

Abstract

Topic: Malanadu

System Overview

The website Malanadu is designed to increase the sales of products manufactured at Malanadu Development Society. The list of products include bakery items, milk products, beverages etc.

In the current system, the products are sold in nearby shops and the customers need to visit the shop to purchase the products. So in this way, unavailability of products in the shops are the main problem.

So, if we customize it and perform the selling and purchasing in online will increase the business. There are two main users in this project first one is Admin second one is Customer. User may browse for various category of products. Then they select desired products to their shopping cart. The shopping cart is updated accordingly. After the users may pay through credit cards as demo verification and then a confirmation mail is sent to the user and transaction is recorded. Admin can manage category, customer, products, order etc. User can track their orders. Customer can register complaints about their products and only the admin can view the complaints and further details. Customer can add feedback about their products.

Advantages of doing online marketing/ business are;

- Improve marketing
- Got good publicity for products
- Improve customer satisfaction
- It is not limited to a particular area

- Helps the business owner to improve the quality and creativity by getting feedback and suggestion from customers
- Better communication

System Study

Done system study by referring different websites such as:

<https://www.milma.com>

<https://www.amul.com>

Types of Users

- Admin
- Customers (normal users)
- Employee

Modules

Admin

The website admin have an overall control on the website which includes functionalities like

- Login
- Add product category, product details (including images, description, price etc.)
- View registered profile
- Delete profile

- Update or change product details
- Managing staff
- View feed back
- Seller Bill
- Customer bill generation
- Customer details(Purchase details)

Customers

- Login
- Registration
- View and search Products
- Customers can able to purchase their own interests
- Product add to cart
- Give feedback
- Payment
- Edit registration details

Employee

- Login
- Seller registration
- Manage feedback