

## Corporate Sponsorship Packet

### AMA Mission

AMA connects like-minded and driven students to create valuable networking, professional development, and marketing experiences while helping our Ohio State and Greater Columbus community. We strive to help our members become future leaders in the business world. Through exclusive real-world marketing experiences, AMA members learn to work in teams, think creatively, and communicate new ideas with others.

## How You Can Get Involved:

### Wednesday Evening Meetings (\$150)

**\*In-person or Virtual**

The purpose of our meetings is to allow for members to obtain valuable insights on potential career fields within the diverse field of marketing. In addition, our meetings provide students with professional marketing development and networking opportunities. Members can achieve these goals through company-led presentations as well as hands on interactive activities. Examples of past meetings are as follows:

- Etiquette Dinners
- LinkedIn Workshops
- Round Tables
- Case Studies
- Day in the Life Presentations
- Site Tours
- Case Competitions
- Interview Practice

## Gray Level Sponsorship (\$500)

- Priority scheduling for meetings
- Guaranteed 1 scheduled meeting
- 50% off admittance to fall AMA Career Fair (\$300 full price)
- Resumés of general members who attended scheduled event
- Showcased on the AMA website

## Scarlet Level Sponsorship (\$1,000)

- First priority scheduling for meetings
- 2 scheduled meetings (1 per semester)
- Free admittance to AMA Career Fair (\$300 value)
- Resumés of general members who attended scheduled events
- Showcased on the AMA website
- Job or Internship opportunities posted to AMA social platforms and website

## What Your Sponsorship Means To Us!

- Food provided at weekly meetings: This is a big way to recruit members to AMA and entice students to attend our meetings.
- AMA merch for our members to showcase their love for AMA and the field of marketing
- Social events to provide networking opportunities within the OSU community
- Volunteer opportunities to support our local community and its organizations

