Abstract

Topic: Malanadu

System Overview

The malanadu web is designed to increase the scailability of products manufacture in malanadu. The list of products include bakery items, milk products, etc.

In the current system, the products are sold in nearby shops and the customers need to visit the shop to purchase the products. So in this way, many problem is unavailability of products in the shops.

So, if we customize it and perform the selling and purchase in online will increase the quality of business. The customers can search for the products and they can see the price details and all from the website, if they interested they can purchase the products.

Advantages of doing online marketing/ business are;

- Improve marketing
- Got good publicity for products
- Improve customer satisfaction
- It is not limited to a particular area
- Helps the business owner to improve the quality and creativity by getting feedback and suggestion from customers
- Better communication

System Study

Done system study by referring different websites such as:

https://www.milma.com
https://www.amul.com

Types of Users

- Admin
- Customers (normal users)
- Employee

User Requirements/User Stories

Admin

The website admin have an overall control on the website which includes functionalities like

- Login
- Add product category, product details (including images, description, price etc.)
- View registered profile
- Delete profile
- update or change product details
- managing staff

- view feed back
- Seller Bill
- Customer bill generation
- Customer details(Purchase details)

Customers

- View and search Products
- Customers can able to purchase their own interests
- product add to cart
- Give feedback
- Payment
- edit registration details

Employee

- Login
- Seller registration
- Manage feedback