

MARIA SZUBSKI

UX Designer & Front-End Developer

EXPERIENCE

UX Designer

Nielsen • 2012 to Present

Designing web and mobile applications with a focus on data visualization. Defining and documenting UX standards. Performing and analyzing usability studies.

Digital Product Design Intern

Moment Design • Winter 2012

Designed interfaces for data-driven web and mobile products, focusing on usability and consistency. Worked with architects to refine designs and conduct user tests.

Interactive Design Intern

The Ant Farm • Summer & Winter 2011

Developed HTML & jQuery web sites. Designed custom social media themes. Built Flash banner ads. Pitched concepts for cross-platform marketing campaigns.

Digital Design Intern

JCPenney • Summer 2010

Designed interfaces for iPad and large-format touch screen applications. Researched and designed conceptual interactive shopping experience.

Graphic Design Intern

The Chesapeake Group • Winter 2010

Designed and assembled packaging samples for user testing. Shot photography for sales materials. Contributed design concepts to a line of educational toys.

Web Design Intern

Evenflo • Summer 2009

Maintained company's CMS and social networks. Created promotional videos and instructional flash demos. Designed graphics. Photographed company products.

VOLUNTEER EXPERIENCE

Web Development Teaching Assistant

Girl Develop It: Cincinnati Chapter • 2015 to Present

Assisting Intro & Intermediate level HTML/CSS classes. GDI provides affordable classes for women to advance their knowledge of technology & web development.

PUBLICATIONS

Quantifying the Business Value of User Experience

Nielsen White Paper • September 12, 2014

SKILLS

Development Specialties

HTML5 • CSS3 • LESS

JavaScript • jQuery

Git • Grunt • Command Line

Design Specialties

User Interface Design

Web & Mobile Applications

Responsive Design

Data Visualization

Usability Testing

EDUCATION

B.S. Digital Design

University of Cincinnati • Class of 2012

Participated in the Professional Practice program, alternating quarters of courses with job experience in the field of Digital Design.

INVOLVEMENT

Organizations

Google's Women Techmakers

Nielsen Employee Engagement Team

The Giving Fields Volunteer

Awards & Recognition

Best Tablet App: C-DAR Challenge

Integration Award: Nielsen Family App

Integration Award: Nielsen Item Coding App

Nielsen White Paper Author Series Panel

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LOCATION Cincinnati (Open to Relocating)