

# MALANADU

Date: 01-02-2020

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## 1. Project Overview?

The website Malanadu is designed to increase the sales of products manufactured at Malanadu Development Society. The list of products include bakery items, milk products, beverages etc.

In the current system, the products are sold in nearby shops and the customers need to visit the shop to purchase the products. So in this way, unavailability of products in the shops are the main problem.

So, if we customize it and perform the selling and purchasing in online will increase the business. There are two types of users in this project first one is Admin second one is Customer. User may browse for various category of products. Then they select desired products to their shopping cart. The shopping cart is updated accordingly. After the users may pay through credit cards as demo verification and then a confirmation mail is sent to the user and transaction is recorded. Admin can manage category, customer, products, order etc. User can track their orders. Customer can register complaints about their products and only the admin can view the complaints and further details. Customer can add feedback about their products.

## 2. To what extend the system is proposed for?

Bill Payment, Feedback, Raw material collection, Employee registration

3. Specify the Viewers/Public which is to be involved in the System?

The person who like the products at the malanadu development society

4. List the Modules included in your System?

- Admin
- Customer
- Employee

5. Identify the users in your project?

- Admin
- Customer
- Employee

6. Who owns the system?

Malanadu Development Society

7. System is related to which firm/industry/organization?

Malanadu Development Society

8. Details of person that you have contacted for data collection?

I visited malanadu development society. Searched more information about the malanadu development society on Google.

9. Questionnaire to collect details about the project? (Min 10 questions, include descriptive answers, attach additional docs (e.g. Bill receipts, certificate models), if any?)

1. What is the main purpose of Malanadu?

Creation of a just society ensuring dignity and sustainability of life. To enhance the quality of life of farmers, women, children and other marginalized communities through decentralized institution building, participatory development processes and application of sustainable technologies respecting the environment, culture and heritage.

2. What are the main products produced in Malanadu?

- Bakery
- Beverages
- Cattle Feed
- Dairy
- Ice Cream
- Nutrition

3. What you are do in Malanadu Development Society?

To initiate participatory development process, which is people centered, self-supported and self-managed.

4. How you are collecting raw materials?

Most of the raw materials are collecting here, and the additional raw materials are collecting from outside the Malanadu.

5. How many employees are working here?

501 to 1000 people

6. What is the most distributing item here?

Milk and milk products

7. How distributing products here?

Products are distributing nearby shops.

8. Wholesale marketing is possible here?

Yes

9. In this competitive world how could you maintain your brand name?

Our main aim is customer's satisfaction. We provide good quality products.

10. Who manage the raw material collection?

Malanadu employees are managing the raw material collection.