# **Privacy Policy**

**TourLISTA.ph** values your privacy and is committed to protecting your personal data in accordance with Republic Act No. 10173, also known as the Data Privacy Act of 2012. This Privacy Policy explains how we collect, use, disclose, protect, and process your personal information. It is designed to help you make informed decisions when providing us with your personal data. Please review this Privacy Policy carefully. If you have any questions or concerns, refer to the "Contact Us" section below.

#### **Collection of Personal Data**

**Personal Data** refers to any information that can identify an individual directly or indirectly. When you use **TourLISTA.ph**, the personal data we collect may include, but is not limited to:

- Contact Information (e.g., email address, phone number)
- Address
- Place of Work or Affiliation

You are responsible for providing accurate and up-to-date information. If you share information about a third party, you confirm that you have obtained their consent or have the authority to do so.

When you browse **TourLISTA.ph**, you may do so anonymously. However, some features may require you to provide personal data.

### Use, Processing, and Disclosure of Personal Data

Your personal data may be used, processed, or shared with authorized partners, or government agencies for the following purposes:

- 1. To verify your identity and facilitate account creation.
- 2. To communicate with you about your transactions or inquiries.
- 3. To generate insights for tourism development, planning, and decision-making.
- 4. To comply with legal and regulatory requirements.
- 5. To improve **TourLISTA.ph** services and user experience through data analysis and research.

Your personal data will not be sold to third parties and will only be disclosed when required by law or with your consent.

### **Data Protection**

We implement strict security measures to safeguard your personal data from unauthorized access, alteration, disclosure, or destruction. These measures include:

- Encrypted data transmission using SSL technology.
- Regular system audits and security updates.
- Confidentiality agreements with third-party service providers.

We retain your personal data only as long as necessary to fulfill the purposes stated above or as required by law.

# **Your Rights**

You have the right to:

- · Access, correct, or update your personal data.
- Withdraw consent to the processing of your data.
- Request the deletion or destruction of your data.
- Lodge a complaint if you believe your privacy rights have been violated.

To exercise these rights, please contact us using the details below.

## **Changes to This Policy**

**TourLISTA.ph** reserves the right to update or modify this Privacy Policy at any time. Any changes will be posted on this website at least 15 days before they take effect. Your continued use of the platform signifies your acceptance of the updated policy.

### **Contact Us**

For any questions, concerns, or requests related to this Privacy Policy, please email us at <a href="mailto:mis@mimaropa.dost.gov.ph">mis@mimaropa.dost.gov.ph</a>.