MARIA SZUBSKI

UX Designer & Front-End Developer

EXPERIENCE

UX Designer
Nielsen • 2012 to Present

Designs web and mobile applications with a focus on data visualization. Defines and documents UX standards. Performs usability studies.

Digital Product Design Intern
Moment Design • Winter 2012

Designed interface for data-driven web and mobile products, focusing on usability and consistency. Worked with Architects to refine designs and conduct user tests.

Interactive Intern
The Ant Farm • Summer & Winter 2011

Developed HTML & jQuery web sites. Designed web layouts. Built Flash banner ads. Brainstormed concepts for cross-platform entertainment marketing campaigns.

Digital Design Co-Op
JCPenney • Summer 2010

Designed interfaces for iPad and large-format touch screen applications. Created concepts for a television shopping experience.

Graphic Designer
The Chesapeake Group • Winter 2010

Designed and assembled packaging samples for user testing. Shot photography for sales materials. Contributed design concepts to a line of educational toys.

Web Design Intern
Evenflo • Summer 2009

Maintained company CMS and social networks. Created promotional videos and instructional flash demos. Photographed new company products.

EDUCATION

Bachelor of Science in Digital Design
University of Cincinnati • Class of 2012

Participated in the Professional Practice program, alternating quarters of class with quarters of work in the field of Digital Design.

PUBLICATIONS

Quantifying the Business Value of User Experience
Nielsen White Paper • September 12, 2014

SKILLS

Design Specialties
UI Design for Web & Mobile Apps
Responsive Design
Usability Testing
DSLR Photography

Development Specialties
HTML5
CSS3
JavaScript
jQuery
Git
Object-Oriented Programming

INVOLVEMENT

Organizations
Girl Develop It Teaching Assistant
Nielsen Employee Engagement Team
The Giving Fields Volunteer

Awards & Recognition
Best Tablet App, C-DAR Challenge
Integration Award, Nielsen Family
Integration Award, Nielsen Item Coding
Team Innovation, Chief Engineering
UX Requirements Management
Nielsen Whitepaper Author Series

CONTACT

MariaSzubski@gmail.com
513-202-3546
MariaSzubski.com
LinkedIn.com/in/MariaSzubski
Github.com/MariaSzubski
@MariaSzubski