

# Maria Szubski

Front-End Web Developer

## PROFESSIONAL EXPERIENCE

### Front-End Web Developer (Independent Contractor)

MARIA SZUBSKI DIGITAL, LLC • JAN 2018 – PRESENT

Work with clients to strategize and build web applications, with an emphasis on front-end development, JavaScript, and the implementation of responsive design.

### UX Designer

NIELSEN • NOV 2012 – DEC 2017

Governed Nielsen's collection of big data applications to ensure brand cohesion, consistency, and ease of use. Designed across multiple frameworks including AngularJS, ReactJS, Sencha, MicroStrategy, and D3. Created mobile applications interfaces that adhered to iOS and Material Design guidelines. Built and maintained UX Documentation website using PHP and AJAX.

### Digital Product Design Intern

MOMENT DESIGN • WINTER 2012

Created designs that improved usability and consistency of data-driven web and mobile products. Researched rapid prototyping tools to accelerate output.

### Interactive Design Intern

THE ANT FARM • WINTER & SUMMER 2011

Developed jQuery-based site to promote company accomplishments. Created assets for ad campaigns, including website designs and social media themes.

### Digital Design Intern

JCPENNEY • SUMMER 2010

Improved customers' shopping experience by redesigning large-format kiosk and iPad app interfaces. Pitched concepts for digital shopping experiences.

### Web Design Intern

EVENFLO • SUMMER 2009

Built interactive guides in Flash that walked customers through installation and use of company's products. Maintained internal CMS and social networks.

## GIRL DEVELOP IT CINCINNATI

**Chapter Leader & Instructor** APR 2018 – PRESENT

**Class Organizer** JUL 2017 – APR 2018

**Teaching Assistant** NOV 2015 – JUL 2017

Responsible for leading a vibrant community of instructors, volunteers, and students. Plan course schedule, promote events, foster community partnerships, grow the chapter, and run day-to-day operations. Event co-ordinator in charge of overseeing organizers. Instructor for the Intro to HTML/CSS classes.

## CONTACT

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## SKILLS

### Development Specialties

HTML5 • CSS3 • SCSS • LESS  
ES6 • AJAX • jQuery  
Git • GitHub  
Bootstrap • Wordpress

### Design Specialties

Web & Mobile UI Design  
UX Architecture  
Responsive Design  
Usability Testing

## EDUCATION

### B.S. Digital Design

UNIVERSITY OF CINCINNATI • CLASS OF 2012

Participated in the Professional Practice program, alternating quarters of classes with quarters of work experience in the field of Digital Design.

## PUBLICATIONS

### Quantifying the Business Value of User Experience

NIELSEN WHITE PAPER • SEPT 2014

Co-written publication that discusses the measured impact of UX improvements on B2B applications. This paper along with an accompanying presentation led to better positioning for the team within Nielsen.