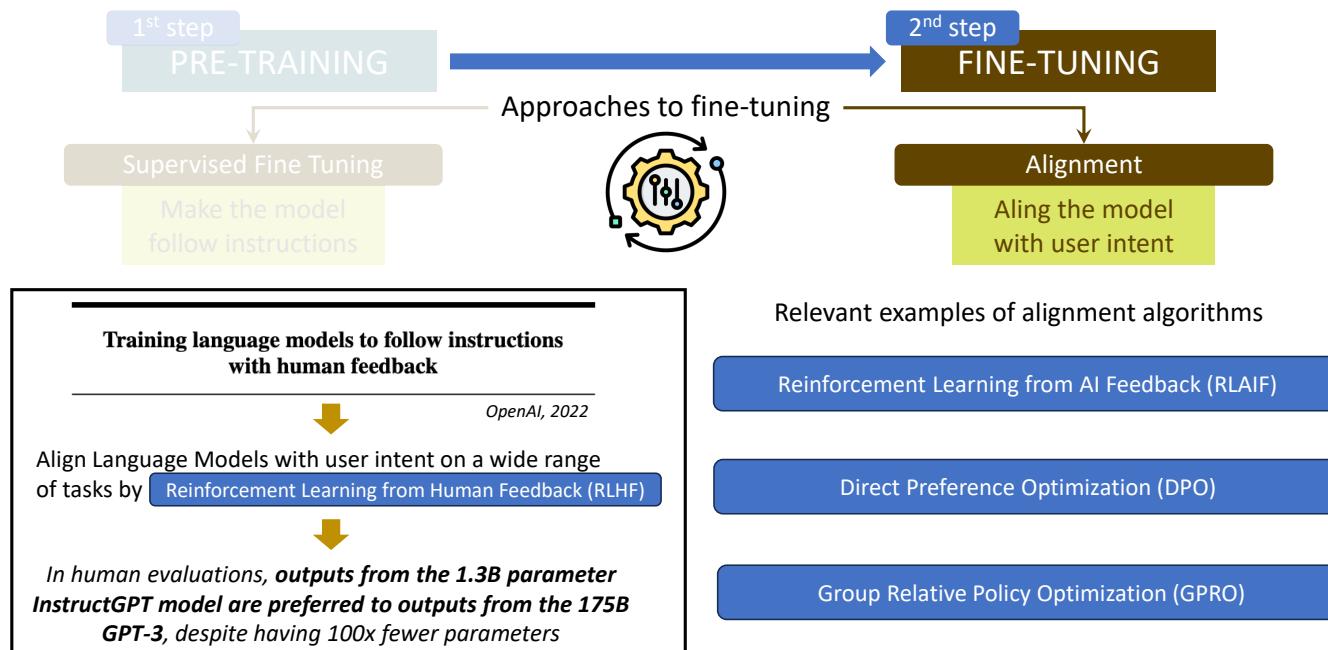


How does the model is aligned to (learns to follow) human preferences?

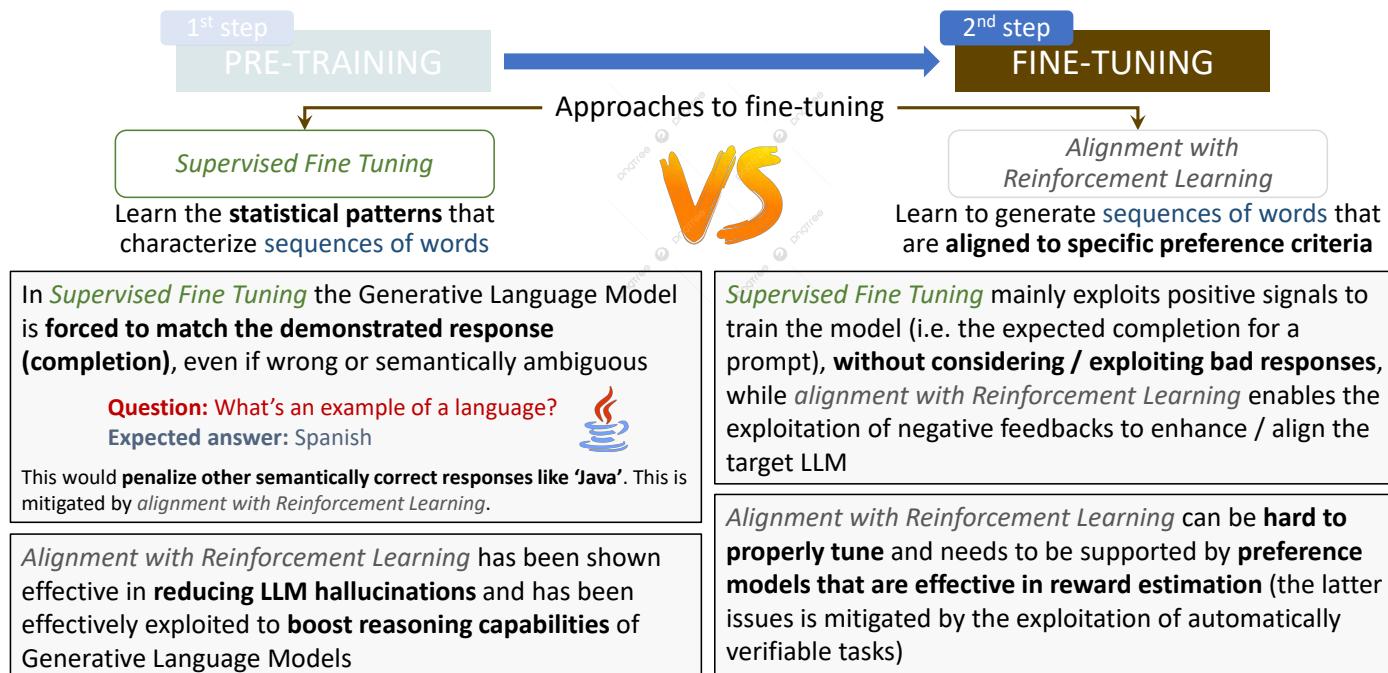
By relying on **Reinforcement Learning** algorithms



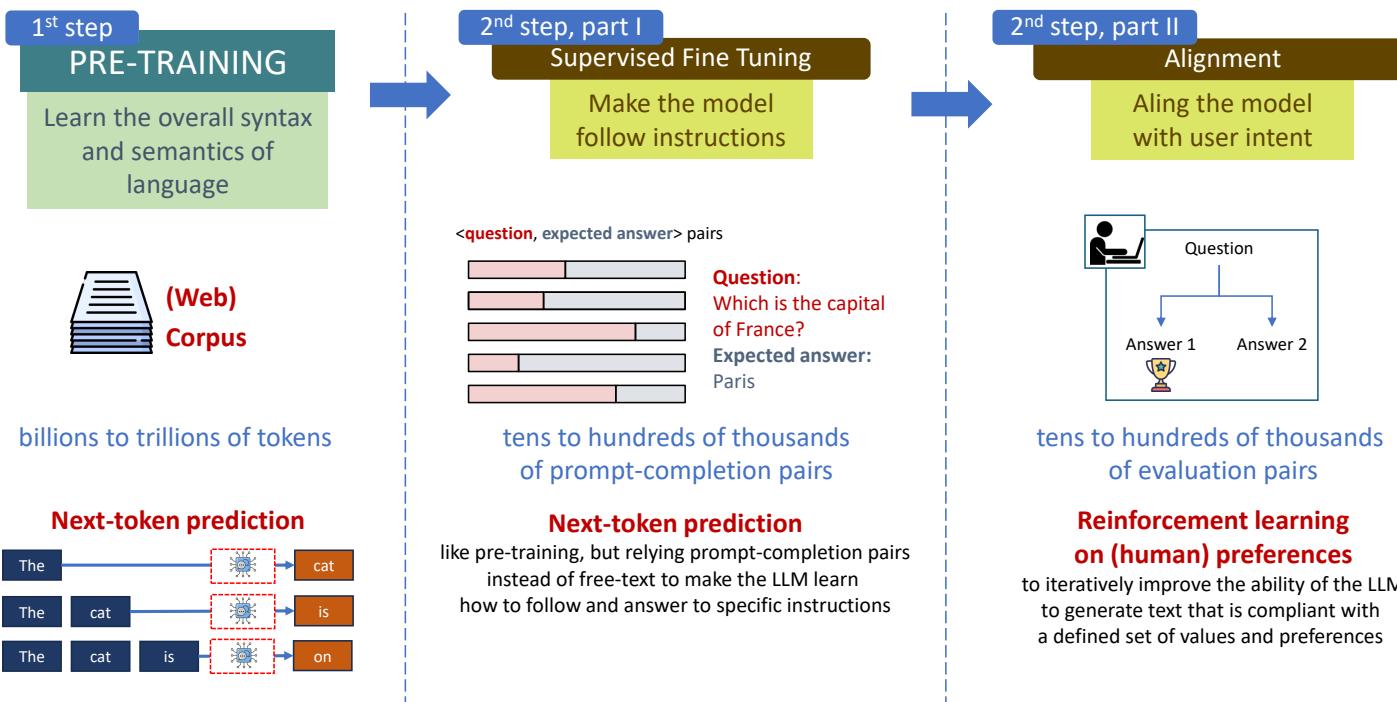
# Generative Language Models: the training journey



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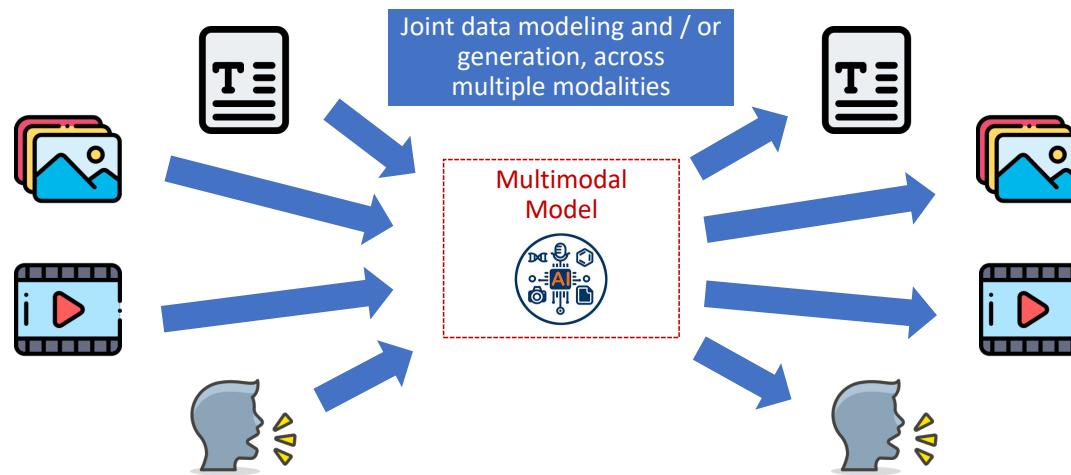


# Generative Language Models: the training journey



## Beyond text: extending Language Models with additional modalities

Multimodal Language Models can consider distinct input modalities (e.g. text, images, etc.) to drive the generation of textual content



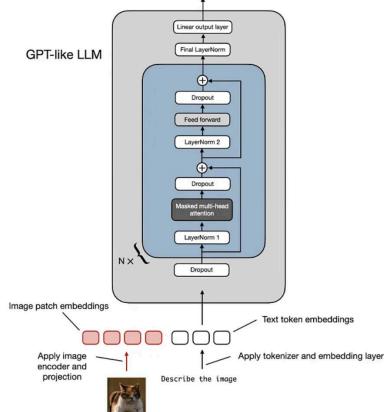
Source: Wadekar, S. N. et al. (2024). [The evolution of multimodal model architectures](#). arXiv preprint arXiv:2405.17927.

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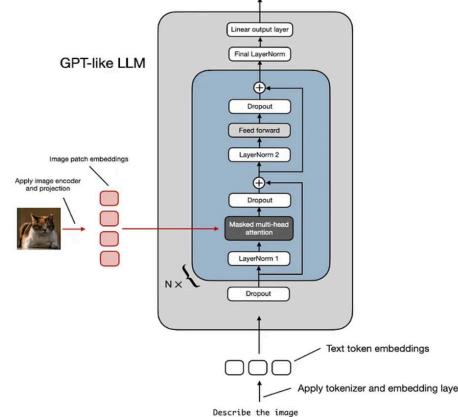
## Approaches to integrate images as additional input modality to Generative Language Models

Generate and (learn to) project image (or patches) embedding as additional input tokens for the Generative Language Model



Source: <https://magazine.sebastianraschka.com/p/understanding-multimodal-langs>

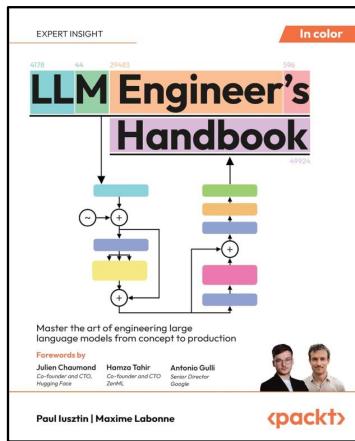
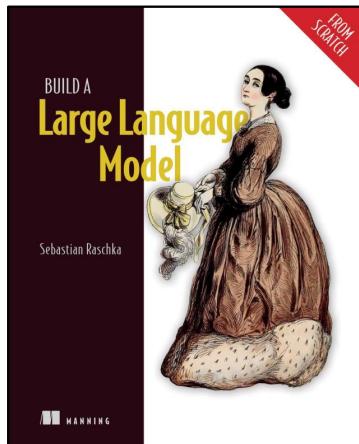
Rely on cross modality attention to condition to make the Generative Language Model attend the image embeddings



# Conclusions

- The recent rise of agentic AI is grounded on the **availability of powerful Generative Language Models** acting as the brains of AI agents, and enabling AI agents to virtually deal with any domain and scenario thanks to **interactions mediated by natural language communication** (i.e. in context-learning)
- Most of current Generative Language Models strongly rely on the key traits of the **Transformer neural architecture, proposed in 2017**, enhancing its *scale, learning patterns, and optimization approaches*
- When interacting with Generative Language Models (and AI agents build on top of them), two key concerns to consider are **non-deterministic text generation** and **stateless nature**
- The **sequences of steps (pre-training, fine-tuning, alignment) exploited to make Generative Language Models learn the semantics of language** strongly affect their text understanding, reasoning and alignment abilities

# Suggested resources



**Course**

**Generative AI with LLMs**

Understand the generative AI lifecycle. Describe transformer architecture powering LLMs. Apply training/tuning/inference methods. Hear from...

AWS DeepLearning.AI

**Generative AI Version 3 FOR BEGINNERS**

**BUILD**

AI Agents | Fine Tuning | Open Source Models | Search Applications  
Text Generation | Image Generation | Chat Applications | Low Code  
Function Calling | RAG and Vector Databases  
Meta Models | Mistral Models | Small Language Models

Microsoft



Tanks for your attention!  
Any question?

Introduction to AI agents

PART I

- > What is an AI agent?
- > Generative Language Models: the brain of AI agents
- > The training journey of Generative Language Models

In-flight feedback



<https://qr.codes/bCtvHp>

Francesco Ronzano

*Universitat Pompeu Fabra (UPF)*

*5<sup>th</sup> February 2026 - Barcelona*