MARIA SZUBSKI

UX Designer & Front-End Developer

EXPERIENCE

UX Designer
Nielsen • November 2012 to Present
Govern Nielsen's collection of big data applications to ensure brand cohesion, consistency, and ease of use. Design across multiple frameworks including AngularJS, Sencha, MicroStrategy, and D3. Create mobile applications that adhere to iOS and Material Design guidelines. Build and maintain UX Standards documentation website using PHP and AJAX.

Digital Product Design Intern
Moment Design • Winter 2012
Improved usability and consistency of data-driven web and mobile products. Researched rapid prototyping tools to accelerate company's output.

Interactive Design Intern
The Ant Farm • Summer & Winter 2011
Developed jQuery-based sites to publicize company achievements. Created assets for advertising campaigns, including Flash banner ads and social media themes.

Digital Design Intern
JCPenney • Summer 2010
Improved customers' shopping experience by redesigning interfaces for iPad and large-format kiosk applications. Pitched concepts for digital shopping experiences.

Web Design Intern
Evenflo • Summer 2009
Maintained internal CMS and social networks. Built interactive guides in Flash to provide customers with tips for using the company's products.

VOLUNTEER EXPERIENCE

Web Development Teaching Assistant
Girl Develop It: Cincinnati Chapter • 2015 to Present
Provide mentoring and resources to students taking Intro and Intermediate level HTML/CSS courses. Assist with curriculum planning and community outreach.

PUBLICATIONS

Quantifying the Business Value of User Experience
Nielsen White Paper • September 12, 2014
Co-written publication that discusses the measured impact of User Experience improvements. This paper and accompanying presentation led to better positioning for our team within Nielsen.

SKILLS

Development Specialties
HTML5 • CSS3 • LESS
ECMAScript 6 • jQuery • AJAX
Git • Grunt • WordPress

Design Specialties
Web & Mobile Interface Design
UX Architecture
Responsive Design
Data Visualization
Usability Testing

EDUCATION

B.S. Digital Design
University of Cincinnati • Class of 2012
Participated in the Professional Practice program, alternating quarters of courses with job experience in the field of Digital Design.

INVOLVEMENT

Organizations
Girl Develop It: Cincinnati Staff Member
Nielsen Employee Engagement Team
The Giving Fields Volunteer

Awards & Recognition
Nielsen White Paper Author Series Panel
Best Tablet App: C-DAR Challenge
Simply Excellent Award: Mobile App Design

CONTACT

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