

MARIAH AI

Business Overview

AI-Powered Cryptocurrency Trading Platform

Company

Mariah AI (Powered by Mariah™)

Founded

2024

Industry

Financial Technology / Cryptocurrency Trading

Stage

Seed-stage, revenue-generating

Website

[Mariah.AI](#)

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1. Company Overview

What We Do

Mariah AI is an artificial intelligence-powered cryptocurrency trading platform that democratizes institutional-grade trading intelligence for retail and professional traders. Through a sophisticated ensemble of 13+ specialized AI agents, we provide automated trading execution, real-time market analysis, and voice-enabled interaction across multiple cryptocurrency exchanges.

Company Structure

Parent Brand	Powered by Mariah™
Trading Platform	MX1 (Mariah Exchange One)
Token Ecosystem	MX1 Token, \$MARIAH
Analytics Platform	Mariah Dashboard

2. Mission & Vision

Mission Statement

To democratize institutional-grade trading intelligence by empowering traders of all levels with adaptive AI, data transparency, and precision automation—while giving back to communities through financial education and empowerment programs.

Vision Statement

To become the global standard for AI-powered trading ecosystems, where every trader—from retail to institutional—has access to professional-grade intelligence that was previously exclusive to hedge funds and major financial institutions.

Core Values

Intelligence Over Tools	Delivering actual intelligence, not just automation
Transparency	Clear explanations of every trade decision
Accessibility	Institutional-grade technology at retail prices
Responsibility	Ethical AI that protects users from emotional trading
Community Impact	Commitment to financial education

3. Product & Technology

Core Product: MX1 Trading Platform

13+ AI Agents	RSI, MACD, Whale Tracking, Sentiment Analysis, ML Ensemble
Voice AI	Natural language interaction powered by GPT-4
Automated Trading	45-second execution (targeting <1s by Q2 2026)
Risk Management	Automatic stop-loss, position sizing, drawdown protection
Analytics	Real-time P&L, win rate analysis, Sharpe ratio calculations

4. Market Opportunity

TOTAL ADDRESSABLE MARKET		
\$3+ Trillion	50+ Million Traders	12.5% CAGR

Target Segments

B2C: Retail Traders	50M+ traders, 95% lose money, seeking automation
B2B: Exchanges	500+ exchanges need differentiation and retention
B2B: Institutions	Hedge funds, prop firms seeking scalable AI

5. Business Model

Triple Revenue Streams

55%	Performance Fees	10% of user profits with High-Water-Mark
40%	Exchange Commissions	70% futures / 40% spot commission splits
5%	B2B Licensing	API access, white-label solutions, data products

Unit Economics

Metric	Value
Revenue per User	\$1,641/month
CAC	\$300
LTV (12 months)	\$19,692
LTV:CAC Ratio	65.6:1
Payback Period	5.4 days
Gross Margin	90%+
Breakeven Point	6 users

6. Operations & Infrastructure

Monthly Operating Costs: \$8,500

Category	Cost	%
Compute (CPU + GPU)	\$4,800	56%
APIs & Data Feeds	\$1,200	14%
Model Retraining	\$900	11%
Networking & Security	\$700	8%
Storage & Databases	\$600	7%
Monitoring	\$300	4%
TOTAL	\$8,500	100%

7. Team & Organization

Leadership Team

Jonathan J. Ferrucci — Founder & CEO

- 20+ years entrepreneurial experience, \$1B+ trading volume executed
- Scaled AERI to 450+ employees with government contracts
- 3 years specializing in AI-driven trading systems

Zack Tyson — Chief Science Architect & CTO

- 10+ years in AI/blockchain, architect of Mariah ecosystem
- Built AI traffic systems deployed globally
- Active crypto trader since 2014 (\$500K+ personal volume)

Engineering Team: 12 specialists across AI/ML (3), Backend (2), Frontend (2), Data Science (1), Blockchain (2), DevOps (1), Trading/Finance (1)

8. Current Status & Traction

Metric	Performance
Actual Revenue	\$47,340 USDT (weeks)
Trading Volume	\$185.4M (30 days)
Paying Users	11 customers
Win Rate	70-75%
User Retention	100%
Profitability	Already profitable

✓ Product-market fit validated | ✓ Monetization proven | ✓ Technology validated | ✓ Already profitable

9. Strategic Partnerships

Current (6 Live)	Bitunix MEXC OKX LBank WEEEX BingX
Target Partners	Binance Coinbase Kraken Bybit

10. Regulatory & Compliance

Multi-Jurisdiction Strategy: Legal counsel engaged in 8 markets (USA, UAE, India, Brazil, Colombia, Indonesia, Philippines, Portugal)

Compliance: ■ KYC/AML ■ Transaction monitoring ■ Geographic restrictions ■ GDPR-compliant

11. Growth Strategy

Phase 1 (Mo 1-6)	100 pilot users, first partnership, <10s latency
Phase 2 (Mo 7-12)	1,000 users, \$1.6M MRR, 3-5 markets, <1s latency
Phase 3 (Year 2)	5,000 users, \$103M ARR, 10+ exchanges, white-label

12. Competitive Landscape

Technology	13+ AI agents with proprietary data	HIGH
Data	Network effects compound over time	INCREASING
Integration	First-mover with exchanges	MED-HIGH
Performance	Proven 70-75% win rate	HIGH
Regulatory	Multi-jurisdiction licensing	HIGH

Appendix: Key Metrics Summary

Financial	Performance	Operational
Revenue/User: \$1,641/mo	Win Rate: 70-75%	Latency: 45s → <1s
CAC: \$300	Daily Returns: 2%+	Users: 11 → 10,000+
LTV: \$19,692	Monthly Returns: 60%+	Trades/Day: 12-15
LTV:CAC: 65.6:1	Uptime: 99.9%+	Exchanges: 6 live
Payback: 5.4 days	Retention: 100%	Team: 12 specialists
Margin: 90%+	Volume: \$16.8M/mo	Retraining: Weekly

CONTACT INFORMATION

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Leadership:

Jonathan J. Ferrucci, Founder & CEO | Zack Tyson, Chief Science Architect & CTO

MARIAH AI

Where Intelligence Meets X-Change

"While others offer tools, we deliver intelligence."