

# MARIA SZUBSKI

Front-End Developer & UX Designer

## EXPERIENCE

### UX Designer

Nielsen • 2012 to Present

Designed interfaces for internal and consumer-facing applications. Defined and documented UX standards. Perform usability studies.

### Digital Product Design Intern

Moment Design • Winter 2012

Designed data-heavy interfaces for mobile and web, focusing on usability and consistency. Worked with Architects to refine designs and conduct user tests.

### Interactive Intern

The Ant Farm • Summer & Winter 2011

Developed HTML & jQuery web sites. Designed web layouts. Built Flash banner ads. Brainstormed concepts for cross-platform entertainment marketing campaigns.

### Digital Design Co-Op

JCPenney • Summer 2010

Designed interfaces for iPad and large-format touch screen applications. Researched and designed a conceptual television shopping experience.

### Graphic Designer

The Chesapeake Group • Winter 2010

Assembled packaging samples for user testing. Shot photography for company sales materials. Contributed designs to a line of educational toys.

### Web Design Intern

Evenflo • Summer 2009

Maintained company CMS and social networks. Created promotional videos and flash demos. Photographed products.

## EDUCATION

### Bachelor of Science in Digital Design

University of Cincinnati • Class of 2012

Participated in the Professional Practice program, alternating quarters of class with quarters of work in the field of Digital Design.

## PUBLICATIONS

### Quantifying the Business Value of User Experience

Nielsen White Paper • September 12, 2014

## SKILLS

### Development Specialties

HTML5 & CSS3

JavaScript

Git

Object-Oriented Programming

### Design Specialties

UI Design for Web & Mobile Apps

Responsive Design

Usability Testing

DSLR Photography

## INVOLVEMENT

### Organizations

Girl Develop It: Cincinnati Chapter

Nielsen Voice: Understanding Products

The Giving Fields Volunteer

### Nielsen Internal Awards

Best Overall Tablet App Design

Nielsen Item Coding App Design

Nielsen White Paper Presentation

### Interests & Hobbies

Yoga

Guitar

Education

Technology

## CONTACT

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